



Committee on International Trade

PUBLIC HEARING

Intellectual Property Rights in International trade

20 June 2017, 16:30 - 18:30

**József Antall building, meeting room JAN 6Q2
European Parliament, Brussels**

Draft programme

16:30 - 16:40

OPENING REMARKS

Bernd LANGE

Chair of the Committee on International Trade

16:40 - 17:30

PANEL DISCUSSION I

(Chaired by B. Lange)

António CAMPINOS

Executive Director, European Union Intellectual Property Office

“EU’s international cooperation on protection of intellectual property rights in third countries, view of the EU IPO”

Carlos M. CORREA

Prof. Dr. Director, Center for Interdisciplinary Studies on Industrial Property and Economics, Law Faculty, University of Buenos Aires; Advisor on Intellectual Property and Trade, South Centre.

“Increased protection for intellectual property in EU partners. Benefits and costs”

via audiolink

Questions & Answers

17:30 - 18:20

PANEL DISCUSSION II

(Chaired by B. Lange)

Marie PATTULLO

Senior Trade Marks and Brand Protection Manager
AIM European Brands Association

“Protection of European brands; view of the industry”

Piotr STRYSZOWSKI

Ph.D. Senior Economist, Organisation for Economic Co-operation and Development (OECD), Directorate for Public Governance. Co-author of the OECD-EUIPO study “Trade in Counterfeit and Pirated Goods. Mapping the Economic Impact”

“The Economic Impact of Trade in Counterfeit and Pirated Goods”

Questions & Answers

18:20 - 18:30

CONCLUDING REMARKS

Christofer FJELLNER (tbc) Hearing sponsoring MEPs
Sajjad KARIM

Bernd LANGE

Chair of the Committee on International Trade