

EUROPEAN PARLIAMENT

COMMITTEE ON CULTURE AND EDUCATION

PUBLIC HEARING

on

THE DIRECTIVE ON SERVICES AND THE AUDIOVISUAL MEDIA

**Tuesday, 15 March
9 a.m. to 12.30 p.m.**

Chairman: Nikolaos Sifounakis
Chairman of the Committee on Culture and Education
of the European Parliament

Room: PHS 5B1
(Listening Room PHS 7C50)

BRUSSELS

PROGRAMME

PART ONE: Definition of ‘Audiovisual Service’

- 9 - 9.10 a.m. Welcoming address by *Mr Nikolaos Sifounakis*,
Committee chairman
- 9.10 - 9.20 a.m. Opening observations by the rapporteur
Ruth Hieronymi
- 9.20 - 9.30 a.m. Observations by
*Wolfgang Closs, Executive Director of the European Audiovisual
Observatory*
- 9.30 - 9.40 a.m. Observations by
*Gregory Paulger, Director of Media and Audiovisual Policy,
Commission*
- 9.40 - 9.50 a.m. Observations by
*Mrs Evelyne Lentzen, President of the Belgian Central Broadcasting
Council*
- 9.50 - 10 a.m. *Observations by
Mrs Verena Wiedemann, representing the Brussels ARD Office*
- 10 - 10.40 a.m. Exchange of views

PART TWO: Directive on Services: pros and cons

- 10.40 - 10.50 a.m. Observations by
Mrs Descamps, Rapporteur
- 10.50 - 11 a.m. Observations by
*Mr Yvon Thiec, Delegate General of the ‘EUROKINEMA’ Association
of Cinema and TV Producers*
- 11 - 11.10 a.m. Observations by
*Mr Pascal Rogard, Director-General of the Association of Authors and
Film Music Composers*
- 11.10 - 11.20 a.m. Observations by
*Mr Ross Biggam, Director-General of the Association of Commercial
Television*
- 11.20 - 11.30 a.m. Observations by
Mr Guido Berardis, Director, Internal Market, Commission

11.30 a.m. - 12.10 p.m. Exchange of views

12.10 - 12.30 p.m. Conclusion of the hearing by the rapporteurs and the chairman

12.30 p.m. Conclusion

QUESTIONS TO THE SPEAKERS

- Give your definition of the various 'audiovisual services', with particular reference to the identification of existing legislative instruments applicable to this type of service and the instruments which are lacking
- Give your opinion on the Directive on services, with particular reference to the legal implications for the various types of audiovisual service