

**Question for written answer E-007561/2016  
to the Commission**  
Rule 130  
**Pablo Zalba Bidegain (PPE)**

Subject: Lack of awareness of the EU-South Korea free trade agreement

The EU-South Korea free trade agreement has been in force for five years. It has yielded highly positive results for both parties and is evidence of the opportunities created by foreign trade.

The main stumbling block in implementing the agreement on the EU side is the lack of awareness among European exporters of the preferential conditions it offers them. Awareness varies between 6% and 91% from Member State to Member State. European exporters are not benefiting as much as they should from the agreement; this is acting as a barrier to trade, growth and job creation.

Does the Commission plan to run any campaign to promote or raise awareness of these preferential conditions for European exporters?

Given the differing levels of awareness from Member State to Member State, will the Commission support awareness-raising campaigns at national level?