

**Question for written answer E-004145/2016  
to the Commission**  
Rule 130  
**Lorenzo Fontana (ENF)**

Subject: US rules on the future of online privacy

The US Federal Communications Commission's (FCC) recent proposal on privacy rules for broadband users marks a defining moment in how online privacy is regulated. Unlike the approach adopted by the US Federal Trade Commission (FTC), which provides the starting point for the negotiations on the new Privacy Shield and is key to the conclusion of a US-EU agreement, the FCC's strategy is vastly different and favours internet giants such as Google, Facebook and Yahoo.

Is the Commission aware of these latest developments?

In the context of the Privacy Shield negotiations, will the proposal influence the Commission's decision on adequate data protection?

Besides the recent General Data Protection Regulation, how does the Commission intend to protect EU consumers from their data being collected through search engines, online translation platforms and map, email and video applications, etc., and then being used and marketed?