

Bethlehem Development Initiative

QUICK WIN PROJECTS

BUDGET DETAILING AND BREAKDOWN			PROJECT SCOPE
INFRASTRUCTURE			
1	Waste Transfer Station	70,000 USD	Construct waste transfer and reduce transportation costs to the new Al-Maniya regional landfill (18km from waste transfer station)
2	Waste Separation at source	200 000 USD	Provide designated bins for different waste types and locate them at convenient locations such as street corners, supermarkets, schools, community centres. Launching a campaign to promote waste separation benefits and awareness
3	Medical Waste Treatment	75, 000 USD	Separate collection of medical waste, sizing of autoclave based on expected quantities of medical waste.
4	Water Tankers and Rehabilitation/Expansion of existing Filling Stations	6, 000, 000 - 1,200,000 USD	Provide 5- 10 tankers (capacity 10-12 m3) to municipalities in order to supply vital institutions at any time when needed
5	Implementation of GIS Database for the Existing Sewer Network	500, 000 USD	Survey the existing sewer system, implement the data collected into GIS and Provide GIS training to a team from WSSA to updating the system and managing the available data
6	Rehabilitation of 1km Sewer Network in Old Bethlehem	200, 000 USD	Replace the existing sewer network in old Bethlehem - length 1 km - with new pipes and manholes
7	Upgrade Road Intersections: Nissan Circle, Milk Grotto Intersection and Terra Santa Intersection	1, 500,000 USD	Improve intersections through : installation of traffic signals, provision of channelization for right turn movement, prohibition of vehicular traffic in the Nativity Church and Manger Square Area, Conversion of traffic flow direction at milk Grotto intersection to a one-way direction towards the south from the inbound coming from Bethlehem's' old core, Elimination of the Terra Santa intersection and Re-routing of traffic from the Terra Santa intersection towards the southern area of Bethlehem through Al Atan Street
8	Rehabilitation of Road: Caritas Road and Manger Square	3, 000, 000 USD	Road rehabilitation includes the followings: pavement work, sidewalk, signing and marking, street lighting and storm water system.
REHABILITATION AND TOURISM			
9	Restoration of Nativity Church Bethlehem Old Core	TBD	Rehabilitation of Nativity Roof. Subcontracting the appropriate specialists who have done this type of work before
10	Beautification of Manger Square	TBD	Hard and soft landscaping of Manger Square.
11	Branding and website for Bethlehem	500,000 USD	The destination's brand values, which underpins the strategic message, should run through all marketing activities, no matter how small. This can be achieved by reflecting the destination's brand values in the imagery that the MOTA chooses to use (e.g. in websites, brochures, advertising and marketing campaigns).
12	Green Touristic Busses	TBD	To identify feasible green bus routes that will potentially provide service to the major historic sites of Bethlehem and its surroundings in line with the BDI strategy. To provide service to all existing hotels along with the identified green bus routes
13	Touristic Brochures	35, 000 USD	The potential tourists frequently have limited knowledge about a destination not previously visited, often from the media or their social groups. The information about a concrete destination such as Bethlehem, which occasionally demanded by tourists, is a particularly important means of promotion for the tourism industry.
14	Visitor Information Centres/ Kiosks	600,000 USD	to re-establish one main VIC in Bethlehem and two secondary ones in Beit Suhour and Beit Jala. These VIC s play a vital role in the orientation component by informing visitors and tourists about the full spectrum of opportunities Bethlehem has to offer.
15	Acquisition of Municipal Bikes	150 000 USD	purchase of 100 municipal bikes and implementation of 10 bicycle racks located in public plazas and important nodes. (NEEDS TO BE FURTHER INVESTIGATED and Maybe better to be Man Powered than by digital racks)
16	Creation of a Children's Playground in Bethlehem	150 000 USD	Create a children playground on a 1000 m2 municipal lot
17	Creation of a District Park in Solomon Pools	3 000 000 USD	Soft and hard landscaping (Areas outside the groves), implementation of light and sound effects around the pools, creation of an open air food court (light structures). The creation of an Artistic Park.

18	Improving Christmas Procession Route	TBD	Upgrading and enhancing the sense of arrival into Bethlehem by addressing the empty lot in front of the separation wall. Creating green terraces to boost green spaces within Bethlehem, while also aestheticizing the area. Promoting educational tourism through the graffiti on wall. Improving road conditions and key intersections. Improving signage, especially around important milestones of the Procession route.
19	Signage in Historic Sites and Along Heritage Trail	300 000 USD	There is a need to improve visitor's experience, visitors flow and increase geographical spread of visitors across the Governorate. This is also part of the Tourism Master Plan of Bethlehem. Signposting is necessary for pedestrians as well as drivers for domestic visitors to find their way.
20	Restoration of Handal Palace	TBD	Rehabilitation of Handal Palace into a hospitality school. Enhancing school facilities through the preservation of a heritage building
21	Restoration of Al Amal Cinema	TBD	rehabilitation of the theatre. The ministry of culture will be responsible for the management and operation of the space to embrace film festivals and other outstanding public events
22	Restoration of Dar Hazboun	TBD	Rehabilitation of Dar Hasboun into a centre for teaching excellence and faculty professional development. Enhancing a school facilities through the preservation of a heritage building.
23	Guest House in Old Town of Beit Suhour	TBD	rehabilitation of Dar Al Shomali to be used as a guest home/boutique hotel
24	Artisans of Bethlehem	500,000 USD	establishment of Artisans de Bethlehem to training as well as provide sustainable and fair development for arts and crafts in Bethlehem area. This centre will provide young artists [women, youth , hapless, physical handicap people suffering from the political violence in Bethlehem and rural areas of Bethlehem] a job- on- site, to learn this profession. Potentially located in at Solomon's Pools
25	Repair Air Monitoring Station	20, 000 USD	To ensure a healthy and good quality environment to the residents of Bethlehem.
COMMUNITY			
26	Launching of MA Course at Bethlehem University	2, 000,000 USD	The revival and the establishment of an MA in Tourism, Pilgrimage and Cultural Industries at Bethlehem University. This will increase the human resources and professional skills of the Palestinians, which will lead to better services and management of the tourist industry that Bethlehem is dependent on
27	Public Library	659 400 USD	To provide the city of Bethlehem a public library, a centre for learning, especially for those who are not in school. To provide a centre for knowledge exchange, not only through books, but also through seminars and book clubs.