



2018/0190(COD)

28.11.2018

AMENDMENTS

33 - 122

Draft opinion

Gilles Lebreton

(PE629.537v01-00)

Establishing the Creative Europe programme (2021 to 2027)

Proposal for a regulation

(COM(2018)0366 – C8-0237/2018 – 2018/0190(COD))

Amendment 33
Daniel Buda

Proposal for a regulation
Recital 1

Text proposed by the Commission

(1) Culture, cultural heritage and cultural diversity are of great value to European society from a cultural, environmental, social and economic point of view and should be promoted and supported. The Rome Declaration of 25 March 2017 as well as the European Council in December 2017 stated that education and culture are key to building inclusive and cohesive societies for all, and to sustaining European competitiveness.

Amendment

(1) Culture, cultural heritage and cultural diversity are of great value to European society from a cultural, environmental, social and economic point of view and should be ***continually*** promoted and supported. ***The cultural and creative sectors fully contribute to the Union's economic development, generating jobs and growth, and are thus key for Europe's future, EU action in this regard being necessary to ensure quality of life and active citizenship, promote common values and social inclusion, develop intercultural dialogue, and create a diverse, free and pluralistic media landscape.*** The Rome Declaration of 25 March 2017 as well as the European Council in December 2017 stated that education and culture are key to building inclusive and cohesive societies for all, and to sustaining European competitiveness.

Or. ro

Amendment 34
Julia Reda

Proposal for a regulation
Recital 1

Text proposed by the Commission

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Amendment

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education and culture are key to building inclusive and cohesive societies for all, and to sustaining European competitiveness.

education and culture are key to building inclusive and cohesive societies for all, and to sustaining European competitiveness.

Or. en

Amendment 35

Daniel Buda

Proposal for a regulation

Recital 4

Text proposed by the Commission

(4) The Commission Communication on a New European Agenda for Culture¹⁵ further sets out the objectives of the Union for the cultural and creative sectors. It aims to harness the power of culture and cultural diversity for social cohesion and societal well-being, fostering the cross-border dimension of cultural and creative sectors, supporting their capacity to grow, encouraging culture-based creativity in education and innovation, and for jobs and growth as well as strengthening international cultural relations. Creative Europe, together with other Union programmes, should support the implementation of this New European Agenda for Culture. This is also in line with the 2005 UNESCO Convention for the Protection and Promotion of the Diversity of Cultural Expressions, which entered into force on 18 March 2007 and to which the Union is a party.

Amendment

(4) The Commission Communication on a New European Agenda for Culture¹⁵ further sets out the objectives of the Union for the cultural and creative sectors. It aims to harness the power of culture and cultural diversity for social cohesion and societal well-being, fostering the cross-border dimension of cultural and creative sectors, supporting their capacity to grow, encouraging culture-based creativity in education and innovation, and for jobs and growth as well as strengthening international cultural relations. Creative Europe, together with other Union programmes, should support the implementation of this New European Agenda for Culture, ***in order to enhance the role of culture in the future social, economic and international development of the Union***. This is also in line with the 2005 UNESCO Convention for the Protection and Promotion of the Diversity of Cultural Expressions, which entered into force on 18 March 2007 and to which the Union is a party.

¹⁵ COM(2018) 267 final.

Or. ro

Amendment 36

Julia Reda

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Proposal for a regulation
Recital 4

Text proposed by the Commission

(4) The Commission Communication on a New European Agenda for Culture¹⁵ further sets out the objectives of the Union for the cultural and creative sectors. It aims to harness the power of culture and cultural diversity for social cohesion and societal well-being, fostering the cross-border dimension of cultural and creative sectors, supporting their capacity to grow, encouraging culture-based creativity in education and innovation, and for jobs and growth as well as strengthening international cultural relations. Creative Europe, together with other Union programmes, should support the implementation of this New European Agenda for Culture. This is also in line with the 2005 UNESCO Convention for the Protection and Promotion of the Diversity of Cultural Expressions, which entered into force on 18 March 2007 and to which the Union is a party.

¹⁵ COM(2018) 267 final.

Amendment

(4) The Commission Communication on a New European Agenda for Culture¹⁵ further sets out the objectives of the Union for the cultural and creative sectors. It aims to harness the power of culture and cultural diversity for social cohesion and societal well-being, fostering the cross-border dimension of cultural and creative sectors, supporting their capacity to grow, encouraging culture-based creativity in education and innovation, and for jobs and growth as well as strengthening international cultural relations. Creative Europe, together with other Union programmes, should support the implementation of this New European Agenda for Culture, ***while recognising and promoting the intrinsic value of culture.*** This is also in line with the 2005 UNESCO Convention for the Protection and Promotion of the Diversity of Cultural Expressions, which entered into force on 18 March 2007 and to which the Union is a party.

¹⁵ COM(2018) 267 final.

Or. en

Amendment 37
Daniel Buda

Proposal for a regulation
Recital 5

Text proposed by the Commission

(5) The promotion of European cultural diversity depends on the existence of flourishing and resilient cultural and creative sectors, able to create, produce and distribute their works to a large and diverse

Amendment

(5) The promotion of European cultural diversity depends on the existence of flourishing and resilient cultural and creative sectors, able to create, produce and distribute their works to a large and diverse

European audience. This thereby enlarges their business potential and contributes to sustainable growth and jobs creation. In addition, promotion of creativity contributes to boosting competitiveness and sparkling innovation in the industrial value chains. In spite of recent progress, the European cultural and creative market continues to be fragmented along national and linguistic lines, which do not allow the cultural and creative sectors to fully benefit from the European single market and the digital single market in particular.

European audience. This thereby enlarges their business potential and contributes to sustainable growth and jobs creation. In addition, promotion of creativity contributes to boosting competitiveness and sparkling innovation in the industrial value chains. In spite of recent progress, the European cultural and creative market continues to be fragmented along national and linguistic lines, which do not allow the cultural and creative sectors to fully benefit from the European single market and the digital single market in particular. ***Given the importance of diversity as part of Europe's cultural wealth, the Union should encourage the transnational circulation and cross-border co-production of works and develop more effective solutions to attract the widest possible international audience, while ensuring a level playing field in the European cultural and creative sectors. To facilitate the circulation of audiovisual content, it is necessary to focus on a suitable framework that provides equal access to funding in the film industry for countries with few audiovisual resources.***

Or. ro

Amendment 38

Julia Reda

Proposal for a regulation

Recital 5

Text proposed by the Commission

(5) The promotion of European cultural diversity depends on the existence of flourishing and resilient cultural and creative sectors, able to create, produce and distribute their works to a large and diverse European audience. ***This thereby enlarges*** their business potential ***and*** contributes to sustainable growth and jobs creation. ***In addition***, promotion of creativity contributes to boosting competitiveness and ***sparkling*** innovation ***in the industrial***

