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SHORT BIOGRAPHIES
SPEAKERS & CHAIRPERSON





Alison Brimelow

Former President of the European Patent Office (2007-2010)

Alison Brimelow is a British civil servant and former chief executive and Comptroller General of the UK Patent Office. She was the fifth President of the European Patent Office, a position she held from 1 July 2007 to 30 June 2010.

She joined the British Diplomatic Service in 1973 and later transferred to the Department of Trade and Industry (DTI), where she worked in a variety of positions at Headquarters, mostly concerned with policy in the EU.

In 1991 she joined the UK Patent Office (now the UK Intellectual Property Office), where she became head of the Trade Marks Registry. In 1997 she returned to DTI Headquarters to work on European and international competition policy. In March 1999 Alison Brimelow was appointed Chief Executive and Comptroller General of the UK Patent Office, a position she held until December 2003. From 1999 to 2003 she headed the UK delegation on the Administrative Council of the European Patent Organisation.

In 2003 she was elected President of the European Patent Office jointly with Professor Alain Pompidou, whose term of office ended in June 2007. She resigned from the UK Civil Service on 31 December 2003, but remained part of the UK delegation on the Administrative Council, and was the Council's Deputy Chair from December 2003 to 2006. From November 2004 to December 2006 Alison Brimelow chaired the Steering Board of the National Weights and Measures Laboratory. In February 2005 she was elected Associate Fellow of Templeton College in Oxford University's Saïd Business School. Alison Brimelow was born in 1949.

She holds a degree from the University of East Anglia. In September 2007 she received an honorary degree of Doctor of Laws from the University of Wolverhampton, for services to intellectual property. In 2005, she was appointed Commander of the Order of the British Empire (CBE).



Stefan Bechtold

(ETH Zurich, Switzerland)

Stefan Bechtold is professor of intellectual property at ETH Zurich, Switzerland. He is a graduate of the University of Tübingen School of Law, Germany, and of Stanford Law School (JSM 2002). He was a Visiting Professor at New York University School of Law and the University of Haifa, a Senior Research Fellow at the Max Planck Institute for Research on Collective Goods, and a Visiting Scholar at the University of Amsterdam, the University

of California at Berkeley, and the University of Munich.

Stefan Bechtold is a member of the foundation board of the Study Center Gerzensee (a foundation of the Swiss National Bank), where he is involved in the organization of law & economics courses for doctoral students. He is also a member of the Academic Advisory Board of the German Federal Ministry of Economics and Technology, advising the ministry on all issues of economic policy.

Stefan Bechtold's research interests include intellectual property, law and technology, telecommunications law, and antitrust law, as well as law & economics. He has published in journals such as the American Journal of Comparative Law, the Communications of the ACM, the Journal of Empirical Legal Studies, the Journal of Behavioral Decision Making, the Journal of Law, Economics & Organization, and various European law journals.



Knut Blind

(TU Berlin, Fraunhofer FOKUS, RSM, Germany)

Knut Blind is a German economist. He is active in the fields of innovation economics and standardization. Blind studied economics, political science and psychology at the University of Freiburg and at Brock University in Canada. He was research assistant at the public finance department at the University of Freiburg, where he was awarded a doctorate. Blind was promoted to professor at the University of Kassel.

Since 2006 he is professor at the Technical University of Berlin, Chair for Innovation Economics. He was also awarded the Endowed Chair in Standardisation at the Rotterdam School of Management at the Erasmus University Rotterdam.

Blind is heading the new research group Public Innovation at the Fraunhofer Institute of Open Communication Systems since April 2010.



Dan Burk

(University of California, Irvine, USA)

Chancellor's Professor of Law

Expertise: Intellectual property (especially cyber law and biotechnology)

Background: Professor Burk is an internationally prominent authority on legal and social issues related to high technology, whose research encompasses the areas of patent, copyright, electronic commerce, and biotechnology law. Some of his most recent work has considered the statutory "policy levers" used by courts to apply patent incentives to industries with diverse innovation profiles, as well as the effect of intellectual property rights on the structure of firms and of industries.



Graeme Dinwoodie

(Oxford University, UK)

Graeme Dinwoodie is the Professor of Intellectual Property and Information Technology Law at the University of Oxford. He is also Director of the Oxford Intellectual Property Research Centre, and a Professorial Fellow of St. Peter's College.

Prior to taking up the IP Chair at Oxford, Professor Dinwoodie was a Professor of Law and Director of the Program in Intellectual Property Law at the Chicago-Kent College of Law. He has also previously taught at the University of Cincinnati College of Law and University of Pennsylvania School of Law, and from 2005-2009 held a Chair in Intellectual Property Law at Queen Mary College, University of London.

