

**Question for written answer E-007514/2016**  
**to the Commission**  
Rule 130  
**Pablo Zalba Bidegain (PPE)**

Subject: Lack of awareness of the EU-South Korea free trade agreement

The free trade agreement (FTA) between the European Union and South Korea has been in force for five years now. It has yielded highly positive results for both parties and is evidence of the opportunities created by foreign trade.

The main stumbling block in implementing the FTA on the EU side is the lack of awareness among EU exporters of the preferential conditions this agreement offers them. Awareness varies between 6 % and 91 % from Member State to Member State. EU exporters are not benefiting as much as they should from the agreement; this is acting as a barrier to trade, growth and job creation.

1. Does the Commission plan to run a campaign to promote or raise awareness of these preferential conditions for EU exporters?
2. In view of the different levels of awareness among Member States, will the Commission support national information campaigns?