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Amendment

(5) The promotion of European cultural diversity ***stems from the freedom of artistic expression and*** depends on the existence of flourishing and resilient cultural and creative sectors ***in the public and private domain***, able to create, produce and distribute their works to a large and diverse European audience. ***In addition***, their business potential contributes to sustainable growth and jobs creation, ***while the*** promotion of ***creation***,

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value chains. In spite of recent progress, the European cultural and creative market continues to be fragmented along national and linguistic lines, which do not allow the cultural and creative sectors to fully benefit from the European single market and the digital single market in particular.

artistic research and creativity contributes to **generating new knowledge and driving forward artistic and cultural practices,** boosting competitiveness and **sparking creation and** innovation. In spite of recent progress, the European cultural and creative market continues to be fragmented along national and linguistic lines, which do not allow the cultural and creative sectors to fully benefit from the European single market and the digital single market in particular.

Or. en

Amendment 39

Julia Reda

Proposal for a regulation

Recital 6

Text proposed by the Commission

(6) The Programme should take into account the **dual** nature of the cultural and creative sectors, recognising, on the one hand, the intrinsic and artistic value of culture and, on the other, the economic value of those sectors, including their broader contribution to growth and competitiveness, creativity and innovation. This requires strong European cultural and creative sectors, in particular a vibrant European audiovisual industry, taking into account its capacity to reach large audiences and its economic importance, including for other creative sectors as well as cultural tourism. However, competition in global audiovisual markets has been further intensified by the deepening digital disruption e.g. changes in media production, consumption and the growing position of global platforms in the distribution of content. Therefore, there is a need to step-up the support to the European industry.

Amendment

(6) The Programme should take into account the **multiple** nature of the cultural and creative sectors, recognising, on the one hand, the intrinsic and artistic value of culture and, on the other, the **social and** economic value of those sectors, including their broader contribution to **intercultural dialogue, social cohesion,** growth and competitiveness, creativity and innovation. This requires strong European cultural and creative sectors, in particular a vibrant European audiovisual industry, taking into account its capacity to reach large audiences and its economic importance, including for other creative sectors as well as cultural tourism. However, competition in global audiovisual markets has been further intensified by the deepening digital disruption e.g. changes in media production, consumption and the growing position of global platforms in the distribution of content. Therefore, there is a need to step-up the support to the European industry.

Amendment 40**Daniel Buda****Proposal for a regulation****Recital 6***Text proposed by the Commission*

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Or. ro

Amendment 41**Tadeusz Zwiefka****Proposal for a regulation****Recital 6 a (new)***Text proposed by the Commission**Amendment*

(6 a) Active European citizenship, shared values, creativity and innovative

spirit need a solid ground on which they can develop. The importance of media literacy, and in particular film literacy, together with the promotion of films for young people has been recognised by the European Parliament's resolution about European Film in the digital era from 2015^{1a}. At the Gothenburg Leaders' Summit in November 2017^{2a} media literacy amongst all citizens was again identified as one of the key developments Europe is facing

^{1a} (2016/C 346/02)

^{2a} COM(2017) 673 final

Or. en

Amendment 42

Julia Reda

Proposal for a regulation

Recital 7

Text proposed by the Commission

(7) *To be effective*, the Programme should *take into account the specific nature of the different sectors, their different target groups and their particular needs through tailor-made approaches within a strand dedicated to the audiovisual sector, a strand dedicated to the other cultural and creative sectors and a cross-sectoral strand.*

Amendment

(7) The programme should *provide equal support to all* cultural and creative sectors. *To be effective, priority should be given to horizontal schemes targeting common needs across sectors. The Programme may take into account specific challenges of the different sectors through dedicated strands.*

Or. en

Amendment 43

Daniel Buda

Proposal for a regulation

Recital 9

Text proposed by the Commission

Amendment

(9) Union intervention is needed in the audiovisual sector to accompany the Union's Digital Single Market policies. This concerns notably the modernisation of the copyright framework and the proposed Regulation on online transmissions of broadcasting organisations¹⁶, as well as the proposal to amend Directive 2010/13/EU of the European Parliament and of the Council¹⁷. They seek to strengthen the capacity of European audiovisual players to finance, produce and disseminate works that can be sufficiently visible on the different media of communication available (e.g. TV, cinema or Video On Demand) and attractive to audiences in a more open and competitive market within Europe and beyond. Support should be scaled up in order to address recent market developments and notably the stronger position of global platforms of distribution in comparison to national broadcasters traditionally investing in the production of European works.

¹⁶ COM(2016) 594 final

¹⁷ COM/2016/0287 final

(9) Union intervention is needed in the audiovisual sector to accompany the Union's Digital Single Market policies. This concerns notably the modernisation of the copyright framework and the proposed Regulation on online transmissions of broadcasting organisations¹⁶, as well as the proposal to amend Directive 2010/13/EU of the European Parliament and of the Council¹⁷. They seek to strengthen the capacity of European audiovisual players to **create**, finance, produce and disseminate works **(national, non-national, co-productions)** that can be sufficiently visible **and widely distributed** on the different media of communication available (e.g. TV, cinema or Video On Demand) and attractive to audiences in a more open and competitive market **both** within Europe and beyond. Support should be scaled up in order to address recent market developments and notably the stronger position of global platforms of distribution in comparison to national broadcasters traditionally investing in the production of European works.

Or. ro

Amendment 44 **Julia Reda**

Proposal for a regulation **Recital 11**

Text proposed by the Commission

(11) Culture is key to strengthen inclusive and cohesive communities. In the context of migration pressure, culture has an important role in ***the integration of migrants to help them feel part of host societies and develop good relations between migrants and new communities.***

Amendment

(11) Culture is key to strengthen inclusive and cohesive ***and reflective*** communities. In the context of migration pressure, culture has an important role in ***creating inclusive spaces for an intercultural dialogue, for instance through work involving*** migrants.

Amendment 45**Daniel Buda****Proposal for a regulation****Recital 12***Text proposed by the Commission*

(12) Artistic freedom *is* at the core of vibrant cultural and creative industries, including the news media sector. The programme should promote cross-overs and collaboration between the audiovisual sector and the publishing sector to promote a pluralistic media environment.

