Question for oral answer O-000010/2017 to the Commission Rule 128 Curzio Maltese on behalf of the GUE/NGL Group

Subject: Video sharing platforms and editorial responsibility

Considering that one of the primary objectives of the EU is to protect minors, vulnerable people, consumers and citizens as a whole through harmonised European rules, there is therefore a dual imperative both to safeguard freedom of expression on the one hand and to protect vulnerable viewers, most notably children, from dangerous commercial communications, product placement and illegal content on the other.

In accordance with Articles 14 and 15 of Directive 2000/31/EC, Video Sharing Platforms (VSP) and social media do not have editorial responsibility, and are increasingly offering audiovisual content without the proper mechanisms to control limits on advertising time, product placement, hate speech or content that is harmful to minors. All provisions that seek to enhance the protection of vulnerable viewers should include proper monitoring procedures and a framework of jurisdiction and regulations under the direction of the competent authorities of each Member State.

In order to provide a suitable framework for VSPs and to protect vulnerable viewers, does the Commission think that a revision of the e-commerce directive or an appropriate legislative initiative is needed in order to properly regulate VSPs and social media?

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