DRAFT OPINION

of the Committee on Culture and Education

for the Committee on Industry, Research and Energy


Rapporteur for opinion: Judith Bunting
SHORT JUSTIFICATION

The Rapporteur calls for a high standard of innovation to be defined in the legislation governing the EIT in its new Strategic Innovation Agenda (SIA) for 2021-2027.

While entrepreneurial and business education is critical, the EIT is also a technological institute. Scientific and technical invention is also the basis for the best, lasting innovation. Technical education should thus also be a major focus for all KICs and HEIs involved with the Institute.

1. The SIA sets out the strategy, objectives and priorities for the EIT for the period 2021-2027 and define its key actions, target results and resources needed for that period.

2. It ensures the alignment of the EIT with Horizon Europe.

3. It guarantees cooperation and complementary actions with other relevant Union programmes, priorities and commitments.

4. It also introduces the Regional Innovation Scheme (RIS), which contributes to increased geographical balance.

The Rapporteur welcomes the Commission's Proposal and the role of the EIT in promoting EU competitiveness through its support for the innovation ecosystem, insofar as the Institute has successfully contributed to the growth of the "knowledge triangle".

The EIT represents one of the main drivers for target-focused innovation, capable of meeting challenges to society in areas such as: sustainable innovation; innovation and business skills with a view to lifelong learning; high standards of technical and entrepreneurial higher education; new market-oriented solutions to face global challenges; synergies and added value throughout the Horizon Europe programme.

The Rapporteur notes some significant successes, notably from:

- KIC InnoEnergy - Energy storage - ‘Curved graphene’ ultracapacitors for automotive and aerospace sectors which recharge in less than 2 seconds with a lifetime of more than one million uses,

- KIC ClimateChange - Energy use - Automatic climate control device - now the major competitor for Google Nest in Europe,

- KIC Health - Mobile devices which enable prediction of long term medical conditions such as Alzheimers and atrial fibrillation.

The Rapporteur acknowledges the successes of existing KICs and calls for EIT to continue to foster their growth and impact, and accompany their transition to financial sustainability, when framework partnership agreements terminate.
The Rapporteur welcomes the proposed launch of a new KIC in the field of Cultural and Creative Industries (CCI) in 2021 to unleash the potential of culture-based creativity, in particular digital and technological development, and to help strengthening Europe’s competitiveness and smart growth.

AMENDMENTS

The Committee on Culture and Education calls on the Committee on Industry, Research and Energy, as the committee responsible, to take into account the following amendments:

Amendment 1

Proposal for a decision
Article 1 – title (new)

Text proposed by the Commission
Amendment

Subject matter

Or. en

Amendment 2

Proposal for a decision
Article 1 – paragraph 1

Text proposed by the Commission
Amendment

This decision establishes the Strategic Innovation Agenda ('SIA') of the European Institute of Innovation and Technology ('EIT') for the period from 2021 to 2027 as set out in the Annex is hereby adopted.

Or. en

Amendment 3

Proposal for a decision
Article 1 a (new)

Text proposed by the Commission
Amendment

Article 1a
Objectives of the SIA

1. The SIA shall set out the strategy, objectives and priorities for the EIT for the period from 2021 to 2027 and define its key actions, target results and resources needed for that period.

2. It shall ensure the alignment of the EIT with Horizon Europe.

3. It shall ensure cooperation and complementarities with other relevant Union programmes, priorities and commitments.

Amendment 4

Proposal for a decision
Article 1 b (new)

Text proposed by the Commission

Amendment

Article 1b

General objectives of the EIT

The EIT shall boost sustainable European economic growth by delivering scientific, economic, technological and societal innovation in the Member States across the Union. Its general objectives shall be:

(a) to strengthen sustainable challenges-based innovation ecosystems throughout Europe that help to tackle global challenges;

(b) to foster the development of technical entrepreneurial and innovation skills in a lifelong learning perspective, including increasing capacities of higher education institutions of the Union across the Union, and support their entrepreneurial transformation; and

(c) to bring new solutions to global and societal challenges to the market.
Amendment 5
Proposal for a decision
Article 1c (new)

Text proposed by the Commission

Amendment

Article 1c

Specific objectives of the EIT
The specific objectives of the EIT shall be:

(a) to increase the impact of Knowledge and Innovation Communities (‘KICs’) and knowledge triangle integration;

(b) to increase the scientific, technical and innovation capacity of the higher education sector; and

(c) to increase the regional outreach of the EIT in order to address regional disparities in innovation capacity across the Union.

Or. en

Amendment 6
Proposal for a decision
Article 1d (new)

Text proposed by the Commission

Amendment

Article 1d

Priorities for the Knowledge and Innovation Communities

1. The EIT shall operate mainly through KICs.

2. The EIT shall consolidate existing KICs, foster their growth and impact, and accompany their transition to financial sustainability, when framework
partnership agreements terminate.

3. The EIT shall provide support to KICs that are running portfolios of knowledge triangle activities through:

(a) education and training activities with strong entrepreneurship components to train the next generation of talents, including the design and implementation of programmes awarded the EIT Label, in particular at master and doctoral level;

(b) activities supporting innovation to develop innovative, products, processes and services that address a specific business opportunity; and

(c) business creation and support activities, such as accelerator schemes to help entrepreneurs translate their ideas into successful ventures and speed up the growth process.

4. The EIT shall seek to extend the ambition of existing KICs and encourage the highest quality of scientific and technical research and innovation in new innovation communities. The EIT shall in particular:

(a) define areas of and promote stronger cross-KIC collaboration on topics of strategic and policy relevance; and

(b) ensure that KICs develop and implement a strategy to create collaboration and synergies with relevant European partnerships and other relevant Union initiatives and programmes.

5. The EIT shall further increase its regional impact through an enhanced openness towards potential partners and stakeholders and a better articulated regional strategy of KICs, including links to the relevant Smart Specialisation Strategies and RIS. The EIT shall in particular:

(a) ensure that KICs have an inclusive approach aiming at strengthening their relationship with national, regional and
local innovation actors; and

(b) ensure that EIT RIS activities deliver on increased regional impact and are fully integrated in KICs’ multi-annual strategies

6. The EIT shall launch new KICs in priority fields selected based on criteria assessing, inter alia, their relevance to Horizon Europe policy priorities, and their potential and added value, in order to address new and emerging global challenges.

Amendment 7

Proposal for a decision
Article 1e (new)

Text proposed by the Commission

Amendment

Article 1e

Launch of a new KIC in the field of Cultural and Creative Industries

1. During the period from 2021 to 2027, a new KIC in the field of Cultural and Creative Industries (‘CCI’) shall be launched, to unleash the potential of culture-based creativity and help strengthening Europe’s competitiveness and smart growth.

2. The KIC on CCI shall:

(a) foster technical of innovation by connecting business and research across sectors and disciplines at local, regional, national and Union levels;

(b) train the next generation of innovators in the CCI sectors by equipping them with the necessary entrepreneurial technical and digital skills needed to thrive in a fast changing environment;

(c) contribute to the development of the
right framework conditions to transform ideas into new technological developments and social innovation that will improve the quality of life and benefit Union citizens;

(d) foster the creation and development of new ventures in the CCI by mobilising investment and long-term commitment from the business sector;

(e) establish synergies with the existing KICs, as well as with other European partnerships, programmes and initiatives to drive innovation beyond CCI in other sectors of the economy; and

(f) strengthen the Union position as a global actor in CCI by harnessing creativity and cultural diversity of the Union’s citizens.

Or. en

Amendment 8

Proposal for a decision
Article 1 f (new)

Text proposed by the Commission

Amendment

Article 1f

Budget

1. The revenue of the EIT shall consist of a contribution from the Union. The revenue of the EIT may also include a contribution from other private and public sources.

2. The Union contribution for the period from 2021 to 2027 shall be provided through a financial contribution of 4% from the Horizon Europe overall budget and shall cover:

(a) the expenditure for the existing eight KICs;

(b) the launch of a new KIC on CCI;
(c) the launch of a new EIT support and coordination action; and
(d) administrative expenditure.

3. Additional financial resources from other Union programmes may be received by the EIT.

Or. en

Amendment 9
Proposal for a decision
Article 1g (new)

Text proposed by the Commission

Amendment

Article 1g

Cooperation with other programmes
The EIT shall cooperate and support other Union programmes or instruments, including by reinforcing its support to KICs in their planning and implementation activities.

Or. en

Amendment 10
Proposal for a decision
Annex I – point 1 – paragraph 1

Text proposed by the Commission

This Strategic Innovation Agenda (SIA) sets out the strategy and priorities for the European Institute of Innovation and Technology (EIT) for the period 2021-2027. It represents the main policy document of the EIT over the next programming period and defines its objectives, key actions, expected results and resources needed. The SIA ensures the necessary alignment of the EIT with the

This Strategic Innovation Agenda (SIA) sets out the strategy and priorities for the European Institute of Innovation and Technology (EIT) for the period 2021-2027, a programme for original technical research, invention and innovation to address societies’ needs. It represents the main policy document of the EIT over the next programming period and raises the bar with ambitious objectives and defines

Or. en
[Horizon Europe proposal], which is the Union framework programme supporting research and innovation for the period 2021-2027. It also ensures appropriate synergies and complementarities between the EIT activities and other Union initiatives, policies and instruments. The SIA ensures the necessary alignment of the EIT with Horizon Europe, which is the Union framework programme for research and innovation for the period 2021-2027 as well as with other relevant Union programmes, priorities and commitments.

