

**Question for written answer E-005040/2015
to the Commission**
Rule 130
Ivan Jakovčić (ALDE)

Subject: Circular economy - raising awareness

It is well known that a transition from a linear to a circular economy could have a number of advantages such as increasing security of procurement and supply of raw materials, encouraging GDP growth, strengthening the competitiveness of the business sector in the EU and environmental protection. Raising consumer awareness is highlighted as a key factor in the transition to a circular economy. The European Commission has stressed the importance of informing consumers about the environmental and economic effects in order to encourage the reduction and sorting of waste and to achieve an effective transition.

What measures has the European Commission prepared to raise consumer awareness in the area of transition to a circular economy?