Amendment

(12) Artistic freedom, ***freedom of expression and pluralism are*** at the core of vibrant cultural and creative industries, including the news media sector. The programme should promote cross-overs and collaboration between the audiovisual sector and the publishing sector to promote a pluralistic media environment, ***together with a more critical approach by the public through media literacy, support for high quality journalism and a rebalanced relationship between creators and information distributors, which are all the more essential as misinformation becomes increasingly common.***

Or. ro

Amendment 46**Julia Reda****Proposal for a regulation****Recital 12***Text proposed by the Commission*

(12) Artistic freedom is at the core of vibrant cultural and creative ***industries***, including the news media sector. The programme should promote cross-overs and collaboration between ***the audiovisual sector and the*** publishing sector to promote ***a*** pluralistic media ***environment***.

Amendment

(12) Artistic freedom ***of expression*** is at the core of vibrant cultural and creative ***sectors***, including the ***arts and*** news media sector. The programme should promote cross-overs and collaboration between ***culture***, publishing sector ***and media*** to promote pluralistic, ***artistic and*** media ***environments***.

Or. en

Amendment 47

Julia Reda

Proposal for a regulation

Recital 12 a (new)

Text proposed by the Commission

Amendment

(12 a) Mobility of artists as well as cultural workers, skills' development, learning, intercultural awareness, co-creation, co-production, circulation and dissemination of artworks, participation in international fairs, festivals etc. is a key prerequisite for a better linked, stronger and more sustainable cultural and creative sectors in Europe.

Or. en

Amendment 48

Daniel Buda

Proposal for a regulation

Recital 15

Text proposed by the Commission

Amendment

(15) In line with the Commission Communication "Towards an integrated approach to cultural heritage for Europe" of 22 July 2014¹⁹, relevant policies and instruments should draw out the long term and sustainability value of Europe's cultural heritage and develop a more integrated approach to its preservation and valorisation and support.

(15) In line with the Commission Communication "Towards an integrated approach to cultural heritage for Europe" of 22 July 2014¹⁹, relevant policies and instruments should draw out the long term and sustainability value of Europe's cultural heritage and develop a more integrated approach to its preservation and valorisation and support ***by developing a common set of high standards in this area to ensure a more prominent role for culture in the future social, economic and international development of the European Union.***

¹⁹ COM/2014/0477 final

Or. ro

Amendment 49
Tadeusz Zwiefka

Proposal for a regulation
Recital 22

Text proposed by the Commission

(22) Since its creation, the European Film Academy has developed a unique expertise and is in a unique position to create a pan-European community of film creators and professionals, promoting and disseminating European films beyond their national borders and developing truly European audiences. Therefore, it should be eligible for direct Union support.

Amendment

(22) Since its creation, the European Film Academy has developed a unique expertise and is in a unique position to create a pan-European community of film creators and professionals, promoting and disseminating European films beyond their national borders and developing truly European audiences ***from an early age on***. Therefore, it should be eligible for direct Union support.

Or. en

Amendment 50
Julia Reda

Proposal for a regulation
Recital 22

Text proposed by the Commission

(22) Since its creation, the European Film Academy has developed ***a unique*** expertise and is in a unique position to create a pan-European community of film creators and professionals, promoting and disseminating European films beyond their national borders and developing truly European audiences. Therefore, it should be eligible for direct Union support.

Amendment

(22) Since its creation, the European Film Academy has developed ***an*** expertise and is in a unique position to create a pan-European community of film creators and professionals, ***who are*** promoting and disseminating European films beyond their national borders and developing truly European audiences. Therefore, it should be eligible for direct Union support.

Or. en

Amendment 51
Julia Reda

Proposal for a regulation

Recital 23

Text proposed by the Commission

(23) Since *its* creation, the European Union Youth Orchestra *has* developed a unique expertise in promoting intercultural dialogue, mutual respect and understanding through culture. *The particularity of the European Union Youth Orchestra lies in the fact that it is a European orchestra that transcends* cultural boundaries and *is* composed of young musicians selected in accordance with demanding artistic criteria *through a rigorous annual audition process in all Member States*. Therefore, *it* should be eligible for direct Union support.

Amendment

(23) Since *their* creation, *Youth Orchestras such as* the European Union Youth Orchestra *and the European Spirit of Youth Orchestras have* developed a unique expertise in promoting intercultural dialogue, mutual respect and understanding through culture. *These orchestras transcend* cultural boundaries and *are* composed of young musicians selected in accordance with demanding artistic criteria. Therefore, *they* should be eligible for direct Union support.

Or. en

Amendment 52

Julia Reda

Proposal for a regulation

Recital 24

Text proposed by the Commission

(24) Organisations from the cultural and creative sectors with a large European geographical coverage and whose activities entail delivering cultural services directly to the Union's citizens *and that thus have the potential to have direct impact on European identity* should be eligible for Union support.

Amendment

(24) Organisations from the cultural and creative sectors with a large European geographical coverage and whose activities entail delivering cultural services directly to the Union's citizens should be eligible for Union support.

Or. en

Amendment 53

Julia Reda

Proposal for a regulation

Recital 26

Text proposed by the Commission

Amendment

(26) Financial support should be used to address market failures or sub-optimal investment situations, in a proportionate manner and actions should not duplicate or crowd out private financing or distort competition in the Internal market. Actions should have a clear European added value.

(26) Financial support should be used to address market failures or sub-optimal investment situations, in a proportionate manner and actions should not duplicate or crowd out private financing or distort competition in the Internal market. Actions should have a clear European added value ***and well fitted for the specific projects they are supporting.***

Or. en

Amendment 54
Daniel Buda

Proposal for a regulation
Recital 27

Text proposed by the Commission

(27) One of the greatest challenges of the cultural and creative sectors is their access to finance allowing their activities to grow maintain or increase their competitiveness or internationalise their activities. The policy objectives of this Programme should also be addressed through financial instruments and budgetary guarantee under the policy window(s) of the Invest EU Fund.

Amendment

(27) One of the greatest challenges of the cultural and creative sectors is their ***improved*** access ***without discrimination*** to finance allowing their activities to grow maintain or increase their competitiveness or internationalise their activities. The policy objectives of this Programme should also be addressed through financial instruments and budgetary guarantee under the policy window(s) of the Invest EU Fund ***in line with the practices developed in the framework of the Cultural and Creative Sectors Guarantee Facility set up under Regulation (EU) No 1295/2013.***

Or. ro

Amendment 55
Julia Reda

Proposal for a regulation
Recital 27

Text proposed by the Commission

(27) One of the greatest challenges ***of*** the cultural and creative sectors is their

Amendment

(27) One of the greatest challenges ***for*** ***all*** the cultural and creative sectors is ***to***

access to finance *allowing their activities* to grow maintain or *increase* their competitiveness or internationalise their activities. The policy objectives of this Programme should also be addressed through financial instruments and budgetary guarantee under the policy window(s) of the Invest EU Fund.

increase their access to finance, *which is essential* to grow, maintain or *scale-up* their competitiveness or internationalise their activities. The policy objectives of this Programme should also be addressed through financial instruments and budgetary guarantee under the policy window(s) of the Invest EU Fund.

