

Curriculum Vitae

Personal information

First name(s) / Surname(s)

NEHALE FARID MOSTAFA, PhD

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nehalefm@yahoo.com

Nationality Egyptian

Date of birth | 10.11.53 – Egypt

Gender | Female

Work experience

Dates 2008- Onwards

Occupation or position held Dean, Faculty of Commerce & Business Administration

Main activities and responsibilities | Leading an effort to improve the school's national and regional reputation

Establishing academic relationships with other faculties and universities

Establishing relationships with the business community

Faculty Administrative Curriculum Development

Name and address of employer | Beirut Arab University

Type of business or sector | Academic

Dates 2004- 2007

Occupation or position held Head of Business Administration Department

Main activities and responsibilities | Research in Business Administration

Teaching undergraduate and postgraduate courses

Student advising Research supervision Curriculum Development

Name and address of employer | Alexandria University

Type of business or sector | Academic

Dates 2001- Onwards

Occupation or position held Professor of Finance and investments

Name and address of employer | Alexandria University

Dates 1995 – 2001

Occupation or position held | Associate Professor, Finance and Investments

Name and address of employer | Alexandria University

Type of business or sector Academic

Dates | 1987 – 1995

Occupation or position held | Assistant Professor, Finance and Investments

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Alexandria University

Name and address of employer

Alexandria University

Type of business or sector Academic

Dates

1982 - 1987

Occupation or position held

Teaching Assistant, Finance and Investments

Name and address of employer

Alexandria University

Type of business or sector

Academic

Dates

1975 - 1982

Occupation or position held

Instructor of Business Administration

Name and address of employer

Alexandria University

Type of business or sector

Academic

Other activities

- Assistant director of the EMBA program (A program designed by the Georges Washington University under an agreement with the Fulbright Commission).
- Executive director of the English Department, Faculty of Commerce, Alexandria University.
- Coordinator of the social committee for students at the Alexandria Faculty of Commerce.
- Member of the comity responsible for the establishment of the new French Section with the cooperation of the Université de Poitiers.
- Thesis Supervision (More than 20 Master's and PHD Theses).
- Team Leader for the ENPI Project at the Euro-Mediterranean University (EMUNI). The objectives of this project are as follows:
 - -To enhance the development of academic, scientific, and technological cooperation within the Union for the Mediterranean following up the objectives of the Catania process and the First Euro-Mediterranean Conference on higher Education and scientific research held in Cairo in June 2007.
 - -To contribute to the reinforcement of the decisions taken at the Paris Summit for the Mediterranean in 2008 in which EMUNI was identified among six major regional projects of the Union for the Mediterranean.
- Visiting Professor
 - Arab Academy for Science, Technology & Maritime Transport
 - School of Management & Technology (Undergraduate Teaching)
 - School of Maritime & Transport Management (Undergraduate Teaching)
 - Graduate School of Business (MBA and DBA Programs)
 - The Institute for international Transportation and Logistics (MBA Program)
 - School of Management, Doha, Qatar (Post and Undergraduate Studies)
 - King Abdul Aziz University
 - School of Economics & Management (Post & Undergraduate Teaching)
 - Alexandria University
 - Faculty of Tourism & Hotels (Undergraduate Teaching)
 - Institute of Postgraduate Studies and Research (Postgraduate Teaching)
 - International Center for Human Resources Development (ICHRD) (MBA Program)
 - Institute of Science for Education Services and Training (United Arab Emirates) (Undergraduate and Postgraduate Teaching)
 - Beirut University (Lebanon); (Undergraduate and postgraduate teaching)

Education and training

Principal subjects/occupational skills covered

- Training in the Faculty and Leadership Development Project FLDP (a project designed by the ministry of Higher Education under the supervision of the European Community)
- Designing and conducting training courses for Professional Top Managers at the following institutions:
 - 1. Industrial Public Sector's Companies (Alex. Iron and Steel Co., Abukir Fertilizers Co....)
 - 2. Governmental Organizations

(Ministry of Electricity and Power, The General Authority for Sewage and water disposal...)