He teaches and writes in all aspects of intellectual property law, with an emphasis on the international and comparative aspects of the discipline.

Professor Dinwoodie has served as a consultant to the World Intellectual Property Organization on matters of private international law, as an Adviser to the American Law Institute Project on Principles on Jurisdiction and Recognition of Judgments in Intellectual Property Matters, and as a Consultant to the United Nations Conference on Trade and Development on the Protection of Traditional Knowledge. He is a past Chair of the Intellectual Property Section of the Association of American Law Schools and the current President of the International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP).

Professor Dinwoodie was elected to the American Law Institute in 2003, and in 2008 was awarded the Pattishall Medal for Excellence in Teaching Trademark and Trade Identity Law by the International Trademark Association. Prior to teaching, Professor Dinwoodie had been an associate with Sullivan and Cromwell in New York.

Professor Dinwoodie holds a First Class Honors LL.B. degree from the University of Glasgow, an LL.M. from Harvard Law School, and a J.S.D. from Columbia Law School. He was the Burton Fellow in residence at Columbia Law School for 1988-89, working in the field of intellectual property law, and a John F. Kennedy Scholar at Harvard Law School for 1987-88.



Maurits Dolmans

(Cleary Gottlieb LLP)

Mr. Dolmans' practice focuses on EU, UK, and international competition law, as well as EU regulatory, and EU intellectual property law. Mr. Dolmans has extensive experience in the information technology, telecom, media and entertainment, as well as in energy, medical devices, chemicals and manufacturing industries. He appeared in proceedings before the EU Commission and the EU courts, national courts and national competition authorities of several Member States, and ICC and NAI arbitrations.

Mr. Dolmans joined the firm in 1985 and became a partner in 1994. He received an LL.M. degree from Columbia University in 1985 and a Master of Laws from the Rijks Universiteit Leiden in The Netherlands in 1984. r. Dolmans is a member of the Bars in New York, Rotterdam and Brussels (E-list).



Veerle Draulans

(KU Leuven and Tilburg University, Belgium)

Veerle Draulans holds a Ph.D from the K.U.Leuven (Belgium). She is Assistant Professor in ethics at Tilburg University, and Associate Professor of gender studies at the Catholic University of Leuven, B., where she coordinates the inter-faculty course Gender Studies.

Her research focuses on values and religion in Europe, civil society and religion, care and care policy, gender and leadership, gender and science. She participates in the European Values Study project. She is member of the Belgian Advisory Committee on Bio-ethics, the Scientific Board of Kadoc, 'Documentation and Research Centre for Religion, Culture and Society (Leuven), and the Board of Directors of Emmaus, Christian inspired group of healthcare and welfare organisations.



Kristofer Erickson

(CREATe, University of Glasgow)

Kristofer Erickson holds a PhD in Political Geography from the University of Washington. Before joining the University of Glasgow, he was Senior Lecturer at Bournemouth University Media School from 2010 to 2013. He was appointed Lord Kelvin Adam Smith Research Fellow at the University of Glasgow in September 2013. His research is concerned with the intellectual property implications of amateur online content production. He was lead investigator on a 2012 study, funded by the IPO, to examine the impact of online music video parody on the economic interests of original artists. In 2013-2014 Kris was co-investigator on an ESRC/IPO funded project to study the creative exploitation of works in the public domain.

The main focus of Kristofer's current work is the status of amateur media production in intellectual property law. This work draws on concepts such as transmedia, participatory culture, user-generated content and the social factory. Kristofer has additional academic interest in online communities more broadly and in particular, organised responses to the surveillance society.



Joseph Farrell

(University of California, Berkeley)

Joseph Farrell was educated at Oxford University, where he received his D.Phil. in 1981. He joined UC Berkeley in 1989 as an associate professor and became a full professor in 1991. He was elected a Fellow of the Econometric Society in 2002. Professor Farrell previously was Deputy Assistant Attorney General for Economics with the U.S. Dept. of Justice, Chief Economist at the Federal Communications Commission, assistant professor at MIT, a principal member of the technical staff at GTE Laboratories, and National Fellow at the Hoover Institution. He served on the Computer Science and Telecommunications Board at the National Academies of Science. He was Editor of the Journal of Industrial Economics, President of the Industrial Organization Society, and Chair of Berkeley's Competition Policy Center.

Fields: theory, industrial organization

Research Interests: Standardization and network effects; lock-in; cheap talk and coordination; renegotiation in games; quality incentives; and many others.



