

2014 - 2019

Committee on Transport and Tourism

2014/2149(INI)

16.3.2015

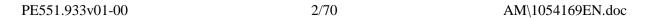
AMENDMENTS 1 - 139

Draft opinion Miltiadis Kyrkos(PE549.110v01-00)

Towards an integrated approach to cultural heritage for Europe (2014/2149(INI))

AM\1054169EN.doc PE551.933v01-00

 $AM_Com_NonLegOpinion$



Amendment 1 Renaud Muselier

Draft opinion Paragraph 1

Draft opinion

1. Recalls that Europe is *one of* the world's *major cultural tourism destinations* thanks to its rich heritage, and that cultural tourism accounts for about 40 % of European tourism;

Amendment

1. Recalls that Europe is the world's *principal tourist destination* thanks to its rich heritage, *its natural assets*, *its geographic location*, *the variety of its landscapes and the attraction of its lifestyle*, and that cultural tourism accounts for about 40 % of European tourism;

Or fr

Amendment 2 David-Maria Sassoli

Draft opinion Paragraph 1

Draft opinion

1. Recalls that Europe is one of the world's major cultural tourism destinations thanks to its rich heritage, and that cultural tourism accounts for about 40 % of European tourism;

Amendment

1. Recalls that Europe is one of the world's major cultural tourism destinations thanks to its rich *cultural*, *artistic*, *religious and historical* heritage, and that cultural tourism accounts for about 40 % of European tourism;

Or. it

Amendment 3 Ivan Jakovčić

Draft opinion Paragraph 1

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1. Recalls that Europe is *one of* the world's *major* cultural tourism *destinations* thanks to its rich heritage, and that cultural tourism accounts for about 40 % of European tourism;

Amendment

1. Recalls that Europe is the world's *main* cultural tourism *destination* thanks to its rich *cultural and natural* heritage, and that cultural tourism accounts for about 40 % of European tourism;

Or. hr

Amendment 4 Inés Ayala Sender

Draft opinion Paragraph 1

Draft opinion

1. Recalls that Europe is one of the world's major cultural tourism destinations thanks to its rich heritage, and that cultural tourism accounts for about 40 % of European tourism;

Amendment

1. Recalls that Europe is one of the world's major cultural tourism destinations thanks to its rich heritage, and that cultural tourism accounts for about 40 % of European tourism; considers that the economic crisis has deprived of funding a sector that has been hardest hit by the cuts, resulting in the abandonment and neglect of many valuable cultural sites that have fallen into oblivion, to the detriment of society and the tourism sector;

Or. es

Amendment 5 Olga Sehnalová

Draft opinion Paragraph 1

Draft opinion

1. Recalls that Europe is one of the world's major cultural tourism destinations thanks

Amendment

1. Recalls that Europe is one of the world's major cultural tourism destinations thanks

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to its rich heritage, and that cultural tourism accounts for about 40 % of European tourism;

to its rich heritage, and that cultural tourism accounts for about 40 % of European tourism; notes that good accessibility of tourist sights contributes significantly to promotion of cultural tourism;

Or. en

Amendment 6 Jill Evans

Draft opinion Paragraph 1 a (new)

Draft opinion

Amendment

1a. Underlines that cultural tourism contributes to common exchange of European and global understanding and thereby offers important opportunities to nurture tolerance;

Or. en

Amendment 7 Elissavet Vozemberg

Draft opinion Paragraph 1 a (new)

Draft opinion

Amendment

1a. Points out that cultural heritage and tourism are mutually beneficial since, on the one hand, cultural heritage generates substantial earnings for the tourism industry, while, on the other hand, tourism is good for culture, encouraging the display and conservation of cultural assets and generating revenue necessary for their preservation;

Amendment 8
Dominique Riquet

Draft opinion Paragraph 1 a (new)

Draft opinion

Amendment

1a. Is concerned by the inadequacy of the EU regulatory and budgetary resources for this sector; stresses that, in the context of regional policy, modifying the operational programmes has further reduced support for policies devoted to cultural heritage;

Or. fr

Amendment 9
Dominique Riquet

Draft opinion Paragraph 1 b (new)

Draft opinion

Amendment

1b. Points out that many cultural structures are not part of the market economy, often function as associations or on a volunteer basis and have had their public funding drastically reduced as a result of the economic crisis; calls on the Commission to bring forward proposals to promote the contribution of private capital in projects relating to cultural heritage, in whatever form (sponsorship or any other form);

Or. fr

Amendment 10 Lucy Anderson

Draft opinion Paragraph 2

Draft opinion

2. Gives a clear political signal that any cultural tourism agenda must be based on European diversity, authenticity, sustainability and highest quality;

Amendment

2. Gives a clear political signal that Europe's diversity and multiculturalism offer great potential for the development of any form of thematic tourism and the promotion of diversified tourism; any cultural tourism agenda must be based on European diversity, authenticity, sustainability and highest quality;

Or. en

Amendment 11 Jill Evans

Draft opinion Paragraph 2

Draft opinion

2. Gives a clear political signal that any cultural tourism agenda must be based on European diversity, authenticity, sustainability *and highest* quality;

Amendment

2. Gives a clear political signal that any cultural tourism agenda must be based on European diversity, authenticity, sustainability, *accessibility and high* quality;

Or. en

Amendment 12 Enrico Gasbarra

Draft opinion Paragraph 2

Draft opinion

2. Gives a clear political signal that any

Amendment

2. Gives a clear political signal that any

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cultural tourism agenda must be based on European diversity, authenticity, sustainability and highest quality; cultural tourism agenda must be based on European diversity, authenticity, sustainability, *full accessibility* and highest quality;

Or. it

Amendment 13 Marie-Christine Arnautu

Draft opinion Paragraph 2

Draft opinion

2. Gives a clear political signal that any cultural tourism agenda must be based on European *diversity*, authenticity, sustainability and highest quality;

Amendment

2. Gives a clear political signal that any cultural tourism agenda must be based on protection of Europe's cultural heritage from foreign investors, enhancement of European identities, European authenticity and sustainability and highest quality;

Or. fr

Amendment 14 Renaud Muselier

Draft opinion Paragraph 2

Draft opinion

2. Gives a clear political signal that any cultural tourism agenda must be based on *European* diversity, authenticity, sustainability and highest quality;

Amendment

2. Gives a clear political signal that any cultural tourism agenda must be based on diversity and authenticity, and also on the development of a new European digital strategy essential for ensuring the sustainability of Europe and highest quality;

Or. fr

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Amendment 15 Dubravka Šuica

Draft opinion Paragraph 2

Draft opinion

2. Gives a clear political signal that any cultural tourism agenda must be based on European diversity, authenticity, sustainability and highest quality;

Amendment

2. Gives a clear political signal that any cultural tourism agenda must be based on European diversity, authenticity, sustainability and highest quality having in mind that cultural tourism is a determining factor for cultural exchange and for cultural diversity to flourish;

Or. en

Amendment 16 Olga Sehnalová

Draft opinion Paragraph 2

Draft opinion

2. Gives a clear political signal that any cultural tourism agenda must be based on European diversity, authenticity, sustainability and highest quality;

Amendment

2. Gives a clear political signal that any cultural tourism agenda must be based on European diversity, authenticity, sustainability and highest quality; *This should not prevent affordability of cultural tourism to all income groups*;

Or. en

Amendment 17 Jill Evans

Draft opinion Paragraph 3

Draft opinion

3. *Takes note of* the 13th European Forum

Amendment

3. Highlights the contribution of tourism

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on Tourism held in Naples on 30 and 31 October 2014, which highlighted the importance of synergies between tourism and culture and their contribution to economic growth and employment;

and culture to economic development and employment, as stated during the 13th European Forum on Tourism held in Naples on 30 and 31 October 2014;

Or. en

Amendment 18 Maria Noichl

Draft opinion Paragraph 3

Draft opinion

3. Takes note of the 13th European Forum on Tourism held in Naples on 30 and 31 October 2014, which highlighted the importance of synergies between tourism and culture and their contribution to economic growth and employment;

Amendment

3. Takes note of the 13th European Forum on Tourism held in Naples on 30 and 31 October 2014, which highlighted the importance of synergies between tourism and culture and their contribution to economic growth and employment, as well as to enhanced quality of life through better access to cultural and recreational facilities in both urban and rural areas;

Or. de

Amendment 19 Marie-Christine Arnautu

Draft opinion Paragraph 3 a (new)

Draft opinion

Amendment

3a. Points out that since cultural heritage is an integral part of the identity of each Member State, it should not be addressed solely in terms of profitability;

Or. fr

Amendment 20 David-Maria Sassoli

Draft opinion Paragraph 4

Draft opinion

4. Stresses that cultural heritage constitutes a powerful driving force for inclusive local, regional, urban and rural development and contributes to the enhancement of sustainable cultural tourism, while reducing the impact of seasonality;

