

**Question for written answer E-013480/2015
to the Commission**
Rule 130
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Subject: General Data Protection Regulation (GDPR) and implementation for SMEs

The proposed General Data Protection Regulation (GDPR) aims at setting high data-protection standards, harmonised across the 28 Member States and appropriate for the digital economy.

The Regulation will help data controllers and users to understand their rights and obligations, and will prevent companies from circumventing the rules by locating their main centre of operation in a country with weak data-protection standards.

In sectors such as the e-health sector, secure data processing is crucial to prevent any misuse. However, in other sectors the sensitivity of data is lower, and burdensome regulation may even hamper the development of new applications.

In view of the need to guarantee easy implementation for SMEs and to set clear and fair standards which would be beneficial for both users and companies:

Does the Commission envisage more flexible regulation (codes of conduct, certification schemes, etc.) in those areas where the sensitivity of data is lower?

Are ex-ante and ex-post evaluations of legislation – aimed at assessing how easy the rules are to implement for small businesses and start-ups – also envisaged?