

Question for written answer E-001184/2017
to the Commission
Rule 130
Rachida Dati (PPE)

Subject: Next steps in, and evaluation of, the joint initiative with the International Organisation for Migration on the protection of migrants

Information and dissuasion techniques to put migrants off making the dangerous journey across Africa and the Mediterranean are recognised as tools available to the EU in its 2015 action plan against migrant smuggling. According to the action plan, the Commission would also take part in other information and prevention campaigns, after assessing the pilot campaigns in Ethiopia and Niger.

Accordingly, the EU and the International Organisation for Migration launched an initiative on 15 December 2016 for the protection of migrants along the migration routes. This initiative involves an awareness-raising campaign on the risks of illegal immigration. It is to last for three years and cover the regions of Sub-Saharan and North Africa through which migrants pass on their way to Europe. The campaign is to reach an estimated 200 000 migrants.

The pilot projects carried out in Ethiopia and Niger have shown that it is difficult to measure how successful this kind of action is. What action will be taken as part of the new joint campaign with the IOM, and what new ways will the Commission find to assess its effectiveness?