Amendment

- 4. Stresses that an integrated approach geared to conserving, promoting and highlighting the material and non-material cultural heritage constitutes a powerful driving force for inclusive local, regional, urban and rural development and contributes to the enhancement of sustainable cultural tourism, while reducing the impact of seasonality; In particular:
- (a) draws attention to the need to actively involve local communities and private stakeholders;
- (b) notes the importance of adjusting new skills and professional profiles in the cultural field in the context of the European classification for skills, qualifications and occupations (ESCO);
- (c) supports the digitisation and online accessibility of cultural content with the aim of reaching a wider public and involving young people more;
- (d) favours the adoption of a strategic approach to research and innovation, sharing of knowledge and smart specialisation;

Or. it

Amendment 21 Ivan Jakovčić

Draft opinion Paragraph 4

4. Stresses that cultural heritage constitutes a powerful driving force for inclusive local, regional, urban and rural development and contributes to the enhancement of sustainable cultural tourism, while reducing the impact of seasonality;

Amendment

4. Stresses that cultural *and natural* heritage constitutes a powerful driving force for inclusive local, regional, urban and rural development and contributes to the enhancement of sustainable cultural tourism, while reducing the impact of seasonality;

Or. hr

Amendment 22 István Ujhelyi

Draft opinion Paragraph 4

Draft opinion

4. Stresses that cultural heritage constitutes a powerful driving force for inclusive local, regional, urban and rural development and contributes to the enhancement of sustainable cultural tourism, while reducing the impact of seasonality;

Amendment

4. Stresses that cultural heritage constitutes a powerful driving force for *social innovation and* inclusive local, regional, urban and rural development and contributes to the enhancement of sustainable cultural tourism, while reducing the impact of seasonality;

Or. fr

Amendment 23 Maria Noichl

Draft opinion Paragraph 4

Draft opinion

4. Stresses that cultural heritage constitutes a powerful driving force for inclusive local, regional, urban and rural development and contributes to the enhancement of sustainable cultural tourism, while

Amendment

4. Stresses that cultural heritage constitutes a powerful driving force for inclusive local, regional, urban and rural development and contributes to the enhancement of sustainable cultural tourism, while

 reducing the impact of seasonality;

reducing the impact of seasonality; stresses also the importance of inclusive infrastructures to accommodate people with disabilities for example;

Or. de

Amendment 24 Cláudia Monteiro de Aguiar

Draft opinion Paragraph 4 a (new)

Draft opinion

Amendment

4a. Calls on the Commission and the Member States to carry out concerted actions with a view to establishing policies to attract rural tourism, bearing in mind that this is a driving force for development in inland and rural regions; urges the European institutions to create links between heritage and local communities with a view to capitalising on the involvement of local stakeholders in rural and remote regions; maintains that strong emphasis should be laid on the training of human resources and financial support for heritage conservation, given that boosting cultural tourism in rural areas also encourages a shift away from mass tourism;

Or. pt

Amendment 25 Dubravka Šuica

Draft opinion Paragraph 4 a (new)

Amendment

4a. Stresses that cultural tourism has a major role to play in preserving and realising the value of our cultural heritage, which includes not only the physical heritage and landscape, but also the intangible heritage such as languages and religious and culinary traditions;

Or. en

Amendment 26 Elissavet Vozemberg

Draft opinion Paragraph 4 a (new)

Draft opinion

Amendment

4a. Stresses the key importance of culture and the cultural heritage at local, national and European level, encouraging business innovation and the development of economic activities linked to tourism, especially the provision of visitor facilities at tourist hubs and a wide range of services covering the entire sector; points out that conservation, development and promotion of the cultural heritage is vital for a number of business sectors, especially tourism;

Or. el

Amendment 27 Jill Evans

Draft opinion Paragraph 5

5. Underlines the potential for boosting cultural tourism in rural *and island* regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations;

Amendment

5. Underlines the potential for boosting cultural tourism in rural, *island*, *coastal and mountainous* regions which offer intact nature and landscapes, *regional minority languages*, traditional culture (folk arts, handcrafts, local festivals, *mobility culture*, gastronomic traditions), local *artisanal* products and *services as well as* authenticity; stresses, in this regard, the importance of *sustainable* intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations:

Or. en

Amendment 28 Andor Deli

Draft opinion Paragraph 5

Draft opinion

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations;

Amendment

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (*traditional* folk arts, *costumes*, handcrafts, local festivals, gastronomic traditions), local products and authenticity, *industrial*, *agricultural heritage as well as cultural heritage of ethnic minorities*; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations;

Or. en

Amendment 29 Ivan Jakovčić

Draft opinion Paragraph 5

Draft opinion

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk *arts*, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations;

Amendment

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (*original* folk *art and customs*, handcrafts, local festivals, gastronomic, *wine and other* traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the appeal *and accessibility* of smaller and remote tourist destinations:

Or. hr

Amendment 30 Cláudia Monteiro de Aguiar

Draft opinion Paragraph 5

Draft opinion

5. Underlines the potential for boosting cultural tourism in rural *and* island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations;

Amendment

5. Underlines the potential for boosting cultural tourism in rural, island, and outermost regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity and accessibility by air and sea as a means of enhancing the appeal of smaller and remote tourist destinations; points to the importance of the European Heritage Days and maintains that they should in future reflect traditional culture and local products;

Or. pt

Amendment 31 Renaud Muselier

Draft opinion Paragraph 5

Draft opinion

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations:

Amendment

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity and the development of new information and communication technologies as a means of enhancing the appeal of smaller and remote tourist destinations:

Or. fr

Amendment 32 Pavel Telička

Draft opinion Paragraph 5

Draft opinion

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations;

Amendment

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity - *including integrated travel planning and ticketing services* - as a means of enhancing the appeal of smaller and remote tourist destinations;

Or. en

Amendment 33 Claudia Tapardel

Draft opinion Paragraph 5

Draft opinion

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations;

Amendment

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of *developing the* intermodal *infrastructure and* connectivity as a means of enhancing the appeal of smaller and remote tourist destinations:

Or. en

Amendment 34 Miltiadis Kyrkos

Draft opinion Paragraph 5

Draft opinion

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations;

Amendment

5. Underlines the potential for boosting cultural tourism in rural, *mountain* and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity *in general and specifically* as a means of enhancing the appeal of smaller and remote tourist destinations:

Or. en

Amendment 35 Isabella De Monte

Draft opinion Paragraph 5

Draft opinion

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations:

Amendment

5. Underlines the potential for boosting cultural tourism in *mountain*, rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations;

Or. it

Amendment 36 Rosa D'Amato

Draft opinion Paragraph 5

Draft opinion

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations;

Amendment

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of *sustainable* intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations:

Or. it

Amendment 37 Marie-Christine Arnautu

Draft opinion Paragraph 5

Draft opinion

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations;

Amendment

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations and of preserving the authenticity and sustainability of these tourist destinations;

Or. fr

Amendment 38 Dubravka Šuica

Draft opinion Paragraph 5

Draft opinion

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations;

Amendment

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations; A participative approach should be developed whereby local people and SME-s are actively involved in cultural tourism decision-making, recognising that the unique qualities of historic environments have an importance

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to local communities over and above their value as tourist destinations;

Or. en

Amendment 39 Maria Noichl

Draft opinion Paragraph 5

Draft opinion

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations:

Amendment

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations; stresses, therefore, the importance of establishing a close link between culture, tourism and regional and local transport networks;

Or. de

Amendment 40 Olga Sehnalová

Draft opinion Paragraph 5

Draft opinion

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the

Amendment

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the

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appeal of smaller and remote tourist destinations;

appeal of smaller and remote tourist destinations; at the same time accessibility to those destinations needs to be ensured, in particular for tourists with disabilities or reduced mobility or for elderly persons;

Or. en

Amendment 41 Inés Ayala Sender

Draft opinion Paragraph 5

Draft opinion

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations;

Amendment

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations; points out that cultural tourism in these regions helps to diversify traditional economic activities and encourage local populations to remain, thereby avoiding depopulation and the abandonment and deterioration of many valuable cultural sites and preventing traditions and customs from dying out;

Or. es

Amendment 42 István Ujhelyi

Draft opinion Paragraph 5

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations;

Amendment

5. Underlines the potential for boosting cultural tourism in rural and island regions which offer intact nature and landscapes, traditional culture (folk arts, handcrafts, local festivals, gastronomic traditions), local products and authenticity; stresses, in this regard, the importance of intermodal connectivity as a means of enhancing the appeal of smaller and remote tourist destinations; stresses the inclusion of rural tourism aspects in transport development programmes;

Or. hu

Amendment 43 Rosa D'Amato

Draft opinion Paragraph 5 a (new)

Draft opinion

Amendment

5a. With a view to ensuring sustainable and homogeneous intermodal connectivity, calls on the Commission, the Council and the Member States to revise the TEN-T networks, particularly in those corridors where there are no projects located in large areas, to the detriment of neighbouring tourist destinations;

Or. it

Amendment 44 Lucy Anderson

Draft opinion Paragraph 5 a (new)

Amendment

5a. Underlines the importance of cultural tourism focusing not just on major historic cities and cultural events and exhibitions, but also on regions and smaller cities and towns; the establishment of Industrial Heritage routes across Member States could benefit many more areas on this basis and could contribute to achieving a more evenly spread tourism sector in Europe; Calls the Commission to foresee the necessary funding for it, possibly also through the new Investment Plan for Europe;

