

# EUROPEAN PARLIAMENT

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Committee on Industry, Research and Energy

31.10.2007

PE396.567v02-00

## AMENDMENTS 1-15

### Draft opinion

Neena Gill

Cultural industries in Europe  
2007/2153(INI)

(PE394.129v01-00)

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Amendment by Pilar del Castillo Vera

Amendment 1  
Paragraph 1 a (new)

***1a. Notes that cultural industries are key providers of value-added services, which are the basis of a dynamic knowledge economy and should thus, be recognised as an important contribution to European competitiveness;***

Or. en

Amendment by Pilar del Castillo Vera

Amendment 2  
Paragraph 1 b (new)

***1b. Considers that cultural industries, which are an important source of job creation in Europe, particularly need to harness creative talent; urges Member States to encourage new, innovative types of life-long learning that foster creative talent;***

Or. en

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Amendment by Pilar del Castillo Vera

Amendment 3  
Paragraph 2

2. Emphasises the ***opportunities created by*** a far reaching, high-speed broadband ***(deletion)*** and of new wireless technologies in ***the development and dissemination of new innovative cultural services and content across both rural and urban areas in each of*** the 27 Member States; ***notes that technological advances enable the consumer to access cultural content more quickly;***

Or. en

Amendment by Lambert van Nistelrooij

Amendment 4  
Paragraph 2

2. Emphasises the importance of ***the development and implementation of*** far-reaching high-speed broadband, of lower frequency mobile communications ***over next generation networks (NGN)*** and of new wireless technologies ***like DVB-S, DVB-T, DVB-H and DAB*** in providing efficient solutions to achieving universal coverage of the 27 Member States and disseminating cultural content; furthermore, calls on the Member States to give priority to the development of broadband network in rural, peripheral ***and border*** areas in order to overcome the digital divide;

Or. en

Amendment by Lambert van Nistelrooij

Amendment 5  
Paragraph 3

3. Reiterates the huge potential of digital switchover in terms of the advantages of innovative services provided via digital broadcasting ***like lower costs, higher quality, more diversity and more competition;*** calls for a regulatory framework which would provide greater flexibility to use the spectrum;

Or. en

Amendment by Neena Gill

Amendment 6  
Paragraph 3

3. Reiterates the huge potential of digital switchover in terms of the advantages of innovative services provided via digital broadcasting; calls for a regulatory framework which would provide greater flexibility to use the spectrum *for cultural industries*;

Or. en

Amendment by Pilar del Castillo Vera

Amendment 7  
Paragraph 3

3. Reiterates the huge potential of digital switchover *for cultural industries* in terms of the advantages of innovative services provided via digital broadcasting; calls for a regulatory framework, which would provide greater flexibility to use the spectrum;

Or. en

Amendment by Pilar del Castillo Vera

Amendment 8  
Paragraph 4

4. Is of the opinion that a robust protection of intellectual property rights *is central to the competitiveness of cultural industries and* is vital *if Europe is to attract, foster and develop creative talent and* cultural content; *(deletion)* recognizes that *individual consumers will benefit in this context as less piracy will result in lower prices and consumers will be able to purchase more creative products of higher quality*;

Or. en

Amendment by Anne Laperrouze

Amendment 9  
Paragraph 5

5. *Calls for enforcement of intellectual property rights in the online world; notes that*

*the intellectual property rights enforcement directive and the e-commerce directive provide for an effective protection of copyright infringements; believes that within this framework, internet service providers and content providers should cooperate; notes furthermore that the fight against online piracy is a prerequisite to offer and distribute valuable content via the internet, however believes that any approach needs to take into account the checks and balances associated with law enforcement and the central role of courts dealing with infringements as well as data protection rules;*

Or. en

Amendment by Neena Gill

Amendment 10  
Paragraph 5

5. Calls on the internet service providers to cooperate in the fight against internet piracy and enforce their contractual terms and conditions (*deletion*); *is of the opinion that internet service providers should apply filtering measures to prevent copyright infringements for commercial purposes;*

Or. en

Amendment by Pilar del Castillo Vera

Amendment 11  
Paragraph 5

5. Calls *upon* internet service providers to cooperate in the fight against internet piracy *by enforcing* their contractual terms and conditions, *which permit them to remove or block access to infringing material and to suspend and terminate accounts* with subscribers who infringe intellectual property rights; *in the same vein, calls on internet service providers to apply filtering measures to prevent copyright infringements (deletion);*

Or. en

Amendment by Pilar del Castillo Vera

Amendment 12  
Paragraph 5 a (new)

**5a. Urges Member States to reject protectionist policies and instead tackle regulation that currently disadvantages European cultural industries, thereby enabling and forcing these industries to better compete both in Europe and on a global scale;**

Or. en

Amendment by Pilar del Castillo Vera

Amendment 13  
Paragraph 5 b (new)

**5b. Urges Commission to review the list of cultural goods and services, which appears in Annex III of Council Directive 2006/112/EC of 28 November 2006 on the common system of value added tax<sup>1</sup>; notes that a more general examination of the variations in reduced VAT rates for cultural goods and services across the EU is needed in order to tackle market distortions, which currently affect the competitiveness of certain cultural industries;**

Or. en

Amendment by Lambert van Nistelrooij

Amendment 14  
Paragraph 6

6. Reiterates the importance of, and calls for the maximisation of the use of, the European Investment Bank's i2i objectives; encourages the Commission and the Member States to explore further ways of providing financial assistance for the start-up and growth of small and medium-sized enterprises in the cultural and creative sectors (**for example by means of seventh framework programme for research, technological development and demonstration activities**); encourages the use of the Structural Funds to support traditional art and heritage sectors, cultural **and innovative** industries; calls on the Commission to monitor these activities and help the dissemination of best practices.

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<sup>1</sup> **OJ L 347, 11.12.2006, p. 1. Directive amended by Directive 2006/138/EC (OJ L 384, 29.12.2006, p. 92).**

Amendment by Neena Gill

Amendment 15  
Paragraph 6 a (new)

- 6a. *Recognises in the context of Lisbon agenda that cultural industries stimulate growth and create jobs therefore emphasis needs to be placed on skills development in the creative sectors and supporting innovation in these sectors; calls on the Commission to ensure that sufficient resources are made available for cultural industries across the Member States.***