Piers Fleming

(University of East Anglia)

Piers Fleming is a Lecturer on the BSc Psychology programme. He joined the school in 2006 after three years working as a post-doc at the University of Nottingham. Dr Fleming's work is focussed upon behaviour and judgments under uncertainty, including studies on risk perception, cooperative and altruistic behaviour. He is a cognitive psychologist, and a Chartered Psychologist (C.Psychol.) of the British Psychological Society (BPS). Dr Fleming is an active researcher with expertise on risk judgements and decision-making and also works in the area of behavioural economics. Dr Fleming has a BSc (Hons) from the University of Leeds, and an MSc and PhD in Psychology from the University of Lancaster.

Dr Fleming believes in a multi-method approach to gain convergent evidence to address theoretically interesting psychological processes. He has experienced the benefits of inter-disciplinary collaboration and sees the value in perspectives offered from outside psychology as a complement to those from within. His aim is to better understand how cognition, emotion and individual differences contribute to decisions that people make and to dealing with risk in particular.



Dietmar Harhoff

(Max Planck Institute for Innovation and Competition)

Dietmar Harhoff is a Director and Scientific Member at the Max Planck Institute for Innovation and Competition and Honorary Professor at the Ludwig-Maximilian University of Munich.

Dietmar Harhoff holds a Diploma in Mechanical Engineering from the University of Dortmund, a Master of Public Administration (M.P.A.) from the John F. Kennedy School of Government at Harvard University, and a Ph.D. from the Alfred P. Sloan School of Management at the Massachusetts Institute of Technology. In 1991, he joined the Center for European Economic Research (ZEW) in Mannheim and became the Associate Scientific Director of ZEW in 1995. In 1998 he joined LMU's School of Management in his current position.

Dietmar Harhoff specialises in the fields of innovation, industrial organisation, and intellectual property. He has served in an advisory and consulting function to many private and public organizations in Europe. Dietmar Harhoff is currently a Research Associate of CEPR, Research Professor at ZEW and WZB Berlin and an International Associate of the Institute for Fiscal Studies (IFS) in London.



Jonathan Haskel

(Imperial College, UK)

Jonathan Haskel is a Professor of Economics at Imperial College Business School in the Organisation & Management Group. He has just finished eight years as a Member of the UK Competition Commission, including serving on the panel investigation into British Airports Authority.

Jonathan was previously Professor and Head of Department at the Department of Economics, Queen Mary, University of London. He has taught at the University of Bristol and London Business School and been a visiting professor at the Stern School of Business, New York University and the Australian National University. In 2012 he was a visiting Professor of Economics at the Tuck School of Business, Dartmouth College, USA.

Jonathan is a research fellow of the Centre for Economic Policy Research and the IZA, Bonn and an Associate Editor of *Economica*. He is an elected member of the Council of the Royal Economic Society.

His research interests are productivity, innovation, intangible investment and growth. His research centre is CERIBA, (the Centre for Research into Business Activity).



Christian Handke

(University of Amsterdam / Erasmus University Rotterdam)

Christian Handke is Assistant Professor (tenured) of Cultural Economics at Erasmus University Rotterdam. He is program coordinator of the Master in Cultural Economics and Entrepreneurship. Since 2012, Dr. Handke also works as Senior Researcher at University of Amsterdam, where he participates in the research project on Copyright in an Age of Access. His research focuses on cultural economics and the economics of copyright, innovation and technological change, as well as the record industry.

In 2010, Christian received his doctorate in economics at Erasmus University Rotterdam with highest distinction. His dissertation was short-listed for the Boekman Dissertation Prize 2012. He also holds an M.A. with distinction in 'Science, Technology and Society' from Linköping University (Sweden) and a B.A. (Hons) in European Studies from the University of North London. Between 2003 and 2007, Christian was junior lecturer/researcher at Humboldt University Berlin, Centre for British Studies, where he participated in the research project on Commerce and Culture. Christian has consulted for a variety of public and private organizations, including the European Commission, the National Academies of the Sciences (USA), Industry Canada, the UK Intellectual Property Office, the federal German Expert Commission on Research and Innovation (EFI), and the Spanish Fundacion Autor.



Christian Helmers

(Santa Clara University)

Christian Helmers is as an Assistant Professor of Economics at Leavey School of Business. Professor Helmers' scholarship has appeared in top journals such as *The Review of Economics and Statistics*, the *Journal of Economic Literature*, and *Quantitative Economics*. His research focuses on intellectual property, R&D, development, and international trade.

