Saving Lives on Europe’s Roads
Reaching the 50% reduction target by 2020.

Hearing in the European Parliament
Brussels, February 16 2016
Ellen Townsend, Policy Director
11 deaths – Commercial Air Traffic
202 deaths – General Aviation

123 passengers and staff deaths
279 level crossing deaths
643 ‘trespasser’ deaths

EASA (2013)
UIC (2013)
25,845
Recorded killed as a consequence of road collisions EU 28 2014

203,500
Recorded by police as seriously injured following traffic collisions EU 23 2014
The Slow down in reduction..

Annual reduction needed to meet 2020 target for deaths 6.7%

Annual reduction 2013-2014 0.2%
30 billion €

Estimated total value of reductions in road deaths in the EU28 over 2011-2014
ETSC recommended target for reduction in recorded MAIS3+ serious injuries 2014-2020

Trends in road deaths: -18%
EU target road deaths: -35%
EU road deaths target: -50%
Proposed target - Serious injuries: -50%
Reduction observed in road deaths
LET’S GO TO SUPPORT WRITTEN DECLARATION ON THE SERIOUS ROAD TRAFFIC INJURY TARGET
LET'S GO
FOR A EUROPEAN TARGET TO REDUCE SERIOUS ROAD INJURIES
The way forward

• Vision Zero

• Targets (for deaths and seriously injured)

• Strategies targeting priority road user groups and priority measures

• The low-hanging fruits (speed, drink driving, seat belt wearing)

• Emerging trends (distraction, ageing, fatigue, automation)
The main killers on the roads

- **Speeding**
  More than 1,300 road deaths could be prevented each year if average speeds dropped by ‘only’ 1km/h on all roads across the EU.

- **Drink driving**
  At least 5,600 deaths could have been prevented if all drivers involved in accidents and reported to be driving over the limit had been sober.

- **Non use of seat belts**
  Around 8,600 car occupants survived serious crashes in 2012 because they wore a seat belt.
I. VEHICLE SAFETY

• European citizens do not benefit equally from vehicle safety improvements.

• Consolidating the internal market for safety will have to be an important cornerstone of achieving the 2020 road safety target.

• EU must require standard fitting of key safety technologies.

FIT SAFETY AS STANDARD
PRIORITIES FOR THE GENERAL SAFETY REGULATION

- Seat Belt Use
  - Seat belt reminders for all passenger seats

- Speed
  - Intelligent Speed Assistance (ISA) and Automated Emergency Braking (AEB)

- Drink Driving
  - Alcohol interlocks on professional vehicles and an interface for all vehicles
What you can do as an MEP?

• Push for EU Action on:
  1. serious injury target and measures
  2. vehicle safety – general safety regulation and pedestrian protection
  3. infrastructure safety
  4. traffic law enforcement review
  5. safety of cyclists, pedestrians and PTWs

• Support measures to reverse slowdown in deaths in your countries
• Set an example – be a road safety ambassador
People who walk or cycle are not getting a fair share of improvements in road safety.

Reductions in road deaths 2002-2012:
- Cars: -53%
- Pedestrians: -41%
- Cyclists: -37%
The Road Safety Gender Divide

- 49% of EU population
- 51% of EU population
- 76% of EU road deaths
- 24% of EU road deaths
Redesign Truck Safety