

EUROPEAN PARLIAMENT

2004



2009

Committee on Culture and Education

PUBLIC HEARING

on

"European Cultural Industries in the context of the Lisbon Strategy"

Tuesday 20 November 2007

from 09.00 to 12.30

Chaired by
Mrs. Katerina Batzeli,
Chairwoman of the Committee on Culture and Education

Room: ASP A1G3

BRUSSELS

DRAFT PROGRAMME

- Most experts will participate **in two of the three Parts** of the Programme.
- European Commission and Council representatives can participate to all parts of the Hearing.

09.00 - 09.10 **Opening and Introduction**

- Opening by **Mrs. Katerina BATZELI**, Chairwoman of the Committee on Culture and Education
- Introduction by *Rapporteur* on Cultural industries in Europe - **Mr Guy BONO**

09.10 - 09.35

Part I - 'The Economy of Culture: perspectives for a European Policy'

- Culture and the Lisbon strategy;
- Mainstreaming culture in other community policies;
- Towards a European policy for cultural industries

Presentation by **Mr Philippe KERN**, Founder and Managing Director of KEA European Affairs, (speaking time 15 min.)

Presentation by **Mr Yannick GUIN**, Deputy Mayor of Nantes, ECCE Project Spokesman (Developing Economic Clusters of Cultural Enterprises) Nantes Métropole (speaking time 10 min.)

09.35 -10.10 Exchange of views

10.10 - 10.40

Part II - The potential of culture in Europe

- Supporting the development of European cultural identities: the role of the EU
- Balancing the commercial and non-commercial aspects of developing European cultural and creative industries
- European perspectives on the implementation of the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions (2005)

Presentation by **Prof Felice CREMA**, Senior Lecturer of History of Pedagogy at the School of Education, Catholic University of Santo Cuore of Milan, (speaking time 15 mins)

Presentation by **Mr Bernd FESEL**, Consultant (Creative Industries), European Capital of Culture, Ruhr 2010 (speaking time 7 min.)

Presentation by **Mrs Irina KROHN**, Managing Director, Finnish Film Foundation (speaking time 7 min.)

10.40 - 11.10 Exchange of views

11.10 - 11.40

Part III - The contribution of European cultural industries to sustainable development in Europe

- How European cultural and creative industries contribute to sustainable cultural and economic development: on a local, regional, national and European level;

Presentation by **Mr Yannick GUIN**, Deputy Mayor of Nantes, ECCE Project Spokesman (Developing Economic Clusters of Cultural Enterprises) Nantes Métropole (speaking time 10 min.)

Presentation by **Mr Bernd FESEL**, Consultant (Creative Industries), European Capital of Culture, Ruhr 2010 (speaking time 10 min.)

Presentation by **Mrs Irina KROHN**, Managing Director, Finnish Film Foundation (speaking time 10 min.)

11.40 - 12.10 Exchange of views

12.10 - 12.30

Conclusions

- Closing remarks by the **European Commission**
- Conclusions by **Rapporteur on Cultural Industries in Europe, Mr Guy BONO**
- Closing of the Hearing by the **Committee Chairwoman, Mrs. Katerina BATZELI**