Professor Helmers came to Santa Clara from Universidad Carlos III, Madrid where he was an Assistant Professor. Prior to that, he worked as a research economist at the London School of Economics. He has been a visiting research scholar at UC Berkeley, Stanford, the World Intellectual Property Organization (WIPO), as well as Ludwig Maximilians University in Munich. He has been involved in policy related work for various organizations including WIPO, the European Patent Office (EPO), the UK Intellectual Property Office, the Chilean Intellectual Property Office (INAPI), and the International Trade Center UNCTAD/WTO.

Professor Helmers earned his B.A. in Economics from HEC University of Lausanne, and his M.Sc. in Economics for Development, as well as his DPhil. in Economics from the University of Oxford.



Mark Lemley

(Stanford University, USA)

Mark Lemley is a Professor at Stanford Law School and the Director of the Stanford LL.M. Program in Law, Science and Technology. He teaches intellectual property, computer and Internet law, patent law, and antitrust.

He is the author of seven books (most in multiple editions) and 123 articles on these and related subjects, including the two-volume treatise IP and Antitrust. He has taught intellectual property law to federal and state judges at numerous Federal Judicial Center and ABA programs.

Professor Lemley is also a founding partner of the law firm Durie Tangri where he litigates and counsels on intellectual property, antitrust, and internet law. His litigation clients before federal appellate and district courts have included Comcast, Genentech, Google, Grokster, Intel, NetFlix, and TiVo. He is also the founder and a board member of Lex Machina, Inc., a startup company providing data and analytics around IP disputes to law firms, companies, courts, and policy-makers.

After graduating from law school, he clerked for Judge Dorothy Nelson on the United States Court of Appeals for the Ninth Circuit, and has practiced law in Silicon Valley with Brown & Bain and with Fish & Richardson, and in San Francisco with Kecker & Van Nest. He previously held teaching posts at the University Of Texas School Of Law and the Boalt Hall School of Law, University of California at Berkeley.

EDUCATION: Stanford University, B.A. (with distinction); University of California Berkeley School of Law, J.D.



Martin Kretschmer

(Glasgow University and CREATE, UK)

Martin Kretschmer is Professor of Intellectual Property Law in the School of Law, University of Glasgow, and Director of CREATE (an interdisciplinary research centre). From 2000-2012, he was Director of the Centre for Intellectual Property Policy & Management (CIPPM) at Bournemouth University. In 2010/11, he was seconded to the UK Intellectual Property Office. From 1996-1999 he was a postdoctoral research fellow at Cass Business School, City University, London (ESRC Media Economics and Media Culture programme).

Martin says: “My stock in trade is the empirical analysis of intellectual property law. I am also interested in the genealogy of the norms governing an information society”.

Martin was educated at Freie Universität Berlin, London School of Economics (LLM) and University College London (PhD philosophy). He also studied music at Musikhochschule Wien (University of Music and Performing Arts, Vienna). During the 1990s, he was German Consultant Editor at BBC Worldwide, and wrote for German language national newspapers, public radio and TV, including ZEIT, Frankfurter Rundschau, Neue Zürcher Zeitung, BR, SWF, WDR, SFB, Radio Bremen, DeutschlandRadio.



Francesco Lissoni

(University of Bordeaux, France)

Professor of Economics at GREThA, the Group of Theoretical and Applied Research in Economics of the University of Bordeaux, where he has been granted the Chaire d'Accueil of the Regional Council of Aquitaine, for research in the Economics of Innovation. He is also a long-standing Affiliate of CRIOS, Bocconi University (Milano, Italy). He is a member of the EPIP scientific committee and of the Comité Scientifique et de Prospective of OST. He is Associate Editor of Industry&Innovation.

His main research interests relate to knowledge creation and diffusion. In the past I've done research on innovation adoption and the geography of knowledge spillovers. More recently, he has moved to study the role played by IPRs in academic science and the economics of academic science itself.

The main project he has managed recently deals with Academic Patenting in Europe, and it was supported by the European Science Foundation (ESF). A special issue of Industry&Innovation (20/5, 2013) is dedicated to its results. In addition, two database have been made available to all interested researchers: one on academic patents, the other on all inventors (academic and not) listed on EPO patent applications.



Alan Marco

(US Patent and Trademark Office)

Alan C. Marco is the Acting Chief Economist at the US Patent and Trademark Office. His research focuses primarily on patent policy, with particular emphasis on uncertainty in intellectual property rights. He has studied court errors, the consequences of uncertainty on firm strategy, incentives for consolidation, and regulatory delay. He has general interests in industrial organization and law & economics.

