

# STUDY ON E-PROCUREMENT MEASUREMENT AND BENCHMARKING

## The e-Procurement Landscape in the EU

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Study by IDC and Capgemini

To design, develop and test

**A systematic and comparable  
monitoring capacity of the  
e-Procurement infrastructure and  
performance across  
Europe**

# E-Procurement is shaped by Public Procurement regulation, technology...and business needs



# Study first phase: analyse the Landscape of e-Procurement in Europe

**Mapping e-Procurement Ecosystems....**



**Census of e-Procurement Entities**



Evaluation of **Performance** Monitoring Capacity



Estimate of market & **take-up**



# Study second phase: develop the Measurement and Monitoring System

## Design **system of Indicators**



Organize **proof of concept trial** with a panel of e-Procurement Platforms

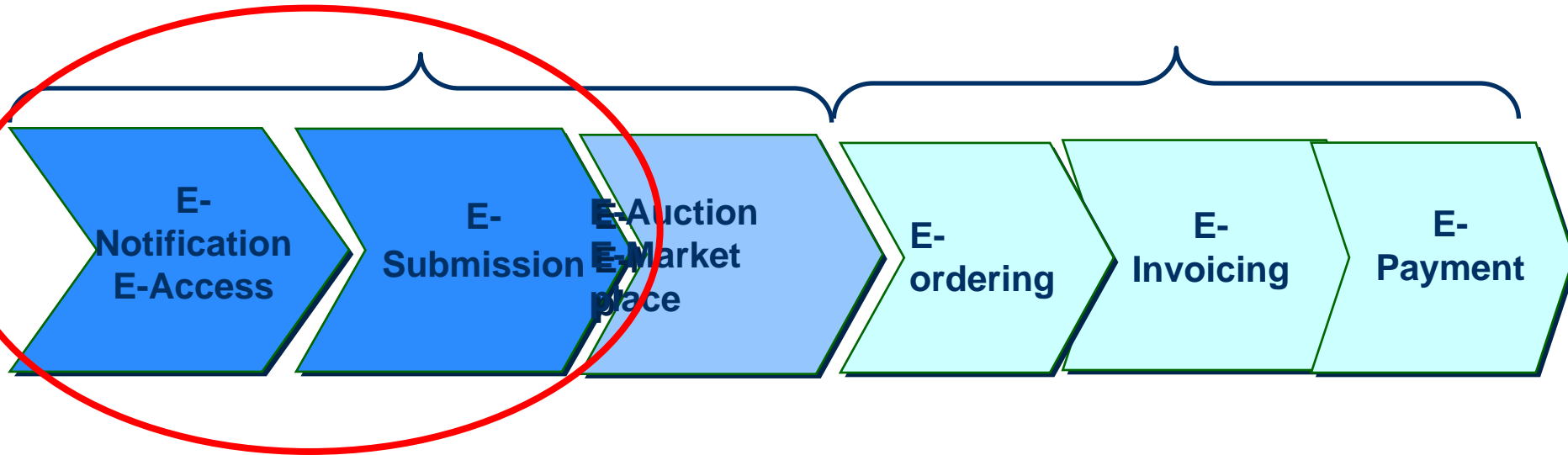


Assess results and develop **High level Implementation Plan**

# eProcurement is often a mix of online and offline subphases – Focus on Pre-Award

## Pre-Award

## Post-Award



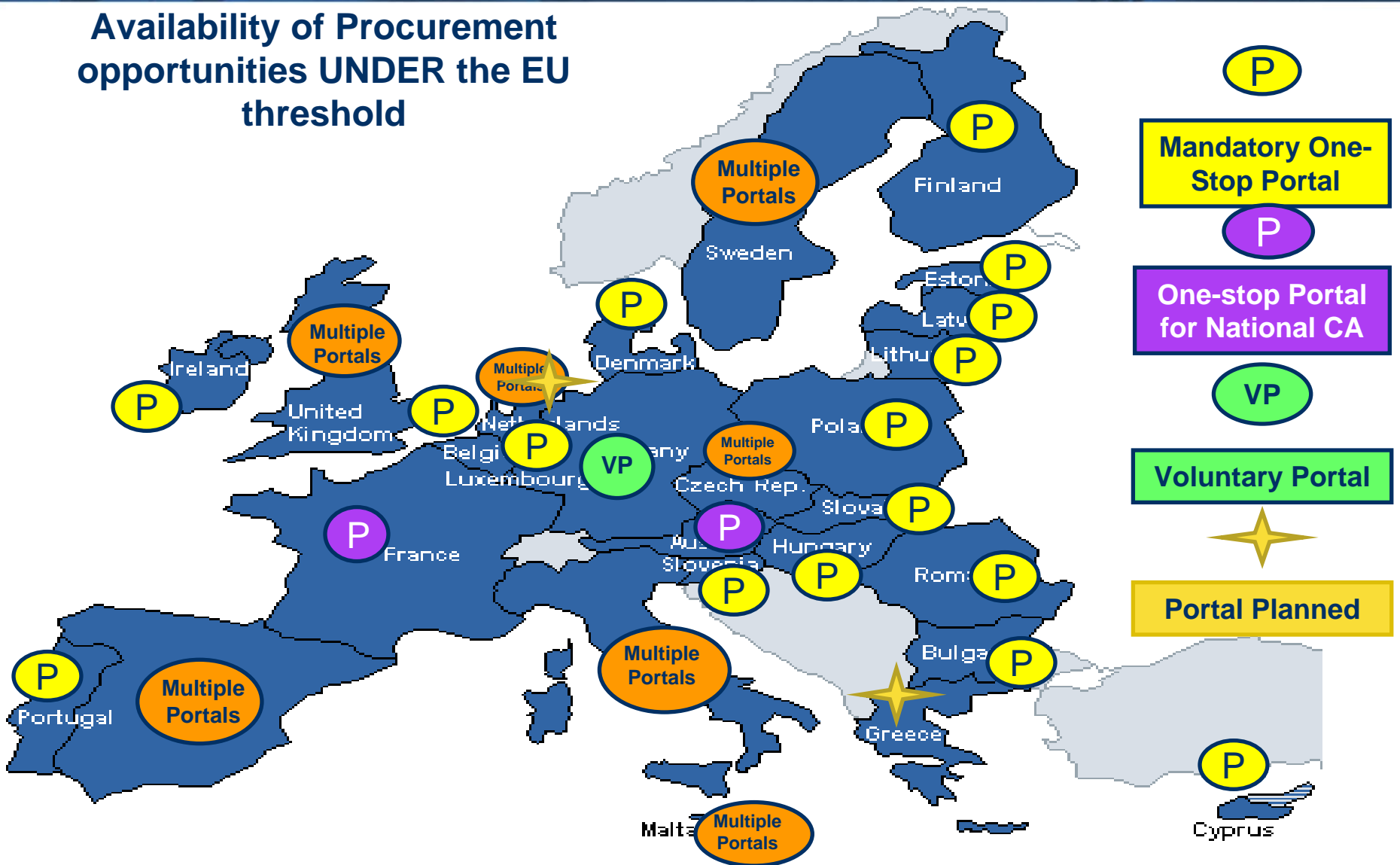
### Key questions:

- Are e-Procurement opportunities published online and easily accessible to all Economic Operators?
- Is e-Submission readily available to all CAEs, for all products and services? Do Public Procurement infrastructures exist and help?
- What are the main governance models of e-Procurement ecosystems? Does Mandatory regulation help in accelerating take-up?



