



FIGHTING AGAINST FOOD FRAUD

Eric Poudelet

Director

SANCO E

Safety of the food chain

18/06/2013

Food fraud?

Intentional violation of Food Law - for profit



Ingredients: Fructose,
glucose, honey aroma.

Deception

&

adulteration

Counterfeiting

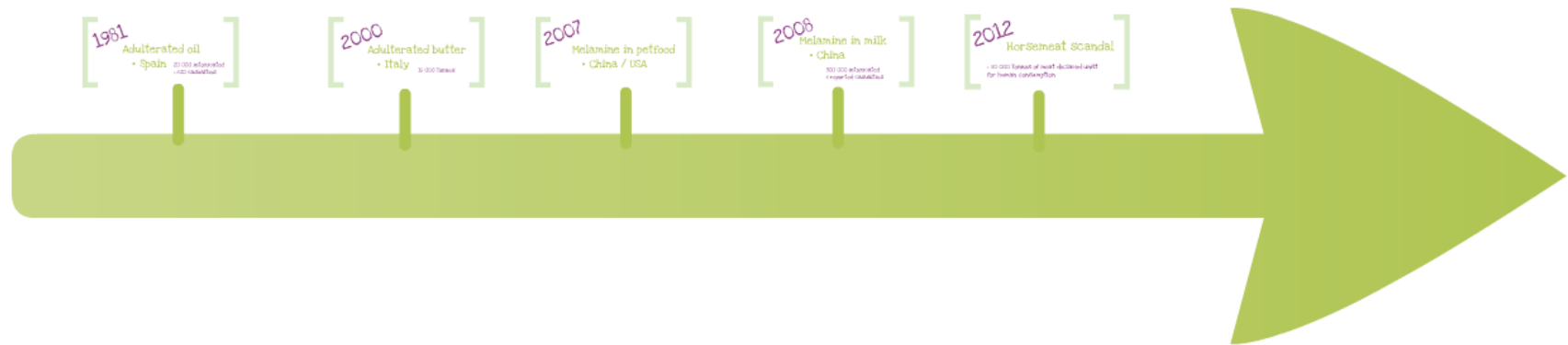


Smuggling
and
prohibition



Food fraud in time

Some examples - food and feed



1981

Adulterated oil