Or. en

Amendment 56
Julia Reda

Proposal for a regulation
Recital 28

Text proposed by the Commission

(28) Taking into account the technical expertise required to assess proposals under specific actions of the Programme it should be provided that, where relevant, evaluation committees may be composed of external experts.

Amendment

(28) Taking into account the technical expertise required to assess proposals under specific actions of the Programme it should be provided that, where relevant, evaluation committees may be composed of external experts *with relevant expertise in the specific area of action, management and artistic backgrounds*.

Or. en

Amendment 57
Daniel Buda

Proposal for a regulation
Recital 29

Text proposed by the Commission

(29) The Programme should include a realistic and manageable system of performance indicators to accompany its actions and monitor its performance on a continuous basis. This monitoring as well as information and communication actions relating to the Programme and its actions should build on the three strands of the programme.

Amendment

(29) The Programme should include a realistic, *suitable* and manageable system of *qualitative and quantitative* performance indicators to accompany its actions and monitor its performance (*real programme complexity and results*) on a continuous basis. This monitoring as well as information and communication actions relating to the Programme and its actions

should build on the three strands of the programme.

Or. ro

Amendment 58

Julia Reda

Proposal for a regulation

Recital 29

Text proposed by the Commission

(29) The Programme should include a realistic and manageable system of performance indicators to accompany its actions and monitor its performance on a continuous basis. This monitoring as well as information and communication actions relating to the Programme and its actions should build on the three strands of the programme.

Amendment

(29) The Programme should include a realistic and manageable system of ***qualitative and quantitative*** performance indicators to accompany its actions and monitor its performance on a continuous basis. This monitoring as well as information and communication actions relating to the Programme and its actions should build on the three strands of the programme.

Or. en

Amendment 59

Julia Reda

Proposal for a regulation

Recital 29 a (new)

Text proposed by the Commission

Amendment

(29 a) Considering the complexity of measuring the impact of cultural policies and defining qualitative and quantitative indicators, the Commission shall entrust that mission to its statistical office, Eurostat, acting in network with European centres of excellence in this field in collaboration with the Council of Europe, the Organisation for Economic Co-operation and Development (OECD) and Unesco. It will hereby contribute to the achievement of the objectives of the Culture sub-programme and follow

closely on further cultural policy developments, also by including at an earlier stage stakeholders in the reflection and adaptation of indicators, common to different sectors or specific per domain of activities;

Or. en

Amendment 60
Julia Reda

Proposal for a regulation
Recital 36

Text proposed by the Commission

(36) In order to ensure smooth implementation of the Programme, the costs incurred by the beneficiary before the grant application is submitted, in particular costs related to intellectual property rights, **may** be considered as eligible, provided that they are directly linked to the implementation of the supported actions.

Amendment

(36) In order to ensure ***the continuity of funding support provided under the Programme and cover the increasing funding gaps experienced by beneficiaries***, smooth implementation of the Programme, the costs incurred by the beneficiary before the grant application is submitted, in particular costs related to intellectual property rights, ***shall*** be considered as eligible, provided that they are directly linked to the implementation of the supported actions.

Or. en

Amendment 61
Daniel Buda

Proposal for a regulation
Recital 37

Text proposed by the Commission

(37) Pursuant to paragraph 22 and 23 of the Inter-institutional agreement for Better Law-Making of 13 April 2016, there is a need to evaluate this Programme on the basis of information collected through specific monitoring requirements, while avoiding overregulation and administrative

Amendment

(37) Pursuant to paragraph 22 and 23 of the Inter-institutional agreement for Better Law-Making of 13 April 2016, there is a need to evaluate this Programme on the basis of information collected through specific monitoring requirements, while avoiding overregulation and administrative

burdens, in particular on Member States. These requirements, where appropriate, can include measurable indicators, as a basis for evaluating the effects of the Programme on the ground.

burdens, in particular on Member States **and on beneficiaries**. These requirements, where appropriate, can include measurable indicators, as a basis for evaluating the effects of the Programme on the ground.

Or. ro

Amendment 62

Daniel Buda

Proposal for a regulation

Recital 39

Text proposed by the Commission

(39) This Regulation respects the fundamental rights and observes the principles recognised in particular by the Charter of Fundamental Rights of the European Union. In particular, this Regulation seeks to ensure full respect for the right to equality between men and women and the right to non-discrimination based on sex, racial or ethnic origin, religion or belief, disability, age or sexual orientation, and to promote the application of Articles 21 and 23 of the Charter of Fundamental Rights of the European Union. ***It is*** also in line with the United Nations Convention on the Rights of Persons with Disabilities.

Amendment

(39) This Regulation respects the fundamental rights and observes the principles recognised in particular by the Charter of Fundamental Rights of the European Union. In particular, this Regulation seeks to ensure full respect for the right to equality between men and women and the right to non-discrimination based on sex, racial or ethnic origin, religion or belief, disability, age or sexual orientation, and to promote the application of Articles 21 and 23 of the Charter of Fundamental Rights of the European Union. ***At the same time, this Regulation fosters respect for freedom of expression (Article 11 of the Charter), freedom of the arts and sciences (Article 13 of the Charter) and freedom to choose an occupation and right to engage in work (Article 15 of the Charter) based on fair and just working conditions (Article 31 of the Charter), all of which comply with the full respect of the principle of cultural diversity (Article 22 of the Charter). The provisions of this regulation are*** also in line with the United Nations Convention on the Rights of Persons with Disabilities.

Or. ro

Amendment 63

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Daniel Buda

Proposal for a regulation

Article 2 – paragraph 1 – point 1 a (new)

Text proposed by the Commission

Amendment

(1a) For the purposes of this Regulation, research and innovation should be seen from not only a technological but also a cultural, artistic and social perspective, focusing on artistic research, creation and wider knowledge; innovation can be measures against specific quantitative and qualitative indicators for accurate impact assessment of different projects.

