PUBLIC HEARING

The use of Artificial Intelligence in education, culture and the audiovisual sector

Wednesday, 19 February 2020
15:00 - 17:30
European Parliament, Brussels
Altiero Spinelli Building, room ASP 1G3

PRELIMINARY DRAFT PROGRAMME

15:00 Opening remarks by the Chair of the CULT Committee, Ms Sabine VERHEYEN

15:10 Presentation by Andrejs Vasiljevs, CEO of Tilde, member of Board of Directors of Big Data Value Association (BDVA) and BDVA Public Private Partnership Board
"Overview of Artificial Intelligence in Europe: Opportunities and challenges"

15:20 Presentation by Dora Mattyasovszky-Philipp, project leader of the working group on education in Artificial Intelligence Coalition of Hungary
"Artificial Intelligence education"

15:30 Question and answer session

16:05 Presentation by Eleonora Rosati, lawyer, associate Professor in IP law, Stockholm University
“Legal perspectives on Artificial Intelligence for the creation and the protection of cultural and creative works”
16:15 Presentation by **Dr. Christoph Krönke**, Postdoc Fellow at the Chair for Public Law, Ludwig-Maximilians-Universität München
“Legal perspectives and challenges on the use of Artificial Intelligence in the audiovisual sector”

16:25 Question and answer session

17:00 Presentation by **Prof. Michael Coldewey**, Hochschule für Fernsehen und Film München
“AI-synthesized content 'Deepfakes': Challenges for news and content providers”

17:10 Question and answer session

17:30 Concluding remarks