- Spain 20 000 intoxicated
› 600 casualties

20000

Adulterated butter

- Italy

16 000 Tonnes

2007

Melamine in petfood

- China / USA

2008

Melamine in milk

- China

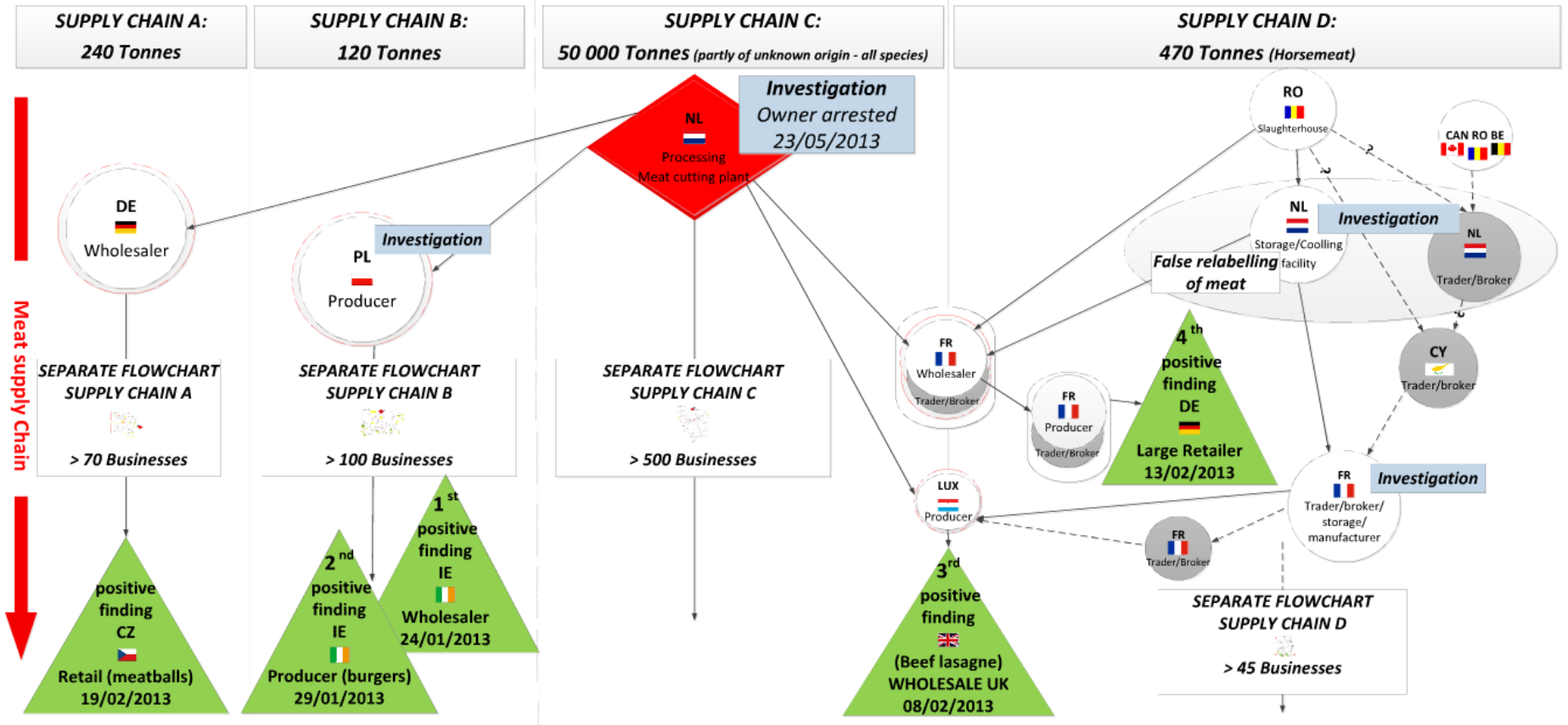
300 000 intoxicated

6 reported casualties

2012

Horsemeat scandal

› 50 000 Tonnes of meat declared unfit
for human consumption





Trader/Broker

SEPARATE FLOWCHART SUPPLY CHAIN D

