



Brussels, 17.5.2019  
C(2019) 3624 final

**COMMISSION DELEGATED REGULATION (EU) .../...**

**of 17.5.2019**

**supplementing Regulation (EU) No 1295/2013 of the European Parliament and of the Council by establishing additional qualitative and quantitative performance indicators**

## EXPLANATORY MEMORANDUM

### **1. CONTEXT OF THE DELEGATED ACT**

Article 18(1) of Regulation (EU) No 1295/2013 of the European Parliament and of the Council of 11 December 2013, establishing the Creative Europe Programme (2014 to 2020) and repealing Decisions No 1718/2006/EC, No 1855/2006/EC and No 1041/2009/EC (OJ L 347, 20.12.2013, p. 221) establishes a set of qualitative and quantitative performance indicators to be used for evaluation and monitoring.

The mid-term evaluation of the programme confirmed that the current indicators face several limitations hampering a proper monitoring of the programme. These shortcomings are related to the programme's design. The hierarchy of general and specific objectives listed in the Regulation (EU) No 1295/2013 applies uniformly to the three strands of the programme; however the 7 priorities of the MEDIA sub-programme (art. 9) and the 6 priorities of the Culture sub-programme (art. 12) seem to be duplicating specific objectives as some relate to programme level objectives whilst others relate to sub-programmes and/or objectives at actions level. A clear cause and effect chain linking outputs to intermediary and final results, cannot easily be derived from the current hierarchy of objectives.

In addition, the indicators specified in the Regulation (EU) No 1295/2013 don't allow a comprehensive monitoring of the programme's progress and performance against intended objectives. There is a combination of output indicators, result indicators and finally, context indicators that assess overall market performance which do not allow the measurement of the programme's overall performance.

The revised framework of indicators, containing additional indicators that will supplement the current ones, aims to be more comprehensive encompassing not only the objectives but also the priorities of the sub-programmes. Furthermore the proposed indicators have been defined at the programme, sub-programme and at support measures level which allows for the performance of the programme to be measured at programme level as well as sub-programme and individual measure-level.

### **2. CONSULTATIONS PRIOR TO THE ADOPTION OF THE ACT**

Member States experts were consulted on the Commission proposal for a Delegated Regulation during an "ad hoc" meeting that took place the 12th of December 2018. Observers from the European Parliament were present at the same meeting. The list of supplementary indicators was globally welcomed and following the experts comments eleven indicators were revised and five indicators added.

### **3. LEGAL ELEMENTS OF THE DELEGATED ACT**

The Commission uses the powers conferred by Article 20 of Regulation (EU) No 1295/2013, according to which the Commission is "empowered to adopt delegated acts in accordance with Article 21 in order to supplement the qualitative and quantitative performance indicators laid down in Article 18(1)."

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THE EUROPEAN COMMISSION,

Having regard to the Treaty on the Functioning of the European Union,

Having regard to Regulation (EU) No 1295/2013 of the European Parliament and of the Council of 11 December 2013 establishing the Creative Europe Programme (2014 to 2020) and repealing Decisions No 1718/2006/EC, No 1855/2006/EC and No 1041/2009/EC<sup>1</sup>, and in particular Article 20 thereof,

Whereas:

- (1) Regulation (EU) No 1295/2013, which established the Creative Europe Programme ('the programme'), includes specific provisions on the monitoring of the programme as well as a list of indicators to be used for the measurement of its performance. However, shortcomings of the current framework impeded the proper monitoring of the programme.
- (2) With regard to the programme's configuration, whilst the general and specific objectives listed in Articles 3 and 4 of Regulation (EU) No 1295/2013 apply uniformly to both sub-programmes as well as the cross-sectoral strand the seven priorities of the MEDIA sub-programme referred to in Article 9 and the six priorities of the Culture sub-programme referred to in Article 12 duplicate specific objectives. Some priorities refer to the programme's objectives whilst others refer to the sub-programmes' or actions' objectives. As a result, the outputs cannot be directly linked to the intermediary and final results .
- (3) In addition, the indicators referred to in Article 18(1) of Regulation (EU) No 1295/2013 do not allow a comprehensive monitoring of the programme's progress and performance towards the set objectives. Currently, there are output and result indicators, but only a limited number of indicators could qualify as impact indicators. Finally, there is a set of indicators for the assessment of the overall market performance which cannot be used for the measurement of the programme's performance.
- (4) There is a need for a comprehensive review of the programme's performance monitoring framework, with the introduction of additional qualitative and quantitative indicators. During the course of the mid-term external evaluation of the programme the Commission developed new programme indicators, in the light of the experience of the implementation of the programme so far.
- (5) The proposed set of indicators should constitute the framework for measuring the progress of the programme in the achievement of its objectives. The new indicators should be used both for the regular monitoring of the programme and for the final evaluation in accordance with Article 18 (5) of Regulation (EU) No 1295/2013.

