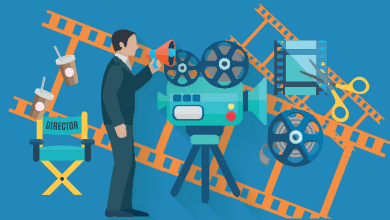


# At a glance

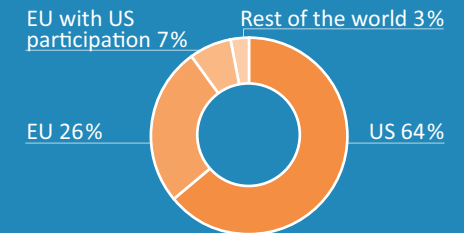
Infographic  
November 2016

## 2015 – A RECORD YEAR FOR EUROPEAN CINEMA

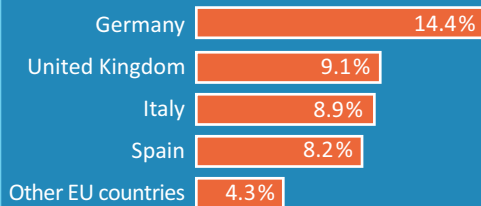


### FILM PRODUCTION

In 2015, European film-makers produced 1 643 films – 3% up compared to 2014 – and over twice the number of American productions (791). The latter however account for 64% of the European Union (EU) film market, whereas European companies hold just 26% (see pie chart). This situation is largely due to the fact that the majority of European films are screened only in their country of origin, given the fragmentation of the European film market along national and linguistic borders.



### BOX OFFICE REVENUES AND CINEMA ATTENDANCE

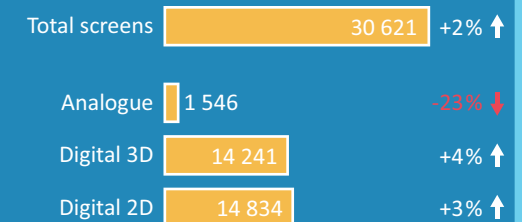
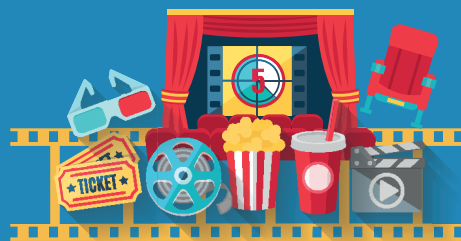


In 2015, gross box office revenues in the EU-28 jumped to €7.35 billion, 16.2% higher than in 2014, and the highest level on record. Compared to 2014, cinema attendance increased by 7.4% to reach 976 million tickets sold, which represents the second highest level registered in the EU in the past ten years. All EU markets with the exception of France recorded an increase, primarily driven by the substantial year-on-year change of Germany, the United Kingdom, Italy, and Spain (see chart). However, attendance growth was mainly driven by the strong performances of a number of US-funded titles such as *Star Wars: The Force Awakens*, *Minions*, *Spectre* and *Jurassic World*, all of which sold more than 30 million tickets in the EU in 2015.



### NATIONAL MARKETS, TICKET PRICES AND SCREENS

European films continued to perform well on several national markets, mostly thanks to the success of a couple of local blockbusters, for example in France (35.5%), Denmark (29.9%), Finland (29%) and Germany (27.5%). Successful British productions (with US participation) such as *Star Wars* or *Spectre* captured a record share of 44.5%, making the United Kingdom the EU market with the highest national market share in 2015. The average ticket price in the EU was €7.50. In 2015, Europeans went to the cinema on average twice. The number of digital cinema screens continued to grow (see chart) and digital screen penetration reached 100% in 10 EU countries. The highest numbers of digital screens are in use in France (5 741), Germany (4 692), the United Kingdom (4 046), Italy (3 852), and Spain (3 588).



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