



**DECO – Portuguese Association
for Consumer Protection**

Luís Silveira Rodrigues

www.deco.proteste.pt



About DECO

DECO – the Portuguese Association for Consumer Protection is a non profit association with the statue of public utility.

It was funded on February 1974 and its goals are the protection of the consumer's rights and interests.

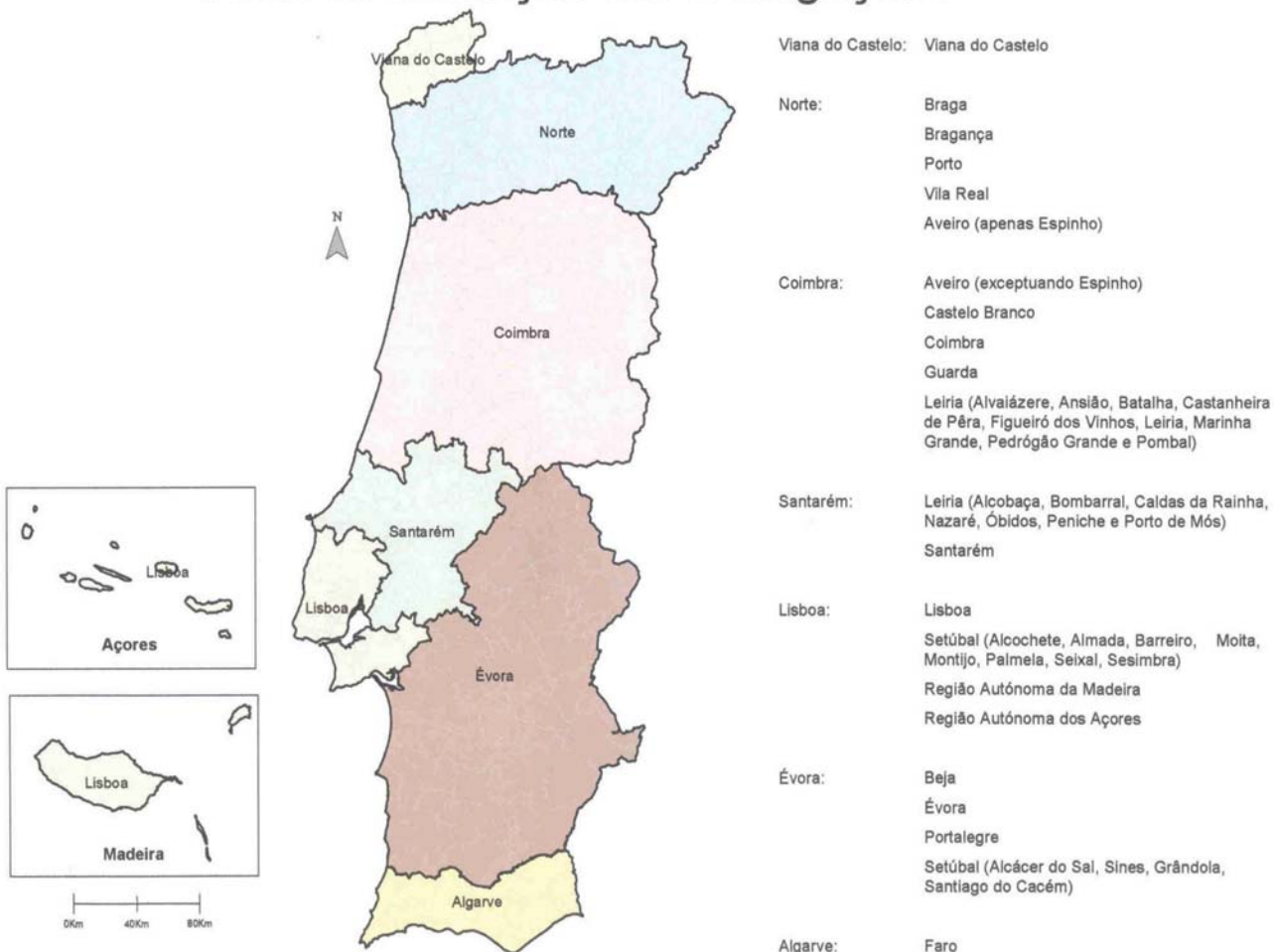
To reach this goals DECO developed along the past 32 years a structure based in Lisbon but with six regional delegations along the country and created with other European consumer associations DECO-PROTESTE, the structure that edits the magazines and other titles.



Our Mission

- Promote and protect the consumer rights and interests;
- Inform consumers;
- Help to solve their problems.

Área de actuação das Delegações





DECO is member:

- of **Euroconsumers**, an organization that gathers consumer associations of the following countries:

Portugal



Spain



France



Belgium



Italy



Brasil





-of



Bureau Européen des Associations des Consommateurs – which gathers more than 30 european consumer associations

- of



Consumers International – that gathers more than 250 associates in 115 countries around the world.



