SUMMARY
The 1944 Convention on International Civil Aviation ('Chicago Convention') is the chief regulatory framework for international civil aviation, but also the most important primary source of public international aviation law and the umbrella under which bilateral air service agreements have been developed.

While in the early days bilateral air service agreements between states were quite restrictive, having been written with the intention of protecting their respective flag carriers, in the early 1990s the United States proposed a more flexible model of bilateral air services agreements, the so-called 'Open Skies' agreements. Challenged on the grounds that some of their provisions were not in conformity with Community law, these agreements led in 2002 to the European Court of Justice's 'Open Skies' judgments. These judgments triggered the development of an EU external aviation policy, which has led to the conclusion of over 50 horizontal agreements as well as to the negotiation and conclusion of comprehensive EU agreements with some neighboring countries and key trading partners.

To tackle the challenges currently facing international air transport and, in particular, the increased competition from third countries, the Commission adopted in December 2015 a new aviation strategy for Europe that places great emphasis on the external dimension. The European Parliament is now examining this strategy.

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- The international civil aviation framework
- Development of the EU's external aviation policy
- New challenges and recent developments
- Views of the European Parliament and Economic and Social Committee
- Main references
The international civil aviation framework

The Chicago Convention
Signed in 1944, the Convention on International Civil Aviation (the 'Chicago Convention') is the most important primary source of public international aviation law. It is binding upon its 191 signatory states, which have pledged not to enter into any obligations or understandings that are inconsistent with the terms of the Convention.

Since the end of World War II, international air transport relations have thus been promoted by means of bilateral air services agreements between nations under the umbrella of the Chicago Convention.

The Chicago Convention created the International Civil Aviation Organization (ICAO), and entrusted it, in its Article 44, with the objectives of developing the principles and techniques of international air navigation, and fostering the planning and development of international air transport, so as notably to 'insure the safe and orderly growth of international civil aviation throughout the world', 'meet the needs of the peoples of the world for safe, regular, efficient and economical air transport', and 'insure that the rights of contracting States are fully respected and that every contracting State has a fair opportunity to operate international airlines'.

Highlighting the importance of developing international air transport and of economic efficiency, the Chicago Convention also places great emphasis on safety and security considerations, hinting at the fact, according to some authors, that air transport is not solely 'a conventional economic activity', but that it also possesses 'the characteristics of a public utility'. This is reflected in the wording of the preamble and the importance attached to the principle of national sovereignty.

The preamble does indeed underline that 'the future development of international civil aviation can greatly help to create and preserve friendship and understanding among the nations and peoples of the world, yet its abuse can become a threat to the general security', and that 'international civil aviation may be developed in a safe and orderly manner and that international air transport services may be established on the basis of equality of opportunity and operated soundly and economically'. Article 1 of the Convention mentions that 'The contracting States recognize that every State has complete and exclusive sovereignty over the airspace above its territory', while Article 6 on scheduled air services states that, 'No scheduled international air service may be operated over or into the territory of a contracting State, except with the special permission or other authorization of that State, and in accordance with the terms of such permission or authorization'.

In the first decades following the adoption of the Convention, bilateral air service agreements were quite restrictive, as they were written with the intention of protecting the flag carriers of the contracting countries and were very detailed. In particular, they traditionally covered route selection, that is, the freedoms of the air that they intended to grant (see box), from basic bilateral air traffic rights to more complex patterns involving transit to or from third countries, and the origin, destination and intermediate airports concerned; the designation of the airline(s) serving the agreed routes; provisions on capacity, that is, the number and frequency of flights, type of aircraft on the agreed routes, and pricing.
The US 'Open Skies' initiative
In the wake of internal liberalisation, with the 1978 Airline Deregulation Act that eliminated the regulation of fares, routes and schedules in the US domestic market, the United States wanted to apply the same approach to international aviation. In 1992, the USA launched its 'Open Skies' initiative whose purpose was to liberalise international civil aviation further, by proposing a more flexible or 'open' model of bilateral air services agreements between itself and, initially, European countries.

The typical 'Open Skies' agreement aimed to allow services between any points in the two contracting states, with no restrictions on the number of carriers, frequency or capacity. The remaining 11 principles underpinning the 'Open Skies' agreements included, in particular, 'Unrestricted route and traffic rights, that is, the right to operate service between any point in the United States and any point in the European country, including no restrictions as to intermediate and beyond points..., or the right to carry Fifth Freedom traffic'; flexibility on setting fares, liberal charter and cargo arrangements, and open code-sharing^3 opportunities.