Or. ro

Amendment 64

Julia Reda

Proposal for a regulation

Article 2 – paragraph 1 – point 2

Text proposed by the Commission

Amendment

(2) 'cultural and creative sectors' means all sectors whose activities are based on cultural values or artistic and other individual or collective creative expressions. The activities may include the development, the creation, the production, the dissemination and the preservation of goods and services which embody cultural, artistic or other creative expressions, as well as related functions such as education or management. They **will** have a potential to generate innovation and jobs **in particular from intellectual property**. The sectors include architecture, archives, libraries and museums, artistic crafts, audiovisual (including film, television, video games and multimedia), tangible and intangible cultural heritage, design (including fashion design), festivals, music, literature, performing arts, books and publishing, **radio, and visual arts**;

(2) 'cultural and creative sectors' means all sectors whose activities are based on cultural values or artistic and other individual or collective creative expressions **and practices, whether those activities are market or non-market oriented**. The activities may include the **research and** development, the creation, the production, the dissemination and the preservation of **practices**, goods and services which embody cultural, artistic or other creative expressions, as well as related functions such as education or management. They **could** have a potential to generate innovation and jobs. The sectors include architecture, archives, libraries and museums, artistic crafts, audiovisual (including film, television, video games and multimedia), tangible and intangible cultural heritage, design (including fashion design), festivals, music,

literature, performing arts, books and publishing,

Or. en

Amendment 65

Julia Reda

Proposal for a regulation

Article 3 – paragraph 1 – point b

Text proposed by the Commission

(b) to increase the competitiveness of the cultural and creative sectors, in particular the audiovisual sector.

Amendment

(b) to increase the ***innovation, creativity and*** competitiveness of the cultural and creative sectors, in particular the audiovisual sector.

Or. en

Amendment 66

Julia Reda

Proposal for a regulation

Article 3 – paragraph 1 – point b a (new)

Text proposed by the Commission

Amendment

(b a) to contribute to the recognition and promotion of the intrinsic value of culture, and its role in enhancing democracy, critical thinking, and sense of belonging and citizenship;

Or. en

Amendment 67

Daniel Buda

Proposal for a regulation

Article 3 – paragraph 2 – point a

Text proposed by the Commission

Amendment

(a) enhancing the economic, social and

(a) enhancing the economic, social and

external dimension of European level cooperation to develop and promote European cultural diversity and Europe's cultural heritage and strengthening the competitiveness of the European cultural and creative sectors and reinforcing international cultural relations;

external dimension of European level cooperation to develop and promote European cultural diversity and Europe's cultural heritage and strengthening the competitiveness of the European cultural and creative sectors and reinforcing international cultural relations, ***seeking to heighten the transnational and international profile of the European cultural and creative sectors;***

Or. ro

Amendment 68
Julia Reda

Proposal for a regulation
Article 3 – paragraph 2 – point a

Text proposed by the Commission

(a) enhancing the economic, social and external dimension of European level cooperation to develop and promote European cultural diversity and Europe's cultural heritage and strengthening the competitiveness of the European cultural and creative sectors and reinforcing international cultural relations;

Amendment

(a) enhancing the ***artistic, cultural,*** economic, social and external dimension of European level cooperation to develop and promote European cultural diversity and Europe's cultural heritage, ***support mobility of artists and cultural operators and circulation of cultural and artistic works,*** and strengthening the competitiveness of the European cultural and creative sectors and reinforcing international cultural relations;

Or. en

Amendment 69
Daniel Buda

Proposal for a regulation
Article 3 – paragraph 2 – point a a (new)

Text proposed by the Commission

Amendment

(aa) Facilitating the cross-border movement of European works

Or. ro

Amendment 70

Julia Reda

Proposal for a regulation

Article 3 – paragraph 2 – point b

Text proposed by the Commission

(b) promoting the competitiveness and scalability of the European audiovisual **industry**;

Amendment

(b) promoting the competitiveness and scalability of the European audiovisual **sector**;

Or. en

Amendment 71

Julia Reda

Proposal for a regulation

Article 3 – paragraph 2 – point c

Text proposed by the Commission

(c) promoting policy cooperation and innovative actions supporting all strands of the programme, including the promotion of a diverse and pluralistic media **environment**, media literacy and social inclusion.

Amendment

(c) promoting policy cooperation and innovative actions supporting all strands of the programme **and all cultural and creative sectors**, including the promotion of a diverse and pluralistic **cultural and media environments**, media literacy and social inclusion **and intercultural dialogue**.

Or. en

Amendment 72

Daniel Buda

Proposal for a regulation

Article 3 – paragraph 2 – point c

Text proposed by the Commission

(c) promoting policy cooperation and innovative actions supporting all strands of the programme, including the promotion of a diverse and pluralistic media

Amendment

(c) promoting policy cooperation and innovative actions supporting all strands of the programme, including the promotion of a diverse and pluralistic media

environment, media literacy and social inclusion.

environment, media literacy, ***a critical approach by the public*** and social inclusion.

Or. ro

Amendment 73

Daniel Buda

Proposal for a regulation

Article 3 – paragraph 2 – point c a (new)

Text proposed by the Commission

Amendment

(ca) ensuring equal access to funding for all cultural and creative sectors and facilitating non-discriminatory access ensuring balance between geographical areas and between cultural operators of different sizes,

Or. ro

Amendment 74

Daniel Buda

Proposal for a regulation

Article 3 – paragraph 2 – point c b (new)

Text proposed by the Commission

Amendment

(cb) providing the cultural and creative sectors with a suitable set of qualitative and quantitative indicators to develop a system of evaluation and impact assessment tailored to the real complexity of the programme and the results thereof.

Or. ro

Amendment 75

Daniel Buda

Proposal for a regulation

Article 3 – paragraph 2 a (new)

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(2a) Recognising the intrinsic and economic value of culture, the Programme shall support actions and activities with a European added value in the cultural and creative sectors through one or more of the following:

(a) the transnational character of actions and activities that complement regional, national, international and other Union programmes and policies, and the impact of such actions and activities on citizens' access to culture and active engagement, education, social inclusion and intercultural dialogue;

(b) the development and promotion of transnational and international cooperation between cultural and creative stakeholders, including artists, audiovisual professionals, cultural and creative organisations and audiovisual operators, as well as SMEs, focused on stimulating more comprehensive, rapid, effective and long-term responses to global challenges, in particular to the digital shift;

(c) the economies of scale and critical mass fostered by Union, leveraging additional funds;

(d) ensuring a more level playing field in the European cultural and creative sectors by taking account of low production capacity countries and/or countries or regions with a restricted geographical and/or linguistic area.