Amendment 11
Proposal for a decision
Annex I – point 1 – paragraph 3

Text proposed by the Commission

The SIA takes into account the Strategic Planning of Horizon Europe to ensure alignment with the Framework Programme activities, with other relevant Union programmes and consistency with EU priorities and commitments and increase complementarity and synergies with national and regional funding programmes and priorities.

Amendment

The content of this paragraph has been encompassed in Annex, point 1, paragraph 1 for clarity.

Amendment 12
Proposal for a decision
Annex I – point 1 – point 1.1 – paragraph 1

Text proposed by the Commission

The EIT was established in 2008 in order to contribute to sustainable economic growth and competitiveness by reinforcing key actions, target results and resources needed.

Amendment

The EIT was established in 2008 to contribute to sustainable economic growth and competitiveness by reinforcing the
the innovation capacity of the Member States and the European Union. It pioneered the integration of education, business and research (knowledge triangle) together with a strong emphasis on entrepreneurial talent and innovation skills. **The mid-term evaluation of the EIT in 2018 confirmed that the overarching rationale of the EIT remains valid and the model of innovation-driven knowledge triangle integration remains relevant.**

**Amendment 13**

**Proposal for a decision**

**Annex I – point 1 – point 1.1 – paragraph 2**

**Text proposed by the Commission**

A decade after EIT’s establishment, the pace of innovation has accelerated dramatically. Innovation is reshaping economic sectors, disrupting existing businesses and creating unprecedented opportunities. With a shifting global economic order and international competition on the rise, the EU’s dependence on talent and its capacity to innovate is growing. **Co-design, collaboration and co-creation across disciplines and between education, business and research have never been as important as today to contribute to address global challenges related to climate change and unsustainable use on natural resources, digital transformation, demographic shifts or the future of healthcare and food.**

**Amendment**

A decade after EIT’s establishment, the pace of innovation has accelerated dramatically. Innovation is reshaping economic sectors, disrupting existing businesses and creating unprecedented opportunities. With a shifting global economic order and international competition on the rise, the EU’s dependence on talent and its capacity to innovate is growing. **The Union needs an ambitious gender balanced Strategic Innovation Agenda to successfully face challenges of increasingly globalised world, especially in the fields of digital transformation, climate change and unsustainable use of natural resources, demographic shifts and the future of healthcare and food. The mid-term evaluation of the EIT in 2018 confirmed that the overarching rationale of the EIT remains valid and the model of innovation-driven knowledge triangle integration remains relevant.**
Amendment 14
Proposal for a decision
Annex I – point 1 – point 1.1 – paragraph 3

Text proposed by the Commission

With the [Horizon Europe proposal] for a new Framework Programme supporting research and innovation for the period 2021-2027, the European Commission made a firm commitment to raise further Europe's innovation potential in order to be able to respond to the challenges of the future. The EIT’s distinctive role in fostering innovation by bringing together business, education, research, public authorities and civil society is reinforced by its positioning in the [Innovative Europe Pillar] of the [Horizon Europe proposal]. The [Horizon Europe proposal] reflects the growing ambition of the EU on innovation and the necessity to deliver on it.

Amendment

With Horizon Europe, the European Commission made a firm commitment to raise further Europe's innovation potential in order to be able to respond to the challenges of the future. The EIT’s distinctive role in fostering innovation by bringing together business, education, research, public authorities and civil society is reinforced by its positioning in the [Innovative Europe Pillar] of Horizon Europe. Horizon Europe reflects the growing scientific and technical ambition of the EU. The EIT should provide the necessary excellence in education entrepreneurship and technical innovation, to deliver a new level of ambition.

Or. en

Amendment 15
Proposal for a decision
Annex I – point 1 – point 1.2 – paragraph 1

Text proposed by the Commission

Since its set up, the EIT has established itself gradually as a successful instrument addressing societal challenges. The EIT operates mainly through Knowledge and Innovation Communities (KICs), which are large-scale European partnerships between education and training, business and research organisations. There are currently eight KICs that operate in the following areas: climate change, digital transformation, energy, food, health, raw

Amendment

Since it was set up, the EIT has established itself gradually as a successful instrument for addressing societal challenges, through practical, innovative products and services across Member States and/or earning revenue.
Materials, urban mobility and added-value manufacturing (see Figure 2).

Amendment 16
Proposal for a decision
Annex I – point 1 – point 1.2 – paragraph 2

Text proposed by the Commission

Each KIC is organised around five to ten of co-location centres (CLCs\textsuperscript{22}) which are intended to act as geographical hubs for the practical integration of the knowledge triangle. They are organised and structured according to their respective national and regional innovation context and build on a pan-European network of existing labs, offices or campuses of a KICs’ core partners.

Amendment

Each KIC is organised around five to ten of co-location centres (CLCs\textsuperscript{22}) which are intended to act as geographical hubs for the practical integration of the knowledge triangle. They are organised and structured according to their respective national and regional innovation context and build on a pan-European network of existing labs, offices or campuses of a KIC’s partner.

\textsuperscript{22} A ‘Co-location centre’ is a geographical area where the main KICs knowledge triangle partners are based and can easily interact, providing the focal point for the KICs’ activity in that area.

Amendment 17
Proposal for a decision
Annex I – point 1 – point 1.2 – paragraph 3

Text proposed by the Commission

The KICs aim at running portfolios of knowledge triangle activities through:
— Education and training activities with strong entrepreneurship components to train the next generation of talents, including the design and implementation

Amendment

deleted

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of programmes awarded the EIT Label\textsuperscript{23}, in particular at master and doctoral level;
— Activities supporting innovation to develop innovative, products, processes and services that address a specific business opportunity;
— Business creation and support activities, such as accelerator schemes to help entrepreneurs translate their ideas into successful ventures and speed up the growth process.

\textsuperscript{23} The EIT Label is a quality seal awarded by the EIT to a KIC’s educational programme which complies with specific quality criteria related inter alia to entrepreneurial education and innovative ‘learning-by-doing’ curricula.

Justification

This paragraph has been moved into the body of the decision in Article 1 c.

Amendment 18

Proposal for a decision
Annex I – point 1 – point 1.2 – paragraph 7

\textit{Text proposed by the Commission}

Education and training, talent and skills development are at the core of the EIT model. No other EU action on innovation includes higher education in the innovation value chain to the extent the EIT does. The EIT’s education agenda is key for developing highly entrepreneurial and skilled innovators. \textit{By 2017, more than 1700 graduates have successfully completed an EIT-labelled master and/or doctoral programme, and} thousands have participated in entrepreneurial and innovative education activities and formats.

\textit{Amendment}

Technical education and training, talent and skills development are at the core of the EIT model. No other EU action on innovation includes higher education in the innovation value chain to the extent the EIT does. The EIT’s education agenda is key for developing highly entrepreneurial and skilled innovators. \textit{The EIT should serve as a Hub of Excellence for generation of researchers and entrepreneurs. By 2018, 2379 students have graduated with EIT labelled MSc and PhD Programme from the first five}
Knowledge and Innovation Communities. Thousands more have participated in entrepreneurial and innovative education activities and formats. **806 start-ups in the wider communities have been supported by KICs.**

**Justification**

*Data based on information provided by the EIT in their publication “Making Innovation happen”. No figures were available for the KIC Food, KIC Manufacturing and KIC Urban Mobility.*

**Amendment 19**

**Proposal for a decision**

**Annex I – point 1 – point 1.2 – paragraph 9**

*Text proposed by the Commission*  
The EIT approach contributes to both incremental and disruptive innovations *to happen*, to effectively address market failures and help transform industries. It enables the creation of long-term business strategies for addressing global challenges and helps creating the framework conditions that are essential for a well-functioning innovation ecosystem to grow and innovation to thrive.

*Amendment*  
The EIT approach contributes to both incremental and disruptive innovations *in order* to effectively address market failures and help transform industries. It enables the creation of long-term business strategies for addressing global challenges and helps creating the framework conditions that are essential for a well-functioning innovation ecosystem to grow and innovation to thrive.

**Amendment 20**

**Proposal for a decision**

**Annex I – point 1 – point 1.2 – paragraph 13**

*Text proposed by the Commission*  
Through its eight KICs with more than 1000 partners from business, research and education, the EIT represents the largest

*Amendment*  
Through its eight KICs with more than 1000 partners from business, research and education, the EIT represents the largest
EU-supported innovation ecosystem. The EIT has supported more than 1200 start-ups and innovative ventures, leading to over EUR 890 million in external funding attracted by those companies and more than 6000 jobs created by the supported start-ups. More than 50% of KIC partners are from the business sector (industry, SMEs and start-ups) demonstrating the proximity to the market. The increase in number of partners in each KIC shows the attractiveness and long-term potential of the EIT model. By 2019, there are more than 600 businesses, 250 HEIs, 200 research organisations, and more than 50 civil society organisations and authorities participating in EIT KICs.

EU-supported innovation community. The EIT has supported more than 1200 start-ups and innovative ventures, leading to over EUR 890 million in external funding attracted by those companies and more than 6000 jobs created by the supported start-ups. More than 50% of KIC partners are from the business sector (industry, SMEs and start-ups) demonstrating the proximity to the market. The increase in number of partners in each KIC shows the attractiveness and long-term potential of the EIT model. By 2019, there are more than 600 businesses, 250 HEIs, 200 research organisations, and more than 50 civil society organisations and authorities participating in EIT KICs.