Or. en

Amendment 45 Inés Ayala Sender

Draft opinion Paragraph 5 a (new)

Draft opinion

Amendment

5a. Recalls the importance of maximising the accessibility of Europe's cultural heritage, especially for the less affluent; considers it essential also to ensure that people with reduced mobility are also guaranteed physical access to the cultural heritage at all times;

Or. es

Amendment 46 Dubravka Šuica

Draft opinion Paragraph 5 a (new)

Amendment

5a. Emphasises that transport plays a vital role in the preservation and promotion of the cultural heritage by providing the tourists with the much-needed access and interconnections to road, rail, sea and air transport to and from the cultural sites (places and built structures, landscapes and ecological communities, religious and memorial sites etc.). However, it should be underlined that transport improvement plans have to be designed in order not only to improve access, but also to protect cultural assets from increasing vehicle and heavy traffic;

Or. en

Amendment 47 Elissavet Vozemberg

Draft opinion Paragraph 5 a (new)

Draft opinion

Amendment

5a. Stresses that cultural tourism can boost local economies by promoting local production, encouraging business creation and increasing consumer demand in the tourism sector and by maximising domestic added value;

Or. el

Amendment 48 Elissavet Vozemberg

Draft opinion Paragraph 5 b (new)

Amendment

5b. Stresses that the regional development of cultural tourism in the EU Member States requires the launching of infrastructural investment programmes for provision of the essential basic services;

Or. el

Amendment 49 Dubravka Šuica

Draft opinion Paragraph 6

Draft opinion

6. Calls on the Commission, the Council and the Member States to continue cooperating to implement, at all respective levels, the actions regarding the promotion of cultural heritage and cultural tourism included in the Communication on 'Europe, the world's No 1 tourist destination - a new political framework for tourism in Europe' of 30 June 2010 (COM(2010)0352);

Amendment

6. An integrated and coordinated approach should be adopted at all levels international, national, regional and local - involving all stakeholders and the local community and to encourage in this respect the development of public-private partnerships to realise the economic potential of cultural resources; Calls on the Commission, the Council and the Member States to continue cooperating to implement, at all respective levels, the actions regarding the promotion of cultural heritage and cultural tourism included in the Communication on 'Europe, the world's No 1 tourist destination - a new political framework for tourism in Europe' of 30 June 2010 (COM(2010)0352);

Or. en

Amendment 50 Marie-Christine Arnautu

Draft opinion Paragraph 6

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6. Calls on the *Commission, the Council* and the Member States to continue cooperating to implement, at all respective levels, the actions regarding the promotion of cultural heritage and cultural tourism included in the Communication on 'Europe, the world's No 1 tourist destination - a new political framework for tourism in Europe' of 30 June 2010 (COM(2010)0352);

Amendment

6. Calls on the Member States to continue cooperating to implement, at all respective levels, the actions regarding the promotion of cultural heritage and cultural tourism included in the Communication on 'Europe, the world's No 1 tourist destination - a new political framework for tourism in Europe' of 30 June 2010 (COM(2010)0352);

Or fr

Amendment 51 Claudia Tapardel

Draft opinion Paragraph 6 a (new)

Draft opinion

Amendment

6a. Calls on the Commission to review the Communication on 'Europe, the world's No 1 tourist destination - a new political framework for tourism in Europe' of 30 June 2010 (COM(2010)0352) and come forward with a new strategy on tourism development and cultural heritage;

Or. en

Amendment 52 Miltiadis Kyrkos

Draft opinion Paragraph 6 a (new)

Draft opinion

Amendment

6a. Is convinced that the creation and promotion of a "Europe Brand" will offer

a high added value for the success of
Europe as number 1 tourist destination
worldwide and for the promotion of
European cultural heritage in particular;
Calls therefore on the authorities of all
Member States to cooperate with the
Commission and to complement such a
Brand with their own national and
regional efforts and to jointly promote
Europe as a collection of high quality
tourist destinations at major international
events and large scale tourism fairs;

Or. en

Amendment 53 Marie-Christine Arnautu

Draft opinion Paragraph 7

Draft opinion

7. Supports the creation of transnational cultural tourism products which reflect common European shared values and heritage, while preserving the authenticity and diversity of local cultures; calls on the Commission to continue co-financing and promoting, in close cooperation with the Council of Europe, the European Cultural Routes, which are the best examples of transnational pan-European thematic tourism projects;

Amendment

7. Supports the creation of *national* cultural tourism products which reflect common European shared values and *the* heritage *and identity of each European country*, while preserving the authenticity and diversity of local *and regional* cultures;

Or. fr

Amendment 54 Dubravka Šuica

Draft opinion Paragraph 7

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7. Supports the creation of transnational cultural tourism products which reflect common European shared values and heritage, while preserving the authenticity and diversity of local cultures; calls on the Commission to continue co-financing and promoting, in close cooperation with the Council of Europe, the European Cultural Routes, which are the best examples of transnational pan-European thematic tourism projects;

Amendment

7. Supports the creation of transnational cultural tourism products which reflect common European shared values and heritage, while preserving the authenticity and diversity of local cultures *emphasizing* the importance of understanding places in their context, with due regard for local identity, distinctiveness and sense of place; calls on the Commission to continue co-financing and promoting, in close cooperation with the Council of Europe, the European Cultural Routes, which are the best examples of transnational pan-European thematic tourism projects;

Or. en

Amendment 55 Renaud Muselier

Draft opinion Paragraph 7

Draft opinion

7. Supports the creation of transnational cultural tourism products which reflect common European shared values and heritage, while preserving the authenticity and diversity of local cultures; calls on the Commission to continue co-financing and promoting, in close cooperation with the Council of Europe, the European Cultural Routes, which are the best examples of transnational pan-European thematic tourism projects;

Amendment

7. Supports the creation of *local and* transnational cultural tourism products which reflect common European shared values and heritage, while preserving the authenticity and diversity of local cultures which underpin their richness and uniqueness; calls for the development of new local tourism products by creating services in as yet underexploited areas or by renovating tourism services in places with strong symbolic value; calls on the Commission to continue co-financing and promoting, in close cooperation with the Council of Europe, the European Cultural Routes, which are the best examples of transnational pan-European thematic tourism projects;

Amendment 56 David-Maria Sassoli

Draft opinion Paragraph 7

Draft opinion

7. Supports the creation of transnational cultural tourism products which reflect common European shared values and heritage, while preserving the authenticity and diversity of local cultures; calls on the Commission to continue co-financing and promoting, in close cooperation with the Council of Europe, the European Cultural Routes, which are the best examples of transnational pan-European thematic tourism projects;

Amendment

7. Supports the creation of transnational cultural tourism products which reflect common European shared values and heritage; calls on the Commission to seek greater cooperation with Member States and other organisations which formulate culture and tourism policies, such as UNWTO and UNESCO, and to continue co-financing and promoting, in close cooperation with the Council of Europe, the European Cultural Routes, which are the best examples of transnational pan-European thematic tourism projects;

Or. it

Amendment 57 Jill Evans

Draft opinion Paragraph 7

Draft opinion

7. Supports the creation of transnational cultural tourism products which reflect common European shared values and heritage, while preserving the authenticity and diversity of local cultures; calls on the Commission to continue co-financing and promoting, in close cooperation with the Council of Europe, the European Cultural Routes, which are the best examples of transnational pan-European thematic

Amendment

7. Supports the creation of transnational cultural tourism products which reflect common European shared values and heritage, while preserving the authenticity and diversity of local cultures; calls on the Commission to continue co-financing and promoting *networks and cross-border* regional projects as well as, in close cooperation with the Council of Europe, the European Cultural Routes, which are

tourism projects;

the best examples of transnational pan-European thematic tourism projects;

Or. en

Amendment 58 Isabella De Monte

Draft opinion Paragraph 7

Draft opinion

7. Supports the creation of transnational cultural tourism products which reflect common European shared values and heritage, while preserving the authenticity and diversity of local cultures; calls on the Commission to continue co-financing and promoting, in close cooperation with the Council of Europe, the European Cultural Routes, which are the best examples of transnational pan-European thematic tourism projects;

Amendment

7. Supports the creation of transnational cultural tourism products which reflect common European shared values and heritage, while preserving the authenticity and diversity of local cultures; calls on the Commission to continue co-financing and promoting, in close cooperation with the Council of Europe, the European Cultural Routes *and Itineraries*, which are the best examples of transnational pan-European thematic tourism projects;

Or. it

Amendment 59 Rosa D'Amato

Draft opinion Paragraph 7

Draft opinion

7. Supports the creation of transnational cultural tourism products which reflect common European shared values and heritage, while preserving the authenticity and diversity of local cultures; calls on the Commission to continue co-financing and promoting, in close cooperation with the Council of Europe, the European Cultural Routes, which are the best examples of

Amendment

7. Supports the creation of transnational cultural tourism products which reflect common European shared values and heritage, while preserving the authenticity and diversity of local cultures; calls on the Commission to continue co-financing and promoting, in close cooperation with the Council of Europe, the European Cultural Routes, *particularly in those localities*

