

GenderAlp!

Spatial Development for Women and Men



International

GenderAlp!

Instruments and Strategies for Gender Mainstreaming in Regional Development (EFRE)

Committee of Regional Development
of the European Parliament
12 September 2007, Brussels

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Leadpartner: Land Salzburg

- Leadpartner-Consortium:
Office for Women's Affairs and Equal Opportunity
- Spatial Planning
- Business Development/
Tourism/Energy

Facts & Figures

■ Interreg IIIB Alpine Space

■ 2005 -2007

■ **budget:** € 2,3 Mio - 50% ERDF Funds, 50% partner-cities and regions

■ **partners:** 12 partner-cities and regions from **Austria, Italy, Germany, France, Slovenia** + 12 cities and regions with observer status

Objectives:

■ **practical tools** in **gender planning** and **gender budgeting** for decision-makers in politics and administration

■ **network of administrations** and **best-practice examples** on gender mainstreaming implementation

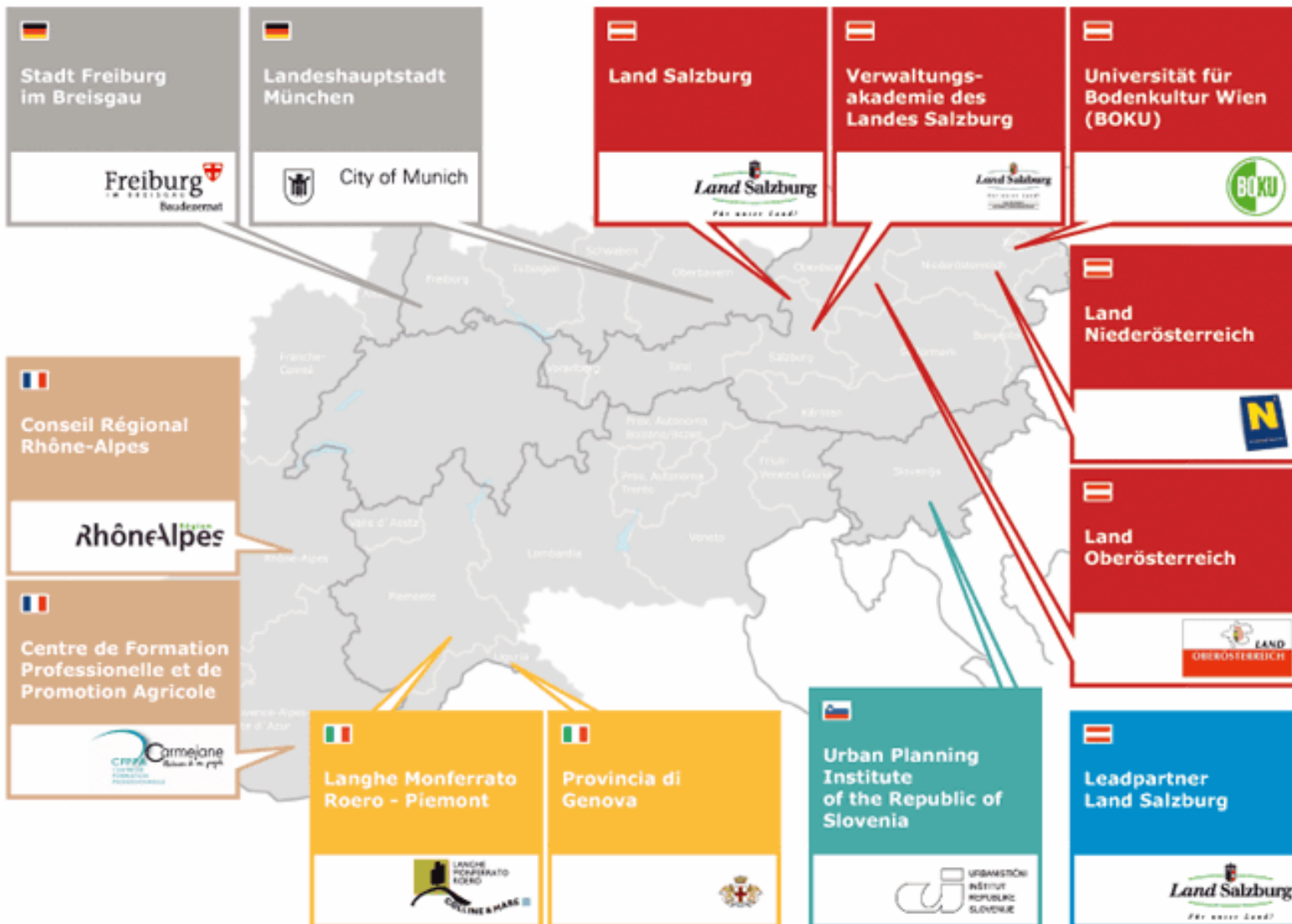
■ communication of results of **regional projects** within project framework and transnational

