

**Question for written answer P-003181/2019
to the Commission**

Rule 138

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Subject: US tariffs on the wine sector

The US decision to impose new tariffs on EU agricultural products is a serious blow to the wine market, since the USA absorbs 33 % of EU exports to third countries. The new tariff of 25 % will affect consignments from France, Germany, Spain and the UK.

EU operators would have to find new markets to offset the losses caused by US restrictions. Promotional campaigns financed by the EU could be a valuable tool. Nevertheless, more flexibility is needed in order to allow operators to change the target audience for their campaigns. To help Member States cope with the effects of this decision, taken in retaliation for allegedly illegal subsidies, the funds that are currently used for promotional campaigns in the USA in the framework of a Member State's own wine campaign could be reallocated to allow them to be used for other destinations. Currently, only minor changes in operations approved by the competent authorities are allowed, according to Article 53 of Commission Delegated Regulation (EU) 2016/1149.

Would the Commission be willing to allow more flexibility in the management of promotional campaigns so that operators can target different destinations?

Does it intend to introduce measures in order to compensate for the losses caused by the US decision to all sectors concerned, in particular the wine sector?