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transnational pan-European thematic tourism projects;

which flagrantly fail to do justice to their historical origins and have not been developed appropriately;

Or. it

Amendment 60 Rosa D'Amato

Draft opinion Paragraph 7 a (new)

Draft opinion

Amendment

7a. Calls for the development of sustainable tourist amenities in those localities which, despite possessing strong cultural and touristic potential, have suffered damage to their image because of major concentration and development of other sectors such as industry, as a way of therefore also promoting decentralisation of tourist amenities away from the best known destinations;

Or. it

Amendment 61 Marie-Christine Arnautu

Draft opinion Paragraph 8

Draft opinion

8. Emphasises, furthermore, the importance of developing *interregional and cross-border* tourist products, which are based on coordinated action, build on synergies, save resources, and strengthen *the common* cultural *identity* and the competitiveness of the entire region;

Amendment

8. Emphasises, furthermore, the importance of developing *local and regional* tourist products which are based on coordinated action, build on synergies, save resources, and strengthen *European* cultural *identities* and the competitiveness of the entire region;

Or. fr

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Amendment 62 Ivan Jakovčić

Draft opinion Paragraph 8

Draft opinion

8. Emphasises, furthermore, the importance of developing interregional and crossborder tourist products, which are based on coordinated action, *build* on synergies, *save* resources, and *strengthen* the common cultural identity and the competitiveness of the entire region;

Amendment

8. Emphasises, furthermore, the importance of developing interregional and cross-border *cultural and* tourist products, which are based on coordinated action, *building* on synergies, *saving* resources, and *strengthening and promoting* the common cultural identity and the competitiveness of the entire region;

Or. hr

Amendment 63 Claudia Tapardel

Draft opinion Paragraph 8

Draft opinion

8. Emphasises, furthermore, the importance of developing interregional and cross-border tourist products, which are based on coordinated action, build on synergies, save resources, and strengthen the common cultural identity and the competitiveness of the entire region;

Amendment

8. Emphasises, furthermore, the importance of developing interregional and cross-border tourist products *and services*, which are based on coordinated action, build on synergies, save resources, and strengthen the common cultural identity and the competitiveness of the entire region;

Or. en

Amendment 64 Rosa D'Amato

Draft opinion Paragraph 8

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8. Emphasises, furthermore, the importance of developing interregional and cross-border tourist products, which are based on coordinated action, build on synergies, save resources, and strengthen the common cultural identity and the competitiveness of the entire region;

Amendment

8. Emphasises, furthermore, the importance of developing interregional and cross-border tourist products, which are based on coordinated action, build on synergies, save resources, and strengthen the common *historical* cultural identity and the competitiveness of the entire region;

Or. it

Amendment 65 Martina Dlabajová, Pavel Telička, Jozo Radoš, Izaskun Bilbao Barandica

Draft opinion Paragraph 8

Draft opinion

8. Emphasises, furthermore, the importance of developing interregional and cross-border tourist products, which are based on coordinated action, build on synergies, save resources, and strengthen the common cultural identity and the competitiveness of the entire region;

Amendment

8. Emphasises, furthermore, the importance of developing interregional and cross-border tourist products, which are based on coordinated action, build on synergies, save resources, and strengthen the common cultural identity and the competitiveness of the entire region; calls on the Members States and the Commission to facilitate this process;

Or. en

Amendment 66 David-Maria Sassoli

Draft opinion Paragraph 8

Draft opinion

8. Emphasises, furthermore, the importance of developing interregional and cross-border tourist products, which are based on

Amendment

8. Emphasises, furthermore, the importance of developing interregional and cross-border tourist products, which are based on

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coordinated action, build on synergies, save resources, and strengthen the common cultural identity and the competitiveness of the entire region; coordinated action, build on synergies, save resources, and strengthen the common cultural identity and the competitiveness of the entire region; at the same time stresses the need to exploit itineraries linking less well-known or peripheral destinations, thus diversifying tourist services and at the same time relieving pressure on other localities;

Or. it

Amendment 67 Cláudia Monteiro de Aguiar

Draft opinion Paragraph 8

Draft opinion

8. Emphasises, furthermore, the importance of developing interregional and cross-border tourist products, which are based on coordinated action, build on synergies, save resources, and strengthen the common cultural identity and the competitiveness of the entire region;

Amendment

8. Emphasises, furthermore, the importance of developing interregional and cross-border tourist products, which are based on coordinated action, build on synergies, save resources, and strengthen the common cultural identity and the competitiveness of the entire region; points out that macroregional strategies and the people involved in implementing them have a role to play in developing these new products;

Or. pt

Amendment 68 Olga Sehnalová

Draft opinion Paragraph 8

Draft opinion

8. Emphasises, furthermore, the importance

Amendment

8. Emphasises, furthermore, the importance

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of developing interregional and crossborder tourist products, which are based on coordinated action, build on synergies, save resources, and strengthen the common cultural identity and the competitiveness of the entire region; of developing interregional and crossborder tourist products, which are based on coordinated action, build on synergies, save resources, and strengthen the common cultural identity and the competitiveness of the entire region; underlines the importance of well-functioning cross border connections across all transport modes and removing cross-border barriers (i.e. unacceptable tariff conditions in the cross-border transport and simplify ticketing) for better accessibility to the tourist sites;

Or. en

Amendment 69 Franck Proust

Draft opinion Paragraph 8

Draft opinion

8. Emphasises, furthermore, the importance of developing interregional and cross-border tourist products, which are based on coordinated action, build on synergies, save resources, and strengthen the common cultural identity and the competitiveness of the entire region;

Amendment

8. Emphasises, furthermore, the importance of developing interregional and crossborder tourist products, which are based on coordinated action, build on synergies, save resources, and strengthen the common cultural identity and the competitiveness of the entire region; stresses that EU funding is often helpful for forging alliances between tourism stakeholders for developing these products, and for raising the visibility and profile of Europe among the public;

Or. fr

Amendment 70 Dominique Riquet

Draft opinion Paragraph 8 a (new)

Amendment

8a. Stresses the importance of gastronomic heritage, which must be protected and supported; considers that the resources allocated to this issue can be optimised through interaction with other Union policies, such as the common agricultural policy or consumer protection policy;

Or. fr

Amendment 71 Cláudia Monteiro de Aguiar

Draft opinion Paragraph 8 a (new)

Draft opinion

Amendment

8a. Calls on the Commission and the Member States to pursue initiatives seeking to make the most of Europe's underwater cultural heritage and, in particular, to set up a European underwater cultural heritage trail enabling shipwrecks and sunken cities to be exhibited in, or turned into, museums;

Or. pt

Amendment 72 Rosa D'Amato

Draft opinion Paragraph 9

Draft opinion

9. Supports the creation of initiatives that valorise Europe's common heritage, increase visibility of cultural sites and have a particular impact at local and regional

Amendment

9. Supports the creation of initiatives that valorise Europe's common heritage, increase visibility of cultural sites and have a particular *sustainable* impact at local and

level, such as the European cycle routes or pilgrimage routes, the European Capitals of Culture, the Europa Nostra network, the 'Natura 2000' network, the European Heritage Label, the European Heritage Days and the European Union Prize for Cultural Heritage;

regional level, in terms of tourist movements and direct and indirect economic impact;

Or. it

Amendment 73 Marie-Christine Arnautu

Draft opinion Paragraph 9

Draft opinion

9. Supports the creation of initiatives that valorise Europe's *common* heritage, increase visibility of cultural sites and have a particular impact at local and regional level, such as the European cycle routes or pilgrimage routes, the European Capitals of Culture, the Europa Nostra network, the 'Natura 2000' network, the European Heritage Label, the European Heritage Days and the European Union Prize for Cultural Heritage;

Amendment

9. Supports the creation of initiatives that valorise Europe's heritage, increase visibility of cultural sites and have a particular impact at local and regional level, such as the European cycle routes or pilgrimage routes, the European Capitals of Culture, the Europa Nostra network, the 'Natura 2000' network, the European Heritage Label, the European Heritage Days and the European Union Prize for Cultural Heritage;

Or. fr

Amendment 74 Martina Dlabajová, Pavel Telička, Jozo Radoš, Izaskun Bilbao Barandica

Draft opinion Paragraph 9

Draft opinion

9. Supports the creation of initiatives that valorise Europe's common heritage, increase visibility of cultural sites and have a particular impact at local and regional

Amendment

9. Supports the creation of initiatives that valorise Europe's common heritage, increase visibility of cultural sites and have a particular impact at local and regional

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level, such as the European *cycle routes or pilgrimage* routes, the European Capitals of Culture, the Europa Nostra network, the 'Natura 2000' network, the European Heritage Label, the European Heritage Days and the European Union Prize for Cultural Heritage;

level, such as the European *Cultural*Routes, the European Capitals of Culture, the Europa Nostra network, the 'Natura 2000' network, the European Heritage Label, the European Heritage Days and the European Union Prize for Cultural Heritage;

(Amendment refers to the European Cultural Routes as routes recognised by the Council of Europe.)

