

**Question for written answer E-011066/2014
to the Commission**
Rule 130
Alberto Cirio (PPE)

Subject: Regulations on the sale of wine by the producer to the final consumer on the internal market

Italian wine growers who want to sell their wine in other Member States are subject to the same red tape, whether they are selling to final consumers (B2C) or are involved in transactions with other businesses (B2B). This is not the case when they are selling their wine in Italy.

1. Is the Commission aware of the amount of red tape involved in B2C transactions?
2. Have any steps been taken to reduce the formalities associated with B2C sales of products such as wine?
3. Are further measures to strengthen the cross-border dimension of the internal market for these products being considered?