The Platform Economy

The digital revolution is reshaping the world, changing people's habits in communication, work, leisure and politics. A major part of this revolution is the expansion of the economy based on digital platforms that match demand and supply for labour without an intermediation of traditional corporations. Platforms also allow people to socialise regardless of geographic distance, find entertainment and travel opportunities easily, and do many other things. Some well-known platforms are Google, Twitter, LinkedIn, Apple, Amazon, Uber and AirBnB.

While offering vast opportunities to the economy, platforms are also posing tough challenges, for example, in fostering often-precarious, project-based forms of employment at the expense of stable contracts with social security protection, or putting pressure on traditional news media.

This note brings together commentaries and studies by international think tanks and research institutes on the role of digital platforms, notably in labour markets, and related issues.

**International development and the digital age**
Friends of Europe, January 2018

**Supporting press publishers in a digital era**
European Policy Centre, January 2018

**Digital transformation, responsive collaborations, democratic responsibility: Three challenges faced by public media platforms**
Terra Nova, December 2017

**Taxi and private hire vehicle regulation: A briefing**
Institute of Economic Affairs, December 2017

**The Internet and jobs: A giant opportunity for Europe**
Centre for European Policy Studies, November 2017

**Work in the European gig economy**
Foundation for European Progressive Studies, November 2017

**What is happening with platform workers’ rights? Lessons from Belgium**
Centre for European Policy Studies, October 2017

**New coalitions for Europe’s digital future: Building capacity, improving performance**
European Centre for International Political Economy, October 2017

**The effect of geographical distance on online transactions**
Netherlands Bureau for Economic Policy Analysis, October 2017

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Author: Marcin Grajewski, Strategy and Coordination Unit
How ecommerce creates jobs and reduces income inequality
Progressive Policy Institute, September 2017

Back in the game: Reclaiming Europe's digital leadership
European Political Strategy Centre, September 2017

A law on robotics and artificial intelligence in the EU?
European Trade Union Institute, September 2017

The Platform Economy and industrial relations: Applying the old framework to the new reality
Centre for European Policy Studies, August 2017

Digitalisierung im deutschen Arbeitsmarkt: Eine Debattenübersicht
Konrad Adenauer Stiftung, August 2017

Impact of digitalisation and the on-demand economy on labour markets and the consequences for employment and industrial relations
Centre for European Policy Studies, July 2017

Government responses to the Platform Economy: Where do we stand?
Centre for European Policy Studies, July 2017

Policy choices for the digital age: Taking a whole economy, whole society approach
Friends of Europe, June 2017

The impact of the collaborative economy on the labour market
Centre for European Policy Studies, June 2017

Stepping up the game: The role of innovation in the sharing economy
Institut der deutschen Wirtschaft Köln, May 2017

Economie collaborative: Comment l’Europe aborde le sujet?
Confrontations Europe, May 2017

The digital market for local services: A one-night stand for workers? An example from the on-demand economy
Centre for European Policy Studies, April 2017

Do we understand the impact of artificial intelligence on employment?
Bruegel, April 2017

The creative economy in Europe: Why human beings remain the economy's key asset
Lisbon Council, March 2017

Vers la providence 4.0? L’entrée dans le numérique de l’Etat-providence, dans les domaines du travail, de la santé et de l’innovation – comparatif européen
Friedrich Ebert Stiftung, March 2017

We must tackle long-term job insecurity, not just the excesses of the ‘gig economy’
Friends of Europe, March 2017

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Notre Europe, March 2017

An economic review of the collaborative economy
Bruegel, February 2017

Digital labour markets in the Platform Economy: Mapping the political challenges of crowd work and gig work
Friedrich Ebert Stiftung, January 2017

Policy and politics in the era of the Industrial Internet: How the digital transformation will change the political arena
Bruegel, December 2016

Technology disruptions as enablers of organizational and social innovation in digitalized environment
Research Institute of the Finnish Economy, December 2016

The online platform economy: Has growth peaked?
JPMorgan Chase & Co Institute, November 2016

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