What DECO does

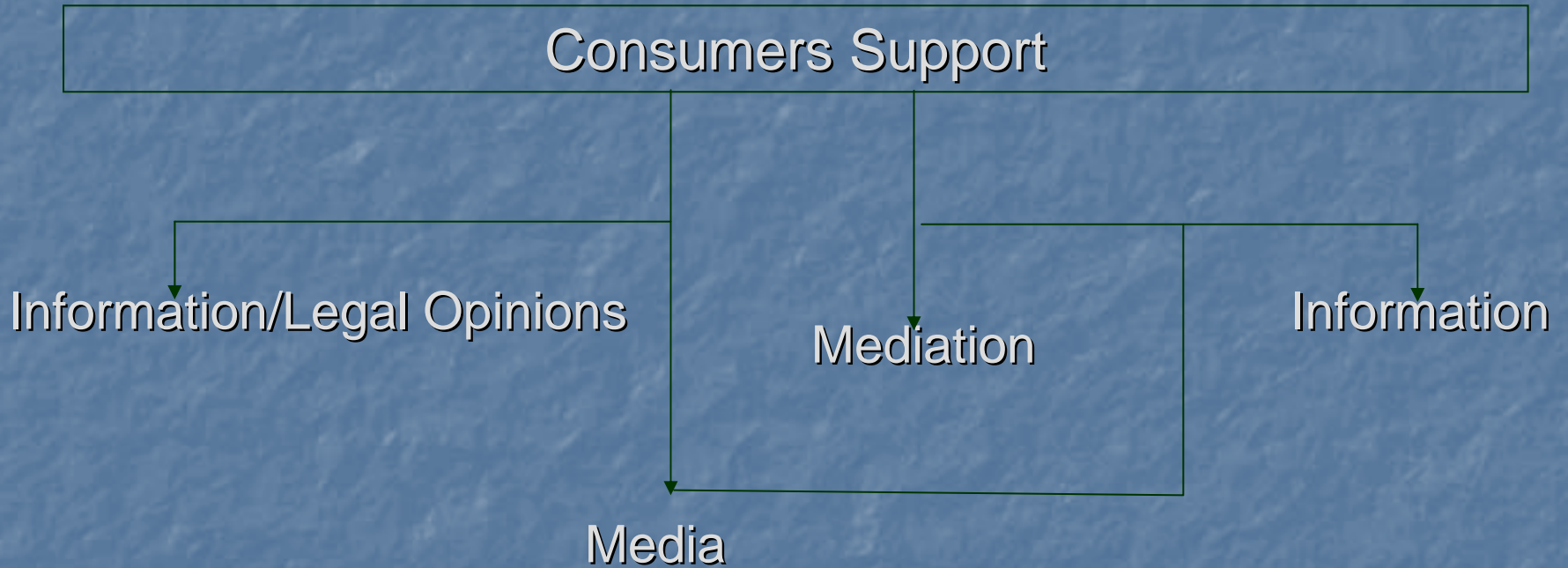
Consumers Representation

Parliament and Government

Public Administration

Professional Associations

Media



Education and Training

- Consumer Education at School

Teachers Training

Students Training

- Consumer Education along the life

- Professional Training

Legal advisers (lawyers, judges, etc) training

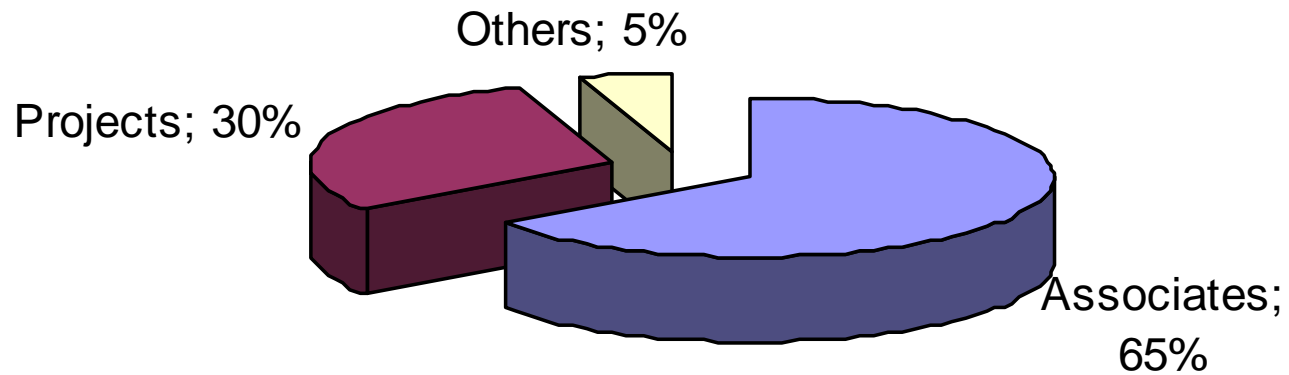
Executives Training



The magazines

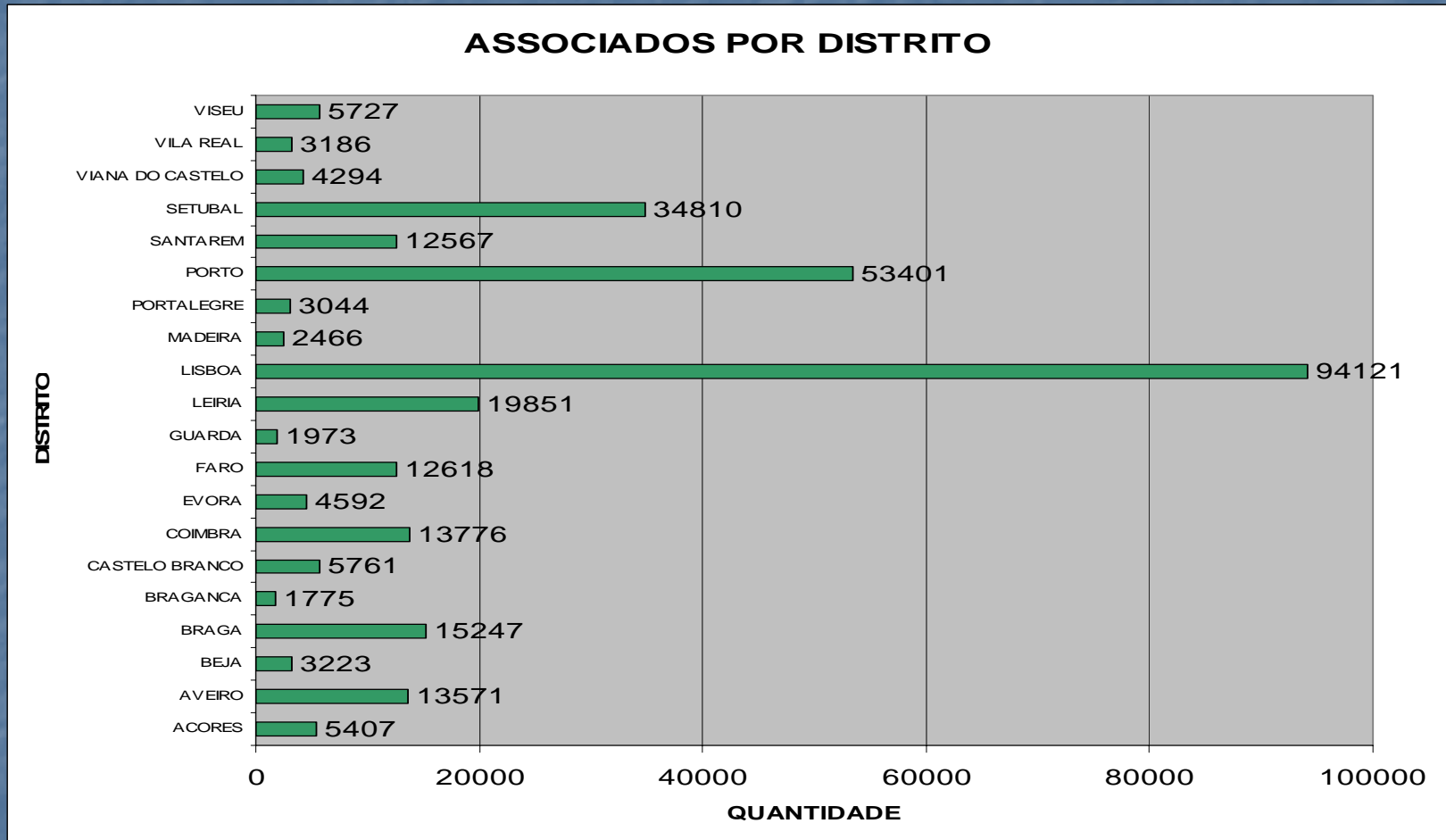


Deco's Incomes





DECO's Associates



Total: 311.410

Data: 10/2006



European Projects

Several effects

Develop new and innovative ideas and products

Introduce european priorities on national agendas

Promote the consumer movement and a high level of consumer protection



European Projects

Several effects

Develop and promote collaborations between consumer associations

Promote better human resources and qualifications on consumer associations staff



How can we do more with less

Cut on bureaucracy

Develop projects with less participants

Improve and better control the projects quality



WE ALL ARE CONSUMERS !

