

EN
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Answer given by Ms Vassiliou
on behalf of the Commission
(26.2.2013)

Following the proposal for a new guarantee facility for SMEs operating in the European cultural and creative sectors, the Commission has indeed commissioned IDEA Consult to collect data on their financing needs. To facilitate this task a survey will be launched shortly inviting these organisations to respond to an online questionnaire.

A website¹ has been created by IDEA Consult to invite operators, companies, professional associations and financial institutions to circulate this information with the aim of increasing the response rate to the survey.

In fact the mention 'all rights reserved' on this web page was added by the web designer simply to protect the copyright of the "EU-for-creativity" logo and the design of this particular webpage. This reference has now been withdrawn to avoid any confusion.

Everyone is allowed and greatly encouraged to post links to the survey without prior permission and to create commentary on the survey, including copies of the survey text, without being liable for copyright infringement.

The Commission is indeed hoping for a high response rate which will provide accurate and targeted information on the needs of these organisations in terms of access to finance, thereby allowing the Commission to design a Cultural and Creative Sectors Guarantee Facility tailored to their specific needs and constraints.

The final report including the results of the survey will be published on the MEDIA Programme page of the Europa web site before the summer.

¹ <http://eu-for-creativity.eu>