# E-Notification: finding e-Procurement Opportunities is getting easier

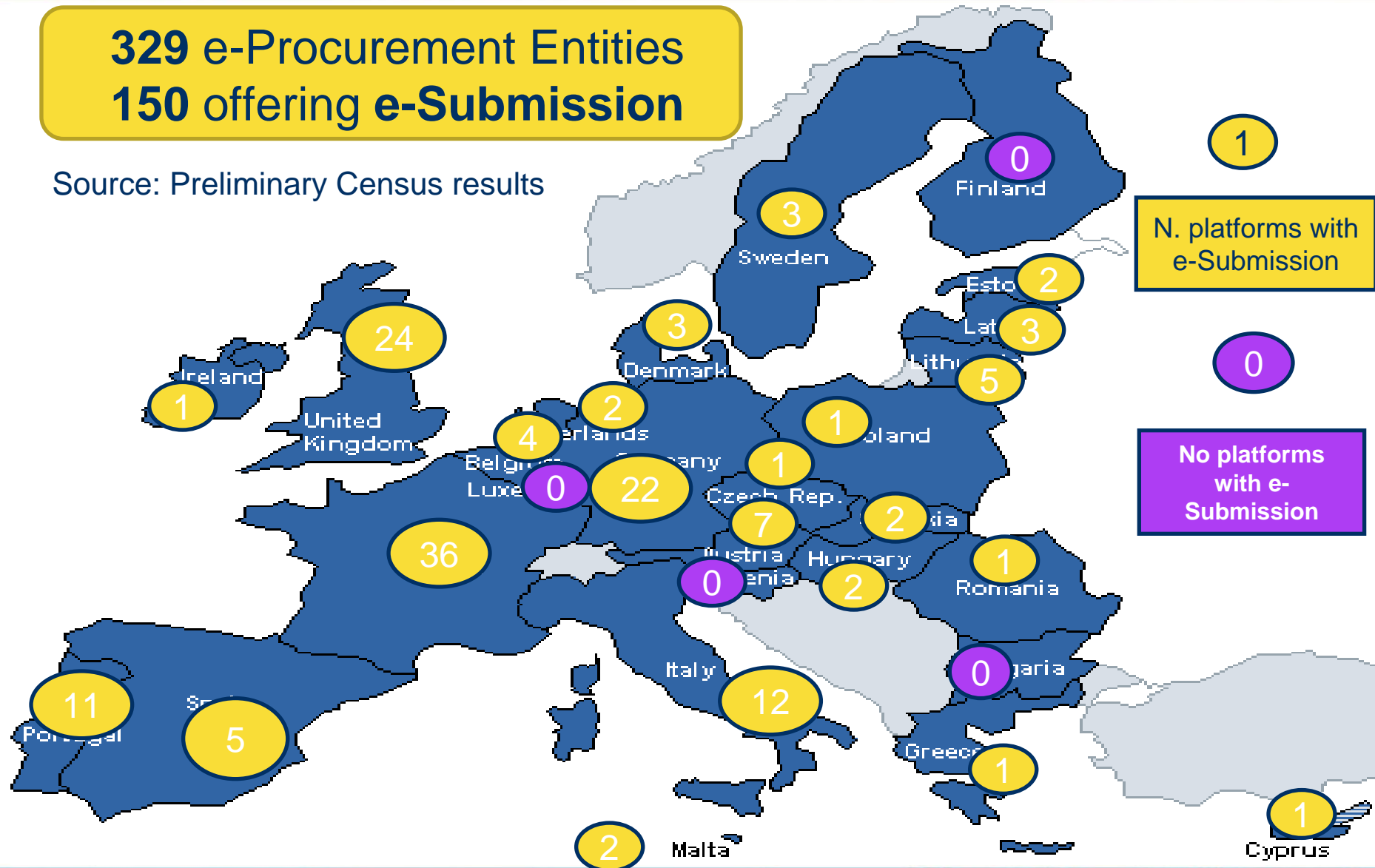
Availability of Procurement opportunities UNDER the EU threshold



