

# EUROPEAN PARLIAMENT

2004



2009

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*Committee on Culture and Education*

## **PUBLIC HEARING**

on

### **"European Cultural Industries in the context of the Lisbon Strategy"**

Tuesday 20 November 2007

from 09.00 to 12.30

Chaired by  
Mrs. Katerina Batzeli,  
Chairwoman of the Committee on Culture and Education

**Room: ASP A1G3**

**BRUSSELS**

## DRAFT PROGRAMME

- Most experts will participate **in two of the three Parts** of the Programme.
- European Commission and Council representatives can participate to all parts of the Hearing.

09.00 - 09.10      **Opening and Introduction**

- Opening by **Mrs. Katerina BATZELI**, Chairwoman of the Committee on Culture and Education
- Introduction by *Rapporteur* on Cultural industries in Europe - **Mr Guy BONO**

09.10 - 09.35

### **Part I - 'The Economy of Culture: perspectives for a European Policy'**

- Culture and the Lisbon strategy;
- Mainstreaming culture in other community policies;
- Towards a European policy for cultural industries

Presentation by **Mr Philippe KERN**, Founder and Managing Director of KEA European Affairs, (speaking time 15 min.)

Presentation by **Mr Yannick GUIN**, Deputy Mayor of Nantes, ECCE Project Spokesman (Developing Economic Clusters of Cultural Enterprises) Nantes Métropole (speaking time 10 min.)

09.35 -10.10      Exchange of views

10.10 - 10.40

### **Part II - The potential of culture in Europe**

- Supporting the development of European cultural identities: the role of the EU
- Balancing the commercial and non-commercial aspects of developing European cultural and creative industries
- European perspectives on the implementation of the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions (2005)

Presentation by **Prof Felice CREMA**, Senior Lecturer of History of Pedagogy at the School of Education, Catholic University of Santo Cuore of Milan, (speaking time 15 mins)

Presentation by **Mr Bernd FESEL**, Consultant (Creative Industries), European Capital of Culture, Ruhr 2010 (speaking time 7 min.)

Presentation by **Mrs Irina KROHN**, Managing Director, Finnish Film Foundation (speaking time 7 min.)

10.40 - 11.10 Exchange of views

11.10 - 11.40

**Part III - The contribution of European cultural industries to sustainable development in Europe**

- How European cultural and creative industries contribute to sustainable cultural and economic development: on a local, regional, national and European level;

Presentation by **Mr Yannick GUIN**, Deputy Mayor of Nantes, ECCE Project Spokesman (Developing Economic Clusters of Cultural Enterprises) Nantes Métropole (speaking time 10 min.)

Presentation by **Mr Bernd FESEL**, Consultant (Creative Industries), European Capital of Culture, Ruhr 2010 (speaking time 10 min.)

Presentation by **Mrs Irina KROHN**, Managing Director, Finnish Film Foundation (speaking time 10 min.)

11.40 - 12.10 Exchange of views

12.10 - 12.30

**Conclusions**

- Closing remarks by the **European Commission**
- Conclusions by **Rapporteur on Cultural Industries in Europe, Mr Guy BONO**
- Closing of the Hearing by the **Committee Chairwoman, Mrs. Katerina BATZELI**