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The **sixth freedom** (which combines the third and fourth freedoms) is the right or privilege ‘of transporting, via the home State of the carrier, traffic moving between two other States’.

The **seventh freedom** is the right or privilege ‘of transporting traffic between the territory of the granting State and any third State with no requirement to include on such operation any point in the territory of the recipient State, i.e. the service need not connect to or be an extension of any service to/from the home State of the carrier’.

The **eighth freedom** is the right or privilege ‘of transporting cabotage traffic between two points in the territory of the granting State on a service which originates or terminates in the home country of the foreign carrier or (in connection with the so-called Seventh Freedom of the Air) outside the territory of the granting State’. It is also referred to as ‘consecutive cabotage’.

The **ninth freedom** is the right or privilege ‘of transporting cabotage traffic of the granting State on a service performed entirely within the territory of the granting State’. It is also referred to as ‘stand-alone’ cabotage.

The first Open Skies agreement was signed in 1992 between the USA and the Netherlands. By the end of the 1990s, it had concluded such agreements with several more European countries. Some authors consider that the conclusion of Open Skies agreements, in particular with 'smaller' states, was a strategy to divide the European states and lead the 'bigger' ones, which were quite reluctant to liberalise their markets and inclined to protect their national carriers, to conclude such agreements. For example, air carriers designated by Belgium within the context of its Open Skies agreement were granted unlimited access to US cities, while carriers designated by France could only access a limited number of these cities. Companies from Member States that had signed an Open Skies agreement could thus offer a wider range of destinations in the United States, in principle at more advantageous prices, which translated into an increase in their traffic volumes.

**Open skies judgments**
Completion of the Single Market for Aviation pushed the European Commission to challenge bilateral air service agreements before the European Court of Justice. While Member States had moved towards the adoption of a unified set of regulations, leading to the recognition of Community air carriers within the internal market, the Community's relations with third countries still appeared fragmented. That was because bilateral air services agreements giving access to third countries' markets contained **nationality** clauses that allowed a given state to designate only airlines which were majority-owned or controlled by that state or its nationals.

This meant, for example, that a German airline established in France could not benefit from the traffic rights granted to French airlines within the context of the bilateral agreement between France and the United States. This implied that European companies did not benefit from equal access to international markets, negotiated bilaterally by Member States.
Conscious of the increasing conflicts between provisions of bilateral air services agreements and Community law, the Commission initiated legal action against the eight Member States that had signed Open Skies agreements (Belgium, Denmark, Germany, Luxembourg, Austria, Finland, Sweden and the United Kingdom). In its judgments, the Court considered that the eight bilateral agreements contained elements which were in breach of fundamental provisions of the Treaty establishing the European Community. The Court's judgments, in particular, considered that the nationality clauses in the agreements constituted a clear violation of the right of establishment enshrined in Article 43 EC Treaty. Discrimination based on nationality was thus considered illegal within the Community, as all Community carriers, as long as they have an establishment in a Member State, must be able to fly international routes from there, regardless of where in the Community their principal place of business is, or of where in the Community their owners originate. As laid down in Regulation 2407/92 on licensing of air carriers and Regulation 2408/92 on access for Community carriers to intra-Community routes, the beneficiaries of international air transport agreements at Community level are 'Community carriers'. Clarifying the distribution of powers between the EU and the Member States regarding the regulation of international air services, and pointing out the fact that some provisions of air services agreements were not in conformity with Community law, the 'Open Skies' judgments confirmed the need to devise a comprehensive aviation policy at Community level and triggered such a development.

Development of the EU's external aviation policy

Outset and principles of the external aviation policy

Shortly after the 'Open Skies' judgments, the Commission adopted a communication, drawing out their consequences for European air transport policy. Highlighting that the major objective of the Community was to promote 'safe, secure and efficient air transport for the benefit of European citizens', the Commission presented what should be the key aims of such a policy:

- to bring existing bilateral agreements into line with Community law, maximising the potential of the Single Market;
• to promote internationally an agenda for reform in order to stimulate air services and international investment in the industry;
• to support effective competition in order to spread the economic benefits to consumers; and
• to guarantee high standards of safety, security, environmental protection and passenger protection, and to promote them worldwide.

