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Committee on Regional Development

2012/2302(INI)

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DRAFT OPINION

of the Committee on Regional Development

for the Committee on Culture and Education

on promoting the European cultural and creative sectors as sources of
economic growth and jobs
(2012/2302(INI))

Rapporteur: Oldřich Vlasák

SUGGESTIONS

The Committee on Regional Development calls on the Committee on Culture and Education, as the committee responsible, to incorporate the following suggestions in its motion for a resolution:

1. Highlights the cross-sectoral nature of the cultural and creative industries and the global importance of these industries for the world economy and societal development; stresses the fact that these sectors have a rich local and regional potential;
2. Underlines that the cultural and creative industries should become a part of EU and national socio-economic strategies; stresses that, in line with the principle of subsidiarity, local and regional authorities should be encouraged to include their visions of creativity in their long-term strategies and policy delivery;
3. Highlights that funding available under the future multiannual financial framework, namely under the ESF and ERDF, should be used to help strengthen the cultural and creative industries as well as the national, regional and local institutional and administrative capacity to work with them;
4. Points out that the cultural and creative industries, as a source of potential in terms of more and better jobs in the regions, are able to contribute to social and territorial integration; is concerned that these aspects of cultural and creative industries are not sufficiently analysed; stresses that the collection of statistical data in this sector is inadequate at all levels, with the worst situation being at regional and local level;
5. Considers that creative people, products and services should be the basis of a strong single European market and well developed regions; calls for better use of the cultural and creative industries in attracting new investment and varied talent to Europe; calls on the Member States to support business models adapted to the limited European market which would enable the mobility of artists and people working in the cultural and creative industries and help them to overcome obstacles relating to different tax or social systems or language barriers;
6. Believes that different competencies covered by these industries and interaction between creators and technologies should be supported by establishing local and regional platforms;
7. Points to the fact that the cultural and creative industries contribute to maintaining Europe's immense cultural, historical and architectural heritage; highlights that the cultural and creative sectors are of huge interest to tourists from both the EU and non-EU countries; believes that, in view of this added value, the cultural and creative sectors should be strongly supported by the future EU budget as they bring with them important economic opportunities;
8. Highlights the importance of educational schemes for promoting creativity from early childhood on; stresses that since local and regional authorities are often responsible for pre-school and primary education, they may play an important role in this process.