Amendment 21

Proposal for a decision
Annex I – point 1 – point 1.3 – paragraph 1

Text proposed by the Commission

The EIT is part of the overall Horizon Europe framework that aims, inter alia, to deliver scientific, economic/technological and societal impact so as to strengthen the scientific and technological bases of the Union; deliver on the Union strategic policy priorities, foster its competitiveness in all Member States, including in its industry, and contribute to tackling global challenges, including the Sustainable Development Goals. A core condition for being successful in this endeavor is to respond to the persisting need to increase innovation capacity across the Union. There are in particular three challenges the EU faces that will guide EIT’s actions in 2021-2027 as reflected by its general objectives.

Amendment

The aim of EIT is to boost sustainable European economic growth by delivering scientific, economic/technological and societal innovation in the Member States across the Union. There are three particular challenges that the Union faces which will guide the EIT’s actions in 2021-2027 as reflected by its general objectives, i.e.:

(1) strengthening sustainable innovation
across Europe;

(2) fostering the development of entrepreneurial and innovation skills in a lifelong learning perspective and support the entrepreneurial transformation of universities in the Union; and

(3) bringing new solutions to global societal challenges to the market.

A core condition for being successful in these endeavors and to increase innovation capacity across the Union will be the ability to drive technical and entrepreneurial education. As mentioned above, there are in particular three challenges the Union faces that will guide EIT’s actions in 2021-2027 as reflected by its general objectives.

Or. en

Amendment 22

Proposal for a decision
Annex I – point 1 – point 1.3 – paragraph 3

Text proposed by the Commission

Second, physical proximity is a key enabling factor for innovation. Initiatives aiming at developing innovation networks and providing services that support the creation, sharing and transfer of knowledge, play a key role in fostering the interactions between business, academia, research organisations, governments and individuals. Still, research and innovation performances across the EU, as reflected in the annual European Innovation Scoreboard, vary considerably. It is of crucial importance that innovation is inclusive and rooted in the local territories. EIT activities, thanks to their “place-based” approach, are well suited to contribute to strengthening local innovation ecosystems.

Amendment

Second, close physical proximity is a key enabling factor for innovation. Initiatives aiming at developing innovation networks and providing services that support the creation, sharing and transfer of knowledge, play a key role in fostering the interactions between business, academia, research organisations, governments and individuals. Still, research and innovation performances across the EU, as reflected in the annual European Innovation Scoreboard, vary considerably. It is of crucial importance that innovation is inclusive and rooted in the local territories. EIT activities, thanks to their “place-based” approach, are well suited to contribute to strengthening local innovation ecosystems.
Amendment 23
Proposal for a decision
Annex I – point 1 – point 1.3 – paragraph 4

Text proposed by the Commission
Finally, vibrant innovation ecosystems require a mix of knowledge, infrastructure and talent. Framework conditions for cooperation between European research, education and innovation along with strong synergies need to be in place to ensure proper and efficient investment of scarce resources into research and innovation. Deepening the knowledge triangle integration through existing and new KICs is a proven way to foster an environment conducive to innovation and is a guiding objective for the EIT.

Amendment
Finally, vibrant innovation communities require a mix of knowledge, infrastructure and talent. Framework conditions for cooperation between European research, education and innovation along with strong synergies need to be in place to ensure proper and efficient investment of scarce resources into research and innovation. Deepening the knowledge triangle integration through existing and new KICs is a proven way to foster an environment conducive to innovation and is a guiding objective for the EIT.

Amendment 24
Proposal for a decision
Annex I – point 2 – paragraph 1

Text proposed by the Commission
The EIT as an integral part of the Horizon Europe programme will contribute delivering on its overarching objectives and priorities. The KICs will be part of the Institutionalised European Partnerships, meaning they will follow a set of principles and life-cycle criteria to ensure a more coherent, open and impact-driven approach. The EIT general objectives therefore reflect the overall role of the EIT in Horizon Europe and its place in the [Innovative Europe Pillar].

Amendment
Excellence is the main driver for the European Institute of Innovation and Technology. The EIT seeks to extend the ambition of existing KICs and encourage the very highest quality of research and innovation in new innovation communities. Geographical spread is an important part of the EIT strategic agenda for 2021-2027 as well as extending quality higher education opportunities to countries named in the Regional Innovation Scheme (‘RIS’). The EIT as an integral part of the Horizon
Europe programme will contribute to strengthening of the innovation capacity of the Union and delivering its overarching objectives and priorities. KICs will become part of the Institutionalised European Partnerships, meaning they will follow a set of principles and life-cycle criteria, as laid down in Horizon Europe, to ensure a more coherent, open and impact-driven approach. The EIT general objectives reflect the overall role of the EIT in Horizon Europe and its place in the [Innovative Europe Pillar].

Amendment 25

Proposal for a decision
Annex I – point 2 – point 2.1 – paragraph 1 – introductory part

Text proposed by the Commission

The overarching areas of intervention for the EIT are defined in the Horizon Europe proposal. The EIT will continue to support its Knowledge and Innovation Communities (KICs) in order to strengthen the innovation ecosystems that help to tackle global challenges. It will do so by fostering the integration of education, research and business, thereby creating environments conducive to innovation, and by promoting and supporting a new generation of entrepreneurs and stimulating the creation of innovative companies in close synergy and complementarity with the EIC. In doing so it will in particular:

Amendment

The overarching areas of intervention for the EIT are defined in Horizon Europe. The EIT will continue to support its Knowledge and Innovation Communities (KICs) in order to strengthen the quality of Union innovation communities that help to tackle global challenges. It will do so by fostering the integration of high level technical education, research and business, thereby creating environments conducive to innovation, and by promoting and supporting a new generation of entrepreneurs and stimulating the creation of innovative companies in close synergy and complementarity with the EIC. In doing so it will in particular:
Amendment 26
Proposal for a decision
Annex I – point 2 – point 2.1 – paragraph 1 – point -1 (new)

Text proposed by the Commission
Amendment

(-1) Encourage high level scientific and technical education which is gender balanced in all Member States;

Or. en

Amendment 27
Proposal for a decision
Annex I – point 2 – point 2.1 – paragraph 1 – point -1 a (new)

Text proposed by the Commission
Amendment

(-1 a) Work towards gender balance in technical and entrepreneurial education all Member States;

Or. en

Amendment 28
Proposal for a decision
Annex I – point 2 – point 2.1 – paragraph 1 – point 1

Text proposed by the Commission
Amendment

(1) Strengthen sustainable innovation ecosystems across Europe;

(1) Strengthen sustainable innovation communities across Europe;

Or. en

Amendment 29
Proposal for a decision
Annex I – point 2 – point 2.1 – paragraph 1 – point 2
(2) **Foster** innovation and entrepreneurship through better education;

(2) **Stimulate** innovation and entrepreneurship through better education and mentoring;

Amendment 30

Proposal for a decision
Annex I – point 2 – point 2.1 – paragraph 2

Text proposed by the Commission

Amendment

In line with the identified challenges that the EIT is facing (described in chapter 1.3.) and in order to contribute to the above overarching objectives defined for the EIT in the [Horizon Europe proposal], the specific objectives of the EIT for the period of 2021-2027 are to:

(a) Increase the impact of KICs and knowledge triangle integration;

(b) Increase the innovation capacity of the higher education sector by promoting institutional change in higher education institutions (HEIs);

(c) Increase the regional outreach of the EIT in order to address regional disparities in innovation capacity across the EU.

Or. en

Justification

This paragraph has been moved into the body of the decision in Article 1c.

Amendment 31

Proposal for a decision
Annex I – point 2 – point 2.2 – paragraph 1
By delivering on these objectives, the EIT will contribute to the overall achievement of Horizon Europe scientific, economic/technological and societal impacts. It will continue to strengthen innovation ecosystems that help to tackle global challenges, by fostering the integration of the knowledge triangle in the areas of activity of the KICs. The Horizon Europe Strategic Planning process will ensure closer alignment between the EIT activities and the rest of Horizon Europe. Based on its proven track record, the EIT will play an important role in the Open Innovation Pillar.

**Amendment**

By delivering on these objectives, the EIT will contribute to the overall achievement of Horizon Europe scientific, economic/technological and societal impacts. It will continue to strengthen innovation communities that help to tackle global challenges, by fostering the integration of business, research, higher education and entrepreneurship in the areas of activity of the KICs. The Horizon Europe Strategic Planning process will ensure closer alignment between the EIT activities and the rest of Horizon Europe. Based on its proven track record, the EIT will play an important role in the key pillars of Horizon Europe Open Innovation Pillar.

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**Amendment 32**

**Proposal for a decision**

**Annex I – point 2 – point 2.2 – paragraph 2**

**Text proposed by the Commission**

Strong synergies between the EIT and the European Innovation Council will be key for the impact of the [Innovative Europe] Pillar. The EIT and the EIC will run complementary activities aiming at streamlining the support provided to innovative ventures. Based on the expertise of its KICs, the EIT will provide business acceleration services and trainings to beneficiaries awarded EIC funding.

**Amendment**

Strong cooperation between the EIT and the European Innovation Council is key for the impact of the [Innovative Europe] Pillar. The EIT and the EIC will run complementary activities aimed at streamlining support provided to innovative ventures. Based on the expertise of the different KICs, the EIT will provide business acceleration services and training to beneficiaries awarded EIC funding.
Amendment 33

Proposal for a decision
Annex I – point 2 – point 2.2 – paragraph 3

Text proposed by the Commission

The EIT will furthermore facilitate the access of EIC beneficiaries to KICs’ innovation ecosystems and relevant actors of the knowledge triangle. In this way EIC beneficiaries can become actively involved in KICs’ activities and benefit from KICs’ services. In parallel, EIT beneficiaries will be able to apply to the EIC instruments, when EIT KICs support may not be available. The EIC may help start-ups supported by KICs with a high growth potential to rapidly scale-up. In particular, the most innovative KICs’-backed ventures may, if selected under the EIC, benefit from the blended finance support offered by the EIC Accelerator and/or by the financial support offered by InvestEU instruments.

