

**Question for written answer E-009841/2014  
to the Commission**

Rule 130

**Ivan Jakovčić (ALDE)**

Subject: Tourism capacity absorption of the EU

The Chinese President, Xi Jinping, has allegedly announced that China, in cooperation with world partners, wants to contribute to the development of the world's economy through the departure of 500 million Chinese citizens to visit world tourist destinations.

The EU is the most attractive destination globally, especially for Chinese tourists. In addition, tourism represents a large proportion of national GDP in many European countries. Accordingly, I expect the Commission to develop a programme for the absorption of Chinese tourists that includes:

- marketing activities;
- much higher-quality air transportation; and
- an appropriate visa regime.

What will the Commission do to attract the announced 500 million Chinese tourists, so as to contribute to the growth of the EU tourism sector?