To bring air service agreements in line with Community law, two methods were devised:

• bilateral negotiations between each EU Member State concerned and its partners, amending each bilateral air service agreement separately, on the basis of the common principles covered by Regulation 847/2004 and standard clauses issued by the Commission; or
• bilateral negotiation of single horizontal agreements, with the Commission acting on a mandate from the Member States. The purpose of each horizontal agreement would be to amend the relevant provisions of all existing bilateral air service agreements in a single negotiation with a third country.

In June 2003, the Council granted the Commission authorisation to negotiate a comprehensive air transport agreement with the United States, and to negotiate horizontal agreements with all other third countries, so as to bring their bilateral agreements with EU Member States into line with EU law.

In 2005, the Commission presented a Communication on 'Developing the agenda for the Community's external policy', and together with the Council it further defined the EU's external aviation policy in a roadmap, based on three pillars:

• Bringing existing bilateral air services agreements between EU Member States and third countries into line with EU law. This implied, in particular, negotiating horizontal agreements with the aim of replacing 'national designation' clauses with 'EU designation' clauses, while keeping the volume of air traffic rights unchanged. In other words, 'while the number of airlines which an EU Member State may consider for designation will increase, the number of airlines which can be designated, provided that they are established, will remain subject to the provisions of existing bilateral Agreements';
• The creation of a true Common Aviation Area with the EU's southern, south-eastern and eastern neighbours. The development of such an area implies gradual market opening and regulatory harmonisation, starting with safety requirements, implemented progressively. Technical assistance to support third countries in adopting the necessary measures would also be available;
• The conclusion of comprehensive aviation agreements with key strategic partners, combining market opening, removal of investment barriers, regulatory cooperation and convergence. On top of market access, such agreements would seek to reform international civil aviation and promote European regulations and industry.

The scope of the comprehensive EU agreements goes beyond liberalising traffic rights, as they contain provisions aiming to achieve regulatory convergence in matters such as open and fair competition, safety, security, environment and economic regulation. Through such agreements the EU is also trying to put in place a process of liberalisation of airline ownership. Comprehensive EU agreements supersede the bilateral agreements of EU Member States with third countries. However, until the Council gives
the European Commission authorisation to negotiate comprehensive EU agreements, Member States can still negotiate bilateral air services agreements. In its 2005 conclusions, the Council highlighted the conditions under which it may grant such authorisation, pointing out, in particular, that 'before granting mandates for the negotiation of any further comprehensive agreements with third countries, the added value of any resulting Community-level agreement should be clearly demonstrated in each case, notably with regard to the prospects of obtaining significant new opportunities for EU industry and users and achieving greater levels of regulatory convergence with a view to ensuring a competitive level playing field'. It also underlined that 'the bilateral system of agreements between Member States and third countries will remain, for the time being at least, the principal basis for international relations in the aviation sector'.

Taking stock of the progress achieved since 2005 within the context of the three pillars, in 2012 the Commission adopted a further Communication on EU external aviation policy, highlighting the emerging challenges in international aviation. It notably referred to the 'Member States’ apparent intent to continue to grant bilateral air traffic rights to third countries without commensurate return, or account taken of the EU-level implications'.

The Council adopted conclusions on the Communication, in which it called for a more ambitious and robust EU external aviation policy, based on the principles of reciprocity and open and fair competition in a level playing field. Recognising that 'market access and commercial opportunities available to carriers may vary under the different bilateral aviation arrangements between individual EU Member States and partner countries', it emphasised 'that stronger coordination, unity and solidarity at EU level can contribute to achieving equality of treatment and improving the competitive position of the EU aviation sector'.

In particular, it considered that a tailored EU approach was appropriate in relation to a number of key partners; acknowledged the Commission's intention to engage in a dialogue with Gulf countries in order to enhance transparency and fair competition; and invited ICAO to play a leading role in modernising the global aviation market.

**New challenges and recent developments**

**State of play regarding agreements**

By 2015, 50 horizontal agreements, modifying over 1,000 bilateral air services agreements between Member States and third countries, had been concluded to replace the national designation with the EU designation. More than 120 countries have now recognised such a designation, even though by the end of 2015 there were still some exceptions, such as Russia, South Africa, Nigeria and India.