Or. ro

Amendment 76
Julia Reda

Proposal for a regulation
Article 3 – paragraph 3 – point a

Text proposed by the Commission

- (a) "CULTURE" covers cultural and creative sectors with the exception of the audiovisual sector;

Amendment

- (a) "CULTURE" **sub-programme** covers cultural and creative sectors with the exception of the audiovisual sector;

Or. en

Amendment 77

Julia Reda

Proposal for a regulation

Article 3 – paragraph 3 – point b

Text proposed by the Commission

- (b) "MEDIA" covers the audiovisual sector;

Amendment

- (b) "MEDIA" **sub-programme** covers the audiovisual sector;

Or. en

Amendment 78

Julia Reda

Proposal for a regulation

Article 4 – paragraph 1 – introductory part

Text proposed by the Commission

In line with the objectives referred to in Article 3, the strand "CULTURE" shall have the following priorities:

Amendment

In line with the objectives referred to in Article 3, the strand "CULTURE" **sub-programme** shall have the following priorities:

Or. en

Amendment 79

Julia Reda

Proposal for a regulation

Article 4 – paragraph 1 – point a

Text proposed by the Commission

- (a) to strengthen the cross-border

Amendment

- (a) to strengthen the cross-border

dimension and ***circulation*** of European cultural and creative operators and works;

dimension and ***mobility*** of European cultural and creative operators and ***circulation of cultural and artistic*** works;

Or. en

Amendment 80

Daniel Buda

Proposal for a regulation

Article 4 – paragraph 1 – point b

Text proposed by the Commission

(b) ***to increase*** cultural participation across Europe;

Amendment

(b) ***to reach a wider public through increased*** cultural participation ***and involvement*** across Europe;

Or. ro

Amendment 81

Julia Reda

Proposal for a regulation

Article 4 – paragraph 1 – point b

Text proposed by the Commission

(b) to increase cultural participation across Europe;

Amendment

(b) to increase cultural ***access, audience engagement and*** participation across Europe;

Or. en

Amendment 82

Julia Reda

Proposal for a regulation

Article 4 – paragraph 1 – point c

Text proposed by the Commission

(c) to ***promote societal resilience and*** social inclusion through culture and cultural heritage;

Amendment

(c) to ***enhance*** social inclusion ***and intercultural dialogue*** through ***arts***, culture and cultural heritage;

Amendment 83

Julia Reda

Proposal for a regulation

Article 4 – paragraph 1 – point d

Text proposed by the Commission

(d) to enhance the capacity of European cultural and creative sectors to prosper and to generate **jobs and growth**;

Amendment

(d) to enhance the capacity of European cultural and creative sectors to **create**, prosper, and to generate **new artistic practices, jobs, knowledge and skills**;

Or. en

Amendment 84

Daniel Buda

Proposal for a regulation

Article 4 – paragraph 1 – point d

Text proposed by the Commission

(d) to enhance the capacity of European cultural and creative sectors to prosper and to generate jobs and growth;

Amendment

(d) to enhance the capacity of European cultural and creative sectors to prosper and to generate jobs and growth **and economic growth**;

Or. ro

Amendment 85

Julia Reda

Proposal for a regulation

Article 4 – paragraph 1 – point e

Text proposed by the Commission

(e) to strengthen **European identity and** values through cultural awareness, arts education and culture-based creativity in education;

Amendment

(e) to strengthen **the sense of community and democratic** values through cultural awareness, **artistic expression, critical thinking**, arts education and

culture-based creativity in education;

Or. en

Amendment 86

Julia Reda

Proposal for a regulation

Article 4 – paragraph 1 – point f

Text proposed by the Commission

(f) to promote international capacity building of European cultural and creative sectors to be active at the international level;

Amendment

(f) to promote international capacity building of European cultural and creative sectors, ***including grass-roots and micro-organisations*** to be active at the international level;

Or. en

Amendment 87

Julia Reda

Proposal for a regulation

Article 4 – paragraph 1 – point g

Text proposed by the Commission

(g) to contribute to the Union 's global strategy for international relations through cultural diplomacy.

Amendment

(g) to contribute to the Union 's global strategy for international relations through cultural diplomacy, ***involving civil society and grass-roots organisations, and international cultural networks.***

Or. en

Amendment 88

Daniel Buda

Proposal for a regulation

Article 5 – paragraph 1 – point a

Text proposed by the Commission

(a) to nurture talents and skills ***and*** to

Amendment

(a) to nurture talents and skills, ***while***

stimulate collaboration, and innovation in the creation and production of European audiovisual works;

encouraging the use of digital technologies and measures to stimulate collaboration and innovation in the creation and production of European audiovisual works;

Or. ro

Amendment 89
Tadeusz Zwiefka

Proposal for a regulation
Article 5 – paragraph 1 – point c

Text proposed by the Commission

(c) to promote European audiovisual works and support audience development across Europe and beyond.

Amendment

(c) to promote European audiovisual works and support audience development across Europe and beyond *with a particular focus on children, young people, people with disabilities and under-represented groups*

Or. en

Amendment 90
Tadeusz Zwiefka

Proposal for a regulation
Article 5 – paragraph 2

Text proposed by the Commission

These priorities shall be addressed through support to the creation, promotion, access, and dissemination of European works with the potential to reach large audiences within Europe and beyond, thereby adapting to new market developments and accompanying the Audiovisual Media Services Directive.

Amendment

These priorities shall be addressed through support to the creation, promotion, access, and dissemination of European works with the potential to reach large audiences *of all ages and European works transporting common identity and values* within Europe and beyond, thereby adapting to new market developments and accompanying the Audiovisual Media Services Directive.

Or. en

Amendment 91

Julia Reda

Proposal for a regulation

Article 6 – paragraph 1 – point a

Text proposed by the Commission

(a) to support cross-sectoral transnational policy cooperation including on the role of culture **for** social inclusion and promote the knowledge of the programme and support the transferability of results;

Amendment

(a) to support cross-sectoral transnational policy cooperation including on **promoting** the role of culture **in** social inclusion **and democracy, developing a framework of qualitative and quantitative indicators to measure the value of culture,** and promote the knowledge of the programme and support the transferability of results;

Or. en

Amendment 92

Julia Reda

Proposal for a regulation

Article 6 – paragraph 1 – point b

Text proposed by the Commission

(b) to promote innovative approaches to **content** creation, access, distribution and promotion across cultural and creative sectors;

Amendment

(b) to promote innovative approaches to **artistic** creation **and research**, access, distribution and promotion across cultural and creative sectors;

Or. en

Amendment 93

Julia Reda

Proposal for a regulation

Article 6 – paragraph 1 – point c

Text proposed by the Commission

(c) to promote cross cutting activities covering **several** sectors aiming at adjusting to the structural changes faced by the media sector, including enhancing a

Amendment

(c) to promote cross cutting activities covering **all** sectors aiming at adjusting to the structural changes faced by the media sector, including enhancing a free, diverse,

free, diverse, and pluralistic media environment, **quality** journalism and media literacy;

and pluralistic **cultural and** media environment, **ensuring the bases for investigative** journalism and media literacy;

Or. en

Amendment 94
Daniel Buda

Proposal for a regulation
Article 6 – paragraph 1 – point c

Text proposed by the Commission

(c) to promote cross cutting activities covering several sectors aiming at adjusting to the structural changes faced by the media sector, including enhancing a free, diverse, and pluralistic media environment, quality journalism and media literacy;

Amendment

(c) to promote cross cutting activities covering several sectors aiming at adjusting to the structural changes faced by the media sector, including enhancing a free, diverse, and pluralistic media environment, quality journalism, **a critical approach** and media literacy;

Or. ro

Amendment 95
Julia Reda

Proposal for a regulation
Article 6 – paragraph 1 – point d

Text proposed by the Commission

(d) to set up and support programme desks to promote, the Programme in their country and to stimulate cross-border cooperation within the cultural and creative sectors.

