Question for written answer E-008731/2015 to the Commission Rule 130 Esther Herranz García (PPE)

Subject: Information measures relating to the common agricultural policy

Under heading 05 08 06 of the 2015 EU general budget, funding was earmarked for action to raise awareness of the CAP among the general public. Part of that funding was apparently to be used to finance information campaigns in schools, sales outlets and other places focusing on the rules relating to quality, food safety, the environment and animal welfare, as well as explaining quality schemes such as designations of origin and geographical indications.

What awareness-raising campaigns have been mounted in schools using funding from the aforementioned budget heading?

What is the content of those campaigns, and in which countries have they been mounted?

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