Question for written answer E-008916/2014 to the Commission Rule 130 Patrick Le Hyaric (GUE/NGL)

Subject: The concept of 'fair milk'

The dairy market is under pressure as a result of the ending of milk quotas and the Russian embargo on agri-foodstuffs. In numerous European countries there has been a price erosion, and many producers will be unable to withstand another crisis such as that of 2009.

'Fair milk' is a concept which producers are beginning to contemplate, as it would allow them to receive a fair remuneration. In addition to Belgium and Austria, where the concept was devised, it is now also gaining ground in France, Germany, Luxembourg and Italy.

The idea of fairness is the same. It aims to give producers a remunerative price while ensuring that distributors receive a suitable margin and consumers receive a 'very high quality' product.

- 1. Is the Commission aware of this concept of 'fair milk'?
- 2. Would the Commission not agree that a fair agricultural production mechanism is needed to ensure remunerative prices for farming activities?
- 3. What steps does the Commission intend to take to implement the 'fair milk' concept?

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