Amendment

(d) to set up and support programme desks to promote, the Programme in their country, **support applicants, especially micro-organisations**, and to stimulate cross-border cooperation within the cultural and creative sectors.

Or. en

Amendment 96
Julia Reda

Proposal for a regulation

Article 7 – paragraph 1 – subparagraph 2 – indent 1

Text proposed by the Commission

– **up to EUR 609 000 000** for the objective referred to in Article 3 (2)(a) (**strand** CULTURE);

Amendment

– **at least 37%** for the objective referred to in Article 3 (2)(a) (**sub-programme** CULTURE);

Or. en

Amendment 97

Julia Reda

Proposal for a regulation

Article 7 – paragraph 1 – subparagraph 2 – indent 2

Text proposed by the Commission

– **up to EUR 1 081 000 000** for the objective referred to in Article 3(2)(b) (**strand** MEDIA);

Amendment

– **at least 52%** for the objective referred to in Article 3(2)(b) (**sub-programme** MEDIA);

Or. en

Amendment 98

Julia Reda

Proposal for a regulation

Article 7 – paragraph 1 – subparagraph 2 – indent 3

Text proposed by the Commission

– **up to EUR 160 000 000** for the activities referred to in Article 3(2)(c) (CROSS SECTORAL strand).

Amendment

– **at least 11%** for the activities referred to in Article 3(2)(c) (CROSS SECTORAL strand).

Or. en

Amendment 99

Tadeusz Zwiefka

Proposal for a regulation

Article 7 – paragraph 2 a (new)

Text proposed by the Commission

Amendment

2 a. A minimum of 15 % of the amount referred to in paragraph 1 is dedicated to activities aimed at European citizens under the age of 14

Or. en

**Amendment 100
Julia Reda**

**Proposal for a regulation
Article 9 a (new)**

Text proposed by the Commission

Amendment

Article 9 a

Cooperation with EUROSTAT

The Commission shall, apart from a close cooperation with UNESCO, the Council of Europe, OECD, establish a regular and efficient link to its statistical office, Eurostat, in order to define qualitative and quantitative indicators and measure the impact of its cultural policies. It will hereby contribute to the achievement of the objectives of the Culture sub-programme and follow closely on further cultural policy developments, also by including at an earlier stage stakeholders in the reflection and adaptation of indicators, common to different sectors or specific per domain of activities;

Or. en

**Amendment 101
Julia Reda**

**Proposal for a regulation
Article 10 – paragraph 4**

Text proposed by the Commission

Amendment

4. Contributions to a mutual insurance

4. Contributions to a mutual insurance

mechanism may cover the risk associated with the recovery of funds due by recipients and shall be considered a sufficient guarantee under the Financial Regulation. The provisions laid down in [Article X of] Regulation XXX [successor of the Regulation on the Guarantee Fund] shall apply.

mechanism may cover the risk associated with the recovery of funds due by recipients and shall be considered a sufficient guarantee under the Financial Regulation. The provisions laid down in [Article X of] Regulation XXX [successor of the Regulation on the Guarantee Fund], ***built on and taking into account the implementation practices already developed,*** shall apply.

Or. en

Amendment 102

Julia Reda

Proposal for a regulation

Article 12 – paragraph 1

Text proposed by the Commission

1. The Programme shall be implemented by work programmes referred to in Article 110 of the Financial Regulation. Work programmes shall set out, where applicable, the overall amount reserved for blending operations.

Amendment

1. The Programme shall be implemented by ***annual*** work programmes referred to in Article 110 of the Financial Regulation. Work programmes shall ***be preceded by consultations with the various stakeholders, in order to make sure that the actions planned will support at best the different sectors involved; it shall as well*** set out, where applicable, the overall amount reserved for blending operations.

Or. en

Amendment 103

Julia Reda

Proposal for a regulation

Article 13 – paragraph 3

Text proposed by the Commission

3. By way of derogation from Article [130(2)] of the Financial Regulation, and in duly justified cases, costs incurred by the beneficiary before the submission of the grant application, ***may*** be considered

Amendment

3. By way of derogation from Article [130(2)] of the Financial Regulation, and in duly justified cases, costs incurred by the beneficiary before the submission of the grant application, ***shall*** be considered

eligible, provided that they are directly linked to the implementation of the supported actions and activities.

eligible, provided that they are directly linked to the implementation of the supported actions and activities.

Or. en

Amendment 104

Julia Reda

Proposal for a regulation

Article 14 – paragraph 5 – introductory part

Text proposed by the Commission

5. *The following entities may be awarded grants without a call for proposal:*

Amendment

5. *A special pluriannual grant shall be awarded for actions intending the promotion of EU visibility and artistic promotion of works and artists to:*

Or. en

Amendment 105

Julia Reda

Proposal for a regulation

Article 16 – paragraph 2 a (new)

Text proposed by the Commission

Amendment

2 a. The European Commission shall guarantee that all cultural and creative sectors are eligible in those areas of EU action where the Seal of Excellence is applicable. Proposals awarded the Seal of Excellence shall have facilitated access to other EU programmes.

Or. en

Amendment 106

Julia Reda

Proposal for a regulation

Article 18 – paragraph 2

Text proposed by the Commission

2. The interim evaluation of the Programme shall be performed once there is sufficient information available about the implementation of the Programme, but no later than **four** years after the start of the programme implementation.

Amendment

2. The interim evaluation of the Programme shall be performed once there is sufficient information available about the implementation of the Programme, but no later than **three** years after the start of the programme implementation, ***i.e. by July 2024.***

Or. en

Amendment 107

Daniel Buda

**Proposal for a regulation
Article 20 – paragraph 1**

Text proposed by the Commission

1. The recipients of Union funding shall acknowledge the origin and ensure the visibility of the Union funding (in particular when promoting the actions and their results) by providing coherent, effective and proportionate targeted information to multiple audiences, including the media and the public.

