

Mr. Vladeck is the Director of the Bureau of Consumer Protection at the U.S. Federal Trade Commission.

He will recognize in his remarks the shared principles underlying the EU data protection framework and the privacy framework in the United States.

He will provide further background on the U.S. privacy framework, including the U.S. Federal Trade Commission's privacy report, which addresses emerging issues on new technological platforms and outlines several best practices for companies to follow.

He will also highlight the FTC's enforcement work in the area of privacy and data security.

He will emphasize the importance of developing privacy and data protection frameworks that are globally interoperable, and address the mechanisms for making an interoperable system work. These mechanisms include accountable methods for transferring data across borders and effective cross-border regulatory enforcement cooperation, including between EU data protection authorities and privacy enforcement authorities in other countries.