Since 2006, the EU has concluded 'neighbourhood agreements' with Western Balkan partners (the 'European Common Aviation Area (ECAA) agreement') and Morocco in 2006, with Georgia and Jordan in 2010, with Moldova in 2012 and with Israel in 2013. Negotiations are ongoing with Ukraine, Lebanon, Tunisia and Azerbaijan. In the end, the wider ECAA could cover over 50 states with a total population of 1 billion inhabitants.

Comprehensive agreements with key trading partners were concluded with the United States in 2007 and 2010 (also called 'first' and 'second stage' agreements), and with Canada in 2009. While the EU-US agreement's ultimate objective was to create a transatlantic Open Aviation Area – that is, a single market with free flows of investment
and no restrictions on air services, including access to the domestic markets of both regions – it allowed airlines to fly without restrictions from any point in the EU to any point in the USA. A comprehensive agreement was finalised with Brazil in 2011 but is currently being renegotiated. Negotiations with other major partners worldwide are ongoing.

While the Commission points out that the EU’s external aviation policy has brought about significant results leading to growth in passenger numbers, the number of direct 'city pairs' served, competing carriers, benefits for consumers, and opportunities for the EU industry as well as the recognition of the EU as a key global player in aviation, some authors give a much more mixed assessment of the results achieved. In particular, they underline that it is difficult to link market growth with most neighbourhood agreements and that little progress has been achieved in terms of reciprocal investments in air carriers within the context of comprehensive agreements with key partners, notably the USA, or in terms of regulatory convergence. They also highlight that liberalisation without sufficient convergence of the conditions for competition implies mostly that non-EU carriers gain access to EU markets, and thus that a future EU aviation policy should further elaborate on how EU agreements can generate added value for the EU economy and EU airlines.

An evolving global market
If the share of today's Europe in worldwide scheduled passenger traffic still represents a third of worldwide traffic, projections show that scheduled passenger traffic in the Asia-Pacific region is expected to grow faster than in other regions until 2034, when it will account for 40% of world air traffic. The shift of the world's economic centre to the east is leading to the rise of competitors in the Gulf countries and in Turkey, whose geographical position enables them to benefit from that growth. The new companies and hubs emerging are competing directly with EU carriers and European hubs. According to a US Congressional Research Service report, 'Lufthansa said that its Frankfurt hub has lost nearly a third of its market share on routes between Europe and Asia since 2005, and that more than 3 million passengers now fly annually from Germany to other points via Persian Gulf hubs'. The new players are also acquiring shares in EU companies, which provides a means to access a wider network via the alliances to which they belong.

This new situation has led to a growing debate, both in the United States and the EU, regarding the 'fairness' of competition with these new players. The argument is that carriers from some third countries which have virtually no domestic markets, have been receiving billions in 'unfair' government subsidies and are diverting global traffic to their hubs. The issue is not limited to subsidies but also relates to practices: for instance, according to Eurocockpit, fierce competition among air carriers may be compelling European ones to cut costs and practise social dumping. European airlines are quite divided on the issue, while the 'accused' airlines have refuted such allegations, pointing out that US and EU airlines have also benefitted from government subsidies.

A new aviation strategy
On 7 December 2015, the Commission adopted a new aviation strategy for Europe which aims to strengthen the competitiveness and sustainability of the entire EU air transport value chain, and places strong emphasis on the external dimension. Referring to the challenges stemming from the emergence of new third-country airlines and airports, the strategy underlines that 'Europe must be a leading player in international
aviation' and that 'growth in air traffic in Europe and worldwide needs to be reconciled with maintaining high standards of aviation safety and security, as well as reducing aviation's environmental footprint and contributing to the fight against climate change'.

One of the key priorities of the strategy is 'Tapping into growth markets, by improving services, market access and investment opportunities with third countries, whilst guaranteeing a level playing field'. Recalling that there is no limitation on traffic rights for EU airlines in Europe, provided they have been granted an EU operating licence, the strategy underlines that there are still many obstacles and restrictions when it comes to international services with third countries. European airlines still have limited access to third-country markets, and difficulties in accessing different sources of investment (in particular foreign investments) as well as in merging and creating large fully integrated airline groups without their traffic rights being called into question.