Amendment

The EIT will furthermore facilitate the access of EIC beneficiaries to KICs’ innovation networks of the knowledge triangle. In this way EIC beneficiaries can become actively involved in KICs’ activities and benefit from KICs’ services. In parallel, EIT beneficiaries will be able to apply to the EIC instruments or funding schemes, when EIT KIC support is not available. The EIC may help start-ups supported by KICs with a high growth potential to rapidly scale-up. In particular, the most innovative KIC-backed ventures may, if selected under the EIC, benefit from the blended finance support offered by the EIC Accelerator and/or by the financial support offered by InvestEU instruments.

Or. en

Amendment 34

Proposal for a decision
Annex I – point 2 – point 2.2 – paragraph 5

Text proposed by the Commission

The EIT will contribute to the [Global Challenges and Industrial Competitiveness] Pillar and complement relevant activities to tackle global challenges and increase the competitiveness of the EU on a global scale. In particular, through its KICs, the EIT will seek to contribute to relevant missions and thematic clusters and other European Partnerships by notably supporting demand-side measures and providing exploitation services to boost technology transfer and accelerate the

Amendment

The EIT will contribute to the [Global Challenges and Industrial Competitiveness] Pillar, encouraging ambitious projects that tackle worldwide challenges and increase the competitiveness of the EU on a global scale. In particular, through its KICs, the EIT will seek to contribute to relevant missions and thematic clusters and other European Partnerships by notably supporting demand-side measures and providing exploitation services to boost technology transfer and accelerate the
commercialisation of results achieved.

Opportunities for synergies will be also explored between the Sharing Excellence part of Horizon Europe and the outreach activities supported by the EIT. In particular, target countries of the Horizon Europe Sharing Excellence part will be able to leverage on EIT expertise and support for the development of downstream activities (i.e. close to market), as the target group for EIT outreach activities.

A reinforced role of the EIT, through a focus on actions where it will add value at the EU level and contribute to achieving the objectives of Horizon Europe, will guide the EIT strategy for 2021-2027. First, the EIT will continue to support the innovation capacity and ecosystems through KICs, their further development and expansion, and through the launch of new KICs. Secondly, building on its experience with the knowledge triangle integration, the EIT will directly support the development of the entrepreneurial and
innovation capacity in the higher education sector. Finally, through more effective cross-cutting measures, the EIT will ensure that its impact at the EU level increases. In addition, the EIT will also improve its operations in a number of areas in order to increase its effectiveness, efficiency and impact.

quality science and technical research as well as the development of entrepreneurial and innovation capacity in the higher education sector.

With a view to cross-fertilisation between different subject areas, the EIT will provide tailored platforms for interaction between students and researchers working indifferent KICs as well as entrepreneurs and start-up communities. This would include business mentoring for researchers in:

- assessment of new ideas;
- intellectual property;
- investment and sustainable financial planning.

Finally, through more effective cross-cutting measures, the EIT will ensure that its visibility, efficiency and impact at the Union level increases. Spreading the world about the EIT successes to the European Parliament, the Council and the wider public is important as a step towards greater openness and transparency.

Justification

Current thinking in the area of future skills is that cross-fertilisation between various disciplines will be increasingly important for creativity, innovation and business. The EIT has the unique opportunity to bring together different KICs and cross-fertilise within business and higher education.

Amendment 37

Proposal for a decision
Annex I – point 3 – point 3.1 – point 1 – paragraph 1
The integration of the knowledge triangle by the EIT and KICs at EU, Member States, regional and local levels will remain a core task for strengthening innovation ecosystems and making them sustainable, as well as for developing new solutions to global challenges. The EIT will continue to support a portfolio of KICs (see Figure 2) and will further strengthen its successful platform for launching, growing and managing them. KICs will continue to operate through co-location centers (CLC). The KICs will continue to pursue financial sustainability in order to achieve financial independence from the EIT grant in the long-term (at the latest, after 15 years) through leveraging public and private investment.

Amendment

The integration of the knowledge triangle by the EIT and KICs at EU, Member States, regional and local levels will remain a core task for strengthening innovation communities and making them sustainable, as well as for developing new solutions to global challenges. The EIT will continue to support a portfolio of KICs (see Figure 2) and will further strengthen its successful platform for launching, growing and managing them. KICs will continue to operate through co-location centers (CLC). The KICs will continue to pursue financial sustainability in order to achieve financial independence from the EIT grant in the long-term (at the latest, after 15 years) through leveraging public and private investment.

Amendment 38

Proposal for a decision
Annex I – point 3 – point 3.1 – point 1 – paragraph 4

Text proposed by the Commission

The EIT will facilitate shared services towards the KICs and exchanges of experiences and good practices between KICs and foster collaboration between them (cross-KIC activities) on both thematic and horizontal topics. Cross-KIC activities have highest potential where several KICs already address common EU policy priorities where no dedicated KICs exist. Bringing together the different KICs researchers and communities in dedicated joint actions of mutual benefit has high potential for synergies and The EIT will boost such activities and take an active part in defining the content and structure of the cross-KIC activities. It will monitor the

Amendment

The EIT will facilitate shared services towards the KICs and exchanges of experiences and good practices between KICs and foster collaboration between them (cross-KIC activities) on both thematic and horizontal topics. Cross-KIC activities have highest potential where several KICs already address common EU policy priorities where no dedicated KICs exist. Bringing together the different KICs researchers and communities in dedicated joint actions or annual conferences and / or seminars of mutual benefit has high potential for synergies and will be enhanced. The EIT will take an active part in defining the content and structure of the
implementation of cross-KIC activities as well as the results achieved, with the aim of making those activities an integral part of the KICs’ strategies. It will monitor, evaluate and review the implementation of cross-KIC activities, as well as the results achieved, with the aim of ensuring long-term sustainability of those activities as an integral part of the KIC-operations. With a view of promoting cross-fertilisation between academic disciplines, which is increasingly seen essential to future innovation, the EIT will organise cross-discipline conferences between different KICs and different disciplines at least twice a year.

Amendment 39
Proposal for a decision
Annex I – point 3 – point 3.1 – point 2 – paragraph 1 a (new)

Text proposed by the Commission
Amendment

The EIT budget devoted to implementing EIT RIS activities will be at least 10% of the overall EIT support funding to KICs, thereby increasing the number of KIC partners from targeted regions. Support from the RIS should encourage gender balance in all areas.

Justification

The paragraph has been moved up from the end of Annex I – point 3 – point 3.1 – point 2 – paragraph 2 – introductory part.

Amendment 40
Proposal for a decision
Annex I – point 3 – point 3.1 – point 2 – paragraph 2 – introductory part
The EIT Regional Innovation Scheme, steered by the EIT and implemented by KICs, has been so far run on a voluntary basis. From 2021 on, the EIT RIS will become an integral part of the KIC’s multi-annual strategy. The EIT will continue to provide guidance and support to KICs in the preparation of multi-annual EIT RIS strategies and in their implementation. EIT RIS activities will continue with improved support to the innovation capacity of countries and regions that underperform in terms of innovation. The EIT budget devoted to implementing EIT RIS activities will be at least 10% of the overall EIT support funding to KICs, thereby increasing the number of KIC partners from targeted regions. Activities supported through the RIS will aim to:

Amendment 41

Proposal for a decision
Annex I – point 3 – point 3.1 – point 2 – paragraph 2 – indent 2 a (new)

Text proposed by the Commission

- promote and strengthen the science and technical education as well as lifelong learning in moderate and modest innovator Member States.

Amendment

Or. en

Amendment 42

Proposal for a decision
Annex I – point 3 – point 3.1 – point 3 – paragraph 1
In order to contribute to addressing new and emerging global challenges, the EIT will launch new KICs in priority fields selected based on criteria assessing, among other aspects, their relevance to Horizon Europe policy priorities, and their potential and added value to be addressed through the EIT model. The launch of new KICs will take into account the Strategic Planning of Horizon Europe and the budget allocated to the EIT in 2021-2027. The relevant selection criteria for European Partnerships defined in Annex III of the [Horizon Europe Regulation] will be included in the KIC Call for proposals and assessed during the evaluation.

In order to contribute to addressing new and emerging global challenges, contingent on the continued success of existing KICs, the EIT will launch new KICs in priority fields selected based on criteria assessing, among other aspects, their relevance to Horizon Europe policy priorities, and their potential and added value to be addressed through the EIT model. The launch of new KICs will take into account the Strategic Planning of Horizon Europe, the technological added value and the budget allocated to the EIT in 2021-2027. The relevant selection criteria for European Partnerships defined in Annex III of the [Horizon Europe Regulation] will be included in the KIC Call for proposals and assessed during the evaluation.

Amendment 43
Proposal for a decision
Annex I – point 3 – point 3.1 – point 3 – paragraph 3

Based on a proposal from the EIT Governing Board and an analysis thereof, a first KIC in the field of Cultural and Creative Industries (CCI) is proposed to be launched in 2022 with a call for proposals to be published in 2021. This priority field has the strongest complementarity with the eight KICs that have already been launched by the EIT, as well as with the potential priority areas for other European Partnerships to be launched in the framework of Horizon Europe. CCI are a sector with a high growth potential, many grass-roots initiatives and strong citizen appeal. They are strongly embedded in...
their local and regional **ecosystems**. However, CCI are still a very fragmented sector and the innovators and business creators lack the needed entrepreneurial and innovation skills. These bottlenecks would be best tackled by a KIC thanks to its knowledge triangle integration approach, long-term perspective and place-based approach. A factsheet summarizing the challenges of the CCI field and the expected impact of the future KIC is included in Annex 1B to this SIA.

