

**Question for written answer E-010896/2015
to the Commission**

Rule 130

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Subject: Withdrawal of bananas and tomatoes from RUP logo campaigns

Since its inception, the RUP logo has served as a means of better promoting and identifying high-quality products grown in the outermost regions.

Since 2005 the Commission has developed and co-financed a number of programmes to promote the logo, and a new programme has been set up for the period 2015–2018.

This new programme contains several changes, however, one of which is the decision to stop promoting products such as melons, cucumbers, lettuces, sugar cane honey and even tomatoes and bananas, which are vital to the economy of regions such as the Canary Islands, in EU logo campaigns.

Why did the Commission introduce this change to the programme?

What alternatives are available at EU level for promoting these products, which are vital to agriculture in the outermost regions?