Question for written answer E-001819/2015 to the Commission Rule 130 Ivan Jakovčić (ALDE)

Subject: TTIP and cheese

Many European cheese producers are world-renowned for producing top-quality cheeses.

The EU has protected the authenticity and designation of origin of many such cheeses that also have generic names that are recognised on the world market. Other producers often engage in unfair competition.

Cheeses such as gorgonzola, parmigiano, camembert, brie, gruyère and many other varieties, as well as their producers, could suffer irreparable damage if their exclusive rights to use their authentic names are not protected.

What steps will the Commission take to defend European cheese producers' rights to authenticity and designation of origin in TTIP negotiations?