Dr. Marco received his PhD in economics from the University of California at Berkeley, and has previously held positions as associate professor in the Williams School of Commerce at Washington and Lee University and associate professor at Vassar College.



Dinusha Mendis

(CIPPM)

Dr. Dinusha Mendis is an Associate Professor in Law and Co-Director of the Centre for Intellectual Property Policy and Management (CIPPM). Dinusha specialises in Intellectual Property Law, in particular copyright law, and has published widely in this area.

Dinusha's research focuses on the digital aspects of copyright, copyright licensing and digital copyright policy. Dinusha's research also includes considering the challenges to Intellectual Property Rights (IPRs) as a result of Emerging Technologies. In this context, Dinusha's recent research has focused on the Intellectual Property implications of 3D Printing. Dinusha has conducted both independent and funded research in the areas of copyright, digital copyright and IP Implications of Emerging Technologies.



Federico Munari

(University of Bologna, Italy)

Federico Munari is Associate Professor of Technology and Innovation Management, School of Engineering, University of Bologna, Italy. He graduated in Industrial Engineering at the University of Bologna, Italy in 1996 and obtained a PhD in Business Administration at University of Bologna in 2001.

In 2007 he was a Director of the Master in Management of Intellectual Property at the University of Bologna and a Coordinator of the PhD Program in Business Administration at the University of Bologna. He was also a Director of the research project The Economic Valuation of Patents (EVPAT), financed by the European Investment Bank under the EIBURS Measure (Project duration: 2006-2009). In years 2001-2004 Munari worked as an Assistant Professor of Management, School of Engineering at the University of Bologna.

In addition, he worked as a visiting scholar at the Cass Business School, City University, London (2005), at the Sloan School of Management, Massachusetts Institute of Technology in Cambridge (1998-1999) and as a visiting Researcher at the Ecole des Mines de Paris (2000).



Bruno van Pottelsberghe

(Solvay Brussels School of Economics and Management, Belgium)

Bruno van Pottelsberghe is a Belgian economist. He is a Full-Time Professor at the Solvay Brussels School of Economics and Management (SBS-EM), Brussels, Belgium, of which he is the Dean since 2011, and a Senior Fellow at the Bruegel think-tank in Brussels.

He graduated in economics at the Université Libre de Bruxelles (ULB) in 1995 and obtained a Master (DEA) in Econometrics at the ULB in 1994. In 1998, he obtained a PhD in Economics at the ULB. From September 1996 to September 1997, he was a research fellow at the ULB. From November 2005 to December 2007 he was chief economist at the European Patent Office (EPO). In October 1999, he became Associate Professor at the Solvay Brussels School of Economics and Management of the ULB, holding the Solvay Chair of Innovation, where he is now a Full-Time Professor since October 2008.



Geertrui Van Overwalle

(K.U. Leuven, Belgium)

Geertrui Van Overwalle studied law at the Katholieke Universiteit Brussel (now H.U.B) and the Katholieke Universiteit Leuven. She received her law degree (Master of Laws) in 1985 *magna cum laude* at the K.U.Leuven.

Geertrui Van Overwalle joined the Centre for Intellectual Property Rights (CIR) at the Faculty of Law of the K.U.Leuven in 1991. In 1995, she obtained her Ph.D. with a dissertation on the 'Patentability of Plants'. In 1995 she became a post-doctoral researcher at the CIR at the K.U.Leuven.

At present Geertrui Van Overwalle is professor of IP Law at the K.U.Leuven (Belgium) and Professor of Patent Law and New Technologies at the Tilburg Institute for Law, Technology, and Society (TILT) at the University of Tilburg (in the Netherlands). In 2003 she was a visiting professor at Monash University, Melbourne.

Geertrui Van Overwalle is president of the European Policy for Intellectual Property (EPIP) research network. She is a member of the European Commission's Expert Group on Biotechnological Inventions. She is also a member of the Economic and Scientific Advisory Board of the European Patent Office and of the Scientific Advisory Board (Fachbeirat) of the Max-Planck-Institute for Intellectual Property and Competition Law.

She contributed as an expert to the Report Policy options for the improvement of the European patent system commissioned by the European Parliament. Recently she has also undertaken research for the European Group on Ethics in Science and New Technologies (EGE) and for the Japan Patent Office. She was also an external advisor to the *Unitaid Medicines Patent Pool* Initiative. In addition, she is a member of Standing Advisory Committee before the European Patent Office (SACEPO) and of the Board of Appeal of the Community Plant Variety Office at Angers. She is also a member of the national Belgian High Council for Intellectual Property.



