



Committee on the Internal Market and Consumer Protection

DRAFT PROGRAMME

PUBLIC HEARING

of the Committee on the Internal Market and Consumer Protection

Customs Enforcement of Intellectual Property Rights

Tuesday, 22 November 2011 from 15.00 to 18.30

European Parliament, Brussels

Room: Paul-Henri Spaak (PHS) 3C050

15.00 - 15.15 Opening session

- Opening remarks by the Chair,
- Opening remarks by Jürgen Creutzmann, the Rapporteur, as well as Josefa Andrés Barea (Committee on International Trade) and Marielle Gallo (Committee on Legal Affairs)

15.15 - 16.15 Session 1 - Ensuring smart and effective customs enforcement (scope, resources, simplified procedure, information requirements, liability, costs)

- Mr Christophe Zimmermann, Co-ordinator, Combating Counterfeiting and Piracy, Compliance and Facilitation Directorate, World Customs Organisation (WCO);
- Mr Jeremy Newman, Rouse - London and Member of INTA (International Trademark Association) Anticounterfeiting Committee;
- Mr Marc Van de Perre, Senior Customs Policy Adviser, CLECAT (European Association for forwarding, transport, logistic and customs services);
- Mr Marko Stolle, Senior Government Official (Oberregierungsrat), German Ministry of Finance;

- Open debate with Members and stakeholders

16.15 - 17.15 Session 2 - Impact on consumers (travellers' luggage, small consignments)

- **Ms Christiane Laï, Director General, UNIFAB (Union des Fabricants);**
- **Mr Keith Vaughan, Vice-Chairman, EEA (European Express Association) Customs Committee;**
- **Mr Kevin Costelloe, Deputy Director Excise & Customs Law Team, UK customs authorities;**

- Open debate with Members and stakeholders

17.15 - 18.15 Session 3: Goods in transit (e.g. generic medicines, trademarks)

- **Mr Richard Bergstrom, Director General, EFPIA (European Federation of Pharmaceutical Industries and Associations) (tbc);**
- **Mrs Lidia Mallo, Senior Manager Government Affairs & IP & Trade, EGA (European Generic Medicines Association);**
- **Mr Neil Narriman, Vice-Chair, FESI (Federation of the European Sporting Goods Industry) IPR Committee – Global Director of IP – Puma;**
- **Mr Luc de Blicq, Customs attaché, Permanent Representation of the Netherlands to the EU;**

- Open debate with Members and stakeholders

18.15 - 18.30 Closing session

- **Conclusions by Jürgen Creutzmann, the Rapporteur**
- **Closing remarks by the Chair**