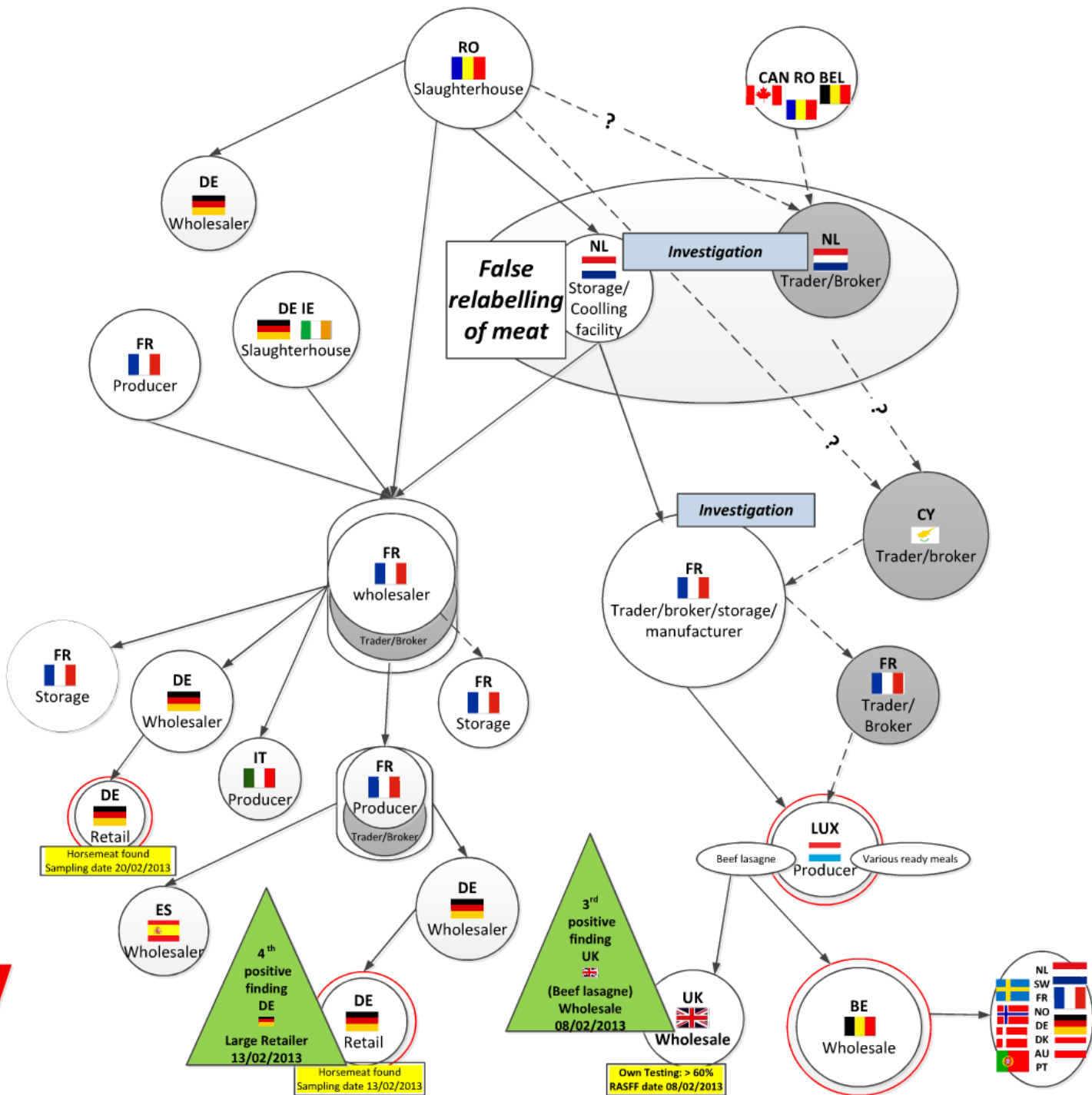


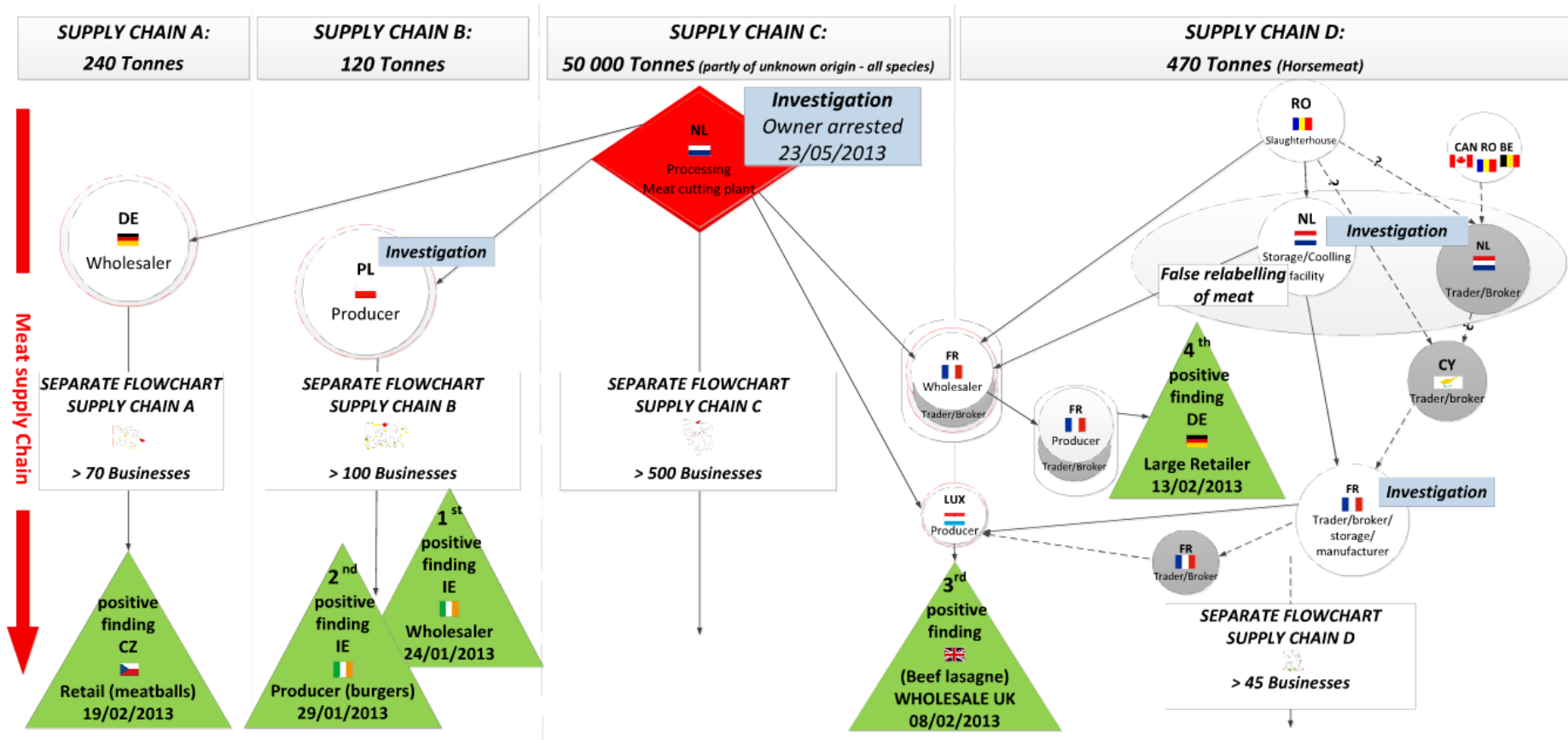
> 45 Businesses



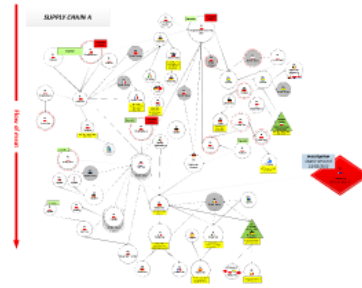
SUPPLY CHAIN D

General Flow of meat from slaughterhouses to retailers





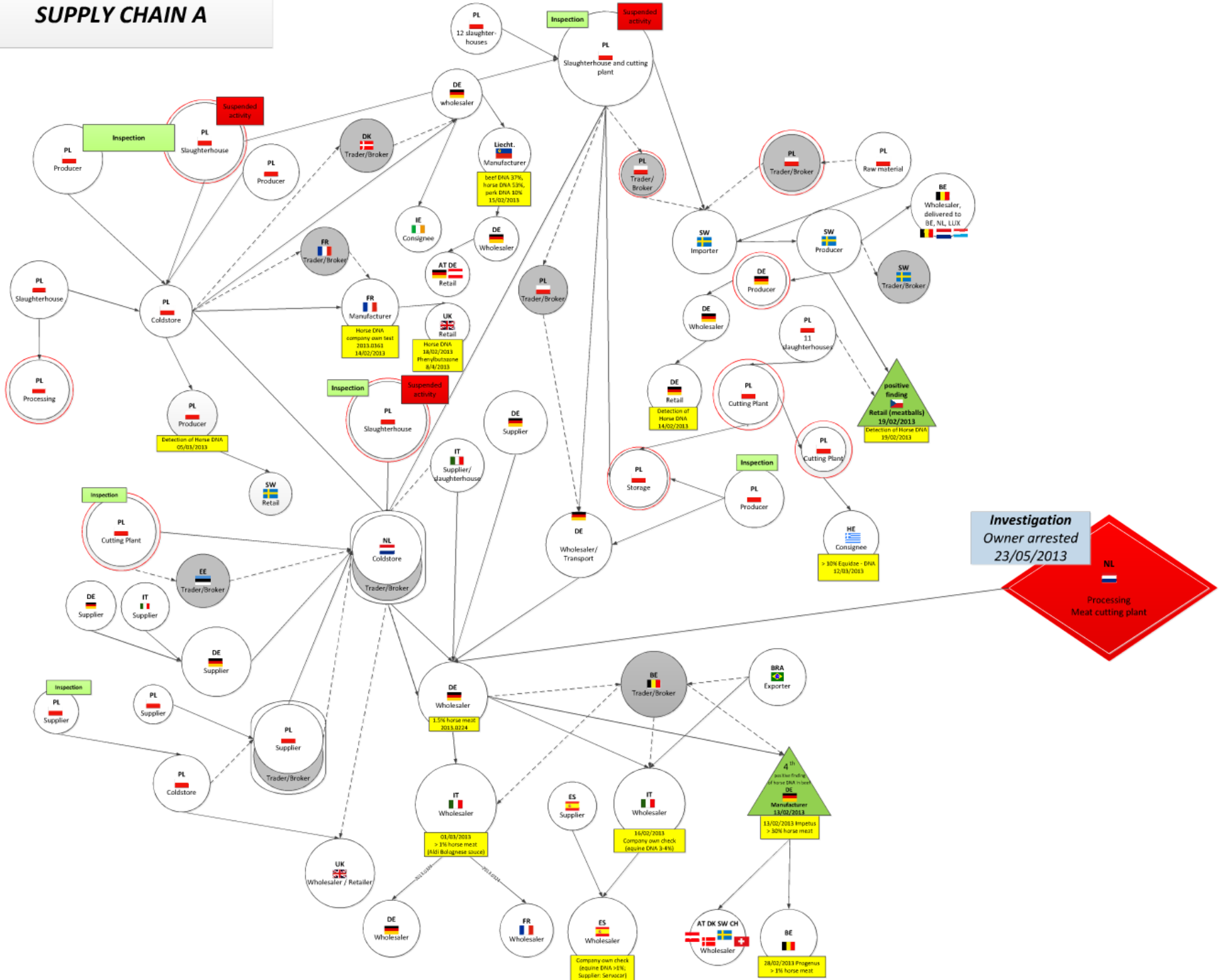
SEPARATE FLOWCHART SUPPLY CHAIN A



> 70 Businesses

SUPPLY CHAIN A

Flow of meat



What we learned (1)

Food Sector:

- Some powerful groups with substantial profit margins
- Extensive outsourcing & diversity of supply
- Industrial investments ↓ ; commercial and advertising actions ↑

Worldwide Supply of commodities in hands of "Traders":

- Global economic crisis creates new risks

What we learned (2)

- Fraud in the meat sector requires well structured organised logistics (Cold chain)
- Legislation is in place for effective EU-wide traceability of meat
- Positive Member State response
 - Full success of the Coordinated Control Plan (DNA Test + Bute Test)
 - Excellent cooperation of Sanitary/Fraud Authorities
- Adapt official control approach to complex trade pattern
 - Fraudulent practice at top of chain → extensive consequences

Coordinated Control Plan results

DNA testing by Member States:

- 4144 tests
- 193 non-compliant (4,66%)