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Gender Aspects



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Regional Conditions



GenderAlp! Strategy

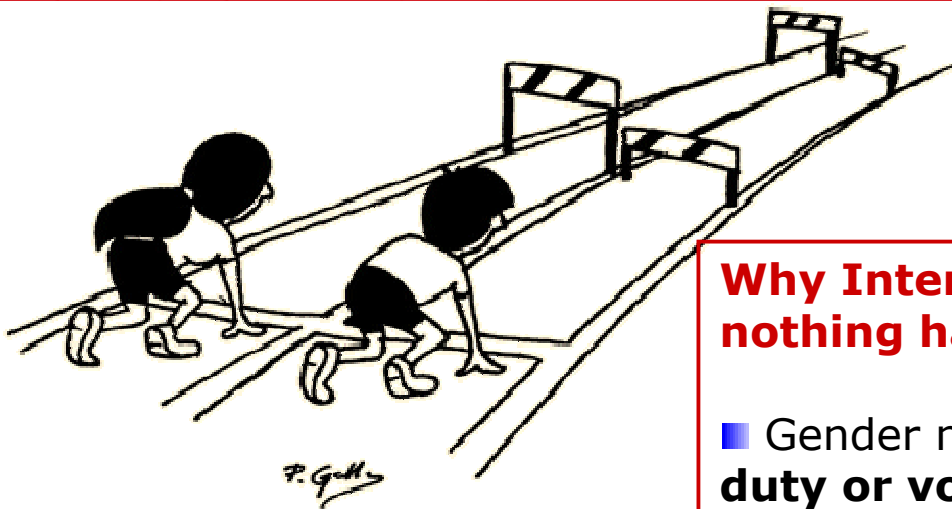
> **Fundamental step towards the goal of Lisbon strategy**

> **site-optimization & competitiveness through gender mainstreaming**

> **combination ESF & EFRE**

- regional centralised labour market
- centralised public transport structures
- lack of qualified jobs
- tradition patterns of lifestyle (unpaid work)
- lack of childcare infrastructure
- focus on tourism and service within labour market
- high rate of commuters and „brain drain“

Quelle: GenderAlp!



Why Interreg IIIB? or „What happens when nothing happens?“

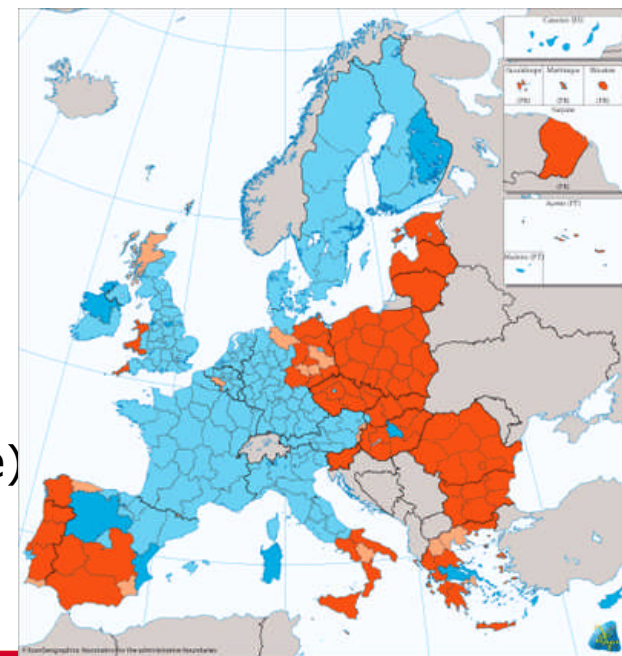
- Gender mainstreaming in regional development: **duty or voluntary exercise?**
- rare presence of gender-sensitive projects in Interreg IIIB
- strategic project with high relevance for **quality of regional development**
- **GM in EFRE** or „What happens when nothing happens?“

By administrations for administrations!



The Benefit of Gender Mainstreaming in EU-structural funds!

