

**Question for written answer E-002808/2015
to the Commission**

Rule 130

Gabriel Mato (PPE) and Carlos Iturgaiz (PPE)

Subject: Outcome of the 'Inseparable' campaign

In January 2014 the Commission launched a campaign called 'Inseparable: Eat, Buy and Sell Sustainable Fish'. The aim was to tell consumers why they should only eat and buy sustainable seafood, and what to look out for to ensure that their choices are indeed sustainable.

What media were used to tell consumers about the message of the 'Inseparable' campaign?

What, in the Commission's opinion, has the campaign achieved?

Is the Commission intending to introduce other schemes to make further progress with regard to the goals that were set when the 'Inseparable' campaign was launched?