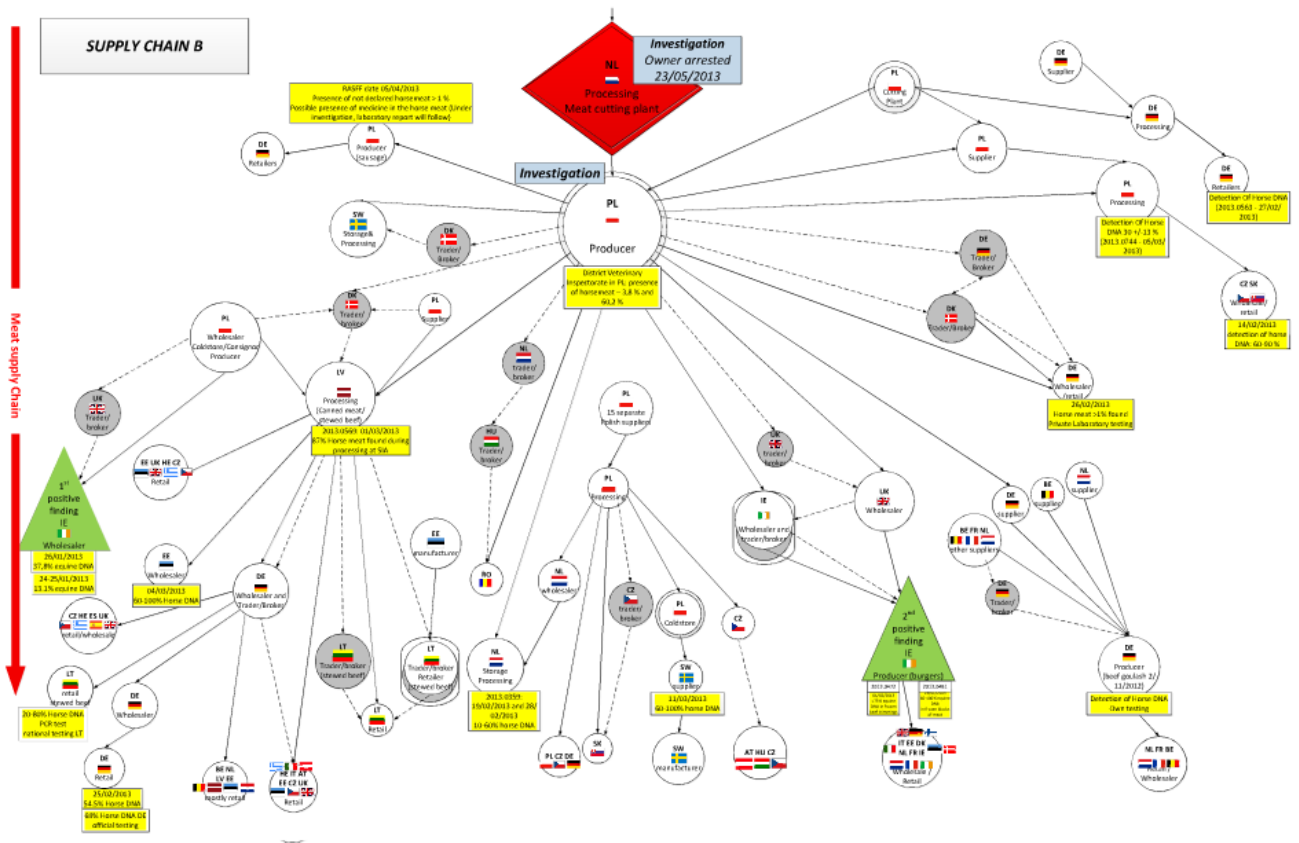
DNA testing by Food Business Operators:

- 7999 tests
- 111 non-compliant (1,39%)

Phenylbutazone testing by Member States

- 3133 tests
- 16 non-compliant (0,51%)

Positive Member State response - Supply Chain B example



2013.0359:
19/02/2013 and
28/02/2013
10-60% horse DNA

**Coordinated testing plan
positive findings**

What will the Commission do

Commissioner Borg's Action Plan

1. Prioritise the fight against food fraud

- a. Increase awareness of food fraud by all actors
 - Training
 - BTSF (Better Training for Safer Food)
 - Conferences
- b. Better networking of Competent Authorities
- c. Improve the capability of identifying food fraud (antifraud skills)

2. Food Fraud Team

- a. Improve coordination in food fraud related matters
 - With Member States
 - With other actors (Europol, Olaf, HOME, JUST)
- b. Manage a food fraud IT Tool (RASFF-like)
- c. Prevention of food fraud (information gathering/sharing)

3. More efficient Official Controls

- a. Unannounced fraud controls in Multiannual Control Plan
- b. Better cooperation in cross-border cases between Member States
- c. Sanctions \geq financial benefits
- d. Mandatory coordinated control plans
- e. Intensification of official controls at borders in case of suspicion

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What will the Commission do

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4. Horse Passport

- a. Reduce the number of issuing bodies
- b. Require central national database

5. Origin labelling

- a. Fresh meat
- b. Meat as ingredient

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**Thank you for your attention and support to the new
Official Control Regulation**

18/06/2013

*Health and
Consumers*