# E-Submission: Many Public and Private Platforms...but there are gaps

**329** e-Procurement Entities  
**150** offering **e-Submission**

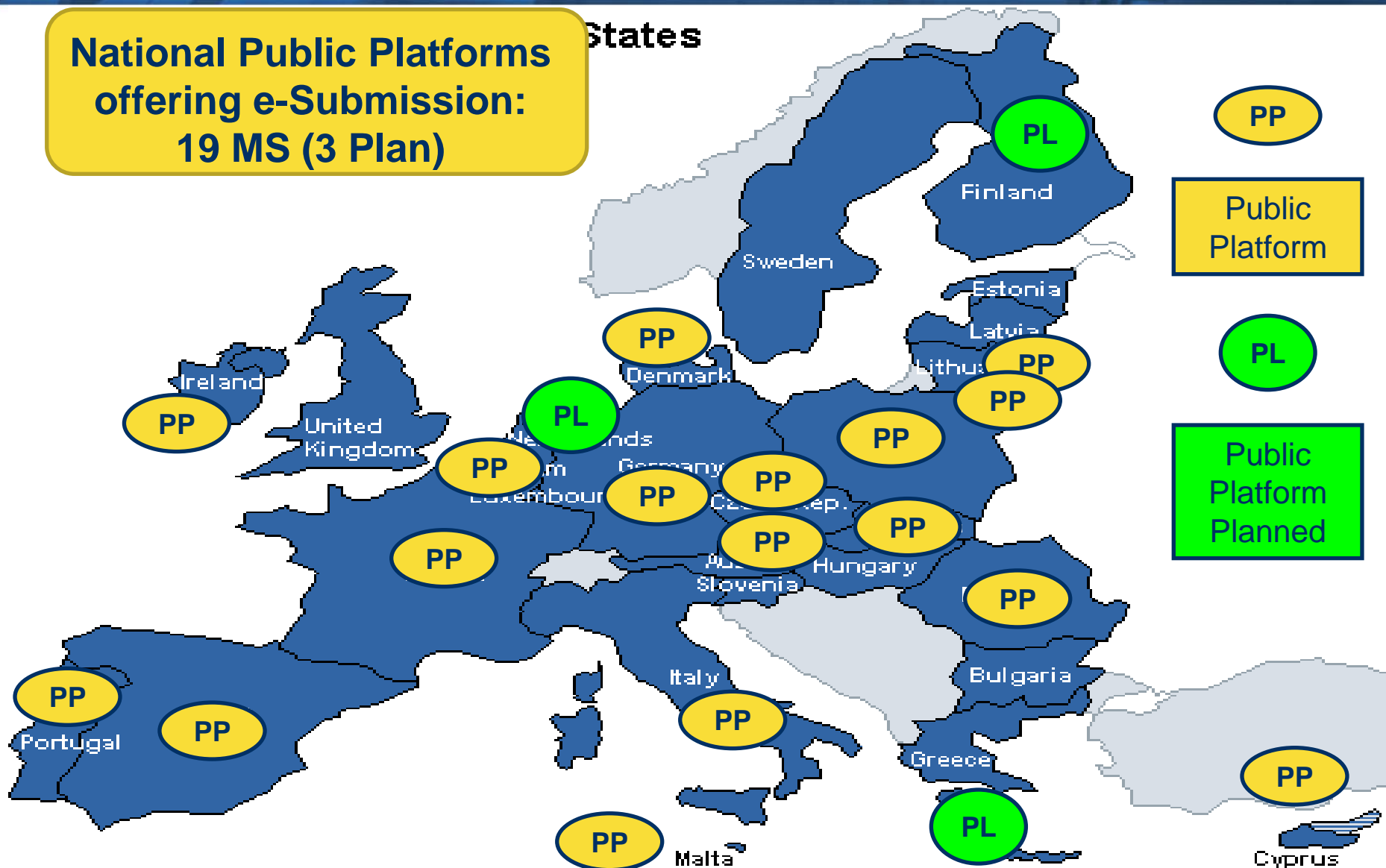
Source: Preliminary Census results