This is also a sector with great potential for commercial technical innovation **as per the EIT model**. However, CCI are still a very fragmented sector and the innovators and business creators lack the needed entrepreneurial and innovation skills. These bottlenecks would be best tackled by a KIC thanks to its knowledge triangle integration approach, long-term perspective and place-based approach. A factsheet summarizing the challenges of the CCI field and the expected impact of the future KIC is included in Annex 1B to this SIA.

**Amendment 44**

**Proposal for a decision**

**Annex I – point 3 – point 3.1 – point 3 – paragraph 4**

*Text proposed by the Commission*

**Based on the proposed budget for the EIT**, a second new KIC could be launched *in 2025 with a call to be published in 2024*, after an amendment to Annex 1A to add new priority field(s). The priority area(s) will be selected in light of the proposals of the EIT Governing Board. These proposals will take into account the priority areas to be identified in the Horizon Europe Strategic Research and Innovation Plan and the criteria set for the selection of European Partnerships, in particular openness, transparency, EU added value, coherence and synergies. The criteria for selecting new KICs will be aligned with those in the Horizon Europe. They will also support delivery on EU policy priorities such as missions and Sustainable Development Goals. Other new KIC/KICs could be selected in case additional budget to that of the EIT would be available.

*Amendment*

A second new KIC could be launched *by 2028* after an amendment to Annex 1A to add new priority field(s) and successful evaluation of the new business and financial strategy for the existing nine KICs. The priority field(s) will be selected in light of the proposals of the EIT Governing Board. These proposals will take into account the priority areas to be identified in the Horizon Europe Strategic Research and Innovation Plan and the criteria set for the selection of European Partnerships, in particular openness, transparency, EU added value, coherence and synergies. The criteria for selecting new KICs will be aligned with those in the Horizon Europe. They will also support delivery on EU policy priorities such as missions and Sustainable Development Goals. Other new KIC/KICs could be selected in case additional budget to that of
become available.

the EIT would become available.

Amendment 45
Proposal for a decision
Annex I – point 3 – point 3.2 – paragraph 2

Text proposed by the Commission
To support innovation more widely, higher education institutions in Europe need to be innovative and entrepreneurial in their approach to education, research, and engagement with businesses and the broader local innovation ecosystem, including civil society.

Amendment
To support innovation more widely, higher education institutions in Europe need to be innovative and entrepreneurial in their approach to education, research, and engagement with businesses and the broader local innovation communities, including civil society and other stakeholders paying particular attention to gender equality and the inclusion of persons with disabilities.

Amendment 46
Proposal for a decision
Annex I – point 3 – point 3.2 – paragraph 3

Text proposed by the Commission
Developing HEIs into more innovative and entrepreneurial organisations requires a clear strategy, a methodological framework and commitment of resources. Based on its experience, the EIT is uniquely positioned to support the development of entrepreneurial and innovation capacity of HEIs under Horizon Europe.

Amendment
The EIT will in particular target HEIs from countries that are moderate and modest innovators and other low performing regions that wish to strengthen their innovation footprint and Smart Specialisation Strategies. The EIT will allocate to this measure at least 25% of the overall budget allocated to these activities. Developing HEIs into more innovative and entrepreneurial organisations requires a clear and ambitious strategy, a methodological framework and commitment of resources. Based on its experience, the EIT is
uniquely positioned to support the development of entrepreneurial and innovation capacity of HEIs under Horizon Europe.

Amendment 47
Proposal for a decision
Annex I – point 3 – point 3.2 – paragraph 4

Text proposed by the Commission
Activities will be implemented by the EIT through the KICs in an open and targeted way which will aim at increasing the innovation capacity in higher education in order to integrate a wider number of HEIs in innovation value chains and ecosystems. These activities will complement the intervention of the EIT on education as core part of the Knowledge Triangle Integration activities of KICs, in particular through making them more open and accessible to non-partners of the KICs. The impact of the EIT would reach beyond the KICs and contribute to the EIT's core mission of boosting sustainable economic growth and competitiveness by reinforcing the innovation capacity of Member States, in line with the Horizon Europe goals of fostering entrepreneurial and innovation skills in a lifelong learning perspective, including increasing the capacities of HEIs across Europe.

Amendment
Activities will be implemented by the EIT through the KICs in an open and targeted way which will aim at increasing the innovation capacity in higher education in order to integrate a wider number of HEIs in quality technical training as well as innovation value chains and ecosystems. These activities will complement the intervention of the EIT on education as core part of the Knowledge Triangle Integration activities of KICs, in particular through making them more open and accessible to non-partners of the KICs. The impact of the EIT would reach beyond the KICs and contribute to the EIT's core mission of boosting sustainable economic growth and competitiveness by reinforcing the innovation capacity of Member States, in line with the Horizon Europe goals of fostering entrepreneurial and innovation skills in a lifelong learning perspective, including increasing the capacities of HEIs across Europe.

Amendment 48
Proposal for a decision
Annex I – point 3 – point 3.2 – paragraph 8
The EIT will reinforce its communication and visibility. With a growing number of KICs and a new action supporting the entrepreneurial development of HEIs, the EIT will boost its efforts to increase its recognition as a quality brand for innovation. This brand management and improved communication is crucial especially towards citizens as the innovations coming out of the EIT contribute to demonstrate the concrete impact of EU investments through the European Research and Innovation Framework Programme. The EIT must improve its marketing communication strategy as well as transparency and visibility among the stakeholder community and the outside world. With a growing number of KICs and a new action supporting the entrepreneurial development of HEIs, the EIT will boost its efforts to increase its recognition as a quality leading brand for excellence in innovation. This brand management and improved communication is crucial especially towards citizens as the innovations coming out of the EIT contribute to demonstrate the concrete impact of EU investments through the European Research and Innovation Framework Programme. 

Openness of the EIT scheme will be improved if more businesses, students and researchers are aware of its existence and so the
opportunities offered. The EIT must improve its branding strategy towards its main stakeholders (HEIs, research organisation, businesses, etc.) in all Member States and beyond, in line with Horizon Europe communication approach.

Amendment 50

Proposal for a decision
Annex I – point 3 – point 3.3 – point 1 – paragraph 4

Text proposed by the Commission
EIT will organise regular meetings of the Member States’ Representatives Group as well as Commission related services, at least twice a year, to ensure an appropriate communication and flow of information with Member States and at EU level, and keep them informed of the performances and achievements of the EIT-funded activities. The Member States’ Representatives Group shall also ensure appropriate support to liaise EIT-supported activities with national programmes and initiatives, including the potential national co-financing of those activities.

Amendment
EIT will organise annual meetings of the Member States’ Representatives Group as well as Commission, European Parliament and EU advisory bodies, such as Committee of the Regions, Economic and Social Committee, to ensure an appropriate communication and flow of information with Member States and at EU level. The Member States’ Representatives Group shall also ensure appropriate support to liaise EIT-supported activities with national programmes and initiatives, including the potential national co-financing of those activities.

Amendment 51

Proposal for a decision
Annex I – point 3 – point 3.3 – point 1 – paragraph 5 a (new)

Text proposed by the Commission
Given the need to promote the high profile of the EIT and the high quality research and innovation which it achieves, the institution will commit to aggressive promotion of shortlisted projects and
winners in mainstream and social media across all Members States.

Amendment 52
Proposal for a decision
Annex I – point 3 – point 3.3 – point 1 – paragraph 6

Text proposed by the Commission
The EIT will continue to steer and provide strategic guidance to the EIT Alumni Community (in collaboration with the EIT Alumni Board) to maximise its entrepreneurial and societal impact and the continuous involvement of its members in EIT-supported activities. In the course of 2021-2027 the Community will continue growing and will also include the alumni taking part to the actions supporting the innovation capacities of HEIs.

Amendment
The EIT will continue to steer and provide strategic guidance to the EIT Alumni Community (in collaboration with the EIT Alumni Board) to maximise its entrepreneurial and societal impact and the continuous involvement of its members in EIT-supported activities. The EIT will analyse and share best practice in order to further develop the Alumni Communities. Alumni should be involved in fundraising for KICs and most importantly support innovation capacities of HEIs through the mentoring of new students and researchers.

26 The EIT Alumni Community brings together entrepreneurs and change agents who have participated in an education or entrepreneurship programme delivered by a KIC. The Community represents a network of over 5000 members.

Amendment 53
Proposal for a decision
Annex I – point 3 – point 3.3 – point 2 – paragraph 2

Text proposed by the Commission
So far, the good practices and learnings

Amendment
So far, the good practices and learnings

Or. en
stemming from the KICs have not been sufficiently codified and disseminated effectively. In its support function as a knowledge partner for policy makers and the entire innovation community, the EIT will further develop its role as an innovation institute able to detect, analyse, codify, share and ensure the take-up of innovative practices, learnings and results from the EIT-funded activities (education & training, support to innovation, support to entrepreneurship) on a broader scale. This activity will build on the links and synergies with the other initiatives within the [Innovative Europe Pillar] of the [Horizon Europe proposal].

In order to receive continued support from the EU and the European Parliament, the EIT should provide regular briefing sessions for MEPs. These briefing sessions should involve researchers and business partners as well as leaders and managers and provide opportunities for scrutiny and the exchange of ideas.

Or. en

Justification

Many Members of the European Parliament have little knowledge of the EIT, its successes and the way it operates. This needs to be rectified.