Or. en

Amendment 75 Salvatore Domenico Pogliese

Draft opinion Paragraph 9

Draft opinion

9. Supports the creation of initiatives that valorise Europe's common heritage, increase visibility of cultural sites and have a particular impact at local and regional level, such as the European cycle routes or pilgrimage routes, the European Capitals of Culture, the Europa Nostra network, the 'Natura 2000' network, the European Heritage Label, the European Heritage Days and the European Union Prize for Cultural Heritage;

Amendment

9. Supports the creation of initiatives that valorise Europe's common heritage, facilitate travel to all sites, particularly those which are more remote, by means of efficient and appropriate means of transport which are competitive against one another and accessible to all, increase visibility of cultural sites and have a particular impact at local and regional level, such as the European cycle routes, sea routes or pilgrimage routes, the European Capitals of Culture, the Europa Nostra network, the 'Natura 2000' network, the European Heritage Label, the European Heritage Days and the European Union Prize for Cultural Heritage;

Or. it

Amendment 76 Jill Evans

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Draft opinion Paragraph 9

Draft opinion

9. Supports the creation of initiatives that valorise Europe's common heritage, increase visibility of cultural sites and have a particular impact at local and regional level, such as the European cycle routes or pilgrimage routes, the European Capitals of Culture, the Europa Nostra network, the 'Natura 2000' network, the European Heritage Label, the European Heritage Days and the European Union Prize for Cultural Heritage;

Amendment

9. Supports the creation of initiatives that valorise Europe's common heritage, increase visibility of cultural sites and have a particular impact at local and regional level, such as the European cycle routes or pilgrimage routes *in combination with railway networks, the ACCR (Association des Centres Culturels de Rencontre)*, the European Capitals of Culture, the Europa Nostra network, the 'Natura 2000' *network, the DestiNet Portals* network, the European Heritage Label, the European Heritage Days and the European Union Prize for Cultural Heritage;

Or. en

Amendment 77 David-Maria Sassoli

Draft opinion Paragraph 9

Draft opinion

9. Supports the creation of initiatives that valorise Europe's common heritage, increase visibility of cultural sites and have a particular impact at local and regional level, such as the European cycle routes or pilgrimage routes, the European Capitals of Culture, the Europa Nostra network, the 'Natura 2000' network, the European Heritage Label, the European Heritage Days and the European Union Prize for Cultural Heritage;

Amendment

9. Supports the creation of initiatives that valorise Europe's common heritage, increase visibility of cultural sites and have a particular impact at local and regional level, such as the European cycle routes or pilgrimage routes, panoramic trains, European tourist railways by means of the restoration of lines and stations which have been closed, the European Capitals of Culture, the Europa Nostra network, the 'Natura 2000' network, the European Heritage Label, the European Heritage Days and the European Union Prize for Cultural Heritage; intends furthermore to support initiatives which actively involve young people, such as the European

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Amendment 78 Renaud Muselier

Draft opinion Paragraph 9

Draft opinion

9. Supports the creation of initiatives that valorise Europe's common heritage, increase visibility of cultural sites and have a particular impact at local and regional level, such as the European cycle routes or pilgrimage routes, the European Capitals of Culture, the Europa Nostra network, the 'Natura 2000' network, the European Heritage Label, the European Heritage Days and the European Union Prize for Cultural Heritage;

Amendment

9. Supports the creation of initiatives that valorise Europe's common heritage, increase visibility of cultural sites and have a particular impact at local and regional level, such as the European cycle routes or pilgrimage routes, the European Capitals of Culture, *European Capitals of Sport*, the Europa Nostra network, the 'Natura 2000' network, the European Heritage Label, the European Heritage Days and the European Union Prize for Cultural Heritage;

Or. fr

Amendment 79 Pavel Telička, Martina Dlabajová

Draft opinion Paragraph 9

Draft opinion

9. Supports the creation of initiatives that valorise Europe's common heritage, increase visibility of cultural sites and have a particular impact at local and regional level, such as the European cycle routes or pilgrimage routes, the European Capitals of Culture, the Europa Nostra network, the 'Natura 2000' network, the European Heritage Label, the European Heritage Days *and* the European Union Prize for Cultural Heritage;

Amendment

9. Supports the creation of initiatives that valorise Europe's common heritage, increase visibility of cultural sites and have a particular impact at local and regional level, such as the European cycle routes or pilgrimage routes, the European Capitals of Culture, the Europa Nostra network, the 'Natura 2000' network, the European Heritage Label, the European Heritage Days, the European Union Prize for Cultural Heritage *and the European Youth*

Capital title;

Or. en

Amendment 80 Lucy Anderson

Draft opinion Paragraph 9

Draft opinion

9. Supports the creation of initiatives that valorise Europe's common heritage, increase visibility of cultural sites and have a particular impact at local and regional level, such as the European cycle routes or pilgrimage routes, the European Capitals of Culture, the Europa Nostra network, the 'Natura 2000' network, the European Heritage Label, the European Heritage Days and the European Union Prize for Cultural Heritage;

Amendment

9. Supports the creation of initiatives that valorise Europe's common heritage. increase visibility of cultural sites and have a particular impact at local and regional level, such as the European cycle routes or pilgrimage routes, the European Capitals of Culture, the Europa Nostra network, the 'Natura 2000' network, the European Heritage Label, the European Heritage Days and the European Union Prize for Cultural Heritage; calls on the Commission, the Council and the Member States to do more to promote Europe's Industrial Heritage, as part of its shared cultural interest, whose potential has not yet been sufficiently recognised;

Or. en

Amendment 81 Maria Noichl

Draft opinion Paragraph 9

Draft opinion

9. Supports the creation of initiatives that valorise Europe's common heritage, increase visibility of cultural sites and have a particular impact at local and regional level, such as the European cycle routes or

Amendment

9. Supports the creation of initiatives that valorise Europe's common heritage, increase visibility of cultural sites and have a particular impact at local and regional level, such as the European cycle routes or

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pilgrimage routes, the European Capitals of Culture, the Europa Nostra network, the 'Natura 2000' network, the European Heritage Label, the European Heritage Days and the European Union Prize for Cultural Heritage;

pilgrimage routes, the European Capitals of Culture, the Europa Nostra network, the 'Natura 2000' network, the European Heritage Label, the European Heritage Days and the European Union Prize for Cultural Heritage; stresses in this connection the need for data networking to ensure unrestricted access to digital and physical information;

Or. de

Amendment 82 Dominique Riquet

Draft opinion Paragraph 9 a (new)

Draft opinion

Amendment

9a. Welcomes the great success of the European Capitals of Culture; calls for these cities to be linked in a network to extend the focus on the areas concerned, provide for an exchange of experience and good practice, including with a view to helping new candidates, and to facilitate the organisation of events and specific circuits;

Or. fr

Amendment 83 Renaud Muselier

Draft opinion Paragraph 9 a (new)

Draft opinion

Amendment

9a. and to that end calls for the creation of a 'European Capital of Tourism' label;

Or. fr

Amendment 84 Claudia Tapardel

Draft opinion Paragraph 10

Draft opinion

10. Welcomes new initiatives such as the European Year of Cultural Heritage that increase awareness of the protection of Europe's tangible and intangible heritage;

Amendment

10. Welcomes new initiatives such as the European Year of *Tourism Development and* Cultural Heritage that increase awareness of the protection of Europe's tangible and intangible heritage;

Or. en

Amendment 85 Franck Proust

Draft opinion Paragraph 10

Draft opinion

10. Welcomes new initiatives such as the European Year of Cultural Heritage that increase awareness of the protection of Europe's tangible and intangible heritage;

Amendment

10. Welcomes new initiatives such as the European Year of Cultural Heritage that increase awareness of the protection of Europe's tangible and intangible heritage; stresses that the enhancement of heritage also requires responses to our fellow citizens' new lifestyles and, in that regard, calls on the Commission to consider a comprehensive digital communication strategy to highlight the initiatives it has launched and support for cultural projects combining heritage and modernity (e.g. using new technologies in museum areas);

Or. fr

Amendment 86 Curzio Maltese

Draft opinion Paragraph 10

Draft opinion

10. Welcomes new initiatives such as the European Year of Cultural Heritage that increase awareness of the protection of Europe's tangible and intangible heritage;

Amendment

10. Welcomes new initiatives such as the European Year of Cultural Heritage that increase awareness of the protection of Europe's tangible and intangible heritage; calls for the promotion and facilitation of cultural youth tourism;

Or. en

Amendment 87 Maria Noichl

Draft opinion Paragraph 10

Draft opinion

10. Welcomes new initiatives such as the European Year of Cultural Heritage that increase awareness of the protection of Europe's tangible and intangible heritage;

Amendment

10. Welcomes new initiatives such as the European Year of Cultural Heritage that increase awareness of the protection of Europe's tangible and intangible heritage, while underlining also the importance of languages and regional dialects and the close link between culture and history;

Or. de

Amendment 88 Jill Evans

Draft opinion Paragraph 10 a (new)

Draft opinion

Amendment

10a. Believes that cultural heritage should

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be better integrated into training and education for professions in the tourism sector;

Or. en

Amendment 89 Marian-Jean Marinescu

Draft opinion Paragraph 10 a (new)