To overcome these difficulties, the strategy advocates the negotiation of comprehensive agreements to improve market access and investment opportunities, to increase Europe's international connectivity and to ensure fair and transparent market conditions for EU airlines. To reach a level playing field on market access, the strategy considers different routes: within the context of negotiating EU comprehensive air transport agreements (the Commission explicitly says it will negotiate effective fair competition provisions in the context of the negotiation of such agreements); through action at ICAO; as well as through proposing new EU measures to address unfair practices, in particular by revising Regulation 868/2004 on protection against subsidisation and unfair pricing practices. On that specific point, the 2012 Communication already stated that Regulation 868/2004 has never been used and has been considered by the industry as impracticable, not being properly adapted to the specific character of the aviation services sector.

The strategy highlights that the EU should also expand bilateral aviation safety agreements aiming to achieve mutual recognition of safety certification standards, in order to promote worldwide trade in aircraft and related products.

On ownership and control provisions, the strategy recalls that global investors are increasingly interested in airlines, while the current international framework contains nationality and control provisions that may hinder investment by non-nationals. In the EU, foreign investment cannot exceed 49% of ownership of an EU airline, that is, EU Member States or nationals must own more than 50% of the undertaking, and control must remain in EU hands. In the USA, provisions are much more restrictive, as foreign ownership of voting shares of any US airline may not exceed 25%. Considering the financial needs of airlines, the Commission is of the view that the relaxation of ownership and control rules on the basis of effective reciprocity should be pursued, in particular through bilateral air services and trade agreements. It will also look at existing EU provisions, that is, Regulation 1008/2008 on common rules for the operation of air services, to ensure that the application of these provisions is in line with EU law and to bring about more legal certainty for investors and operators.

In the strategy, the Commission specifically proposes:

- that the Council issues authorisations to negotiate comprehensive EU-level air transport agreements with China, the Association of South-east Asian Nations (ASEAN), Turkey, Saudi Arabia, Bahrain, the United Arab Emirates, Kuwait, Qatar, Oman, Mexico and Armenia;
that the EU negotiates further bilateral aviation safety agreements with important aeronautical manufacturing countries such as China and Japan; and
to launch in 2016-2017 new aviation dialogues with important aviation partners, such as India.

In the area of safety and security, the EU will continue to promote high international standards, and the Commission will launch an in-depth evaluation of certain existing legislation. It will try to lighten the burden of security checks on passengers, chiefly through the use of new technology and by applying a risk-based approach.

On the environmental side, while the EU has put in place an Emissions Trading Scheme (EU ETS) to address greenhouse gas emissions across its territory, it will continue to push for a global solution to greenhouse gas emissions from international aviation within the framework of ICAO. The EU will, in particular, fully support ICAO's activities on safety and security standards, air traffic management and the environment. It will try, through Single European Sky research work (SESAR), to gain an influential role at a global level, in particular in the ICAO’s harmonisation activities.

**Initial stakeholder reactions**

Most air operators' associations welcome the new strategy, having contributed to it mainly within the context of the public consultation or via position papers. However, they claim that the strategy lacks ambition, as it 'does not propose adequate measures to bolster competitiveness of air operators' or to tackle the challenges identified. Airlines remain divided on how to tackle competition with third countries, in particular Gulf countries, as shown by the departure of the International Airlines Group (IAG), AirBerlin and Alitalia from the Association of European Airlines (AEA). Some European airlines consider liberalisation with third countries a means to sustain industry growth, while others call for strong EU measures to tackle unfair competition. Following the publication of the new EU aviation strategy, the five largest European airlines groups – Air France-KLM, Easyjet, IAG, Lufthansa Group and Ryanair – joined forces to create a new European airline association (Airlines4Europe) in January 2016. At their inaugural meeting, they highlighted that the one area where they 'agree to disagree' was the question of competition with third countries, in particular, Gulf countries.

**Views of the European Parliament and Economic and Social Committee**

Parliament has adopted several resolutions on the external dimension of EU aviation.

In its resolution on international air agreements under the Lisbon Treaty, of 7 June 2011, Parliament underlined both the criteria and the procedure to be followed, for it to give its consent. It pointed out that it would, when assessing comprehensive agreements, focus on the extent to which 'restrictions on market access and investment opportunities are relaxed in a balanced manner; incentives are provided to maintain and enhance social and environmental standards; adequate safeguards are provided for data protection and privacy; mutual recognition of safety and security standards are included; and a high level of passenger rights is ensured'. Regarding the procedure, Parliament stressed that it needs to follow the process from the beginning.