Alexander Peukert

(Frankfurt University, Germany)

Alexander Peukert, born in 1973, studied law and obtained his Dr. iur. (s.c.l.) at the University of Freiburg (1993-1999). After his second state examination (2001), he practiced law in a Berlin law firm specializing in copyright and media law. From 2002 to 2009, he was senior research fellow and head of the U.S. department at the Max Planck Institute for Intellectual Property and Competition Law in Munich. In 2008, he was awarded the qualification of university lecturer (Habilitation) by Ludwig Maximilians University, Munich.

After refusing offers for professorships at the Universities of Bonn, Siegen and Linz, Austria, he has since 2009 been professor of civil law and commercial law with a specific focus on international intellectual property law at Goethe University Frankfurt am Main, Cluster of Excellence “The Formation of Normative Orders”.

His main research interest is in intellectual property and unfair competition law. He teaches economic analysis of IP law and international IP law at the universities of Zurich (LL.M. Internationales Wirtschaftsrecht) and Strasbourg (Intellectual Property Law and Management).



Susanne Prantl

(Cologne University, Germany)

Susanne Prantl is Professor of Industrial Economics and Applied Microeconometrics at the University of Cologne, a Research Affiliate of the Max Planck Institute for Research on Collective Goods in Bonn and an International Fellow of the Institute for Fiscal Studies in London.

She has a diploma and doctorate in economics from the University of Mannheim and held positions at the University of Mannheim, the Wissenschaftszentrum Berlin, the Max Planck Society, and the University College of London. In addition, she worked as a visiting scholar at Harvard University.

Her research interests focus on firm entry, innovation, product and labour market regulation, competition and productivity. She has published in journals like the Review of Economics and Statistics, the Journal of the European Economic Association, Small Business Economics, and Economics of Transition.



Joost Poort

(VU Amsterdam, the Netherlands)

Joost Poort is senior economic researcher at the Institute for Information Law since July 1st 2011. He adds an economic perspective to various research projects in media, copyright and telecommunication. Meanwhile, he is writing his thesis in this field. He graduated in Physics at the University of Utrecht, The Netherlands with 1st class honors. A year later, he graduated in the Philosophy of Science. During his studies, he spent a year at University College Cork (Ireland).

In 1998, Joost started as an economic researcher at Nyenrode Forum for Economic Research (NYFER). Since 2003, he has worked at SEO Economic Research: first as a senior researcher, and since 2008 as head of the Section Competition Policy and Regulation. He performed a large number of studies on market structure and regulation in a variety of markets. Also, he has done much research at the interface culture, heritage and economics.

Over the years, he has specialized in the economic aspects of copyright, telecommunication and media. In many of these studies at SEO, he co-operated with the Institute for Information Law. At SEO Economic Research and earlier at NYFER, he is first author and in most cases project leader of a large number of reports. Besides, he wrote various position papers for different Government Departments. Also, he regularly speaks at conferences, attends expert meetings and public debates, and writes in both scientific and popular media.



Thierry Rayna

(ESG Management School, France)

Thierry Rayna is a Professor of Economics at the ESG Management School in Paris, Affiliate Professor at Imperial College London and Invited Professor at Moscow State University of Economics, Statistics and Informatics. He is also Associate Editor of the International Journal of Manufacturing Technology and Management. Previously, he was a Reader (Prof.) in Economics and Deputy Director of the Centre for International Business and Sustainability (CIBS) in London. He has also held academic positions at Imperial College London, London School of Economics, University College London and University of Cambridge.

He is a Digital Economy expert and his research investigates the business and economic issues caused by digitisation, mainly in relation to Cultural and Creative industries. He has published extensively in the areas of cultural economics, innovation and entrepreneurship. His research activities have led him to serve as an advisor for policy makers (e.g. U.S. Federal Trade Commission, Ministère de la Culture et de la Communication) and major companies of the media, telecommunication and cultural industries. He also mentors start-up companies. His current research focuses on the new business models and ecosystems enabled by radically disruptive technologies such as 3D Printing, Biomimicry, Internet of Things and Big Data.



Pierre Régibeau

(Charles River Associates)

Dr. Pierre Régibeau is a vice president with Charles River Associates. He specializes in the field of industrial organisation, law and economics and international business with a strong experience of economic consultancy.

Dr. Régibeau has worked on numerous cases involving mergers, competition inquiries at the European Commission and national competition authorities. Cases include the Newscorp/Telepiú merger, the UK Premier League football case, the Microsoft case, the Ryanair case and the review of BskyB's position within the wholesale Pay TV market by the OFT.