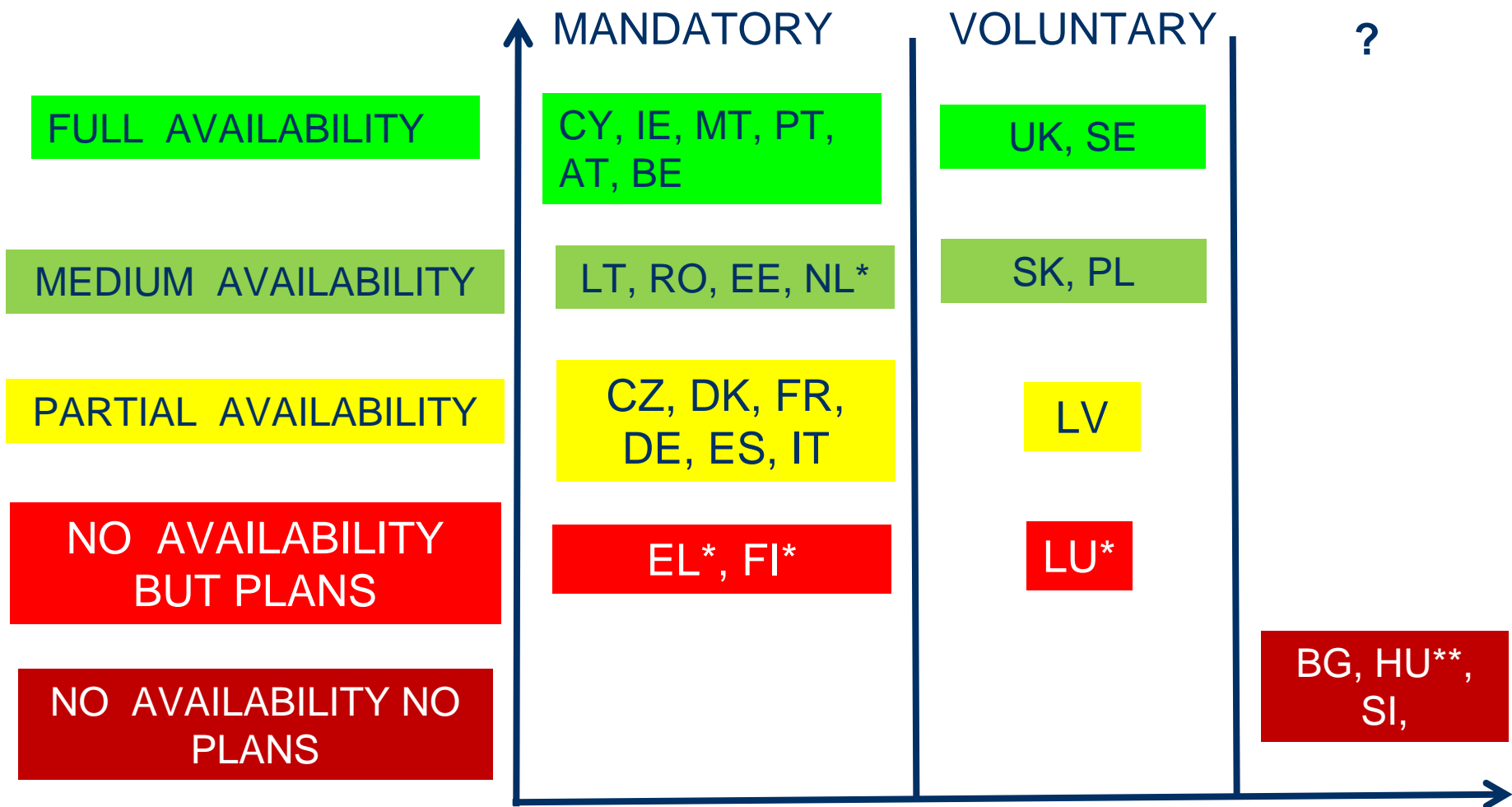


# Centralised Public Platforms are the choice of most MS...is it enough?

National Public Platforms offering e-Submission:  
19 MS (3 Plan)

