

**Question for written answer E-004069/2015
to the Commission**
Rule 130
Siôn Simon (S&D)

Subject: Consumer Product Safety Regulation

The Consumer Product Safety Regulation (CPSR) aims to improve the traceability of consumer products, including electrical appliances, in order to facilitate faster and more effective recalls where such products are found to be defective or dangerous. Given that the average success rate of product recalls stands at just 10-20 %, traceability is a matter of real concern.

As negotiations around the CPSR continue, the opportunity remains to facilitate traceability to the consumer by providing voluntary opt-in measures and by enhancing awareness and understanding.

With the above in mind, can the Commission outline the steps it is taking to increase consumer understanding, to encourage consumers to willingly engage with systems designed to aid traceability, and to motivate them to take action in the event of a recall?

Will it consider how it can assist manufacturers in their efforts to reach consumers in an effective and cost-efficient manner, thereby reducing the burden on business?