Amendment 54

Proposal for a decision
Annex I – point 3 – point 3.3 – point 3 – paragraph 1

Text proposed by the Commission

Within the scope of the EIT Regulation, the EIT will seek greater impact of its activities through international cooperation and will coordinate international EIT-funded activities by the KICs. Its focus will align closely with relevant industrial policy objectives of the European Union as

Amendment

Within the scope of the EIT Regulation, the EIT will seek greater impact of its activities through international cooperation and will coordinate international EIT-funded activities by those KICs close to reaching financial sustainability. Its focus will align closely with relevant industrial
well as its research and innovation priorities and ensuring European added value. policy objectives of the European Union as well as its research and innovation priorities and ensuring European added value.

Justification

While financial sustainability of most KICs is still uncertain, the EIT should continue to focus on European goals.

Amendment 55
Proposal for a decision
Annex I – point 3 – point 3.3 – point 3 – paragraph 2

Text proposed by the Commission

In its international cooperation the EIT, in consultation with the Commission, will focus on effective tackling of global societal challenges, contributing to relevant international initiatives and the Sustainable Development Goals, ensuring access to talent and enhanced supply and demand of innovative solutions. The EIT and KICs will plan and perform their international activities in close collaboration with the Commission, in compliance with the Horizon Europe approach and other relevant EU policies, and under the supervision of the EIT Governing Board.

Amendment 56
Proposal for a decision
Annex I – point 3 – point 3.4 – paragraph 1

Text proposed by the Commission

This section includes a number of

This section includes a number of
measures that aim to adapt and improve the current functioning of the EIT and the KICs. An effective and strategic EIT Governing Board will monitor the implementation of those measures at the EIT level, and will provide the necessary incentives and control, including through the funding allocation process, to ensure that the KICs implement them.

Amendment 57
Proposal for a decision
Annex I – point 3 – point 3.4 – point 4 – paragraph 3

As KICs operate across the entire value chain of innovation, they will ensure an appropriate balance of education, entrepreneurship and innovation activities in their Business Plan portfolio. KICs operations will be implemented through a lean, efficient and cost-effective structure that would keep administrative and overhead costs to a minimum. EIT will ensure that KICs will achieve their expected impacts through a broad range of activities, identified in the KICs’ Business Plans, which effectively support the fulfilment of their objectives.

Amendment 58
Proposal for a decision
Annex I – point 3 – point 3.4 – point 4 – paragraph 4 a (new)

As KICs operate across the entire value chain of innovation, they will ensure an appropriate balance of technical and scientific education, entrepreneurship and innovation activities in their Business Plan portfolio. KICs operations will be implemented through a lean, efficient and cost-effective structure that would keep administrative and overhead costs to a minimum. EIT will ensure that KICs will achieve their expected impacts through a broad range of activities, identified in the KICs’ Business Plans, which effectively support the fulfilment of their objectives.
Cross Fertilisation Worldwide future skills will require critical thinking, mental flexibility, creativity and interdisciplinary thinking. The EIT will support the success of Europe through ambitious cross-fertilisation between subject areas, in particular by promoting interaction between researchers and innovation leaders indifferent KICs. This could be achieved through annual or bi-annual conferences between KICs in two or more subject areas (also with involvement of students and researchers - see point 3.1 Knowledge and Innovation Communities - Support to existing KICs).

Amendment 59

Proposal for a decision
Annex I – point 3 – point 3.4 – point 4 b (new)

(4b) SME and start-up involvement

Given that 99% of all businesses in the EU are SMEs and that, in the past five years, they have created around 85% of new jobs, the EIT must ensure the participation of small and medium size enterprises (‘SMEs’) and start-ups among KIC business partners. Membership fees are an important source of funding for all KICs, but a balanced involvement of SMEs and start-ups is essential to spreading innovation and entrepreneurial education. In particular, involvement of SMEs and start-ups in RIS countries is crucial to proper functioning of the KICs. In accordance with the EIT initial mission statement, this will:

(a) help identify societal problems in the
(b) create local growth; and
(c) spread skilled employment opportunities across the Union.

With this in mind, the EIT should apply strict principles of openness and transparency in the selection of new business partners and the procedure for the preparation of the business plans. SMEs involved in development of new inventions and innovations should have pre-agreed purchase agreements from large companies involved in the relevant KIC.

Justification

Given that 99% of all businesses in the EU are SMEs and that, in the past five years, they have created around 85% of new jobs, the EIT must ensure the participation of small and medium size enterprises (SMEs) and start-ups among KIC business partners. Pre-agreed purchase agreements is one way of involving SMEs in KICs without the need for them to fund unaffordable membership fees.

Amendment 60

Proposal for a decision
Annex I – point 3 – point 3.4 – point 5 – paragraph 1

Through a lean and simplified funding model, the EIT will enhance the impact and contribution of KICs towards reaching the objectives of the Horizon Europe Programme. In order to increase the value added of its support, the EIT will adapt its funding model. There are four main areas where the EIT will implement improvements.

The EIT will amend its competitive funding provisions in order to improve its impact as part of Horizon Europe. Through a lean and simplified funding model, the EIT will enhance the impact and contribution of KICs towards reaching the objectives of the Horizon Europe Programme. In order to increase the value added of its support, the EIT will adapt its funding model. There are four main areas where the EIT will implement improvements.
Amendment 61
Proposal for a decision
Annex I – point 3 – point 3.4 – point 5 – paragraph 4

Text proposed by the Commission
Secondly, the grant allocation process currently used will be geared more strongly towards competitive performance and results and the use of multiannual grants. The EIT Governing Board will provide stronger incentives to KICs in particular based on their individual performance in order to ensure the highest level of impact.

Amendment
The EIT will therefore amend its competitive funding provisions in order to improve its impact as part of Horizon Europe.

Or. en

Amendment 62
Proposal for a decision
Annex I – point 3 – point 3.4 – point 6 – paragraph 1 – indent 1

Text proposed by the Commission
— the use of the EIT brand, participation in EIT Awards and in other initiatives organized by the EIT;

Amendment
— the use of the EIT brand, participation in EIT Awards and in other initiatives organised by the EIT;

Or. en

Amendment 63
Proposal for a decision
Annex I – point 3 – point 3.4 – point 6 – paragraph 1 – indent 2

Text proposed by the Commission
— the use of the EIT Label for

Amendment
— the use of the EIT Label for high

Or. en
Finally, KICs should have mechanisms in place to ensure a stream of revenue from successful products and projects for the EIT as well as for partners involved. To achieve this, KICs should have agreements with business partners who launch such products/services/processes based on e.g. success fee, licensing, royalties and/or volume of sales.

Or. en

3.5. **Cooperation** with other programmes

Or. en

Building on its broad scope of action and
distinctive role, the EIT is well placed to create synergies and provide complementarities with other EU programmes or instruments, including by reinforcing its support to KICs in their planning and implementing activities. The list below offers concrete examples where the EIT will contribute to synergies in the mid to long term beyond Horizon Europe.

Amendment 67
Proposal for a decision
Annex I – point 3 – point 3.5 – paragraph 2 – indent 1

Text proposed by the Commission
— Erasmus and EIT will establish synergies between their respective communities. Cooperation will be geared towards ensuring access for Erasmus students participating in KIC partner higher education institutions to KICs’ summer schools or other relevant training activities (for instance, on entrepreneurship and innovation management) and establishing contacts with the KICs’ alumni network.

Amendment
— Erasmus and EIT will establish synergies between their respective communities. Cooperation will be geared towards ensuring access for Erasmus students participating in KIC partner higher education institutions to KICs’ summer schools or other relevant training activities (for instance, on entrepreneurship and innovation management) and establishing contacts with the KICs’ alumni network. This should include students involved in apprenticeships and vocational training as part of the Erasmus PRO.

Amendment 68
Proposal for a decision
Annex I – point 3 – point 3.5 – paragraph 2 – indent 3

Text proposed by the Commission
— Synergies will be ensured, where possible, with the European Universities initiative that could help mainstream

Amendment
— Synergies will be ensured, with the European Universities initiative in order to ensure that the EIT’s educational activities
EIT’s educational activities *to reach a systemic* impact. are part of the mainstream and as such have a positive impact on education in Member States.

Amendment 69

Proposal for a decision
Annex I – point 3 – point 3.5 – paragraph 3 – subparagraph 1 (new)

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<tr>
<td>EIT Digital should be materially involved in the Digital Europe Programme.</td>
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Amendment 70

Proposal for a decision
Annex I – point 3 – point 3.5 – paragraph 6 – indent 1

<table>
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<tr>
<td>— The new Creative Europe Programme will be specifically relevant for the activities of a future KIC on CCI. Strong synergies and complementarities will be developed with the programme in areas such as creative skills, jobs and business models.</td>
<td>— The new Creative Europe Programme will be specifically relevant for the activities of a future KIC on CCI. Strong synergies and complementarities will be developed with the programme in areas such as creative skills <em>with a focus on new tech development, as well as</em> jobs and business models.</td>
</tr>
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</table>

Amendment 71

Proposal for a decision
Annex I – point 4 – point 4.2 – paragraph -1 (new)
Text proposed by the Commission

Amendment

-1. ambitious standards KICs should facilitate and support the best and most ambitious research and innovation;

Or. en

Amendment 72

Proposal for a decision
Annex I – point 4 – point 4.2 – paragraph 9

Text proposed by the Commission

Amendment

Additional indicators, including societal impact indicators in the KICs areas of activity, will be developed by the EIT together with the Commission in line with the development of the Horizon Europe programme indicator framework and will reflect the overall approach for European Partnerships to contribute to scientific, economic and societal impact. Overall the alignment of the impact indicators with Horizon Europe will aim at monitoring the progress towards the set objectives over time. This will ensure a comparative evidence-base on results and impacts generated by KICs vis-à-vis the rest of the programme. In addition, the EIT will ensure that the monitoring system would capture progress in relation to activities specific to the KIC model, such as knowledge triangle integration and entrepreneurial skills. These additional indicators will aim at monitoring the progress and impact over time. For example, the indicators on EIT education-related activities (including those supporting the capacities of HEIs) shall monitor human capital skill acquisition (short term), career (medium term) and working conditions (long term), HEIs engagement and capacity improvement (short term) or HEIs role and performance.
in local innovation ecosystems (medium and long term).

