European Parliament

2014 - 2019



Committee on Civil Liberties, Justice and Home Affairs

In association with the Committee on Industry, Research and Energy, the Committee on Constitutional Affairs and the Committee on Legal Affairs.

DRAFT AGENDA

HEARING ON THE FACEBOOK/CAMBRIDGE ANALYTICA CASE

Part 2: Use of Facebook users' data by Cambridge Analytica and impact on data protection

- Consequences -

Monday 25 June 2018, 15h30 - 20h00

Brussels

Room: Paul-Henri Spaak (PHS) 3C50

Background Information

On 12 April 2018, the Conference of Presidents of the European Parliament decided for the Committee on Civil Liberties, Justice and Home Affairs (LIBE Committee) - with the association of the AFCO, JURI and ITRE Committees - to organise a hearing on the Facebook/Cambridge Analytica case.

On 22 May 2018, the Conference of Presidents, the Chair of the Conference of Committees Chairs, and the Chair and Rapporteur of the Committee on Civil Liberties, Justice and Home Affairs met with Mark Zuckerberg, CEO and Founder of Facebook in order to have the explanation of Mr Zuckerberg about the use of Facebook users' data by Cambridge Analytica and the issues related to data protection, impact on electoral processes, fake news, the market position of Facebook and so forth. As requested at this meeting, Mr Zuckerberg has replied in written to some of the questions unanswered during the meeting.¹

During the meeting of 22 May 2018, President Tajani indicated that, following the decision of the Conference of Presidents, the LIBE Committee would now conduct an investigation and would hold several hearings to have a clear and complete picture of these serious and worrying facts.

The LIBE Committee will conduct, in association with the AFCO, JURI and ITRE Committees, hearings in order to gather the views of different relevant persons and actors involved in the Facebook users' data by Cambridge Analytica. The goal would be to identify the impact of the misuse of these data on the fundamental rights of private life, protection of personal data, right to receive and impart fair information, the impact on electoral processes, the market position of Facebook etc.

On 4 June 2018, the first part of a hearing was held to better understand the Facebook/Cambridge Analytica case and to map its main elements. Members heard Sandy PARAKILAS, Chief Strategy Officer at the Center for Humane Technology; Carole CADWALLADR, senior journalist at The Guardian; Elizabeth DENHAM, Information Commissioner at ICO (UK); James Dipple-Johnstone, Deputy Commissioner (Operations) at ICO (UK); Professor David CARROLL, associate professor at Parsons School of Design in New York and Christopher WYLIE, former employee at Cambridge Analytica.

On 24 May 2018, Coordinators of the political groups in the Committee on Civil Liberties, Justice and Home Affairs (LIBE) decided to focus the second part of the hearings on the specific consequences of the Facebook/Cambridge Analytica case and agreed on the programme on 31 May 2018. Special attention will be put on privacy and data protection implications (including applicable jurisdiction), the alleged impact on electoral processes, the consumer's trust in online platforms and cybersecurity. A third hearing will focus on possible solutions and those EU policies that could remedy the negative consequences and prevent these from happening again.

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 $^{^{1}\, \}underline{\text{http://www.europarl.europa.eu/the-president/en/newsroom/answers-from-facebook-to-questions-asked-during-mark-zuckerberg-meeting}$

Order of business

Hearing Part 2:

Use of Facebook users' data by Cambridge Analytica and impact on data protection
- Consequences -

- 1. Chair's announcement
- 2. Session 1: Data Protection and Privacy implications, including applicable jurisdiction.
 - Andrea JELINEK, Chair of the EDPB and Austrian DPA
 - Paul-Olivier DEHAYE, President and Co-Founder of personaldata.io
 - Steve SATTERFIELD, Director for Privacy Policy and Head of Advertising Policy, Privacy and Public Policy team, Facebook

Followed by a Q&A session.

- 3. Session 2: The alleged impact and risks for electoral processes.
 - Claire BASSETT, Chief Executive of the UK Electoral Commission
 - Joel KAPLAN, Vice President of Global Public Policy, Facebook

Followed by a Q&A session

- 4. Session 3: The consumers' trust in digital platforms and cybersecurity.
 - Mr Steve PURSER, Head of operational department, ENISA
 - Ursula PACHL, Deputy Director General at BEUC
 - Max SCHREMS, privacy activist and lawyer, Austria
 - Lord Richard ALLAN, Vice President of Policy Solutions, Facebook

Followed by a Q&A session.

- 5. Closing remarks
- 6. Next meetings: Part 3 2 July 2018 ¹

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¹ Programme to be released soon.

PRACTICAL GUIDELINES FOR THE DEBATE

- During the discussion, so as to make it possible for the highest number of parliamentarians to intervene, speaking time of speakers will be limited to **ten minutes** and the Q&A session to 1 minute for a single question addressed to a single speaker with a maximum **two minutes** reply to the question.
- Speakers wishing to supplement their speeches may do so in writing by submitting a document (preferably in English or French) in advance to the secretariat (email: libe-secretariat@europarl.europa.eu). These documents will be circulated during the meeting.
- Meeting documents will be progressively added to the Events section of the LIBE Committee page: http://www.europarl.europa.eu/committees/en/libe/events-nationalparl.html and to the WebNP event webpage: http://www.europarl.europa.eu/relnatparl/en/meetings.html

THE MEETING IS BROADCASTED LIVE AND RECORDED

LIBE Committee pages:

http://www.europarl.europa.eu/activities/committees/homeCom.do?language=EN&body=LIBE

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