Since 1987 he has held teaching positions at the Sloan School of Management (MIT), the Kellogg School of Management (Northwestern University), the University of Barcelona and INSEAD. In the last few years, his work has mostly focused on network industries and high-tech industries. Dr. Régibeau has written extensively on intellectual property rights with an emphasis on the interface between IPRs and competition policy. He is the author (with K. Rockett) of a report on IP and competition policy commissioned by DG Comp in 2011. Most recently he was a reader of economics at the University of Essex. He is now a visiting Research Fellow at Imperial College's IP Centre. From 2006 to 2011, he was a member of the Economic Advising Group on Competition Policy, a group of academics advising DG COMP. Dr. Régibeau is a native French speaker.



Grid Thoma

(University of Camerino, Italy)

Grid Thoma (Ph.D. and Master, Sant'Anna School of Advanced Studies) is Assistant Professor with Tenure of Economics and Management at University of Camerino, Macerata, Italy. Grid has been visiting professor in several institutions such as School of Management at Boston University, Graduate School of Engineering at University of Tokyo, School of Management at Ludvig-Maximilian Universitat in Munich, and School of Economics and Management at Beihang University in Beijing.

His research interests include innovation, finance and entrepreneurship in high tech industries, technology diffusion and agglomeration. More recently, he has been leading a research project on microdata for innovation studies which has had a vast impact in the academic community. Grid has benefitted of grants from European Commission, European Science Foundation, Italian Government, Kauffman Foundation, National Science Foundation, OECD, Seoul National University, and others. His research has been published in journal such as Annales des Economique et Statistique, European Management Review, Industrial and Corporate Change, Journal of Financial Services Research, Research Policy, and Seoul Journal of Economics.



Kara W. Swanson JD PhD

(Northeastern University School of Law, USA)

Professor Swanson is an accomplished scholar, legal practitioner and scientist whose chief interests are in intellectual property law, the history of science, gender and sexuality, medicine, and technology and legal history. She earned her PhD in the history of science from Harvard University in 2009.

Before coming to Northeastern, Professor Swanson was the Berger-Howe Visiting Fellow in Legal History at Harvard Law School and associate professor at Earle Mack School of Law, Drexel University. In addition to her numerous publications in law reviews and peer-reviewed journals, Professor Swanson published a book on property in the human body in 2014, in which she uses the history of law and medicine to explore contemporary debates in the use of body parts. The book, *Banking on the Body: The Market in Blood, Milk and Sperm in Modern America*, was published by Harvard University Press.

Trained as a biochemist and molecular biologist at Yale University and the University of California at Berkeley, Professor Swanson was a published research scientist before entering law school, also at Berkeley. As an associate at Dechert LLP, she maintained an intellectual property law practice, where she was involved in drafting and negotiating technology licenses, advising biotech and computer services and software start-ups on protection of their inventions and drafting and prosecuting patents as a registered patent attorney. She clerked for Judge Cecil F. Poole, 9th US Circuit Court of Appeals and Judge William H. Orrick Jr., US District Court for the Northern District of California.



Georg von Graevenitz, Vice-President of EPIP

(Queen Mary University of London)

Georg von Graevenitz is a Senior Lecturer in Quantitative Methods at Queen Mary University of London School of Business and Management (QMUL). He joined QMUL in August 2014 having previously been a senior lecturer in Innovation Management at University of East Anglia (UEA). Before this he worked temporarily as Professor of Innovation Management and Entrepreneurship at the Ludwig Maximilians University of Munich. His research focuses on intellectual property rights, innovation and entrepreneurship.

Graevenitz holds three degrees, including MSc and PhD in economics from the University College London (UCL), and has held academic posts previously at University College London, the Technical University of Munich, and Ludwig Maximilians University of Munich. He is currently a member of the Centre for Competition Policy (CCP) at UEA, the Oxford Intellectual Property Research Centre and CREATE. His current research interests are on the interaction of R&D and marketing, the effects of intellectual property protection, entrepreneurship education and business angels.

His advisory experience includes advising competition and regulatory authorities and international organizations (including European Commission, WIPO, IPO UK). His work spans a range of industries including social networking, the semiconductor and telecommunications industries, the pharmaceuticals industry, sports rights, trade fairs and the package tour industry with advice covering mergers, market investigations and the effects of patent and trade mark protection in Europe.



