Question for written answer E-003286/2017/rev.1 to the Commission
Rule 130
Philippe Juvin (PPE)

Subject: The use of the French language on social media

With Euroscepticism on the rise in Europe, and with populism prospering because people are unaware of what we do and how our institutions work, the EU has to act.

Communication, especially via social media, plays an important role in publicising the action that Parliament, the Commission and the Council take.

It is therefore extremely hard to see why the Commission's official Facebook and Twitter accounts are in English only. French is a working language of the EU institutions, and should therefore be on offer on all the tools used for communication.

The aim here is not about fighting for *francophonie*, but to emphasise that, in order to encourage European citizens – and in this specific case, the French people – to endorse our idea of Europe, we must first ensure that the media they are most likely to use when they are looking for information are accessible to them.

Is the Commission intending to set up Facebook and Twitter accounts in French?

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