Amendment

1. The recipients of Union funding shall acknowledge the origin and ensure the visibility of the Union funding (in particular when promoting the actions and their results) by providing coherent, effective and proportionate targeted information to multiple audiences, including the media and the public ***using the name of the Programme and, where relevant, the logo of MEDIA. The Commission shall elaborate a logo for the CULTURE strand.***

Or. ro

Amendment 108

Julia Reda

**Proposal for a regulation
Annex I – point 1 – introductory part**

Text proposed by the Commission

1. CULTURE ***STRAND***

Amendment

1. CULTURE ***SUB-PROGRAMME***

Or. en

Amendment 109

Julia Reda

Proposal for a regulation

Annex I – point 1 – paragraph 1 – introductory part

Text proposed by the Commission

The priorities of the CULTURE ***strand of the Programme*** referred to in Article 4 shall be pursued through the following actions:

Amendment

The priorities of the CULTURE ***sub-programme*** referred to in Article 4 shall be pursued through the following actions:

Or. en

Amendment 110

Julia Reda

Proposal for a regulation

Annex I – point 1 – paragraph 1 – subparagraph 1 – point d

Text proposed by the Commission

(d) Mobility of artists and cultural and creative operators;

Amendment

(d) Mobility of artists and cultural and creative operators ***and cross-border circulation of artistic and cultural works***;

Or. en

Amendment 111

Julia Reda

Proposal for a regulation

Annex I – point 1 – paragraph 1 – subparagraph 2 – introductory part

Text proposed by the Commission

Sectorial actions:

Amendment

Sectorial actions:
whereas a general approach is necessary to include all sectors referred to in Article 2, with common challenges, there is a need to address sectorial actions which may be developed to target precisely a sub-sector. A horizontal approach shall betaken regarding mobility and

internationalisation, promotion of diversity, creativity and innovation, training and exchanges of professionals, capacity building, networking skills, audience development as well as data gathering and analysing. On this basis, sectorial support shall be ensured to:

Or. en

Amendment 112
Julia Reda

Proposal for a regulation

Annex I – point 1 – paragraph 1 – subparagraph 2 – point c

Text proposed by the Commission

(c) Support to architecture **and** cultural heritage sectors: targeted actions for the mobility of operators, capacity-building, audience development and internationalization of the cultural heritage and architecture sectors, promotion of Baukultur, support to the safeguarding, conservation and enhancement of cultural heritage and its values through awareness-raising, networking and peer-to-peer learning activities;

Amendment

(c) Support to architecture, ***past and present, and tangible and intangible*** cultural heritage sectors: targeted actions for the mobility of operators, capacity-building, audience development and internationalization of the cultural heritage and architecture sectors, promotion of Baukultur, support to the safeguarding, conservation and enhancement of ***tangible and intangible*** cultural heritage and its values through awareness-raising, networking and peer-to-peer learning activities;

Or. en

Amendment 113
Julia Reda

Proposal for a regulation

Annex I – point 1 – paragraph 1 – subparagraph 2 – point d

Text proposed by the Commission

(d) Support to other sectors: targeted actions ***in favour of the development of*** the creative aspects of the design and fashion sectors **and** cultural tourism ***as well as to their promotion and representation***

Amendment

(d) Support to other sectors: targeted ***promotion*** actions ***raising awareness in and outside the European Union about*** the creative aspects of the design and fashion sectors, ***as well as about a growing***

outside the European Union.

sustainable cultural tourism.

Or. en

Amendment 114

Julia Reda

Proposal for a regulation

Annex I – point 2 – introductory part

Text proposed by the Commission

2. MEDIA **STRAND**

Amendment

2. MEDIA **SUB-PROGRAMME**

Or. en

Amendment 115

Tadeusz Zwiefka

Proposal for a regulation

Annex I – point 2 – paragraph 1 – point b

Text proposed by the Commission

(b) Production of innovative TV content and serial storytelling;

Amendment

(b) Production of innovative TV content and serial storytelling, ***taking into account the importance of quality children's and young people's media***

Or. en

Amendment 116

Tadeusz Zwiefka

Proposal for a regulation

Annex I – point 2 – paragraph 1 – point d

Text proposed by the Commission

(d) Support to international sales and circulation of non-national European works on all platforms, including through coordinated distribution strategies covering several countries;

Amendment

(d) Support to international sales and circulation of non-national European works on all platforms, including through coordinated distribution strategies covering several countries; ***as an exception for live-action and documentary children's and***

young people's films, a sale of educational rights used in a long-term educational programme should be considered as a theatrical release. In the highly competitive distribution market these programmes are often the only access for young audiences to non-national European films and reach a significant audience in the long-term

Or. en

Amendment 117

Julia Reda

Proposal for a regulation

Annex I – point 2 – paragraph 1 – point e

Text proposed by the Commission

(e) Support to business to business exchanges and networking activities to facilitate European and international co-productions;

Amendment

(e) Support to business to business exchanges and networking activities to facilitate European and international co-productions *and the cross-border circulation of European works*;

Or. en

Amendment 118

Tadeusz Zwiefka

Proposal for a regulation

Annex I – point 2 – paragraph 1 – point k a (new)

Text proposed by the Commission

Amendment

(k a) European Children's Film/Media network(s) facilitating the exchange of experiences, know-how and best practice in the field of development, production and/or distribution of children's films as well as media literacy

Or. en

Amendment 119
Tadeusz Zwiefka

Proposal for a regulation
Annex I – point 3 – paragraph 1 – subparagraph 2 – point a

Text proposed by the Commission

Amendment

(a) Encourage new forms of creation at the cross roads between different cultural and creative sectors, for instance through the use of innovative technologies;

(a) Encourage new forms of creation at the cross roads between different cultural and creative sectors, for instance through the use of innovative technologies ***or co-creation with young audiences***

Or. en

Amendment 120
Julia Reda

Proposal for a regulation
Annex I – point 3 – paragraph 1 – subparagraph 3 – point b

Text proposed by the Commission

Amendment

(b) Stimulate cross border cooperation between professionals, institutions, platforms and networks within and across the policy areas and sectors covered by the programme;

(b) ***Support potential beneficiaries in the application process***, stimulate cross border cooperation between professionals, institutions, platforms and networks within and across the policy areas and sectors covered by the programme;

Or. en

Amendment 121
Julia Reda

Proposal for a regulation
Annex I – point 3 – paragraph 1 – subparagraph 4 – point b

Text proposed by the Commission

Amendment

(b) Supporting high media production standards by fostering cooperation, cross-border collaborative journalism, and quality content;

(b) Supporting high media production standards by fostering cooperation, cross-border collaborative, ***investigative and long-form*** journalism, and quality content;

Or. en

Amendment 122

Tadeusz Zwiefka

Proposal for a regulation

Annex I – point 3 – paragraph 1 – subparagraph 4 – point c

Text proposed by the Commission

(c) Promoting media literacy to allow citizens to develop a critical understanding of the media.

Amendment

(c) Promoting media literacy to allow citizens ***of all ages*** to develop a critical understanding of the media.

Or. en