Ruth Towse

(Centre for Intellectual Property Policy & Management)

Ruth Towse is Professor of Economics of Creative Industries and Co-Director of the Centre for Intellectual Property Policy & Management. She is also Professor Emerita of Erasmus University Rotterdam. She held previous posts in economics at Middlesex University, Thammasat University Bangkok (Thailand), the Institute of Education, University of London, City University (Department of Arts Policy and Management), the London School of Economics and at the University of Exeter.

Ruth Towse's main area of expertise is in cultural economics with special reference to the economics artists' labour markets and copyright in the cultural industries. She has published widely in academic journals in these fields and has authored several books, as well as editing several major collections. Her latest books are a Handbook of the Digital Creative Economy, 2013 and Advanced Introduction to Cultural Economics (2014).



Patrick Waelbroeck, President of EPIP

(Télécom ParisTech)

Patrick Waelbroeck is an associate professor of industrial economics and econometrics at Télécom ParisTech. He earned his PhD from University of Paris La Sorbonne. He also holds an M.A. from Yale University and is a Fulbright alumnus. His current research proposes both empirical and theoretical perspectives on Internet piracy and technological protection in creative industries. Patrick Waelbroeck is a member of the editorial board of the Journal of Cultural Economics. He is currently President of the

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Elizabeth Webster

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Professor Beth Webster is an economist and Director of the Intellectual Property Research Institute of Australia (IPRIA) and Professorial Research Fellow at the Melbourne Institute of Applied Economic and Social Research (University of Melbourne). Her recent publications include 'Patent infringement in Australia: Results from a survey' Federal Law Review (with Kimberlee Weatherall); 'Do patents matter for commercialization?', Journal of Law and Economics 2011 (with Paul Jensen); and 'Misclassification in Patent Offices' Review of Economics and Statistics (with Alfons Palangkaraya and Paul Jensen).

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Theon VAN DIJK

(European Patent Office)

Theon van Dijk is on temporary leave to serve as Chief Economist of the European Patent Office in Munich, Germany

Founder of Lexonomics has more than 16 years experience in competition cases, before the EU Commission as well as national competition authorities in the Netherlands, Belgium, Germany, France and the United Kingdom.

In addition to private parties, Theon has wide experience in assisting competition authorities and regulators with the assessment of competitive effects of concentrations and certain business practices. He has carried out economic background studies for, amongst others, the Dutch Ministry of Economic Affairs, the NMa, the OPTA and Directorate General Internal Affairs of the European Commission.

Theon holds a PhD in Industrial Organisation of Maastricht University and has been a postdoctoral fellow at the Institut d'Économie Industrielle, Université de Toulouse I.

Theon van Dijk is a board member of the Dutch Association of Competition Law. He is mentioned in the 2008, 2009, 2010, 2011 and 2012 International Who is Who list of competition economists and in the 2010, 2011 and 2012 Expert Guide to the World's Leading Competition and Antitrust Lawyers/Economists by the Legal Media Group.



Esther van Zimmeren

(University of Antwerp)

Esther Van Zimmeren Esther van Zimmeren is a Research Professor at the University of Antwerp (UAntwerp). Her research covers intellectual property (IP) law, in particular patent and trademark law, competition law, international trade law and governance issues. She is currently teaching “European Private Law” and “European Economic Law” at the UAntwerp.

Before joining the UAntwerp in 2013, she was an Assistant Professor at the University of Liège (Belgium) (LL.M. European Competition and IP law) and post-doctoral research fellow of the Research Foundation-Flanders (FWO) at the Centre for Intellectual Property Rights of the KU Leuven. She is regularly invited to give guest lectures on patent law, copyright law, IP and (open) innovation and the interface between IP and competition law and (European) contract law.

Esther has been a visiting professor at Hanken Business School and Aalto University in Helsinki (2012) and a visiting scholar at Gakushuin University (2013), Duke University (2013), the Brocher Foundation (Geneva) (2011), the University of California, Berkeley (2008) and the Institute of Intellectual Property (IIP) in Tokyo (2008).

Before joining the Centre for Intellectual Property Rights as a research fellow in the project called “Gene Patents and Public Health” in 2004, Esther was a legal assistant for Judge A.W.H. Meij at the General Court of the EU in Luxembourg in the area of European trademark and competition law (2002-2004).

She did an LL.M. in EU Law and IP Law at the KU Leuven (2001-2002, magna cum laude), studied European & International Law with a strong emphasis on European Competition Law (Master in Laws, University of Tilburg, The Netherlands, 2001, cum laude) and Dutch Private Law (Master in Laws, University of Tilburg, The Netherlands, 2002, cum laude).