Draft opinion

Amendment

10a. Suggests to member states to choose also a cultural brand (historical monument, gallery, museum or other cultural heritage) which should be promoted as the "28th cultural wonders of UE". Travel agencies could create touristic packages using the cultural brands of every member states. This would encourage cooperation between tourism service providers and promote European Cultural Heritage also as a whole, without affecting the individual identity from cultural point of view of the member states;

Or. en

Amendment 90 Marie-Christine Arnautu

Draft opinion Paragraph 11

Draft opinion

11. Calls on the *Commission and the* Member States to initiate a European-wide dialogue between policymakers across all levels of governance, together with cultural and creative industries, networks of

Amendment

11. Calls on the Member States to initiate a European-wide dialogue between policymakers across all levels of governance, together with cultural and creative industries, networks of tourism

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tourism operators, partnerships between private and public actors and also NGOs;

operators and NGOs;

Or. fr

Amendment 91 Martina Dlabajová, Pavel Telička, Jozo Radoš, Izaskun Bilbao Barandica

Draft opinion Paragraph 11

Draft opinion

11. Calls on the Commission and the Member States to initiate a European-wide dialogue between policymakers across all levels of governance, together with cultural and creative industries, networks of tourism operators, partnerships between private and public actors and also NGOs;

Amendment

11. Calls on the Commission and the Member States to initiate and to facilitate a European-wide dialogue between policymakers across all levels of governance, together with cultural and creative industries, networks of tourism operators, partnerships between private and public actors and also NGOs; recalls that cultural tourism can be improved through better cross-border transport links; calls therefore on the Member States, in cooperation with the Commission, to further improve cross-border transport connectivity, in particular in border regions;

Or. en

Amendment 92 David-Maria Sassoli

Draft opinion Paragraph 11

Draft opinion

11. Calls on the Commission and the Member States to initiate a European-wide dialogue between policymakers across all levels of governance, together with cultural and creative industries, networks of

Amendment

11. Calls on the Commission and the Member States to initiate a European-wide dialogue between policymakers across all levels of governance, together with cultural and creative industries *and* networks of

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tourism operators, *partnerships* between *private and* public actors *and also NGOs*;

tourism operators, thus promoting greater reciprocity between public and private actors;

Or. it

Amendment 93 Lucy Anderson

Draft opinion Paragraph 11

Draft opinion

11. Calls on the Commission and the Member States to initiate a European-wide dialogue between policymakers across all levels of governance, together with cultural and creative industries, networks of tourism operators, partnerships between private and public actors and also NGOs;

Amendment

11. Calls on the Commission and the Member States to initiate a European-wide dialogue between policymakers across all levels of governance, together with cultural and creative industries, networks of tourism operators, partnerships between private and public actors and also NGOs; underlines the importance of ensuring that the benefits of economic growth and profits from cultural tourism are not diverted disproportionately through the corporate sector but are allocated in a fair and democratic way for the advantage of communities and citizens:

Or. en

Amendment 94 Enrico Gasbarra

Draft opinion Paragraph 11 a (new)

Draft opinion

Amendment

11a. Calls on the Commission to make Member States and the main operators in the industry more aware that there is a need to improve the accessibility of tourist services for people with disabilities,

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particularly in areas where there are concentrations of destinations of cultural interest:

Or. it

Amendment 95 Dubravka Šuica

Draft opinion Paragraph 12

Draft opinion

12. Reiterates the important principle of sustainable and responsible tourism, and expresses its conviction that EU action should first of all encourage the prosperity of tourism in Europe, but that it must also respond to concerns relating to possible negative effects of structural changes caused by tourism and risks to cultural heritage posed by mass tourism;

Amendment

12. Stresses that only cultural tourism that is based on an integrated, participative and respectful approach will be able to meet the requirements of a sustainable tourism and expresses its conviction that EU action should first of all encourage the prosperity of tourism in Europe, but it must also preserve our cultures and built heritage to provide an effective antidote to mass tourism that is currently endangering some of our most valuable historic sites;

Or. en

Amendment 96 Marie-Christine Arnautu

Draft opinion Paragraph 12

Draft opinion

12. Reiterates the important principle of sustainable and responsible tourism, and expresses its conviction that EU action should first of all encourage the prosperity of tourism in Europe, but that it must also respond to concerns relating to possible negative effects of structural changes

Amendment

12. Reiterates the important principle of sustainable and responsible tourism, and expresses its conviction that EU action should first of all encourage the prosperity of tourism in Europe, but that it must also *preserve its cultural heritage from foreign investments and* respond to concerns

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caused by tourism and risks to cultural heritage posed by mass tourism;

relating to possible negative effects of structural changes caused by tourism and risks to cultural heritage posed by mass tourism:

Or. fr

Amendment 97 Maria Noichl

Draft opinion Paragraph 12

Draft opinion

12. Reiterates the important principle of sustainable and responsible tourism, and expresses its conviction that EU action should first of all encourage the prosperity of tourism in Europe, *but that* it must also respond to concerns relating to possible negative effects of structural changes caused by tourism and risks to cultural heritage posed by mass tourism;

Amendment

12. Reiterates the important principle of *ecologically and economically* sustainable and responsible tourism, and expresses its conviction that, *while* EU action should first of all encourage the prosperity of tourism in Europe, it must also respond to concerns relating to possible negative effects of structural changes caused by tourism and risks to cultural heritage posed by mass tourism;

Or. de

Amendment 98 Andor Deli

Draft opinion Paragraph 12

Draft opinion

12. Reiterates the important principle of sustainable and responsible tourism, and expresses its conviction that EU action should first of all encourage the prosperity of tourism in Europe, but that it must also respond to concerns relating to possible negative effects of structural changes caused by tourism and risks to cultural

Amendment

12. Reiterates the important principle of sustainable and responsible tourism, *while respecting privacy rights of local residents*, and expresses its conviction that EU action should first of all encourage the prosperity of tourism in Europe, but that it must also respond to concerns relating to possible negative effects of structural

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heritage posed by mass tourism;

changes caused by tourism and risks to cultural heritage posed by mass tourism;

Or. en

Amendment 99 Cláudia Monteiro de Aguiar

Draft opinion Paragraph 12

Draft opinion

12. Reiterates the important principle of sustainable and responsible tourism, and expresses its conviction that EU action should first of all encourage the prosperity of tourism in Europe, but that it must also respond to concerns relating to possible negative effects of structural changes caused by tourism and risks to cultural heritage posed by mass tourism;

Amendment

12. Reiterates the important principle of sustainable and responsible tourism, and expresses its conviction that EU action should first of all encourage the prosperity of tourism in Europe, but that it must also respond to concerns relating to possible negative effects of structural changes caused by tourism and risks to cultural heritage posed by mass tourism; maintains that the EU needs to work with Member States and local stakeholders to draw up guidelines aimed at reducing the harmful effects of mass tourism, especially during the high season, on remote regions, including outermost and island regions;

Or. pt

Amendment 100 Martina Dlabajová, Pavel Telička, Jozo Radoš, Izaskun Bilbao Barandica

Draft opinion Paragraph 12

Draft opinion

12. Reiterates the important principle of sustainable and responsible tourism, and expresses its conviction that EU action should first of all encourage the prosperity of tourism in Europe, but that it must also

Amendment

12. Reiterates the important principle of sustainable and responsible tourism, and expresses its conviction that EU action should first of all encourage the prosperity of tourism in Europe; , but that it must also

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respond to concerns relating to *possible negative* effects of structural changes caused by tourism and risks to cultural heritage posed by mass tourism;

respond to concerns relating to the effects of structural changes caused by tourism and risks to cultural heritage posed by mass tourism; emphasizes, however that the European cultural tourism should be promoted in a coordinated way to the potential tourists from new emerging markets;

Or. en

Amendment 101 Inés Ayala Sender

Draft opinion Paragraph 12 a (new)

Draft opinion

Amendment

12a. Recalls the importance of protecting and conserving the cultural heritage, not only from the ravages of time but also from hooliganism and despoliation; points out that many archaeological sites are still at risk of despoliation by organized relic hunters, particularly underwater sites where access and surveillance by the authorities is difficult; calls in this connection for more effective cooperation between EU Member States in the identification and recovery of cultural goods and the prevention of illegal trafficking therein;

Or. es

Amendment 102 Dubravka Šuica

Draft opinion Paragraph 13

Draft opinion

Amendment

13. Emphasises the significant potential for

13. Emphasises the significant potential for

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the development of entrepreneurial activity in the tourism sector, in particular of tourism SMEs, which contribute to the preservation, protection and promotion of Europe's cultural heritage; stresses that quality of service and high-level professional skills are key factors for the success and competitiveness of the European tourism sector; the development of entrepreneurial activity in the tourism sector, in particular of tourism SMEs, as well as for start-ups, which contribute to the preservation, protection and promotion of Europe's cultural heritage; stresses that quality of service and high-level professional skills are key factors for the success and competitiveness of the European tourism sector and underlines that research, innovation and new technologies, especially in telecommunications, are essential for bringing the cultural heritage closer to the people;

Or. en

Amendment 103 Pavel Telička, Martina Dlabajová

Draft opinion Paragraph 13

Draft opinion

13. Emphasises the significant potential for the development of entrepreneurial activity in the tourism sector, in particular of tourism SMEs, which contribute to the preservation, protection and promotion of Europe's cultural heritage; stresses that quality of service and high-level professional skills are key factors for the success and competitiveness of the European tourism sector;