- 3. Capital Market Authority (USAID Program for Developing the ESM)
- 4. Tallal Abu Ghazala Association
- 5. Al Safwa Center for HRD (Kingdom of Saudi Arabia).
- 6. King Abdul-Aziz organization sponsoring talented students (Kingdom of Saudi Arabia).
- 7. Institute of Sciences for Education services and training (United Arab Emirates)
- 8. Arab Society for Certified Accountants (ACPA)
- 9. Saudi Banking sector:

Saudi American Bank,

El Bank El-Ahly Togary

El Bank El Saudi El Ferensy

10. Egyptian Banking Institute

- 11. Private sector Firms: Vodafone Egypt, British Gas, Pfizer Egypt.......
- Training programs in the fields of:
 - Decision making strategies
 - Leadership
 - Human resources management and development
 - Developing managerial competencies
 - o Time management
 - Crisis management
 - Meeting and conference management
 - Strategic management
 - o Effective communication skills
 - Performance evaluation of selling skills
 - Presentation skills
 - Financial Services marketing
 - Islamic banking
 - Financial Analysis For Non-Financials
 - Budgeting and Control
 - Assets Management
 - o Logistics and Supply chain Management
 - Professional Business Behavior
 - Investments in capital markets
 - Decision making and Problem Solving
 - Managerial skills

Teaching Experience

Undergraduate Level:

Teaching the following topics (Arabic and English courses)

- Introduction to Business
- Advertising
- Principles of Management
- Logistics
- Purchasing
- Corporate Finance
- Financial Institutions
- Investments
- Securities and Portfolio analysis

Postgraduate Level:

Teaching the following topics (English courses)

- Investments
- Finance
- Research Methodology
- Advanced Studies in Finance and Investments

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Alexandria University

Personal skills and competences

Mother tongue(s)

Arabic

Other language(s)

Self-assessment

European level (*)

English French

t	Understanding		Speaking				Writing	
)	Listening Reading		Spoken interaction		Spoken production			
1	Proficient user	Proficient user		Proficient user		Proficient user		Proficient user
1	Proficient user	Proficient user		Proficient user		Proficient user		Proficient user

(*) Common European Framework of Reference for Languages

Social skills and competences

- Member of the Metropolitan Rotary Club
- Member of Alexandria Faculty Members Club
- Member of the Arab Women League
- Member of the Committee for Establishing the Alexandria Business Incubator
- Member of the International Visitor Program (U.S.A. July-August 1995)
- Member of the Fulbright Senior Scholar Program (1999-2000)

Computer skills and competences

Competent with most Microsoft Office programs

Additional information

Publications

- The Relationship Between Profitability and Productivity in Industrial Companies, The Journal of Faculty of Commerce for Scientific Research, Mansoura University, vol. 1, 1993.
- Performance Evaluation for Private Hospitals, the Journal of the Faculty of Commerce for Scientific Research, Mansoura University, vol. 7, 1993.
- Analyzing Financial Information Affecting Stock Prices in Capital Market, the Journal of the Faculty of Commerce for Scientific Research, Ein Shams University, vol. 2, 1994.
- The Effect of Privatization on the Financial Performance of Public Sector Companies, The Journal of the Faculty of Commerce for Scientific Research, Tanta University, vol. 2, 1995.
- Performance Evaluation of Mutual Funds in Emerging Markets (The case of Egypt), The Journal of the Faculty of Commerce for Scientific Research, Ein Shams University, vol. 3, 1998.
- Evaluating the information content of cash flows versus accounting profiles. The Journal of the Faculty of commerce for Scientific Research. Ein Shams University, vol 4, 1999.
- A study of the relationship between financial information and market risk, The Journal of the faculty of commerce for Scientific Research, Ein Shams University, vol 1, 2000.
- Issuing global depository receipts: the effect on risk, return and trading volume in the local market. The journal of the faculty of commerce for scientific research, Ein Shams University, vol 4, 2000.
- Seasonality's and anomalies in the Egyptian stock market. The Journal of the faculty of commerce for scientific research, Ein Shams University, vol 1, 2001.
- Dividend policy and stock market performance, the journal of the fac. of Commerce, Alex. University, Sept. 2003.
- Financial Performance Evaluation of Health-care Organizations: Why and How? (With application on Egypt), the Sixth International Conference on Cooperation and Competition and HCQM training program, Vaxjo University, Sweden, Spet. 2005.
- Health Care financing, the 10th conference of the Alexandria Medical School, April 2007.
- Financial Crisis and Financial Literacy in less Developed Countries The case of Lebanon, The 17th Annual Conference of the American Society of Business and Behavioral Sciences, American Society of Business and Behavioral Sciences – Nevada – U.S.A., February 2010.

Books

- Principals of Financial Management (2008)
- Business Logistics (2008)
- Introduction to Business (2008)
- Financial management and analysis (2008)
- Investments (2008)
- Financial Institutions (2008)