- **44% of EU-budget „competitiveness & cohesion“ (€ 382 billion) – highly efficient field for GM implementation (2007 – 2013)**
- Structural funds deal with topics with **high relevance for women and men – and their different needs!**
 - Traffic
 - Mobility
 - Infrastructure
 - Start-ups
 - Qualification // Innovation // Research
 - Site-optimization
 - Lisbon Strategy – labour market targets (65% women's labour market participation rate)
 - Regional development in rural areas
 - Measures for service-orientation of businesses





GenderAlp! Activities & Focus

Gender Planning

- **Austria**
 - Gender Criteria
 - site-optimization
 - guidelines
 - implementation in regional management
 - local level (Lengau)
- **Germany**
 - light railway design
 - participation processes
- **Slovenia**
 - regional analysis of Slovenian and legal framework
- **France**
 - regional action plan focus employment policies

Implementation in Administrations

- **France**
 - training for decision-makers
- **Austria**
 - implementation in planning departments
 - business park development
 - regional managements
 - local level (BOKU)
 - training for decision-makers
 - guidelines
- **Italy**
 - gender budgeting network
 - implementation region Liguria
- **Germany**
 - training
 - implementation in planning department
- **Slovenia**
 - sensitisation and training internal and external planners

Gender Budgeting

- **Austria**
 - analysis of regional budget (health, sports, education)
 - indicators, methods, regional development programmes
 - analysis subsidies instruments
 - set-up standard process
- **Italy**
 - network
 - lobbying
 - re-classification of regional budget
 - analysis on local level
 - focus transport & labour market
- **Germany**
 - analysis city budget tourism, start-ups, labour market
 - participation processes
 - training

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... 32 regional projects in GenderAlp! –
find more on www.genderalp.com



GenderAlp! Results

Gender Planning

- gender mainstreaming guarantees planning quality
- gender equality goals
- anchoring in legal framework
- gender competence in decision-making bodies
- clear standards & criteria

Implementation in Administrations

- gender mainstreaming in development in human resources
- tailor-made concepts for trainings
- political commitment
- by-laws for implementations, guidelines
- good examples, experiences

Gender Budgeting

- Gender Budgeting Network
- Promotion plan for lobbying political and administrative decision-makers
- Gender budgeting analysis on regional and local level
- indicators and gender equality goals for regional development, health, sports, education, start-ups, tourism, labour market



GenderAlp! Experiences & Recommendations ... NO NEUTRALITY!

1. **gender competence** of political and administrative decision-makers and experts is vital for successful implementation of gender mainstreaming
2. lack of **awareness and commitment** in EU-institutions for implementation in all actions/programmes (**not only ESF**)
3. EU-guidelines can't overcome the „**sieve of institutions**“
4. lack of „**translation**“ between
 1. politics and administration
 2. EU and national states
 3. national and regional institutions
5. **NGO's** are important for implementation of gender mainstreaming
6. legislative framework is not „**THE success factor**“
 1. gender mainstreaming needs **sanctions and competence**
 2. gender mainstreaming as **selection criteria** for EU-programmes
 3. gender competence in decision-making bodies





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Trainings

Trainer

Links

Contact

By administrations for administrations - Gender goes public!



The network GenderAlp! Competence is a cooperation association of the » 12 **partner cities and regions** that work in the project "GenderAlp! Spatial Development for Women and Men" over the three years 2005-2007 at questions concerning **spatial development and public budgets** from the viewpoint of equal opportunity between women and men.

Because more equal opportunity means a better quality of life, improved **quality of location** for businesses and people, increased **competitiveness of the regions** and increased employment!

We want to pass on the experience we gathered through 32 regional projects in the GenderAlp! network and our best-practice data-base to everyone who can apply this knowledge effectively in their daily work.

Within the network GenderAlp! Competence, practical-minded and competent » **trainers** offer their know-how for the implementation of » **Gender Mainstreaming** in administration, » **gender budgeting** and » **gender planning**.

Our » **offerings** include:

Topics

- » Gender Mainstreaming
- » Gender Budgeting
- » Gender Planning

External Links

- » GenderAlp! Austria
- » GenderAlp! International
- » Land Salzburg
- » Alpine Space Programm
- » GenderAlp! Slovenia
- » GenderAlp! Italy

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... reports, details, documents,
processes, pictures, contact, ...

www.genderalp.com

www.genderalp.at

www.genderbudget.it

www.genderalp.si

www.gendercompetence.net

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