Amendment

13. Emphasises the significant potential for the development of entrepreneurial activity in the tourism sector, in particular of tourism SMEs *and start-ups*, which contribute to the preservation, protection and promotion of Europe's cultural heritage; stresses that quality of service and high-level professional skills are key factors for the success and competitiveness of the European tourism sector;

Or. en

Amendment 104 Curzio Maltese

Draft opinion Paragraph 13

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13. Emphasises the significant potential for the development of entrepreneurial activity in the tourism sector, *in particular* of tourism SMEs, *which* contribute to the preservation, protection and promotion of Europe's cultural heritage; stresses that quality of service and high-level professional skills are key factors for the success and competitiveness of the European tourism sector;

Amendment

13. Emphasises the significant potential for the development of entrepreneurial activity in the tourism sector, of tourism SMEs, *the non-profit sector and other organizations that* contribute to the preservation, protection and promotion of Europe's cultural heritage; stresses that quality of service and high-level professional skills are key factors for the success and competitiveness of the European tourism sector;

Or. en

Amendment 105 Miltiadis Kyrkos

Draft opinion Paragraph 13

Draft opinion

13. Emphasises the significant potential for the development of entrepreneurial activity in the tourism sector, in particular of tourism SMEs, which contribute to the preservation, protection and promotion of Europe's cultural heritage; stresses that quality of service and high-level professional skills are key factors for the success and competitiveness of the European tourism sector;

Amendment

13. Emphasises the significant potential for the development of entrepreneurial activity in the tourism sector, in particular of tourism SMEs, which contribute to the preservation, protection and promotion of Europe's cultural heritage; considers as well that unnecessary burdens on SMEs should be abolished for the sake of their competitiveness and that legislation which has negative effects on SMEs in the tourism industry should be revised; stresses that quality of service and high-level professional skills are key factors for the success and competitiveness of the European tourism sector;

Or. en

Amendment 106 Claudia Schmidt

Draft opinion Paragraph 13

Draft opinion

13. Emphasises the significant potential for the development of entrepreneurial activity in the tourism sector, in particular of tourism SMEs, which contribute to the preservation, protection and promotion of Europe's cultural heritage; stresses that quality of service *and* high-level professional skills are key factors for the success and competitiveness of the European tourism sector;

Amendment

13. Emphasises the significant potential for the development of entrepreneurial activity in the tourism sector, in particular of tourism SMEs, which contribute to the preservation, protection and promotion of Europe's cultural heritage; stresses that, in addition to cultural assets, quality of service, high-level professional skills and well-trained specialists in the field in particular are key factors for the success and competitiveness of the European tourism sector:

Or. de

Amendment 107 Ivan Jakovčić

Draft opinion Paragraph 13

Draft opinion

13. Emphasises the significant potential for the development of entrepreneurial activity in the tourism sector, in particular of tourism SMEs, which contribute to the preservation, protection and promotion of Europe's cultural heritage; stresses that quality of service and high-level professional skills are key factors for the success and competitiveness of the European tourism sector;

Amendment

13. Emphasises the significant potential for the development of entrepreneurial activity in the tourism sector, in particular of tourism SMEs, which contribute to the preservation, protection and promotion of Europe's cultural heritage; stresses that *the education system and a high level of expertise are preconditions and that* quality of service and high-level professional skills are key factors for the success and competitiveness of the European tourism sector;

Or. hr

Amendment 108 Deirdre Clune

Draft opinion Paragraph 13

Draft opinion

13. Emphasises the significant potential for the development of entrepreneurial activity in the tourism sector, in particular of tourism SMEs, which contribute to the preservation, protection and promotion of Europe's cultural heritage; stresses that quality of service and high-level professional skills are key factors for the success and competitiveness of the European tourism sector;

Amendment

13. Emphasises the significant potential for the development of entrepreneurial activity in the tourism sector, in particular of tourism SMEs, which contribute to the preservation, protection and promotion of Europe's cultural heritage; stresses that quality of service, *an online presence* and high-level professional skills are key factors for the success and competitiveness of the European tourism sector;

Or. en

Amendment 109 Andor Deli

Draft opinion Paragraph 13

Draft opinion

13. Emphasises the significant potential for the development of entrepreneurial activity in the tourism sector, in particular of tourism SMEs, which contribute to the preservation, protection and promotion of Europe's cultural heritage; stresses that quality of service and high-level professional skills are key factors for the success and competitiveness of the European tourism sector;

Amendment

13. Emphasises the significant potential for the development of entrepreneurial activity in the tourism sector, in particular of tourism SMEs, which contribute to the preservation, protection and promotion of Europe's cultural heritage; stresses that quality of service and high-level professional skills are key factors for the success and competitiveness of the European tourism sector, *therefore supports quality jobs for local residents*;

Or. en

Amendment 110 Rosa D'Amato

Draft opinion Paragraph 13

Draft opinion

13. Emphasises the significant potential for the development of entrepreneurial activity in the tourism sector, in particular of tourism SMEs, which contribute to the preservation, protection and promotion of Europe's cultural heritage; stresses that quality of service and high-level professional skills are key factors for the success and competitiveness of the European tourism sector;

Amendment

13. Emphasises the significant potential for the development of entrepreneurial activity in the tourism sector, in particular of tourism SMEs, which contribute to the preservation, protection and promotion of Europe's cultural heritage; stresses that quality of service and high-level professional skills are key factors for the success and competitiveness of the European tourism sector and to this end calls on the Commission and Member States to support the establishment of professional profiles, appropriately evaluated at EU level, and exchanges of best practices;

Or. it

Amendment 111 Dubravka Šuica

Draft opinion Paragraph 13 a (new)

Draft opinion

Amendment

13a. Points out that the development of new inland waterways and multimodal connections can decisively contribute to the sustainable growth of cultural tourism;

Or. en

Amendment 112 Renaud Muselier

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Draft opinion Paragraph 14

Draft opinion

14. Calls on the Commission to ensure that information about and access to EU funds *related to* cultural tourism *is* facilitated for stakeholders and SMEs;

Amendment

14. Calls on the Commission to ensure that information about and access to *the* EU funds *essential for the sustainability of* cultural tourism *in Europe are* facilitated for stakeholders (*local authorities*, *departments*, *regions*, *state*) and SMEs;

Or fr

Amendment 113 Maria Noichl

Draft opinion Paragraph 14

Draft opinion

14. Calls on the Commission to ensure that information about and access to EU funds related to cultural tourism is facilitated for stakeholders and SMEs;

Amendment

14. Calls on the Commission to ensure that information about and access to EU funds related to cultural tourism is facilitated for national, regional and local stakeholders and SMEs, which have a major share of the tourist sector; calls for a more open approach by the Commission regarding approval of operational programmes to promote the cultural heritage through integrated measures;

Or. de

Amendment 114 Pavel Telička

Draft opinion Paragraph 14

14. *Calls on* the Commission to ensure that information about and access to EU funds related to cultural tourism is facilitated for stakeholders *and SMEs*;

Amendment

14. Therefore urges the Commission to ensure that information about and access to EU funds related to cultural tourism is facilitated for stakeholders, SMEs and start-ups; calls on the Commission to take measures regarding the reduction of the administrative burden through an adequate regulatory environment so as to boost businesses - especially SMEs and start-ups - in the tourism sector;

Or. en

Amendment 115 Marian-Jean Marinescu

Draft opinion Paragraph 14

Draft opinion

14. Calls on the Commission to ensure that information about and access to EU funds related to cultural tourism is *facilitated for* stakeholders and SMEs;

Amendment

14. Calls on the Commission to ensure that information about and access to EU funds related to cultural tourism is *communicated clearly and in an accessible way to the* stakeholders and SMEs;

Or. en

Amendment 116 Claudia Tapardel

Draft opinion Paragraph 14

Draft opinion

14. Calls on the Commission to ensure *that information about* and access to EU funds related to cultural tourism *is facilitated* for

Amendment

14. Calls on the Commission to ensure *a simplified administrative procedure for information* and access to EU funds

stakeholders and SMEs;

related to cultural tourism for stakeholders and SMEs;

Or. en

Amendment 117 Rosa D'Amato

Draft opinion Paragraph 14

Draft opinion

14. Calls on the Commission to ensure that information about and access to EU funds related to cultural tourism is facilitated for *stakeholders and* SMEs;

Amendment

14. Calls on the Commission to ensure that information about and access to EU funds related to cultural tourism is facilitated for SMEs and all stakeholders in the sector in order to preserve the European cultural heritage and promote tourist activities by means of targeted programmes, policies and campaigns;

Or. it

Amendment 118 Curzio Maltese

Draft opinion Paragraph 14

Draft opinion

14. Calls on the Commission to ensure that information about and access to EU funds related to cultural tourism is facilitated for stakeholders *and SMEs*;

Amendment

14. Calls on the Commission to ensure that information about and access to EU funds related to cultural tourism is facilitated for stakeholders, *such as SMEs and civil society, among others*;