In its resolution of 2 July 2013, Parliament considered 'that bilateral air service agreements are not always the most appropriate solution to combat market restrictions or unfair subsidies', and that a comprehensive EU external aviation policy has not been achieved despite the efforts made over recent years. It noted that a more coordinated Union approach should be applied to establish fair and open competition, and referred to European regulatory convergence as 'a key element for a strong European position
on the global market and for interactions with third countries'. Regarding future actions, Parliament called for 'increased cooperation and coordination between the Commission and the Member States, when negotiating air services agreements with key partners', and for 'the continued use of procedures to negotiate comprehensive aviation agreements at the Union level, based on European unity and authorised by the Council'.

In a resolution on aviation, of 11 November 2015, Parliament underlined, in particular the strategic importance of negotiating comprehensive aviation agreements with the EU's major trading partners, and urged 'the Commission to seek comprehensive mandates from the Member States as soon as possible, giving priority to the Gulf Cooperation Council countries'. Highlighting the loss of competitiveness of EU airlines and airports vis-à-vis subsidised third country carriers and airports, Parliament called for a proactive policy to ensure a level playing field on ownership and encouraged Member States 'to improve their national infrastructure to allow their airlines to compete on more favourable terms'. It recommended global environmental solutions, such as a global market-based measure to reduce CO2 emissions from international aviation.

Parliament is now examining the new aviation strategy, with the Transport and Tourism Committee starting work on an own-initiative report and the Employment and Social Affairs Committee associated under Rule 54.

The European Economic and Social Committee (EESC), in its opinion on an integrated EU aviation policy, of 17 September 2015, went along the same lines, underlining that 'the Commission's strategy for EU aviation should be driven by a compelling vision of how best to promote European competitiveness without distorting competition or undermining the social and labour relations', and urged the Commission 'to ensure that comparable international norms and standards will be applied to EU and non-EU competitors'.

Main references

'L'Union européenne et le droit international de l'aviation civile', Vincent Correia, Bruylant, 2014.


Endnote

1 The so-called Chicago system included, in particular, the International Air Services Transit Agreement ('two freedoms agreement') and the International Air Transport Agreement ('five freedoms agreement') that was signed only by a very limited number of states.

2 Traffic rights are market access rights that are expressed geographically in the freedoms of the air relating to traffic (see box).

3 A code-share agreement allows for a flight operated by one carrier also to be marketed by another carrier, under that other carrier’s code and flight number. The carrier operating the flight is known as the ‘operating carrier’, while the carrier marketing the flight under its own code is known as the ‘marketing carrier’. Many major airlines
have code-sharing partnerships. Code-sharing is a means to strengthen their market and is also widely used within the context of airline alliances.


6 Cases C-466/98, C-467/98, C-468/98, C-469/98, C-471/98, C-472/98, C-475/98, and C-476/98 against the United Kingdom, Denmark, Sweden, Finland, Belgium, Luxembourg, Austria and Germany.

7 The new aviation strategy consists mainly of a Communication on 'An Aviation Strategy for Europe' (accompanied by a Commission Staff Working Document); a proposal for a revision of the Aviation Safety Regulation, including the introduction of provisions on drones; and recommendations to the Council to issue authorisations to negotiate further agreements with third countries.


9 The EU will push for a one-stop security approach with key trading partners to reduce the cost of security. The one-stop security concept allows passengers to undergo security controls at the point of origin and then no further security controls are required at transfer points.

10 SESAR is the technological pillar of the Single European Sky initiative that seeks to modernise and harmonise air traffic management systems through innovative technological and operational solutions.

11 The Association of European Airlines (AEA), the European Business Aviation Association (EBAA), the European Express Association (EEA), the European Low Fares Airlines Association (ELFAA), the European Regions Airline Association (ERA) and the International Air Carrier Association (IACA).

12 In line with Article 218 TFEU, Parliament’s consent is required for the conclusion of international agreements covering fields where the ordinary legislative procedure applies, whereas prior to the entry into force of the Lisbon Treaty, Parliament was only consulted.

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