Question for written answer E-005258/2017 to the Commission
Rule 130
Liliana Rodrigues (S&D)

Subject: Portuguese publishing house practising gender discrimination in its children's books

The Portuguese publishing house Porto Editora has decided to place two separate activity books on the market designed for children aged between four and six, one book for girls and one for boys. The activities for girls have different levels of cognitive complexity compared with those for boys.

Does the Commission consider it legitimate for an educational and children's book publisher to launch this type of material on the European market, thereby promoting learning that discriminates between genders?

Does the Commission believe that this type of gender discrimination could have negative consequences for the children concerned, in terms of both their social and cognitive development and future career choices?

Does the Commission believe that companies can be permitted to receive European funding when they help to perpetuate stereotypes and jeopardise the EU's fundamental principles, specifically the principle of equality?

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