- scientific impact,
- economic impact,
- societal impact.

**In addition, KICs should be required to deliver on appropriate measures of quality and high standards in all areas, and across a wide spread of Member States including RIS countries. Appropriate measures may vary between the KIC subject areas but every KIC should provide evidence of high standards of working.** Where innovative products are concerned, specific measures of success are required, for example the number of start-ups created by students, investment attracted by start-ups supported by EIT KICs, patents granted - the tip of good innovation iceberg. Overall the alignment of the impact indicators with Horizon Europe will aim at monitoring the progress towards the set objectives over time. This will ensure a comparative evidence-base on results and impacts generated by KICs vis-à-vis the rest of the programme. In addition, the EIT will ensure that the monitoring system would capture progress in relation to activities specific to the KIC model, such as knowledge triangle integration and entrepreneurial skills. These additional indicators will aim at monitoring the progress and impact over time. For example, the indicators on EIT education-related activities (including those supporting the capacities of HEIs) shall monitor human capital skill acquisition (short term), career (medium term) and working conditions (long term), HEIs engagement and capacity improvement (short term) or HEIs role and performance in local innovation ecosystems (medium and long term).
Amendment 73
Proposal for a decision
Annex I – point 4 – point 4.2 – table – row 4 – column 3

Text proposed by the Commission

Amendment

750, out of which 450 from new action on education 450

Or. en

Justification

Without any information on what the new action on education involves, this cannot be agreed. Dividing the suggested funding of €450m between 750 institutions does not give each sufficient funding to make the radical change desired.

Amendment 74
Proposal for a decision
Annex I – point 4 – point 4.2 – table – row 8 a (new)

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Amendment

<table>
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<tr>
<th>Jobs created</th>
<th>50 % increase</th>
<th>100% increase</th>
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Or. en

Amendment 75
Proposal for a decision
Annex I – point 4 – point 4.2 – table – row 8 b (new)

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<tr>
<th>Text proposed by the Commission</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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<tr>
<td></td>
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</tbody>
</table>

Amendment 76

Proposal for a decision
Annex I – point 4 – point 4.2 – table – row 8 c (new)

<table>
<thead>
<tr>
<th>Publications in leading journals</th>
<th>50% increase</th>
<th>100% increase</th>
</tr>
</thead>
</table>

Or. en

Amendment 77

Proposal for a decision
Annex I – point 6 – paragraph 1 – point 7 – paragraph 1

| Cultural and Creative Industries (CCI) can bring a horizontal solution to an array of rising challenges, which are of a permanent nature, and can be addressed through research and innovation activities. These challenges can be grouped into four pillars: 1) Europeans' creativity, cultural diversity and values; 2) European identity and cohesion; 3) European employment, economic resilience, and smart growth; and 4) Europe as a global actor. |
|---------------------------------|-----------------------------------------------------|

Innovation in the Culture and Creative Industries (CCI) is increasingly driven by technological factors involved in: design, distribution, new organisational processes and business models. In particular, CCI with distinct value chains (i.e. music, design, fashion, audiovisual, video games, architecture etc.) have a strong innovation capacity in economic terms and are able to drive innovation in other sectors of the economy. For instance film, media and video games are massive commercial earners and job creators for some...
Member States. CCIs are increasingly seen as new sources of smart, sustainable and inclusive growth and jobs, employing already more than 12 million people in the Union, which amounts to 7.5% of all EU people in employment. This KIC will build on the existing achievements and spread the benefits across Europe.

Amendment 78
Proposal for a decision
Annex I – point 6 – paragraph 1 – point 7 – paragraph 2 – introductory part

Text proposed by the Commission

Europeans’ creativity and cultural diversity depends on resilient and robust cultural and creative sectors. However those sectors, notably the audio-visual or music sector, are facing a number of challenges as a result of the increased competition from global players and the digital shift.

Amendment

The CCI sector faces a number of challenges as a result of the increased competition from global players and the digital shift. The Union faces stiff competition in technical invention in the creative sector from China and the USA.

Amendment 79
Proposal for a decision
Annex I – point 6 – paragraph 1 – point 7 – paragraph 2 – indent 1

Text proposed by the Commission

— Producers, distributors, broadcasters, cinema theatres and all types of cultural organizations need to innovate in order to attract new generations of audiences.

Amendment

— Producers, distributors, broadcasters, cinema theatres and all types of cultural organisations need to innovate in order to attract new generations of audiences.
Amendment 80

Proposal for a decision
Annex I – point 6 – paragraph 1 – point 7 – paragraph 2 – indent 2

Text proposed by the Commission

— The shortage of entrepreneurship and cross-cutting skills in CCI concerns both emerging sub-sectors as well as very mature ones that undergo a profound digital transformation. These skills are needed for innovation and crucial in light of labour market changes that the sector is facing.

28 Cultural and creative studies in European universities are mostly focused on the “creative part” and their graduates are not always ready to enter the modern labour market as they lack cross-sectoral (entrepreneurial, digital, financial management) skills. With regards to HEIs, the EU is trailing behind the USA in Communication & Media studies (while EU universities are performing better in more traditional disciplines such as Art & Design or Performing arts).

Amendment

— The shortage of entrepreneurship and cross-cutting skills in CCI concerns both emerging sub-sectors as well as undergoing profound digital transformation. These skills are needed for innovation and crucial in light of labour market changes that the sector is facing.

28 Cultural and creative studies in European universities are mostly focused on the “creative part” and their graduates are not always ready to enter the modern labour market as they lack cross-sectoral (entrepreneurial, digital, financial management) skills. With regards to HEIs, the EU is trailing behind the USA in Communication & Media studies (while EU universities are performing better in more traditional disciplines such as Art & Design or Performing arts).

Or. en

Amendment 81

Proposal for a decision
Annex I – point 6 – paragraph 1 – point 7 – paragraph 3 – introductory part

Text proposed by the Commission

Societal challenges related to the European identity and cohesion can generally be described in terms of lack of ‘bridges’ connecting different parts of the society including different territories. They include issues related to social exclusion, the need to build closer intercultural links and developing a sense of common belonging

Amendment

Societal challenges also exist which relate to European identity and cohesion. These can generally be described in terms of lack of ‘bridges’ connecting different parts of the society including different territories. They include issues related to social exclusion, the need to build closer intercultural links and developing a sense
of common belonging based on our cultural diversity and common heritage that could be addressed through more community participation, innovations in design, architecture and the use of public spaces, as well as culture-led social innovation. In particular:

Amendment 82
Proposal for a decision
Annex I – point 6 – paragraph 1 – point 7 – paragraph 3 – indent 1

<table>
<thead>
<tr>
<th>Text proposed by the Commission</th>
<th>Amendment</th>
</tr>
</thead>
<tbody>
<tr>
<td>— There is limited cooperation between researchers and between research and industry as well as insufficient coordination of R&amp;D efforts, sharing of methods, results, and best practices. <em>Additionally</em>, most of the research in CCI have not been translated which leads to repetition, as researchers are often unaware of similar projects.</td>
<td>— There is limited cooperation between researchers working in design and architecture and technical research and industry as well as insufficient coordination of R&amp;D efforts, sharing of methods, results, and best practices.</td>
</tr>
</tbody>
</table>

- Most of the research in CCI have not been translated into English, German and French which leads to repetition, as researchers are often unaware of similar projects.

Amendment 83
Proposal for a decision
Annex I – point 6 – paragraph 1 – point 7 – paragraph 3 – indent 3

<table>
<thead>
<tr>
<th>Text proposed by the Commission</th>
<th>Amendment</th>
</tr>
</thead>
<tbody>
<tr>
<td>— A significant share of regional smart specialization priorities in Europe refer to culture under different angles (e.g. cultural heritage, creative industries, etc.).</td>
<td>— A significant share of regional smart specialisation priorities in Europe refers to culture under different angles (e.g. cultural heritage, videogames, media)</td>
</tr>
</tbody>
</table>
Given the important role of culture and creativity for the economic and social development of cities and regions and their ability to further help address disparity issues across Europe, the potential of the CCI KIC is high.

**Amendment 84**

Proposal for a decision
Annex I – point 6 – paragraph 1 – point 7 – paragraph 4 – indent 2

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**Text proposed by the Commission**

*European industries are challenged by digitization and globalization and their powerful impact on the way artists produce and distribute their works and relate to their audiences. The collapse of DVD markets, new consumer expectations and the continued power of US studios together with the rise of global digital giants like Amazon, iTunes, Google and Netflix have impacted the traditional value chain.*

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**Amendment**

*The rise of video streaming and new consumer expectations as well as the continued power of US studios together with global digital giants like Amazon, iTunes, Google and Netflix is challenging the traditional value chain. Finally, the role of the Union as a global actor includes the need to enhance the dissemination, promotion and acquisition of cultural content created in the Union.*

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**Or. en**

**Amendment 85**

Proposal for a decision
Annex I – point 6 – paragraph 1 – point 7 – paragraph 5

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**Text proposed by the Commission**

*Finally, the role of Europe as a global actor includes the need to enhance the dissemination of the cultural content created in Europe. Europe needs to remain competitive in the global digital race for creation of new technologies (e.g. AI, IoT, blockchain) for which CCI are important generators of content, products and services globally. Moreover, on a global scale, CCI (e.g. design, architecture, etc.) contribute*
generators of content, products and services globally. Moreover, on a global scale, CCI (e.g. design, architecture, etc.) contribute actively to the sustainable development and drive green innovation, while cultural content (literature, film and the arts) can raise awareness of ecological problems and inform public opinion.