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<sup>1</sup> OJ L 347, 20.12.2013, p. 221

- (6) The performance of the programme should be measured at programme level, at sub-programme and at individual scheme level for which the proposed new indicators have been designed. This should provide useful information regarding the Cultural and Creative Sectors of the programme, as well as the Cultural and Audiovisual sectors in relation to the sub-programmes. Scheme-based indicators, on the other hand, should provide information on the implementation of particular sub-programme schemes.

HAS ADOPTED THIS REGULATION:

*Article 1*

1. In addition to the indicators for the general objectives referred to in point (a) of Article 18(1) of Regulation (EU) No 1295/2013, the following performance indicators shall also apply:

- (i) the number of jobs generated by the programme in the Cultural and Creative Sectors;
- (ii) the financial contribution of the Cultural and Creative Sectors leveraged by the Programme for the funded projects;
- (iii) the number of people accessing European cultural and creative works generated by the Programme, including, where possible, works from countries other than their own;
- (iv) the number and share of audiovisual companies that report improved market position due to MEDIA sub-programme support.

2. In addition to the indicators for the specific objectives referred to in point (b) of Article 18(1) of Regulation (EU) No 1295/2013, the following performance indicators shall also apply:

- (i) the number and scale of transnational partnerships created with the support of the Programme, including the country of origin of the beneficiary organisations;
- (ii) the number of cultural and creative activities organised transnationally with the Culture Sub-Programme's support;
- (iii) the number of participants in learning experiences and activities, supported by the Programme, having improved their competences and increased their employability (including the proportion of women);
- (iv) qualitative evidence of success stories in the field of artistic, business and technological innovation due to the programme support;
- (v) list of awards, nominations and prizes granted to audiovisual works supported by the MEDIA sub-programme in the framework of the main major international festivals and national academies (including Berlinale, Cannes, Oscars, European Film Awards).

3. In addition to the indicators for the specific objectives referred to in point (c) of Article 18(1) of Regulation (EU) No 1295/2013, the following performance indicators shall also apply:

- (i) the number of admissions in the Member States for films from other Member States, distributed in the Union with the support of the programme;
- (ii) the share of admissions in the Member States for films from other Member States;
- (iii) the percentage of the Union audiovisual works in cinemas and on digital platforms supported by the programme;
- (iv) the average number of non-national territories in which the supported titles or films and television works have been distributed;
- (v) the number of co-productions developed and created with the support of the programme, including the share of co-productions with diverse partners;
- (vi) the proportion of audiovisual works supported by the MEDIA sub-programme, which are directed or written by women.

4. In addition to the indicators for the specific objectives referred to in point (d) of Article 18(1) of Regulation (EU) No 1295/2013, the following performance indicators shall also apply:

- (i) the number of artists and cultural and creative professionals as well as general public, directly and indirectly reached through projects supported by the Culture Sub-programme;
- (ii) the number of supported project participants who report new or enhanced market or professional opportunities;
- (iii) the number of projects supported by the Programme addressed to disadvantaged groups, among others people with a migrant background, people with disabilities and unemployed persons, especially unemployed young people.
- (iv) the size (micro, small, medium sized and large) of the organisations participating in the projects (annual headcount and annual turnover or annual balance sheet);
- (v) the number and relative share of small-scale and large-scale cooperation projects supported by the Culture Sub-programme;
- (vi) the number of artists and cultural and creative professionals geographically mobile beyond national borders due to the Culture Sub-programme support, by country of origin and gender;
- (vii) the number of literary translations undertaken per year with the programme support;
- (viii) the number and percentage of translations from lesser-used languages supported by the programme;
- (ix) the number of books produced with the support of the Programme.

#### *Article 2*

This Regulation shall enter into force on the twentieth day following that of its publication in the *Official Journal of the European Union*.

This Regulation shall be binding in its entirety and directly applicable in all Member States.

Done at Brussels, 17.5.2019

*For the Commission*  
*The President*  
*Jean-Claude JUNCKER*