Or. en

Amendment 119 José Inácio Faria

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Draft opinion Paragraph 14

Draft opinion

14. Calls on the Commission to ensure that information about and access to EU funds related to cultural tourism is facilitated for stakeholders and SMEs;

Amendment

14. Calls on the Commission to ensure that information about and access to EU funds related to cultural tourism is facilitated for stakeholders and SMEs with a view to generating cross-border mid- and/or low-season tourism supply and demand and bringing about new tourism products, that is to say, products aimed specifically at younger age groups and products for older people;

Or. pt

Amendment 120 Martina Dlabajová, Pavel Telička, Jozo Radoš, Izaskun Bilbao Barandica

Draft opinion Paragraph 14

Draft opinion

14. Calls on the Commission to ensure that information about and access to EU funds related to cultural tourism is facilitated for stakeholders and SMEs;

Amendment

14. Calls on the Commission to ensure that information about and access to EU funds related to cultural tourism is facilitated for stakeholders and SMEs; calls on the Commission to further facilitate direct access to EU funds and reduce administrative burden for SMEs dealing with cultural tourism;

Or. en

Amendment 121 István Ujhelyi

Draft opinion Paragraph 14

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14. Calls on the Commission to ensure that information about and access to EU funds related to cultural tourism is facilitated for stakeholders and SMEs;

Amendment

14. Calls on the Commission to ensure that information about and access to EU funds related to cultural tourism is facilitated for stakeholders and SMEs, with the information being made available in the EU's official languages;

Or. hu

Amendment 122 Cláudia Monteiro de Aguiar

Draft opinion Paragraph 14 a (new)

Draft opinion

Amendment

14a. Calls on the Commission, the Council, and the Member States to build on the 'Endangered Places' initiative, launched by Europa Nostra in conjunction with the European Investment Bank, by identifying further examples of European heritage in danger, drawing up action plans, and seeking possible sources of funding; points out that developing this initiative is one way to attract private investment in heritage enhancement;

Or. pt

Amendment 123 Ivan Jakovčić

Draft opinion Paragraph 14 a (new)

Draft opinion

Amendment

14a. Calls on the Commission to strongly incorporate tourism into a funding

programme through a new European fund for strategic investment in order to enhance the competitiveness of European tourism and rapidly resolve the problem of unemployment, particularly among young people, in Mediterranean Member States;

Or. hr

Amendment 124 Claudia Schmidt

Draft opinion Paragraph 14 a (new)

Draft opinion

Amendment

14a. Underlines the possibility of focusing more strongly on cultural tourism in developing macro-regional strategies designed to make it a more integral part of the strategic framework for European cooperation;

Or. de

Amendment 125 Rosa D'Amato

Draft opinion Paragraph 14 a (new)

Draft opinion

Amendment

14a. Calls on the Commission to ensure greater transparency in the use of funds for tourism and to perform periodic checks on state and local administrations;

Or. it

Amendment 126 Rosa D'Amato

Draft opinion Paragraph 14 b (new)

Draft opinion

Amendment

14b. Calls on the Commission and Member States to develop the creation of integrated funding programmes in tourism, modelled on the Life programme, which make it possible to promote synergies and more rational use of resources;

Or. it

Amendment 127 István Ujhelyi

Draft opinion Paragraph 15

Draft opinion

15. Supports the Commission in its initiatives for the digitalisation of Europe's rich cultural heritage as an important contribution to the promotion of its unique cultural wealth worldwide.

Amendment

15. Stresses the importance of adopting a strategic approach to research and innovation; supports the Commission in its initiatives for the digitalisation of Europe's rich cultural heritage as an important contribution to the promotion of its unique cultural wealth worldwide.

Or. fr

Amendment 128 David-Maria Sassoli

Draft opinion Paragraph 15

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15. Supports the Commission in its initiatives for the digitalisation of Europe's rich cultural heritage as an important contribution to the promotion of its unique cultural wealth worldwide.

Amendment

15. Supports the Commission in its initiatives for the digitalisation of Europe's rich cultural heritage with the aim of making it more accessible and thus supporting its economic exploitation as part of the Digital Agenda for Europe.

Or. it

Amendment 129 Renaud Muselier

Draft opinion Paragraph 15

Draft opinion

15. Supports the Commission in its initiatives for the digitalisation of Europe's rich cultural heritage *as an important contribution to the promotion of* its unique cultural wealth worldwide.

Amendment

15. Supports the Commission in its initiatives for the digitalisation of Europe's rich cultural heritage and calls for those initiatives to be translated into a genuine digital promotion strategy for the 'Europe' brand, which is needed to help promote its unique cultural wealth worldwide.

Or. fr

Amendment 130 Maria Noichl

Draft opinion Paragraph 15

Draft opinion

15. Supports the Commission in its initiatives for the digitalisation of Europe's rich cultural heritage as an important contribution to the promotion of its unique cultural wealth worldwide.

Amendment

15. Supports the Commission in its initiatives for the digitalisation of Europe's rich cultural heritage as an important contribution to the promotion of its unique cultural wealth worldwide *and underlines* the important role of library and archive

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resources in preserving, promoting and accessing the physical and digital cultural heritage in Europe.

Or. de

Amendment 131 Rosa D'Amato

Draft opinion Paragraph 15

Draft opinion

15. Supports the Commission in its initiatives for the digitalisation of Europe's rich cultural heritage as an important contribution to the promotion of its unique cultural wealth worldwide.

Amendment

15. Supports the Commission in its initiatives for the digitalisation of Europe's rich cultural heritage and encourages the application of new information and communication technologies in support of culture and tourism throughout the value chain of the publicly and privately owned artistic heritage.

Or. it

Amendment 132 Olga Sehnalová

Draft opinion Paragraph 15

Draft opinion

15. Supports the Commission in its initiatives for the digitalisation of Europe's rich cultural heritage as an important contribution to the promotion of its unique cultural wealth worldwide.

Amendment

15. Supports the Commission in its initiatives for the digitalisation of Europe's rich cultural heritage as an important contribution to the promotion of its unique cultural wealth worldwide. Attention should be paid to protecting of the originals during and after the digitalization process;

Or. en

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Amendment 133 Martina Dlabajová, Pavel Telička, Jozo Radoš, Izaskun Bilbao Barandica

Draft opinion Paragraph 15

Draft opinion

15. Supports the Commission in its initiatives for the digitalisation of Europe's rich cultural heritage as an important contribution to the promotion of its unique cultural wealth worldwide.

Amendment

15. Supports the Commission in its initiatives for the digitalisation of Europe's rich cultural heritage as an important contribution to the promotion of its unique cultural wealth worldwide, recalls that the best practices of digitalisation should be further fostered among SMEs dealing with cultural tourism.

Or. en

Amendment 134 Deirdre Clune

Draft opinion Paragraph 15

Draft opinion

15. Supports the Commission in its initiatives for the digitalisation of Europe's rich cultural heritage as an important contribution to the promotion of its unique cultural wealth worldwide.

Amendment

15. Supports the Commission in its initiatives for the digitalisation of Europe's rich cultural heritage as an important contribution to the promotion of its unique cultural wealth worldwide and that this is also implemented at a local level for the benefit of small businesses;

Or. en

Amendment 135 Cláudia Monteiro de Aguiar

Draft opinion Paragraph 15

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15. Supports the Commission in its initiatives for the digitalisation of Europe's rich cultural heritage as an important contribution to the promotion of its unique cultural wealth worldwide.

Amendment

15. Supports the Commission in its initiatives for the digitalisation of Europe's rich cultural heritage as an important contribution to the promotion of its unique cultural wealth worldwide; calls on the Commission to work with the Member States to pinpoint and digitise Europe's UNESCO world heritage, both tangible and intangible, to enable it to be made available on the visiteurope.com website.

Or. pt

Amendment 136 Miltiadis Kyrkos

Draft opinion Paragraph 15 a (new)

Draft opinion

Amendment

15a. Recommends a uniformed, simplified communication strategy to identify Europe as a unique destination and welcomes therefore the initiative "Destination Europe 2020" for the creation of a European portal introducing the single national websites; Recommends further the creation of multilingual portals for local destinations that are outside the big cities and give visibility to products involving cultural and industrial heritage;

Or. en

Amendment 137 Maria Noichl

Draft opinion Paragraph 15 a (new)

Amendment

15a. Stresses the importance and the particular nature of cultural tourism as an integral part of education and of EU lifelong learning programmes such as Erasmus+; points out that cultural tourism is intended for a very broad range of participants and must therefore be tailored to the educational and cultural needs and interests of various age groups from children to senior citizens.

Or. de

Amendment 138 Marian-Jean Marinescu

Draft opinion Paragraph 15 b (new)

Draft opinion

Amendment

15b. Recommends to European Commission to set up a single EU portal dedicated to cultural heritage, bringing together information from all the EU programmes funding cultural heritage; the release of the portal should be followed by a promotion campaign in every member state, so that the potential beneficiaries know that it exists;

Or. en

Amendment 139 Marian-Jean Marinescu

Draft opinion Paragraph 15 a (new)

Draft opinion

Amendment

15a. Suggests to European Commission to

promote the programme European for Young Entrepreneurs also as a financing mechanism for cultural heritage;

Or. en