Question for written answer E-003241/2015 to the Commission Rule 130 Ivan Jakovčić (ALDE)

Subject: Counterfeit goods

A half of EU citizens are oriented to Internet shopping, which is a great improvement compared to the previous periods. If we compare these details with the fact that 80% of households in the EU have access to the Internet, then we can see that there is the potential for a 60-percent increase in the number of online customers.

One of the main barriers to online shopping is the large number of counterfeit goods in circulation, together with the inability of the online buyer to assure himself of the quality of products purchased.

What is the Commission doing when it comes to minimising the quantity of counterfeit goods in circulation and strengthening consumer protection in this segment?