Justification

The deleted sentence is moved and inserted in Annex I – point 6 – paragraph 1 – point 7 – paragraph 4 – indent 2 for more coherence.

Amendment 86

Proposal for a decision
Annex I – point 6 – paragraph 1 – point 8 – paragraph 1

Text proposed by the Commission
An EIT KIC on CCI – with its holistic and integrated approach - will help address all challenges defined above. By covering nearly all sectors of our lives, society and economy, such KIC will be highly relevant in terms of economic and societal impact, unlocking strategic opportunities for economic, technological as well as social innovation.

Amendment
An EIT KIC on CCI will help address all challenges defined above. With an impact on nearly all sectors of our lives, society and economy, this KIC will be highly relevant in terms of economic and societal impact and will unlock strategic opportunities for economic, technological as well as social innovation.

Amendment 87

Proposal for a decision
Annex I – point 6 – paragraph 1 – point 8 – paragraph 2

Text proposed by the Commission
Culture-based and creativity-driven innovations boost European competitiveness either directly by creating

Amendment
Culture-based and creativity-driven innovations already boost European competitiveness directly by creating new
new enterprises and jobs or indirectly by creating cross-sector benefits to the wider economy, improving quality of life and increasing the attractiveness of Europe. CCIs are increasingly seen as new sources of smart, sustainable and inclusive growth and jobs, employing already more than 12 million people in the EU, which amounts to 7.5% of all EU people in employment.

The contribution of culture and creativity to innovation is not limited to the direct impact of the CCI, since innovation across-the-board is increasingly driven by non-technological factors such as creativity, design and new organisational processes or business models. In particular, CCI with distinct value chains (i.e. music, design, fashion, audiovisual, video games, architecture etc.) have a strong innovation capacity in economic terms and are able to drive innovation in other sectors of the economy.

Amendment 88

Proposal for a decision
Annex I – point 6 – paragraph 1 – point 8 – paragraph 3

Text proposed by the Commission

The contribution of culture and creativity to innovation is not limited to the direct impact of the CCI, since innovation across-the-board is increasingly driven by non-technological factors such as creativity, design and new organisational processes or business models. In particular, CCI with distinct value chains (i.e. music, design, fashion, audiovisual, video games, architecture etc.) have a strong innovation capacity in economic terms and are able to drive innovation in other sectors of the economy.

Amendment

deleted

This paragraph is covered by Annex I – point 6 – paragraph 1 – point 8 – paragraph 3.
Amendment 89

Proposal for a decision
Annex I – point 6 – paragraph 1 – point 8 – paragraph 5

Text proposed by the Commission
An EIT KIC on CCI will empower network opportunities, collaboration, co-creation and know-how transfer between education, research and business, within the cultural and creative sectors and with other sectors of the society and the economy. It will catalyse bottom up and top down initiatives at regional, national and EU levels. It will develop the necessary framework conditions for the creation and scale up of new ventures in innovative ecosystems. It will provide researchers and students in many disciplines (including arts, humanities, business, social sciences and applied hard sciences) and entrepreneurs of the CCI and other sectors with the knowledge and skills necessary to deliver innovative solutions and to turn them into new business opportunities. It will allow further cross-fertilisation with other economic and industrial sectors, acting as an accelerator for innovation.

Amendment
An EIT KIC on CCI will build on existing network opportunities, collaboration, co-creation and know-how transfer between education, research and business, within the cultural and creative sectors and with other sectors of the society and the economy. It will catalyse bottom up and top down initiatives at regional, national and EU levels. It will develop the necessary framework conditions for the creation and scale up of new ventures in innovative ecosystems. It will provide researchers and students in many disciplines (including arts, humanities, business, social sciences and applied hard sciences, technical and digital) as well as entrepreneurs of the CCI and other sectors with the knowledge and skills necessary to deliver innovative solutions and to turn them into business opportunities. It will enhance cross-fertilisation between CCIs and other economic and industrial sectors, acting as an accelerator for innovation.

Or. en

Amendment 90

Proposal for a decision
Annex I – point 6 – paragraph 1 – point 9 – introductory part

Text proposed by the Commission
(9) Synergies and Complementarities with existing initiatives

Amendment
(9) Cooperation with existing Union initiatives

Or. en
Amendment 91

Proposal for a decision
Annex I – point 6 – paragraph 1 – point 9 – paragraph 1

Text proposed by the Commission
A KIC in CCI would be complementary to number of other Union initiatives, as well as such at the level of Member States. The main synergies expected at EU level are presented below.

Amendment
A KIC in CCI would be complementary to a number of initiatives in the Union and individual Member States. The main synergies expected at Union level are presented below.

Or. en

Amendment 92

Proposal for a decision
Annex I – point 6 – paragraph 1 – point 9 – paragraph 2

Text proposed by the Commission
A KIC on CCI is expected to establish strong synergies with relevant policy initiatives under Horizon Europe Programme, and in particular under Pillar II with the cluster [Inclusive and Secure Society] and its areas of intervention on Cultural Heritage and Democracy. A future KIC could also provide valuable horizontal inputs across various activities to be carried out in the cluster [Digital and Industry], in particular as regards the manufacturing technologies in which the need to develop new products rely heavily on CCI. Furthermore, it could efficiently complement other parts of the Horizon Europe Programme, the intervention of the existing EIT Digital and the actions foreseen under other EU programmes such as InvestEU, Digital Europe or the Cohesion Policy Funds.

Amendment
A KIC on CCI is expected to establish strong cooperative and supportive relationships with relevant policy initiatives under Horizon Europe Programme, and in particular under Pillar II with the cluster [Culture, Creativity and Inclusive Society] and its areas of intervention on Cultural Heritage and Democracy. A future KIC could also provide valuable horizontal inputs across various activities to be carried out in the cluster [Digital Industry and Space], in particular as regards the manufacturing technologies in which the need to develop new products rely heavily on CCI. Furthermore, it could efficiently complement other parts of the Horizon Europe Programme and the existing EIT Digital.

Or. en
Amendment 93
Proposal for a decision
Annex I – point 6 – paragraph 1 – point 9 – paragraph 3

*Text proposed by the Commission*

The new Creative Europe Programme will be highly relevant for the activities of the KIC on CCI. The Programme elects strands and special calls reflecting some of the already mentioned challenges facing the sector (e.g. creatives’ skills and employment, business models, etc.) and strong synergies and complementarities should be developed. Still under the Creative Europe Programme, and in the context of limited access to finance for the cultural and creative sectors, synergies could be expected with the Cultural and Creative Sector Guarantee Facility, a financial mechanism to help scale up cultural and creative projects by providing insurance to financial intermediaries.

*Amendment*

The new Creative Europe Programme will be highly relevant for the activities of the KIC on CCI. The Programme elects strands and special calls reflecting some of the already mentioned challenges facing the sector (e.g. creatives’ skills and employment, business models, etc.) and strong synergies and complementarities should be developed. Still under the Creative Europe Programme, and in the context of limited access to finance for the cultural and creative sectors, support could be expected from the Cultural and Creative Sector Guarantee Facility, a financial mechanism to help scale up cultural and creative projects by providing insurance to financial intermediaries.

Or. en

Amendment 94
Proposal for a decision
Annex I – point 6 – paragraph 1 – point 9 – paragraph 4

*Text proposed by the Commission*

The Smart Specialisation Strategy (S3) platform on Industrial Modernisation has identified a number of R&I strategies that focus on CCI and explore new linkages between local assets, potential markets and societal challenges through the involvement of a large set of entrepreneurial actors. In particular, the promotion of new partnerships between research organisations, enterprises and public authorities is a major concern of S3

*Amendment*

The Smart Specialisation Strategy (S3) platform on Industrial Modernisation has identified a number of Research and Innovation strategies that focus on CCI and explore new linkages between local assets, potential markets and societal challenges through the involvement of a large set of entrepreneurial actors. In particular, the promotion of new partnerships between research organisations, enterprises and public authorities is a major concern of S3
strategies, calling for the set-up of new collaborative platforms.

authorities is a major concern of S3 strategies, calling for the set-up of new collaborative platforms.

Amendment 95

Proposal for a decision
Annex I – point 6 – paragraph 2

Text proposed by the Commission

An EIT KIC on CCI is most suited to address the major economic and societal challenges outlined above. Creativity is a key driver of innovation and a KIC on CCI has the capacity to unleash the potential of culture-based creativity and help strengthening Europe’s competitiveness and smart growth.

Amendment

An EIT KIC on CCI will address major economic and societal challenges existing in the Union today and foster the creation of new ventures in the cultural and creative sectors by mobilising investment and long-term commitment from the business sector. Building on existing excellence in the CCI sector, the KIC will promote technical education and creative innovation across the Union. Creativity is a key driver of innovation and a KIC on CCI has the capacity to unleash the potential of culture-based creativity and help strengthening Europe’s competitiveness and smart growth.