

**Question for written answer E-005300/2015
to the Commission**

Rule 130

Gabriel Mato (PPE) and Carlos Iturgaiz (PPE)

Subject: Outcome of the 'Farmed in the EU' campaign

The European Commission set up the 'Farmed in the EU' campaign to promote fish farming and aquaculture products to European consumers, one of the objectives being to increase this activity as an alternative to traditional fishing.

The European Union considers aquaculture a growth sector, which will create a significant number of jobs and is able to provide consumers with high-quality, healthy fish with sustainable production.

Does the Commission consider that the 'Farmed in the EU' campaign has achieved its objective of making European consumers aware of the benefits of buying aquaculture and fish farming products in Europe?

What other measures will be put in place to promote the consumption of fish produced on these farms?