

**Question for oral answer O-000098/2015
to the Commission**

Rule 128

Vicky Ford

on behalf of the Committee on the Internal Market and Consumer Protection

Subject: Commission communication on 'Towards a thriving data-driven economy'
(COM(2014)0442)

How does the Commission intend to ensure that in the big-data market consumers and citizens are protected, while also guaranteeing a level playing field for businesses?

What action, if any, is the Commission intending to take to examine the practices of the emerging data-broker service sector, with a view to increasing transparency and accountability?

What steps will be taken to accelerate the digitalisation of public administrations? What action will the Commission put forward to foster the take-up of big-data analytics on the market, including through the use of public procurement?

Tabled: 11.9.2015

Forwarded: 15.9.2015

Deadline for reply: 22.9.2015