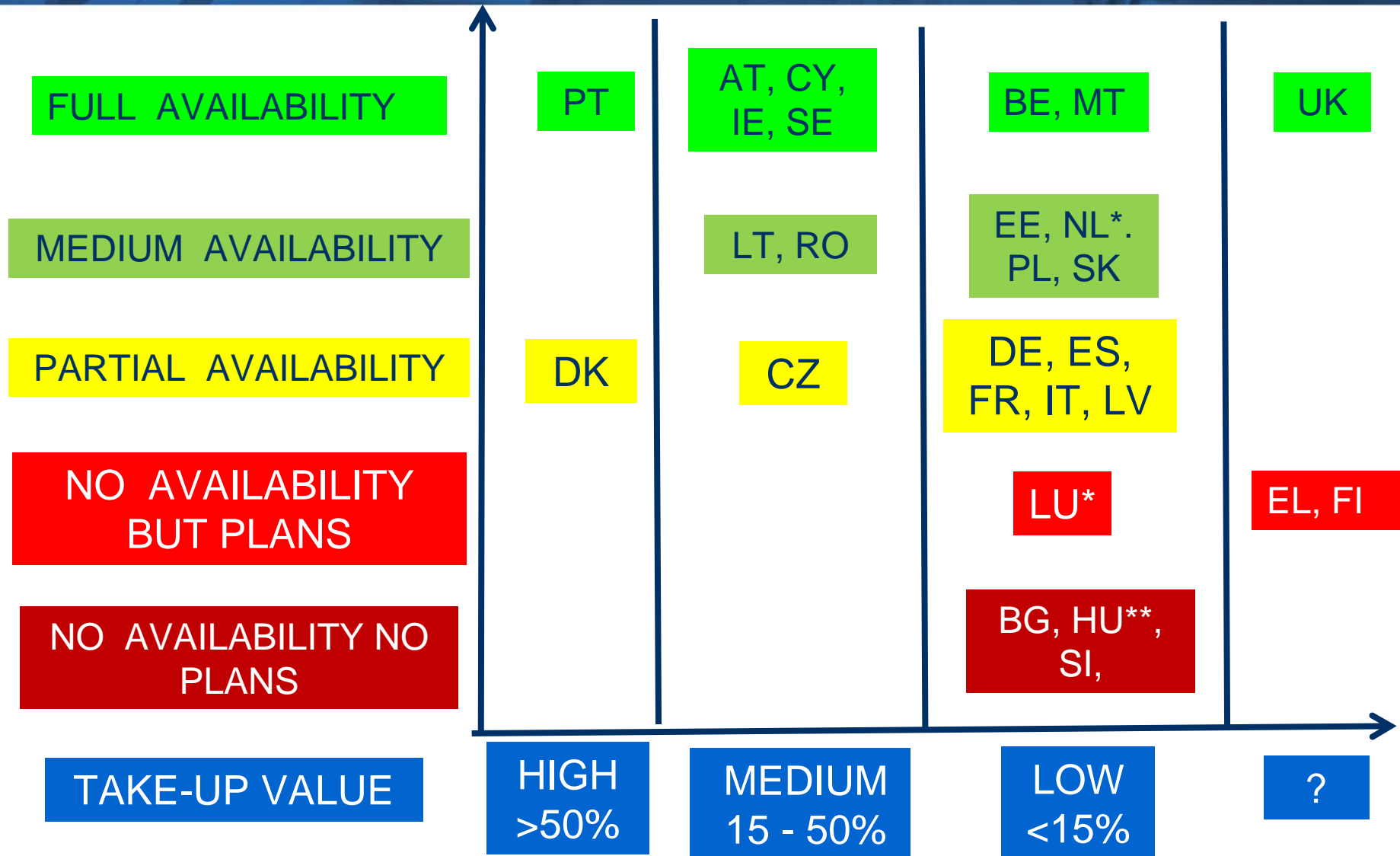


# Level of Availability of e-Submission in the 27 EU – a mixed picture



\*e-Submission from Public Platforms Planned for 2013 \*\*2 Private Platforms with e-Submission to be checked

# Level of Availability of e-Submission & Opinions on Take-up Value



- ❑ All EU27 MS have made **e-Notification** of procurement opportunities under the EU threshold mandatory and **available**
- ❑ **One-stop Portals** at least for National Authorities are becoming the standard – but their **user-friendliness** and effectiveness must still be demonstrated
- ❑ The **availability of e-Submission** services is increasing rapidly but is still **limited** in some countries, particularly in Eastern Europe
- ❑ **Availability at Regional** and local level **is unclear**, save for pioneer, proactive states/ regions (Scotland, Emilia Romagna...)

- ❑ **Most MS** are already moving towards a **model based on mandatory e-submission** + mandatory public procurement infrastructure – but this is only the first step
- ❑ The model mandatory e-submission-mandatory platforms- **focus on FA** for National authorities tends to **create boundaries** to e-Procurement take-up
- ❑ **MS with voluntary e-submission** + no public platform may have high availability if they have a **high presence of private platforms** and strong propensity to ICT use (UK, SE)
- ❑ **Monitoring of e-Procurement** is totally insufficient –**lack of transparency** of developments particularly at regional and local level

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