



Plenary sitting

B8-0435/2016

8.3.2016

MOTION FOR A RESOLUTION

pursuant to Rule 133 of the Rules of Procedure

on cooperation against food fraud and ‘Italian-sounding’ products

Gianluca Buonanno

Motion for a European Parliament resolution on cooperation against food fraud and ‘Italian-sounding’ products

The European Parliament,

- having regard to Rule 133 of its Rules of Procedure,
- A. whereas, despite the integrity of most food industry operators and despite their commitment to guaranteeing consumer health protection and gaining consumer trust, the issue of food fraud has recently been attracting public attention again;
- B. whereas, as one of the types of food fraud, the phenomenon of ‘Italian-sounding’ products, namely placing a reference to a specific Italian food product in a product’s name or production company, results in losses for Italy of tens of millions of euros every year and misleads consumers, thus amounting to pure fraud;
- C. whereas a proper programme has not yet been adopted to target the food fraud constituted by ‘Italian-sounding’ products;
- D. whereas a new action plan is needed more and more urgently to tackle the shortcomings in the commercial system and to re-establish trust among consumers and commercial partners, through stepping up checks against fraudulent activities;
- 1. Calls on the Commission to launch effective legislation designed to combat this phenomenon.