Question for written answer E-006694/2017 to the Commission Rule 130 Ivan Jakovčić (ALDE) and Jozo Radoš (ALDE)

Subject: Zero rating

Net neutrality is a concept entailing fair treatment by internet providers of all content on the World Wide Web. Nullifying this principle would result in internet providers having the freedom to change bandwidth speeds for selected content, and would enable for-profit internet providers to decide the speeds at which its customers can access content, which could easily lead to a slippery slope whereby companies decide what their customers can and cannot see.

With the adoption of Regulation (EU) 2015/2120, the EU created the individual right for end-users to 'access and distribute internet content and services of their choice'.

This legislation was an important step in ensuring net neutrality for the EU, but its implementation has faced issues in a few Member States, primarily regarding zero rating. Zero rating plans enable companies to make certain content exempt from the data limitations of their internet plans.

Does the Commission believe that zero rating plans come into conflict with EU net neutrality laws?

If so, what action is being taken to safeguard the consumer right of equal treatment of internet traffic?