

**Question for written answer E-000703/2016
to the Commission
Rule 130
Andrejs Mamikins (S&D)**

Subject: Promotion programmes for EU agricultural products outside the Union

In mid-November 2015 the Commission approved 33 new programmes aimed at promoting EU agricultural products inside and outside the Union. Over the next three years EUR 108 million will be spent on these programmes, including EUR 54 million from the EU budget.

While 20 programmes are oriented towards the EU internal market, another 13 are directed at third countries and regions, such as those in the Far East, the CIS region, the Middle East, the Balkans and North America.

1. On what concrete principles was the selection of specific products for further promotion either within or beyond the Union based?
2. A majority of these programmes come from Bulgaria, Greece, Italy and Poland. Was it not the aim of the European Commission to ensure a balance among products coming from different Member States, or were some other considerations involved?
3. Cereal products are almost entirely absent from the list of supported programmes. Does the Commission intend to intensify both the internal and the external promotion of these products in future?