

## Contribution to Growth:

# Delivering economic benefits for citizens and businesses

This collection of studies summarizes the benefits of the legislation adopted by the European Parliament in the area of free movement of goods, services, Digital Single Market and public procurement. These benefits are estimated at a total amount of **985 billion euros annually**. European legislation has further important potential in delivering economic benefits for European citizens and businesses.

### Free Movement of Goods and Customs Union

The research indicates that the aggregate effect that the Single Market has brought in terms of output amounts to **386 billion euros annually**, with 19 billion in agriculture and 367 billion in manufacturing. In comparison, the benefits from the Customs Union amount to **189 billion euros annually**, with 176 billion euros arising in the manufacturing and 13 billion euros in the agricultural sector. The combined benefits of free movement of goods and the Customs Union amount to **575 billion euros annually**.

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### Free Movement of Services

The study indicates that the benefits from legislation adopted by European Parliament in the area of free movement of services, including professional qualifications and retail, amount to **236 billion euros annually**. These benefits will further increase after 2019 to **284 billion euros annually** in the area covered by Services Directive, **80 billion euros annually** in the area of professional services and **20 billion euros annually** in the area of services relating to public procurement.

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## The European Digital Single Market

The study shows the annual gains from European legislation in such areas as electronic communications and services (**€ 86.1 billion**), data flows and artificial intelligence (**€ 51.6 billion**), the Single Digital Gateway (**€ 20 billion**), and the geo-blocking regulation and provisions on online platforms (**€ 14 billion**). The large benefits attributed to the European Electronic Communications Code reflect various spill-overs into the overall digitisation of European society, enabled by measures that promote the deployment of fibre-based fixed broadband and of 5G mobile services.

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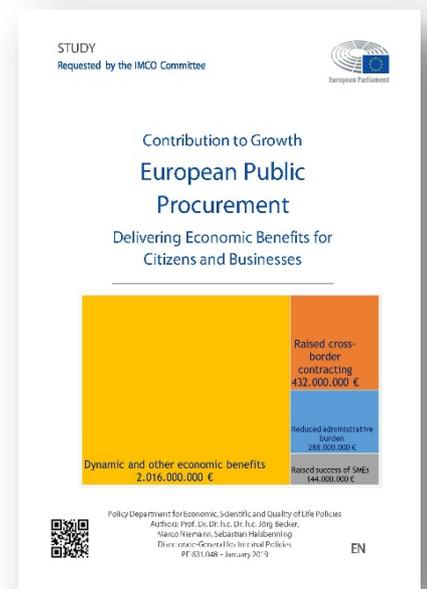
## European Public Procurement

Accounting for a trading volume of EUR 2,448 billion (approx. 16% of the 2017 EU GDP), European public procurement is a major driver for economic growth, job creation, and innovation.

The research indicates that the estimated benefit of the recent legislative actions of the European Parliament amount up to 2.88 billion euros annually – primarily in the area of dynamic and other economic benefits. At the same time the implementation of the European directives in the area of public procurement resulted in an increase of the total award values from less than EUR 200 billion to approx. **525 billion euros**.

Once digital end-to-end processes, interoperable systems, and a one-stop shop procurement portal are deployed, additional dynamic economic gains of approximately **15.8 billion euros annually** are possible.

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